

Experience

Lead Engineer, August 2018 – Present

Senior Front End Engineer, October 2017 – August 2018

Zola, New York, NY

- Lead the planning, implementation and launch of Zola's new revenue-producing Invites & Paper product
- Manager of multiple teams of up to 8 platform and frontend engineers spanning multiple products and offices
- Perform interviews, technical phone screens and improve the recruiting process and onboarding standards with talent
- Work directly with executive stakeholders and business leaders to set prioritization and develop product roadmaps
- Collaborate with UX, Design and Product as an interim Product Manager
- Determine the balance of feature development with technical debt and tech team initiatives to meet business goals
- Perform scoping and estimation exercises to determine the most effective resource allocation
- Maintain 1:1s with local and remote engineers to assist their pursuit of growth both technically and professionally
- Conduct Annual/Mid-year performance and compensation reviews
- Partner with Product Managers to establish a new workflow and take an iterative approach to process changes
- Ease communication and collaboration between platform and frontend engineers; Coordinate platform and frontend efforts so they work effectively in parallel
- Help to continuously improve programming quality through defining standards, coding styles and best practices
- Share knowledge of Zola's ecosystem and standards through documentation, code reviews and onboarding sessions
- Leader of the Zola tech team blog; Source authors, edit content and publish posts
- Interface with third-party contractors; Partner with QA engineers to manual and integration testing
- Kicked off helper utilities to promote consistency across web applications
- Contributor to feature development and internal tools
- Implementer of performance and efficiency infrastructure improvements
- Validate business ideas with proof of concepts and A/B testing; finding low tech lifts quickly test and iterate.
- 2018 Zola Leadership Award Recipient

UI Lead, March 2016 – Present

KBS, Spies & Assassins, New York, NY

- Leader for the UI engineering team to ensure the health and growth of our engineers
- Management of the UI team of developers: resource allocation, scoping and technical oversight
- Provide engineers with mentorship to develop both their technical and professional skills
- Assist in development as a lead engineer on projects with teams of multiple engineers
- Define and uphold standards for approach, internal tools, documentation, and workflow
- Active in the planning of new projects to meet business requirements and scope work
- Meet with and give presentations to clients, partner agencies and third-party vendors
- Active involvement in the interview and hiring process for the engineering and production staff

Clients: AMEX, Banana Republic, BMW, Harman, Hershey, HomeGoods, Moët & Chandon, Jay-Z, JBL, Puma, Stanley Black & Decker, Vanguard and Windstream

Senior UI Developer, March 2014 – March 2016

KBS, Spies & Assassins, New York, NY

- Development of single-page apps to full e-commerce sites while integrating custom/third-party APIs
- Collaborate closely with UX, Creative, Product and Platform departments
- Teach multiple classes to non-technical departments about web development and how it pertains to them
- Build component-based libraries for multiple clients adhering to the atomic design pattern to be integrated with CMS platforms such as Django and AEM

Front End Developer, July 2012 – March 2014

KBS, Spies & Assassins, New York, NY

- Build responsive, mobile-first sites and web applications for maintainability, scalability, and SEO performance
- Deliver software utilizing the latest standards in JS patterns, frameworks and front end task management
- Enhance user interfaces with CSS Animations, Controlled Video and JavaScript
- Integration of UI into various CMS solutions (DjangoCMS, WordPress, Etc.)
- Developed and deployed products with Agile and Waterfall approaches

Web Designer/Front End Developer, May 2009 – June 2012

Ramapo College of New Jersey, Mahwah, NJ

- Design and development of new, cross-browser compatible websites for the College's public and internal web pages
- Translated Photoshop wireframes and sketches into functional, dynamic web pages
- Used JavaScript to convert and customize interactive elements from Flash.
- Optimized and improved newly developed websites to conform to SEO best practices
- Migrated and integrated new and existing static websites into a CMS

Education

- **Bachelor of Arts - Communication Arts, Design and Interactive Media**

Ramapo College of New Jersey, September 2008 - May 2012

- **Web Development Certification**

Ramapo College of New Jersey, September 2011 - May 2012

Relevant Skills

- **Languages/Technologies:** React, Redux, Node, Git, HTML5, CSS3, JavaScript ES6, Jest, Selenium, SASS, LESS, Webpack, Babel, Firebase, WordPress, Google Maps, Social APIs
- **Applications, Utilities, Etc.:** VSCode, Sketch, Adobe Creative Cloud, IntelliJ, Postman, Invision, Zeplin, Jira, Slack, Zoom, GSuite, MS Office, VirtualBox, Chrome Dev Tools, Windows, Mac, Unix