

## Case Study Competitions Resources

- **Flipkart wired 5.0:** - <https://www.youtube.com/live/gZxAVB9R3fY?feature=share>
- **Flipkart Wired 4.0:** - <https://www.youtube.com/live/VMED7gNUqmY?feature=share>
- **Bloc Boardroom challenge 2021:** - <https://youtu.be/vh18OQrQlbY>
- **Bajaj FinServ Atom CEO Challenge:** -  
<https://www.youtube.com/live/R12uSgVDbNU?feature=share>
- **Tata Steal-A- Thon Season7 Grand finale-**  
[https://www.youtube.com/live/fWzkPuq0\\_rg?feature=share](https://www.youtube.com/live/fWzkPuq0_rg?feature=share)
- **Asian paints Canvas Grand finale 2019:** - <https://youtu.be/lmmPx8q31XM>
- **The FnB challenge 2022:** - <https://www.youtube.com/live/rg4U7Zi-osg?feature=share>
- **ICICI beat the Curve:** -<https://youtu.be/NiJ6oughdQ0>
- **Loreal Sustainability Challenge 2021**  
<https://www.youtube.com/live/vX6p3CJh8G4?feature=share>
- **Loreal Brand storm 2020 International finals :-**  
<https://www.youtube.com/watch?v=1FVIKJzdbKE>
- **Loreal Sustainability Challenge 2022:-** Small short videos of participant's submission available on YouTube. Need to make a compilation.
- **HUL FinAce Season 6:-** <https://youtu.be/QmM4oQ0plCc>
- **Mondelez Maestros 2022:** -  
<https://www.youtube.com/live/FO5Md4yXGkM?feature=share>
- **Winning Mantras Compilation**  
<https://youtube.com/playlist?list=PLUmfuzl3z2nXm8Qi0ntXx2hI8KsaYBykE>
- **Tata Steel-a-Thon Season 7 Grand finale:** -  
[https://www.youtube.com/live/fWzkPuq0\\_rg?feature=share](https://www.youtube.com/live/fWzkPuq0_rg?feature=share)
- **Tata Steel a thon Season 8 Grand Finale:-**  
<https://www.youtube.com/live/oovuts9Gzms?feature=share>
- **Reliance's The Ultimate Pitch 5.0:-**  
<https://www.youtube.com/live/d657cOKJMns?feature=share>
- **NTU Asian Business case study finals:-** <https://youtu.be/ifG-Ik2XBh8>
- **Asian paints 2018:** - <https://youtu.be/fkmldnLpGT8>
- **Tata Steel- A- Thon Season 6:-** <https://youtu.be/ysbQSGEhXfk>
- **Infosys Ingenious Sample Submission:** - There are multiple submissions on youtube. Need to make a compilation.  
<https://youtu.be/raWYwFt76ql>  
<https://youtu.be/mBLyb10sGDw>
- **HUL Lime season 10:** - <https://youtu.be/0wnPx6Mh2kA>
- **HUL Lime season 7:** - <https://youtu.be/Mm15939ynuM>
- **HUL Lime season 10 semi-final:** - <https://youtu.be/5wu4dmIUAMA>  
<https://youtu.be/iLxmQepESgs>
- **HUL lime :-** Many finale submissions are available on cnbc tv episode

- **Coco cola** - <https://youtu.be/9BNModkT2ZQ>
- **KPMG Ideation Challenge Semi\_Final**  
<https://www.youtube.com/live/vWDPjZzbZjM?feature=share>
- **The Governance Challenge-**  
<https://www.youtube.com/live/tAqmNZfzaRc?feature=share>
- **Avalon Consulting Grand Finale:** - <https://www.youtube.com/watch?v=jr9n9Fe9w1U>
- **Wipro B Pro:** - <https://www.youtube.com/watch?v=GfLK6QZSgdw>
- **TVS credit EPIC Challenge Grand Finale:** -  
[https://www.youtube.com/live/ytDEGJe\\_7gM?feature=share](https://www.youtube.com/live/ytDEGJe_7gM?feature=share)
- **Accenture B-School Challenge Season 4:-**  
<https://www.youtube.com/watch?v=JwmAgrmDIW8>
- **Amazon Ads Smart Challenge:-** Short ppt videos of participants available on youtube. <https://www.youtube.com/watch?v=lq-bEPHwSzc>
- **ITC interrobang:** - Video submission of participants are available on youtube. Need to make a compilation.
- **ABGLP Stratos finale:** - <https://youtu.be/wnpHsSVEel0>
- **Accenture Strategy Grand Finale:** -  
<https://www.youtube.com/watch?v=JwmAgrmDIW8&t=8s>
- **Cummins Redefine 2022 grand finale:**  
<https://www.youtube.com/watch?v=g74WRyGquog>