

Howdy y'all!

I'm Steve Perkins, and no, I'm not affiliated with the [Perkins Family Restaurant](#) – though if you need a killer pancake recipe, I've got one up my sleeve.

I'm a Texan through and through, I'm a proud twin dad (a dad with twins, not a dad who happens to have a twin. It's a fine distinction.) I've always believed that design leans more towards science than art, despite flunking advanced chemistry at the [University of North Texas](#). It's cool I didn't want to be a cosmetic dentist anyways. I quickly rediscovered my love for art and design and pivoted to New Media Art program, where I was among the first set of graduates with that degree.

Over the course of 13 years, I've worn various hats – design director, researcher, team lead. I've managed to lead designers and organizations for more than half of that time.

My secret sauce? A people-first, collaboration-centric process that's all about cooking up measurable results through design. I've dabbled in everything from steering 0→1 startups to taming the creative chaos at Fortune 500 giants. You name the industry or customer type, and chances are I've had my hands in it.

Right now, I'm on the lookout for an opportunity to change the world – or at least make someone's life a whole lot better – through design. I'm itching to build a world-class team and culture that thrives on exploration, research, and the kind of beauty that only design can bring.

So, until that day arrives, don't be a stranger – come say hi!

Steve

Résumé

- 2021 - Present: **RudderStack** {Head of design, Director}
- 2020 - 2021: **SailPoint** {Design operations, Lead designer}
- 2017 - 2020: **Kunai Consulting** {Design manager, Principal}
- 2016 - 2017: **Kunai Consulting** {User experience lead}
- 2016: **AT&T** {Lead user experience designer}
- 2015 - 2016: **AT&T** {Senior interaction designer}
- 2014 - 2015: **Intuit** {Interaction designer, Innovation catalyst}
- 2013 - 2014: **TigerConnect** {Mobile UX designer}
- 2012 - 2013: **The Media Grind** {Digital designer}
- 2012: **SuperCool Creative** {Graphic design intern}
- 2012: **Magnetic Ruckus** {Design intern}

Education, Accolades, and Clients

- 2012: **University of North Texas**
[BFA, New Media Art](#)
- 2015: **UX Roast Judge**
[Big\(D\)esign Conference](#)
- 2015: **Innovation Catalyst**
[Intuit](#)
- 2015: **Scott Cook Innovation Award Nom.**
[Intuit](#)
- 2014: **Scott Cook Innovation Award Nom.**
[Intuit](#)
- American Express**
- MasterCard**
- Visa**
- Discover**
- Brex**
- Cisco**
- Intuit**
- Wells Fargo**
- JP Morgan Chase**
- Citi Bank**
- Marqueta**
- Ernst & Young**
- Bain Consulting**
- Hewlett Packard**
- AAA Insurance**
- Capital One**
- AEG Live Nation**