

Legacy Redesign



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“All Stars”

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Title: Parle-G Quest: The Biscuit Odyssey

- **Game Concept:** Embark on an epic gaming adventure with "Parle-G Quest: The Biscuit Odyssey," where the beloved Parle-G biscuits meet the iconic Mario universe in a delightful crossover. Join Mario as he traverses through the rich history of Parle-G, collecting golden biscuits and overcoming challenges across different eras.
- **Objective:** "Parle-G Quest: The Biscuit Odyssey" combines the charm of Mario with the nostalgia of Parle-G, creating an engaging and educational experience that celebrates the brand's evolution and cultural impact while entertaining players of all ages.
- **Multiplayer Mode:** Cooperative Biscuit Quest Team up with friends, with each player controlling a unique character from the Mario universe, to solve puzzles and collect biscuits together, encouraging a sense of community.
- **Bonus Features:**
 1. **Power-ups:** Collect special items like "Parle - G" to temporarily boost speed or gain invincibility against obstacles.
 2. **Time-Travel Pipes:** Use magical pipes to revisit and replay favorite eras.
 3. **Recipe Challenges:** Unlock hidden levels by solving puzzles related to the secret Parle-G recipe.
- **End Game:** The final level reveals the "Golden Biscuit Castle," where Mario and friends use their collected biscuits to unlock the ultimate Parle-G experience—a virtual museum showcasing the brand's rich history. Players can explore interactive exhibits and learn interesting facts about Parle-G.

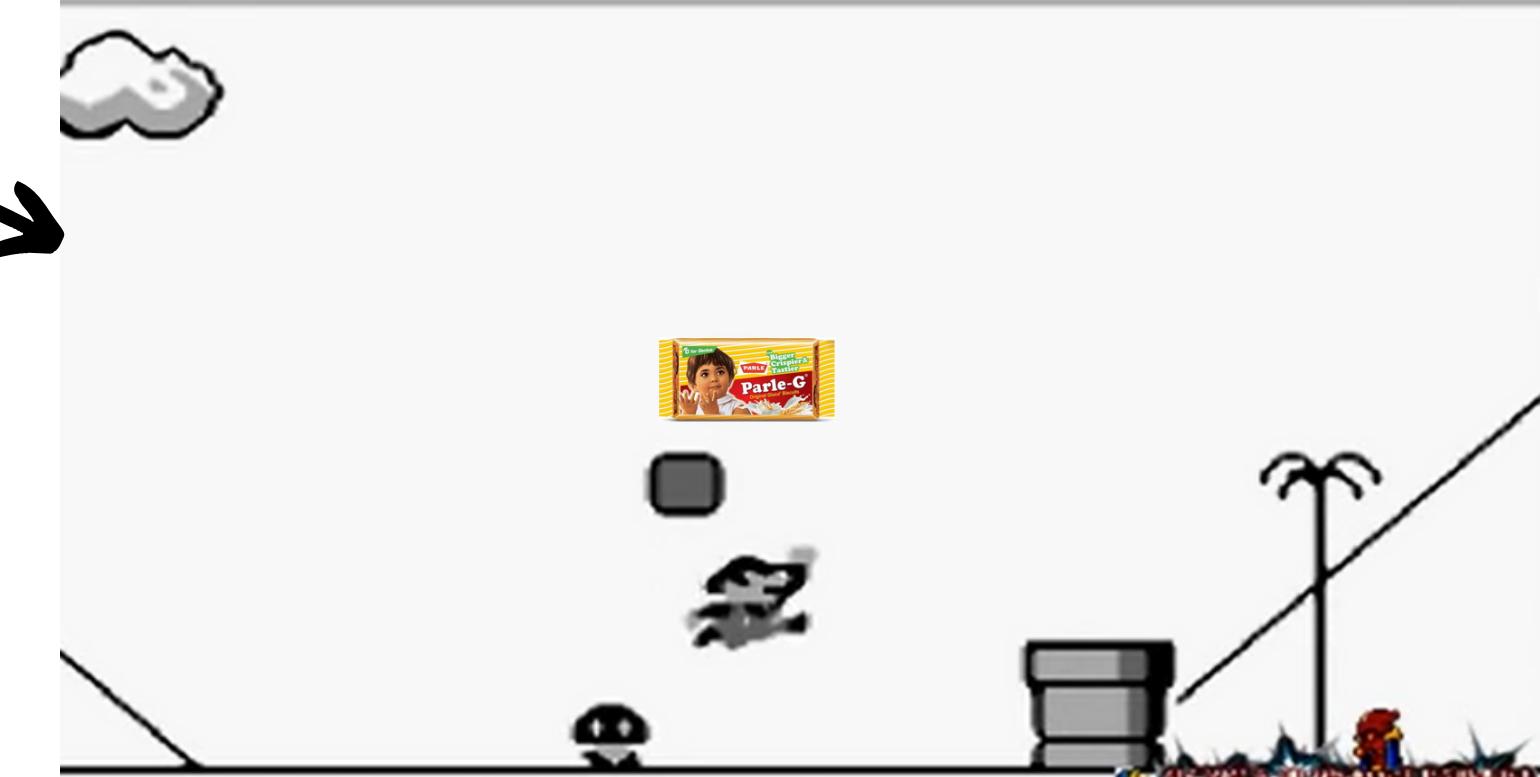
Round 1: The Biscuit Kingdom (1949-1970s) - Black & White Beginnings

In the first round, Mario steps into a world of black and white, representing the early days of Parle-G. The 2D landscape is filled with simple yet challenging obstacles such as rolling pins and hot ovens. Mario must navigate through this monochromatic world, collecting ingredients for the first batch of Parle-G biscuits. The challenges focus on precision and timing, introducing players to the basic mechanics of the game.

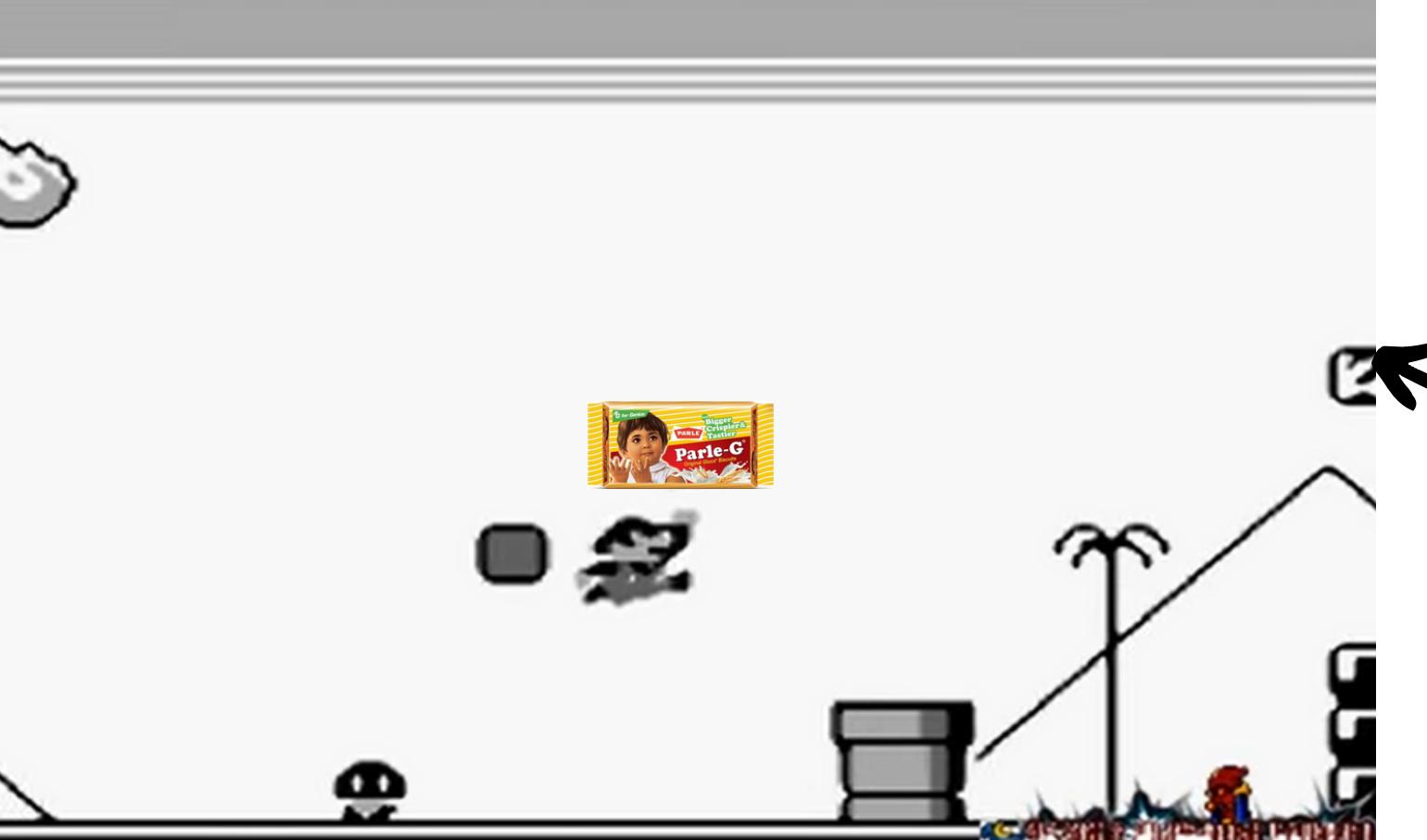
MARIO^X02 WORLD TIME
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Round 2: Biscuit Wonderland (1980s-2000s)

- Colorful Ascent

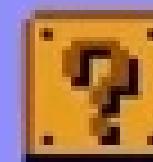
As Mario progresses, he transitions into a vibrant and colorful world, symbolizing the golden era of Parle-G. The side-scrolling landscape is now filled with puzzles related to historical marketing strategies. Mario must solve these puzzles, collect biscuits, and avoid enemies representing marketing pitfalls. The challenges become more intricate, requiring players to strategize and think critically to advance through this cheerful and dynamic environment.

MARIO
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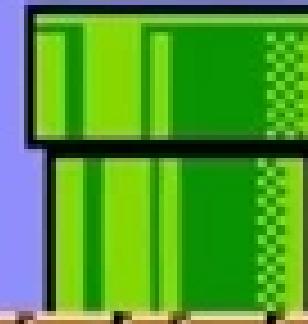
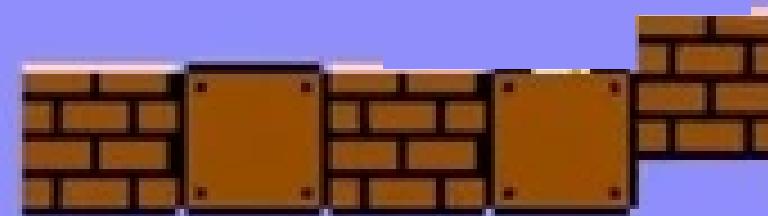
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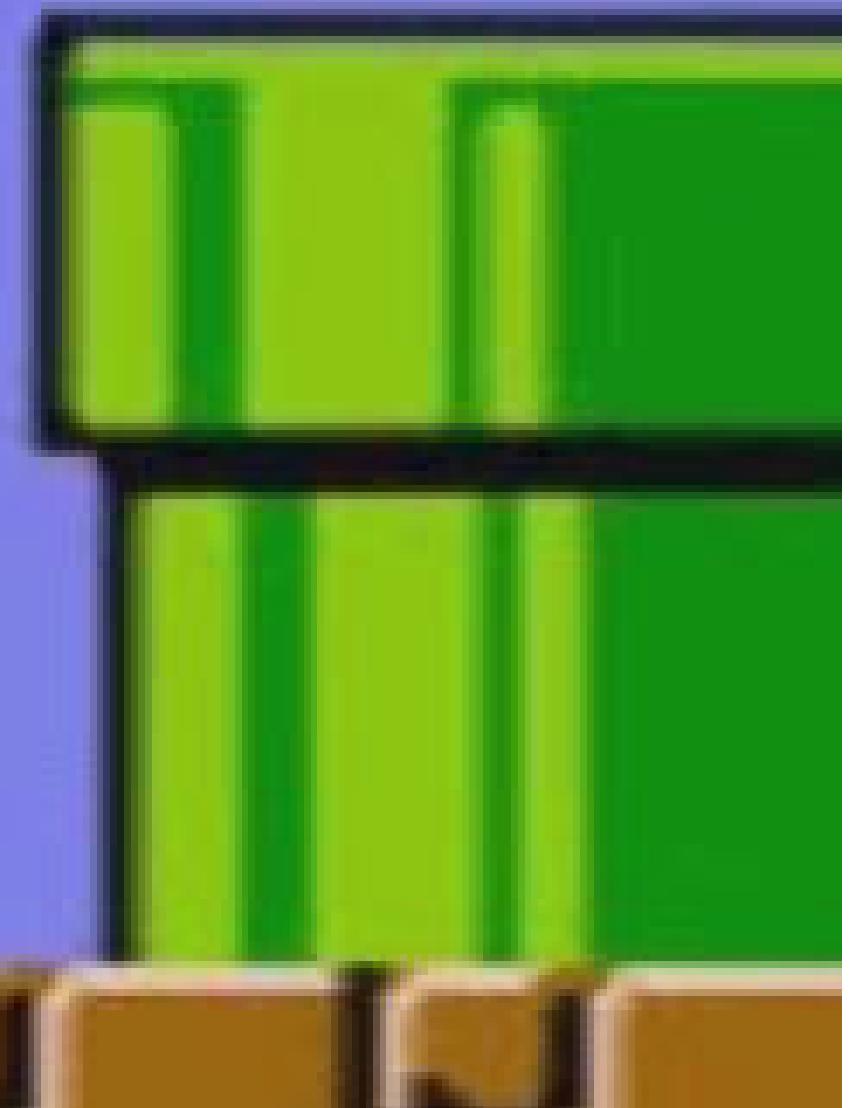
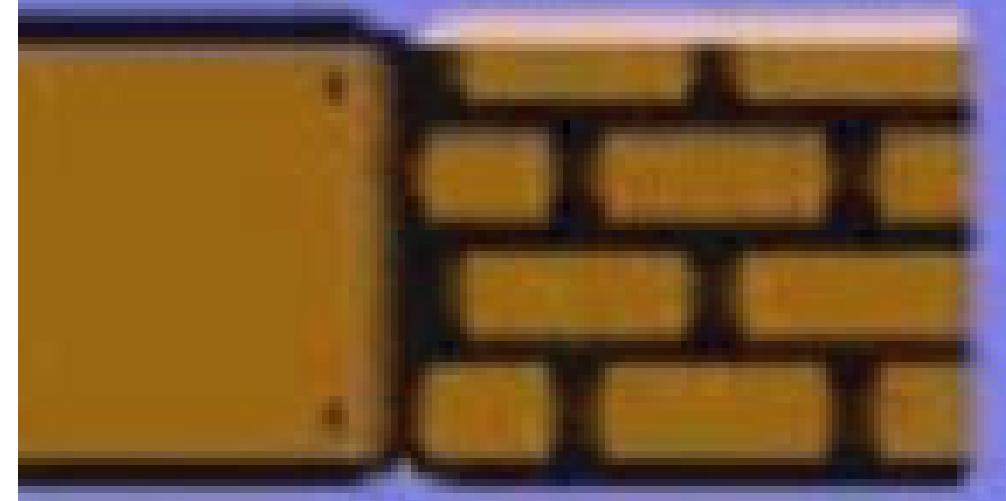
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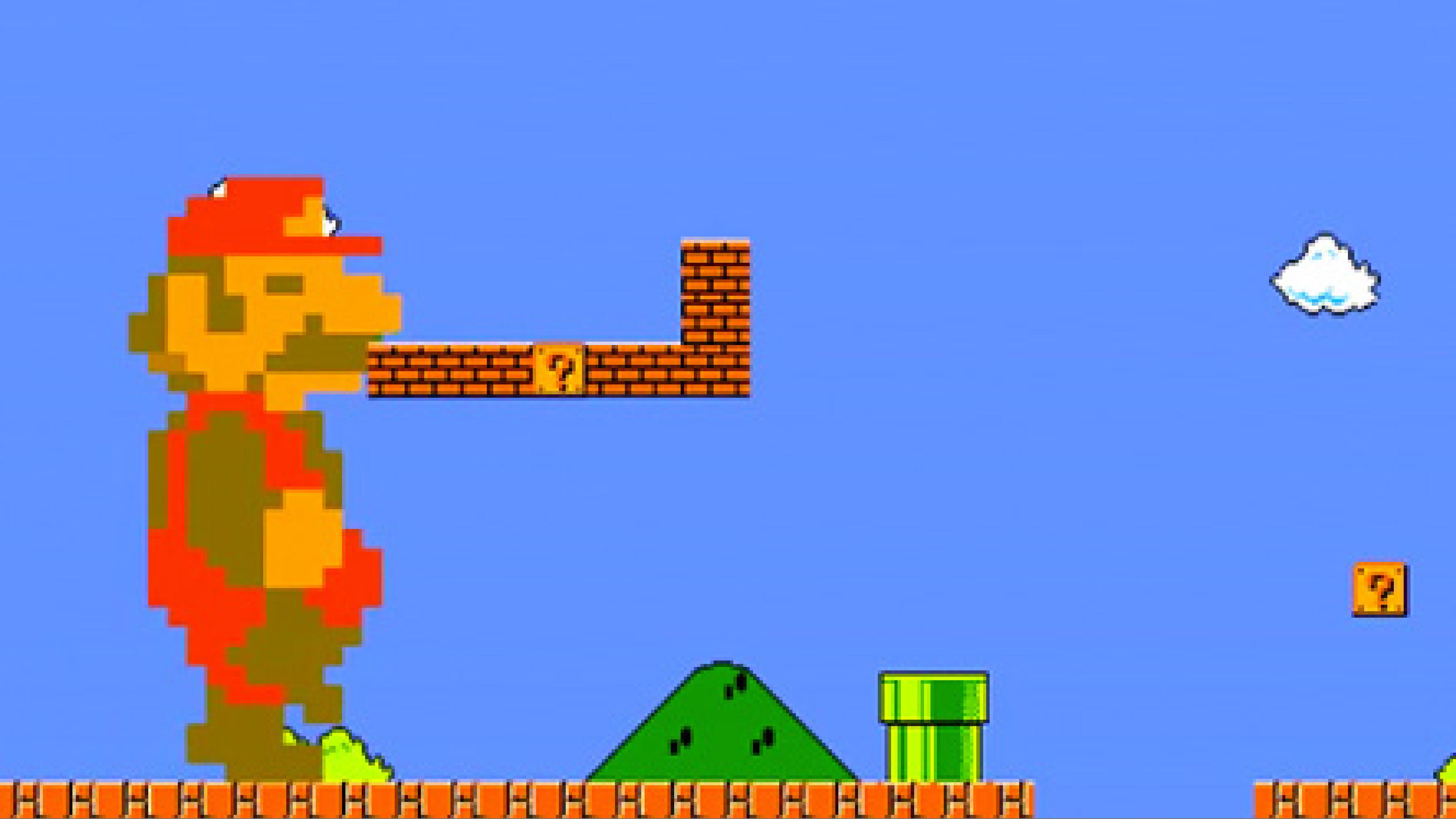
TIME
388



200







Round 3: Future Biscuit Galaxy (2000s-2020s)

- 3D Odyssey

In the final round, Mario enters a visually stunning 3D space with futuristic elements, reflecting Parle-G's adaptation to modern trends. Challenges become more dynamic as players must overcome obstacles related to changing consumer preferences and technological advancements. The transition from 2D to 3D adds a new dimension to the gameplay, creating a visually immersive experience. Mario collects biscuits in a visually stunning environment while navigating through the complexities of the modern era.



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