

Case Study Competitions Resources

- Flipkart wired 5.0: - <https://www.youtube.com/live/gZxAVB9R3fY?feature=share>
- Flipkart Wired 4.0: - <https://www.youtube.com/live/VMED7gNUqmY?feature=share>
- Bloc Boardroom challenge 2021: - <https://youtu.be/vh18OQrQlbY>
- Bajaj FinServ Atom CEO Challenge: - <https://www.youtube.com/live/R12uSgVDbNU?feature=share>
- Tata Steal-A- Thon Season7 Grand finale- <https://www.youtube.com/live/fWzkPuq0 rg?feature=share>
- Asian paints Canvas Grand finale 2019: - <https://youtu.be/lmmPx8q31XM>
- The FnB challenge 2022: - <https://www.youtube.com/live/rg4U7Zi-osg?feature=share>
- ICI beat the Curve: -<https://youtu.be/NiJ6oughdQ0>
- Loreal Sustainability Challenge 2021 <https://www.youtube.com/live/vX6p3CJh8G4?feature=share>
- Loreal Brand storm 2020 International finals :- <https://www.youtube.com/watch?v=1FVIKJzdbKE>
- Loreal Sustainability Challenge 2022:- Small short videos of participant's submission available on YouTube. Need to make a compilation.
- HUL FinAce Season 6:- <https://youtu.be/QmM4oQ0plCc>
- Mondelez Maestros 2022: - <https://www.youtube.com/live/FO5Md4yXGkM?feature=share>
- Winning Mantras Compilation <https://youtube.com/playlist?list=PLUmfuzl3z2nXm8Qi0ntXx2h18KsaYBykE>
- Tata Steel-a-Thon Season 7 Grand finale: - <https://www.youtube.com/live/fWzkPuq0 rg?feature=share>
- Tata Steel a thon Season 8 Grand Finale:- <https://www.youtube.com/live/oovuts9Gzms?feature=share>
- Reliance's The Ultimate Pitch 5.0:- <https://www.youtube.com/live/d657cOKJMns?feature=share>
- NTU Asian Business case study finals:- <https://youtu.be/ifG-lk2XBh8>
- Asian paints 2018: - <https://youtu.be/fkmlDnLpGT8>
- Tata Steel- A- Thon Season 6:- <https://youtu.be/ysbQSGEhXfk>
- Infosys Ingenious Sample Submission: - There are multiple submissions on youtube. Need to make a compilation. <https://youtu.be/raWYwFt76qI>
<https://youtu.be/mBLyb10sGDw>
- HUL Lime season 10: - <https://youtu.be/OwnPx6Mh2kA>
- HUL Lime season 7: - <https://youtu.be/Mm15939ynuM>
- HUL Lime season 10 semi-final: - <https://youtu.be/5wu4dmIUAMA>
<https://youtu.be/iLxmQepESgs>
- HUL lime :- Many finale submissions are available on cnbc tv episode

- **Coco cola** - <https://youtu.be/9BNModkT2ZQ>
- **KPMG Ideation Challenge Semi_Final**
<https://www.youtube.com/live/vWDPjZzbZjM?feature=share>
- **The Governance Challenge-**
<https://www.youtube.com/live/tAqmNZfzaRc?feature=share>
- **Avalon Consulting Grand Finale:** - <https://www.youtube.com/watch?v=jr9n9Fe9w1U>
- **Wipro B Pro:** - <https://www.youtube.com/watch?v=GfLK6QZSgdw>
- **TVS credit EPIC Challenge Grand Finale:** -
https://www.youtube.com/live/ytDEGJe_7gM?feature=share
- **Accenture B-School Challenge Season 4:-**
<https://www.youtube.com/watch?v=JwmAgrmDIW8>
- **Amazon Ads Smart Challenge:-** Short ppt videos of participants available on youtube. <https://www.youtube.com/watch?v=lq-bEPHwSzc>
- **ITC interrobang:** - Video submission of participants are available on youtube. Need to make a compilation.
- **ABGLP Stratos finale:** - <https://youtu.be/wnpHsSVEeI0>
- **Accenture Strategy Grand Finale:** -
<https://www.youtube.com/watch?v=JwmAgrmDIW8&t=8s>
- **Cummins Redefine 2022 grand finale:**
<https://www.youtube.com/watch?v=g74WRyGquog>