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Increase user engagement

Maintaining a website combines the efforts of multiple teams. When outages happen, developer and engineering teams can resolve issues directly, but a digital marketer may not have the same access to site administration. As a digital marketer, your team's success is just as dependent on site performance, but you might not have the tools to identify or address any issue yourselves.

Our website performance monitoring (WPM) tool gives insight into your site's availability and performance. With out-of-the-box alerts ⓘ and routine checks from our monitors, you'll never be uncertain about how your site performs.

Was this doc helpful?

🙂 Yes　　😕 No

Edit this doc

Once data has been collected, you'll be able to view different charts that track user details about your page's assets. Taken together, they can help you understand how your users experience your site.

Objectives

This doc helps you set up our codeless website monitoring tool, then walks you through understanding your data. In this tutorial, you will:

- Set up monitoring without an installation
- Learn about your collected data

Set up website performance monitoring

① **Get data without an installation**

Website performance monitoring requires no installation or setup. It currently only supports desktop browsers. To access your data, go to **one.newrelic.com > Website performance monitoring** ↗.

② **Choose your URL**

Once you've chosen pages to monitor, New Relic deploys a set of monitors from different servers around the globe that checks your page for website availability, broken links, performance, and SSL certificate expiration. To get started, we recommend choosing your homepage.

New Relic will take a few minutes to deploy the monitors, then you'll start receiving data about your website. Keep in mind that your monitors only check the performance of pages you've manually added.
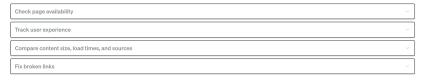
③ **Add Google PageSpeed API key**

We draw core web vitals from Google's API so that scores in New Relic match what you have in Google. To continue capturing these scores after initial setup, you'll need to create a **Google PageSpeed API key** ↗.

Put your data in context

Once your monitors report data to New Relic, you'll see metrics that can help you improve user experience and SEO ranking. Below are examples of the kind of data you'll see on your summary page.

Check page availability	⌄

Track user experience	⌄

Compare content size, load times, and sources	⌄

Fix broken links	⌄

What's next?

Website performance monitoring is designed to simplify getting detailed insight about your site. We recommend you start with these next steps:

- Add more pages to WPM. We recommend adding pages critical to your customer funnel such as thank you pages, product pages, or login pages.
- Create a codeless step monitor ⧉ that mimics a user journey through your site, such as adding an item, logging in, or filling out a form. If you're uncertain, check out our tutorial on how to create a step monitor.
- If you want to learn more about how New Relic can improve your website, we have a tutorial about improving your website's performance. While written for developer audiences, it breaks down potential sources for poor performance and how to improve them.

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