Robert Johnson

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Summary:

Dynamic Marketing Manager with over 7 years of experience in digital marketing, branding, and project management. Proven track record in driving successful marketing campaigns and increasing brand awareness.

Experience:

Marketing Manager | Bright Ideas Inc. | March 2018 - Present

- Led the development and execution of digital marketing campaigns, resulting in a 25% increase in website traffic.

- Managed social media channels, growing engagement by 40% across platforms.

- Collaborated with design and content teams to develop creative assets for campaigns.

Education:

Bachelor of Arts in Marketing | ABC College | 2015

Skills:

- Digital Marketing: SEO, SEM, PPC, Content Marketing

- Social Media: Facebook, Instagram, LinkedIn, Twitter

- Tools: Google Analytics, HubSpot, Hootsuite

- Project Management: Agile, Jira, Trello