Ananya Iyer

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Summary:

A creative Graphic Designer with 4+ years of experience designing impactful visual content for digital marketing campaigns. Skilled in Adobe Creative Suite and Figma.

Experience:

Graphic Designer | Wipro Digital | Mar 2019 - Present

- Designed marketing materials that boosted client engagement by 20%.

- Spearheaded UI/UX design for mobile apps, improving user satisfaction by 15%.

- Collaborated with marketing teams to conceptualize and execute designs.

Education:

Bachelor of Fine Arts | J.J. School of Arts, Mumbai | 2018

- Specialization: Digital Design

Skills:

- Tools: Adobe Photoshop, Illustrator, Figma

- Design Principles: Typography, Branding, UX Design