Neha Kapoor

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Summary:

A versatile Content Writer with 6+ years of experience creating compelling content for blogs, websites, and marketing campaigns. Expertise in SEO and keyword optimization.

Experience:

Content Writer | Zomato | May 2017 - Present

- Created engaging blog posts, increasing organic traffic by 30%.

- Developed content strategies aligned with business goals.

- Proofread and edited content to maintain high-quality standards.

Education:

Bachelor of Arts in English Literature | Delhi University | 2016

- Achieved Distinction

Skills:

- Tools: Grammarly, WordPress, Google Analytics

- Writing Styles: Creative, Technical, Business