

# Multilevel Modeling: A Primer

**Steven T. Tseng**

Ph.D. Candidate

Industrial/Organizational Psychology

The University of Akron

18 November 2019

# Question

Does frequency of feedback from managers predict employee engagement?



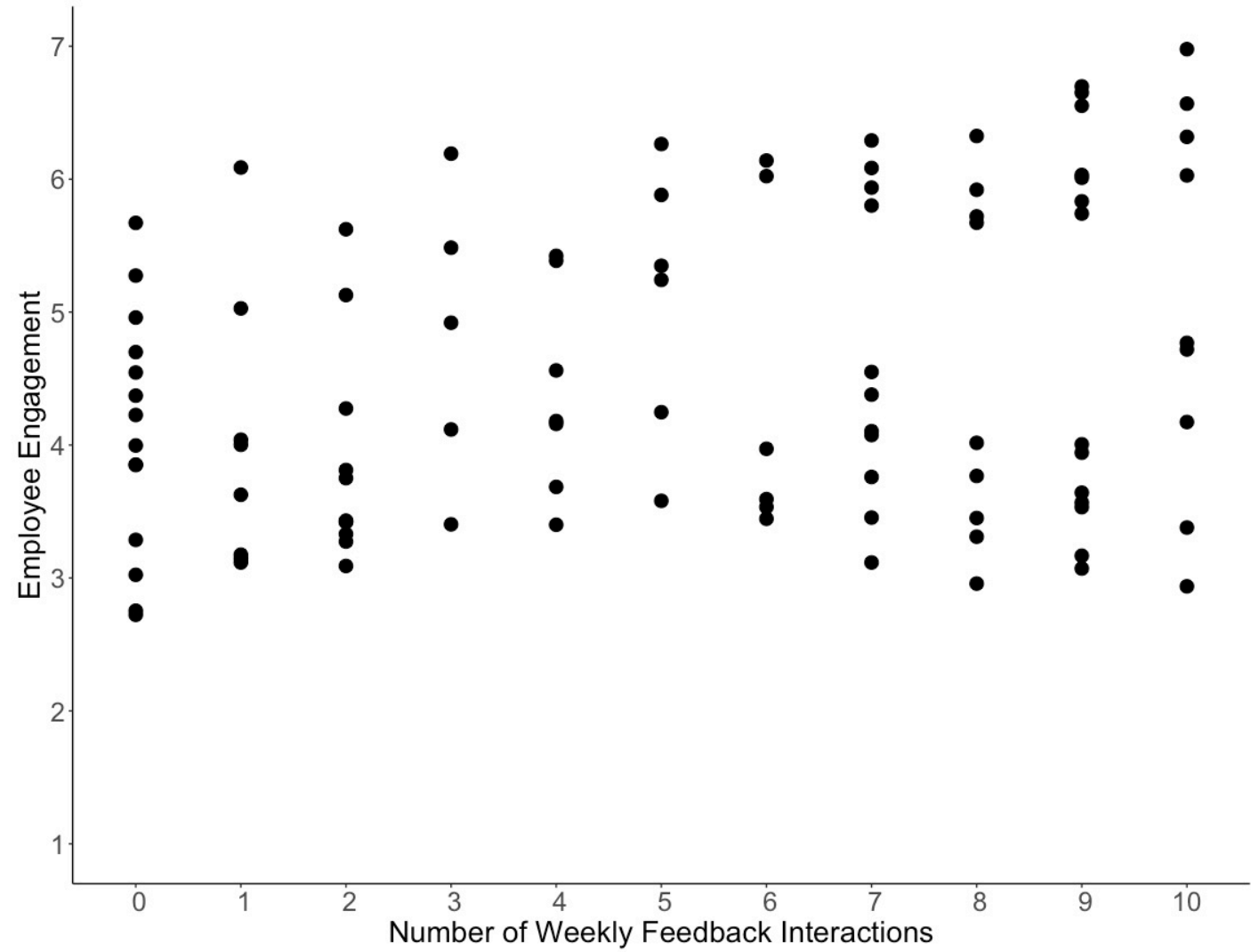
## FF & Engagement

Does frequency of feedback from managers  
predict employee engagement?

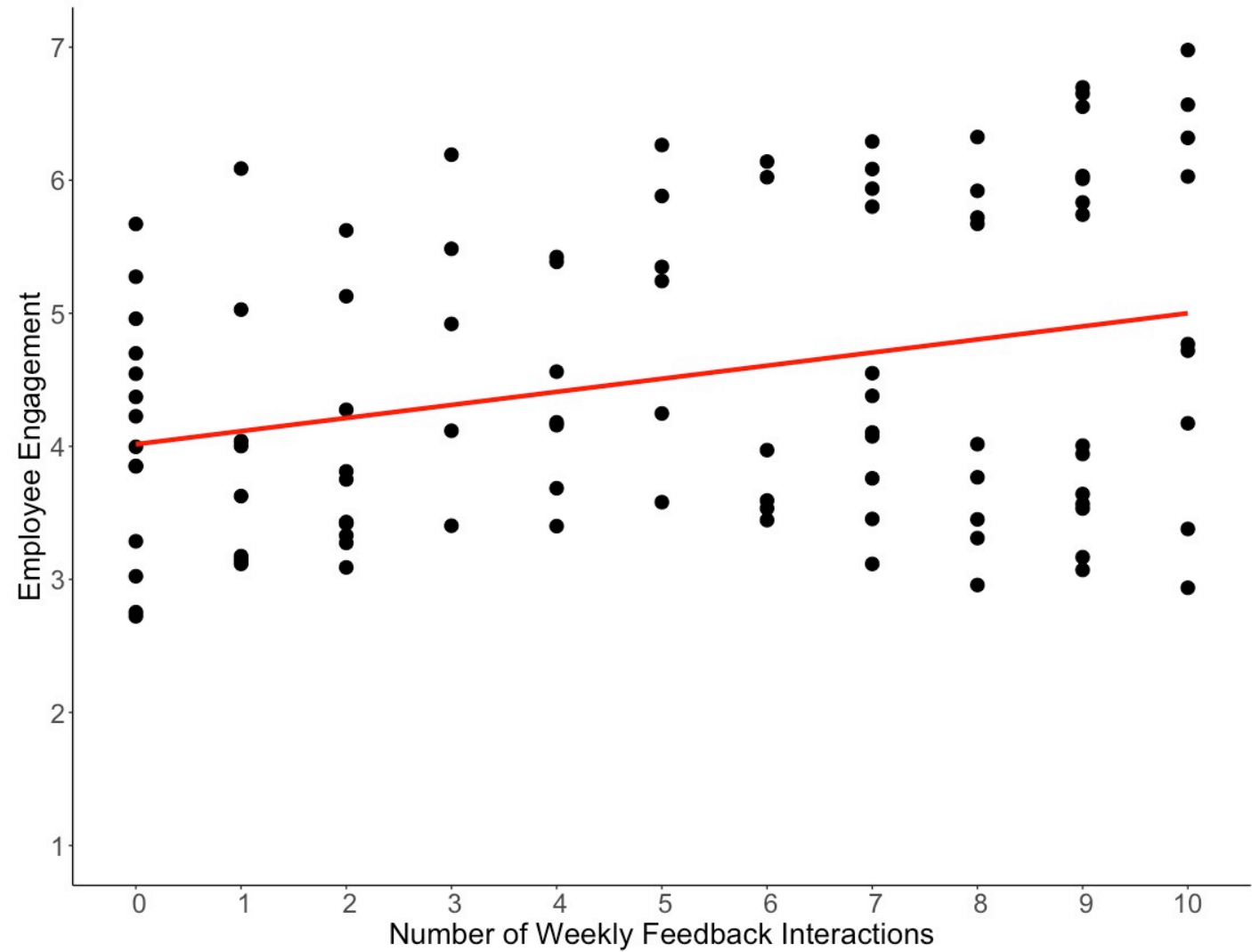
N = 100 employees in org unit

Employee	Number of Weekly FB Ints	Engagement
1	4	4.67
2	1	3.54
3	9	6.12
4	6	3.31
5	3	3.27

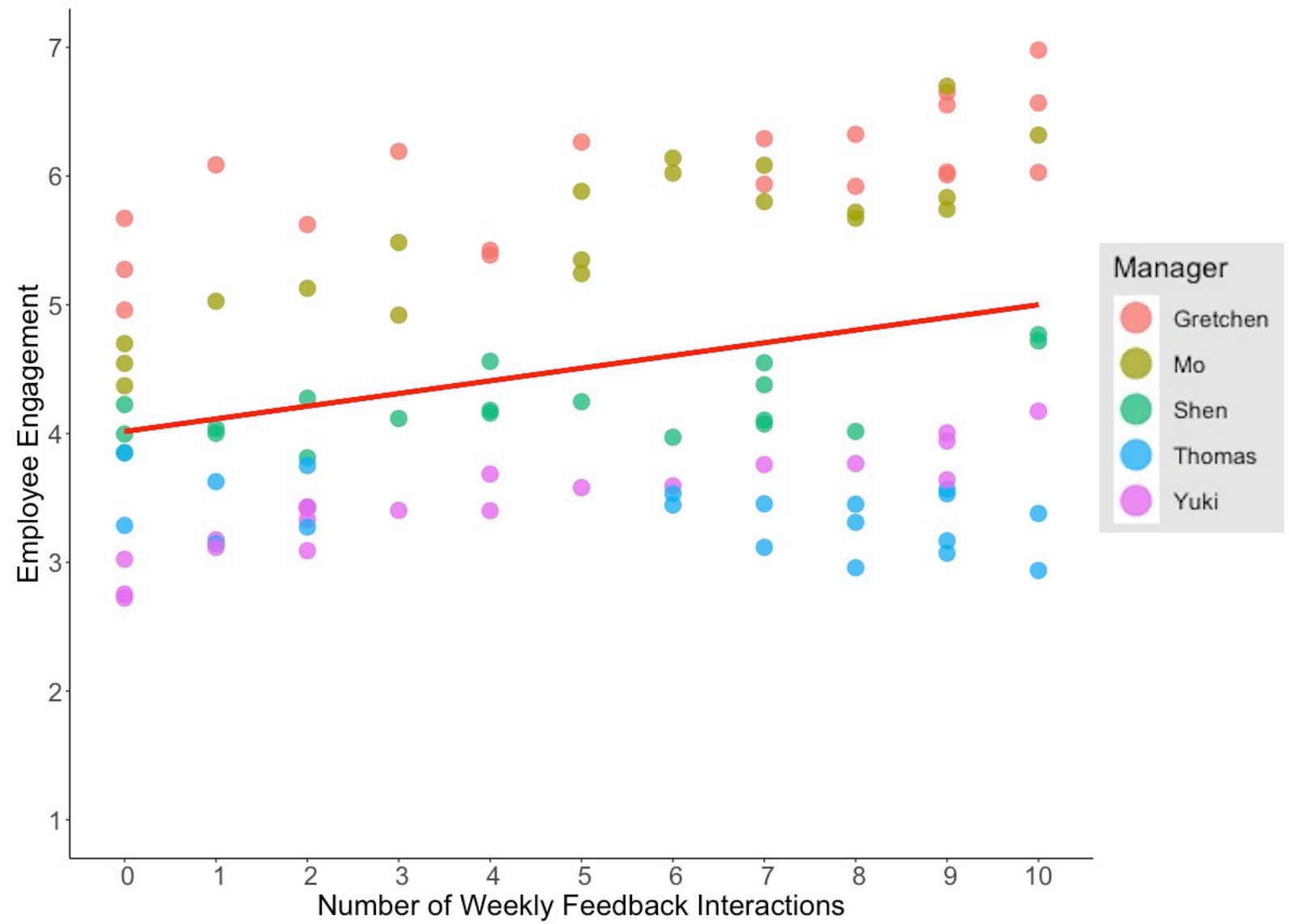
# FF & Engagement



# FF & Engagement: OLS Line



# Problem



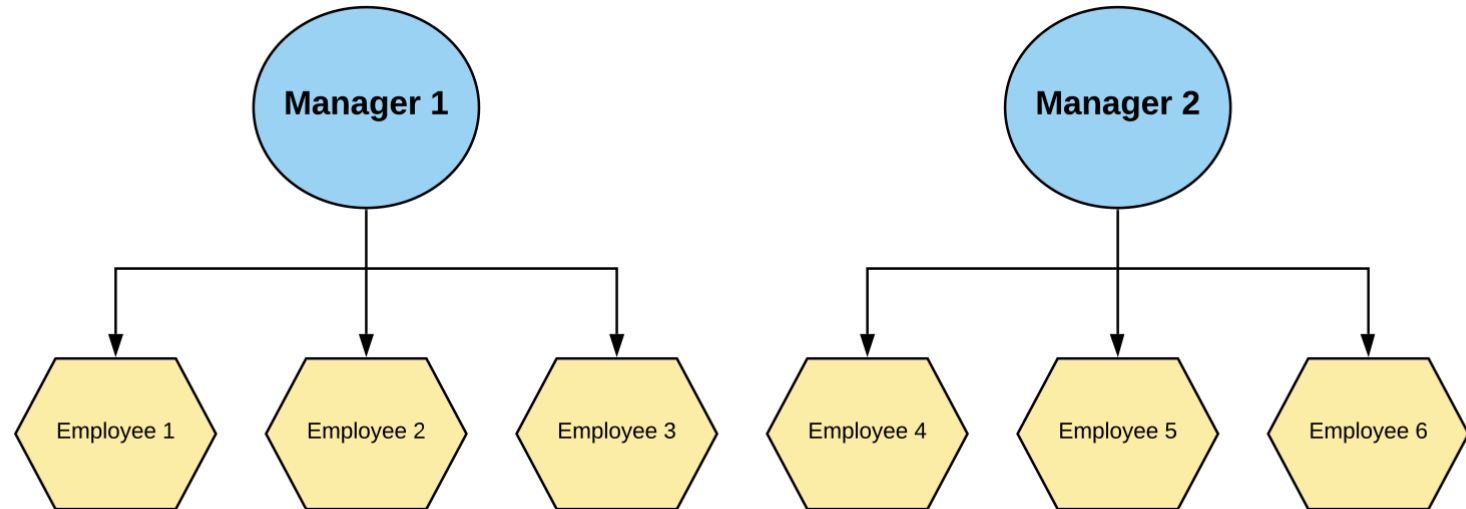
# Problem

- Org unit is hierarchically structured
  - Employees *nested* under managers

Employee	Manager	# Weekly FB	Engagement
1	Mo	4	5.18
2	Yuki	1	3.04
3	Gretchen	9	6.12
4	Thomas	6	3.31
5	Yuki	3	3.27
6	Mo	2	4.89
7	Thomas	5	3.42

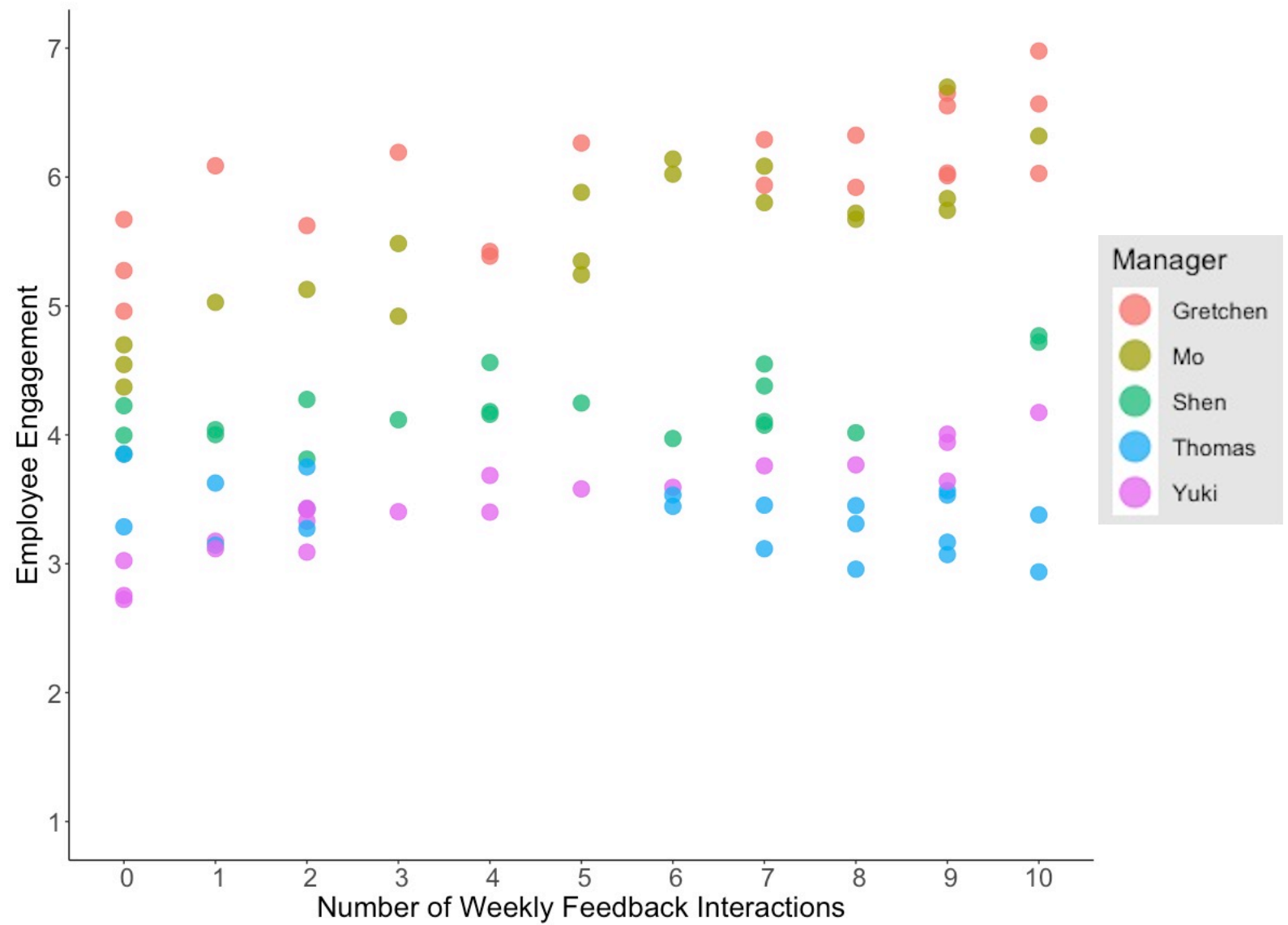
# Problem

- Org unit is hierarchically structured
  - Employees *nested* under managers

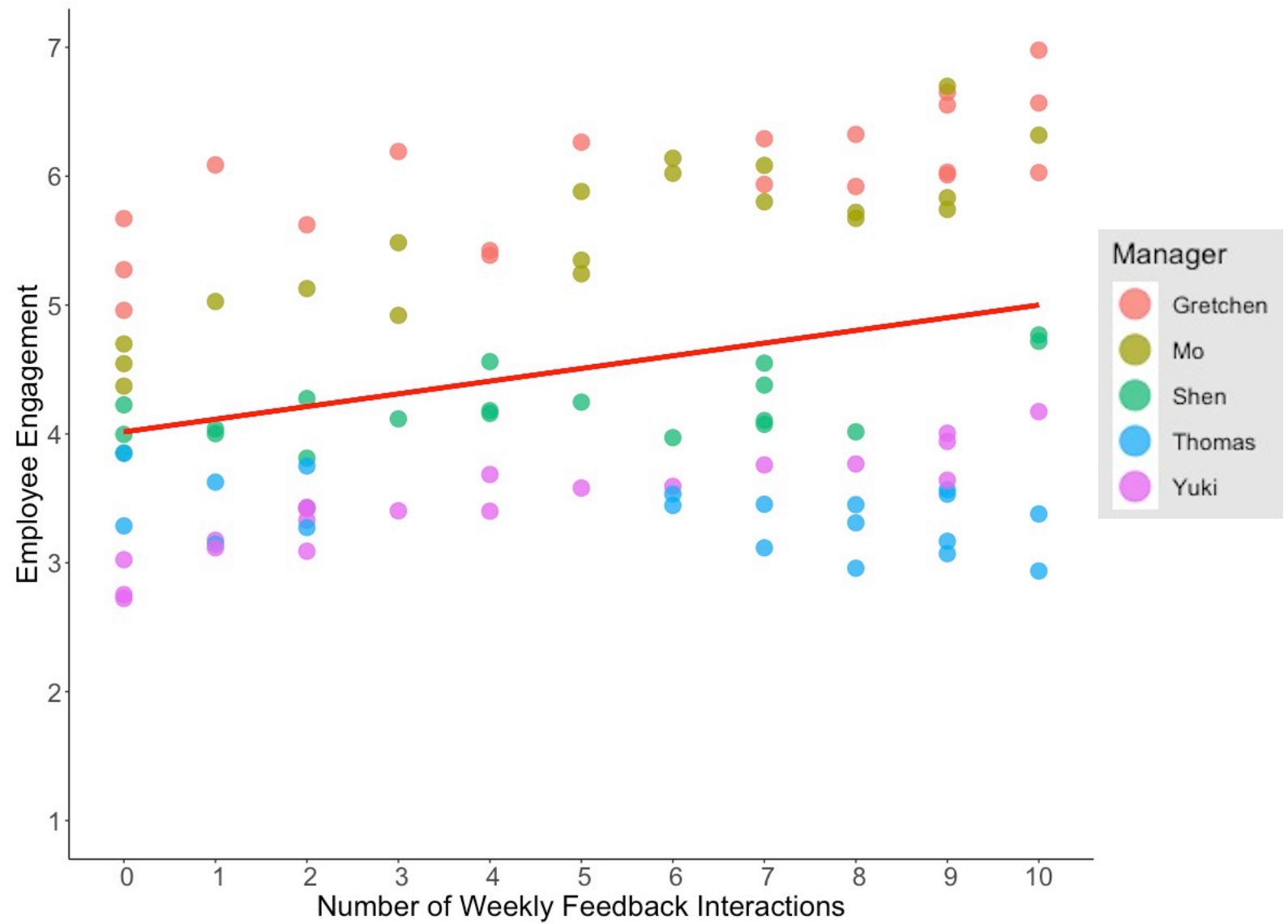




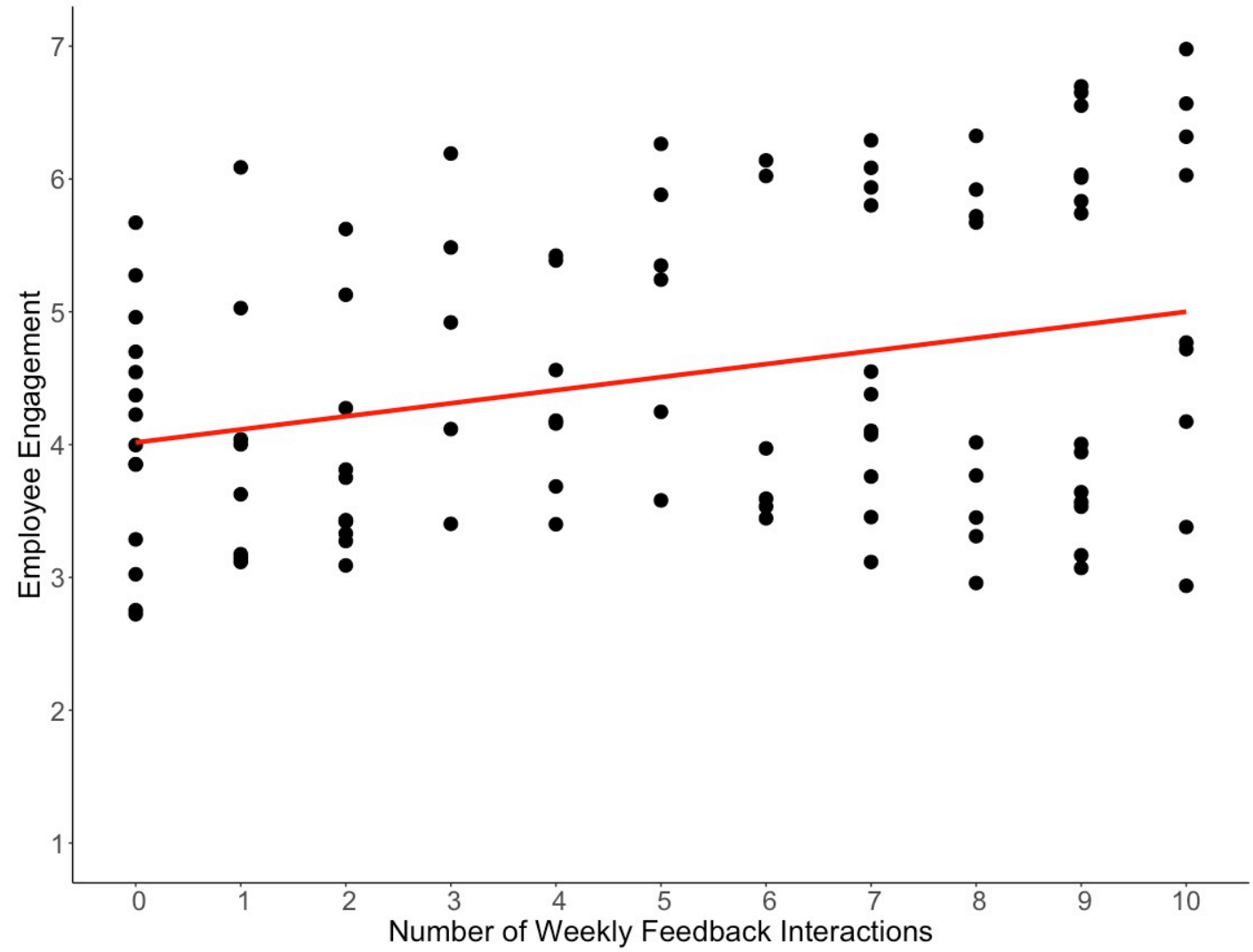
# Problem



# Problem



OLS



# OLS

Does frequency of feedback from managers predict employee engagement?

$y = \text{engagement}$   
 $x = \# \text{ of weekly feedback interactions}$

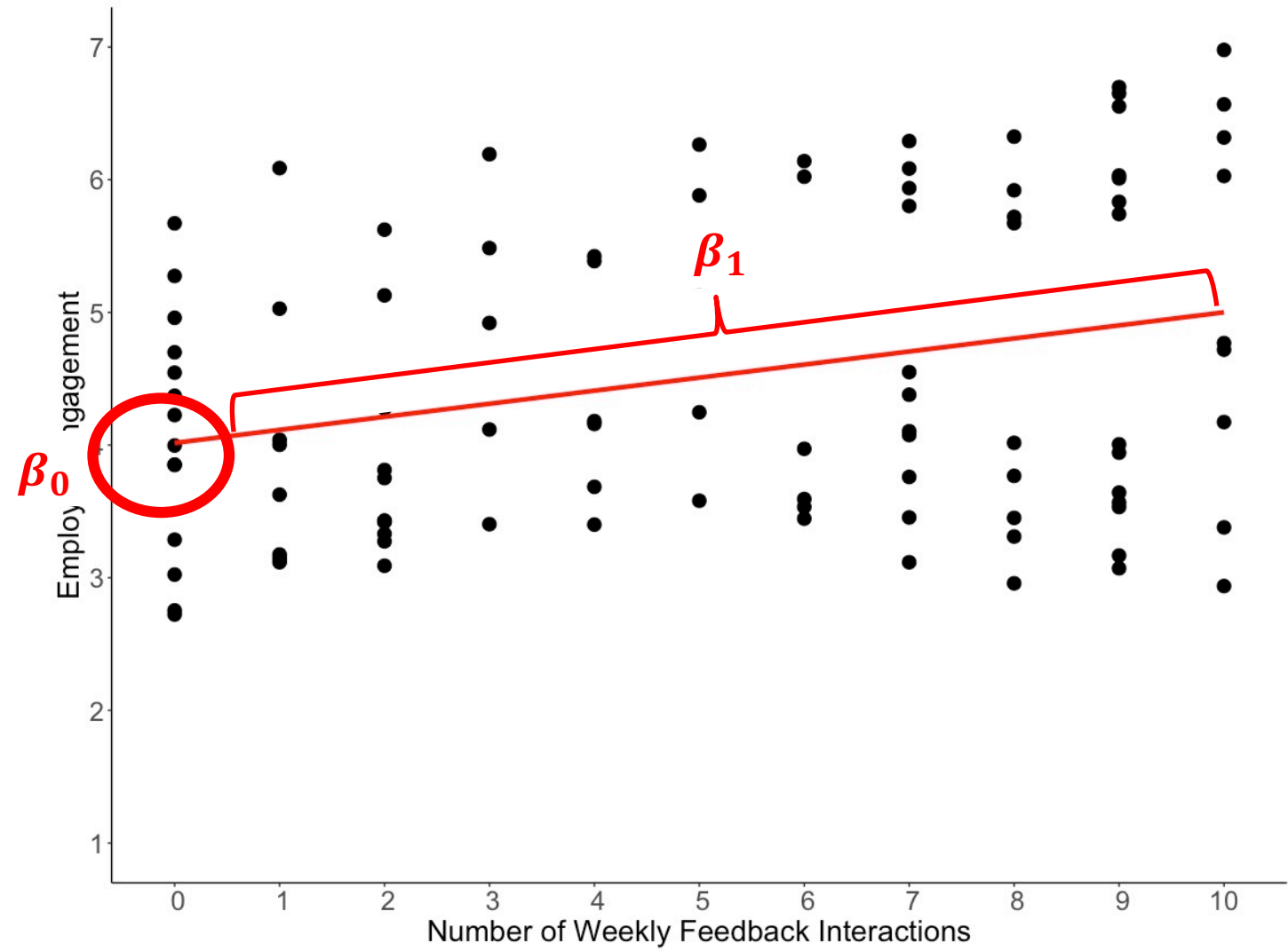
## OLS Regression

$$\hat{y}_i = \beta_0 + \beta_1 x_i$$

$$\widehat{\text{engagement}}_i = \beta_0 + \beta_1 \text{feedback}_i$$

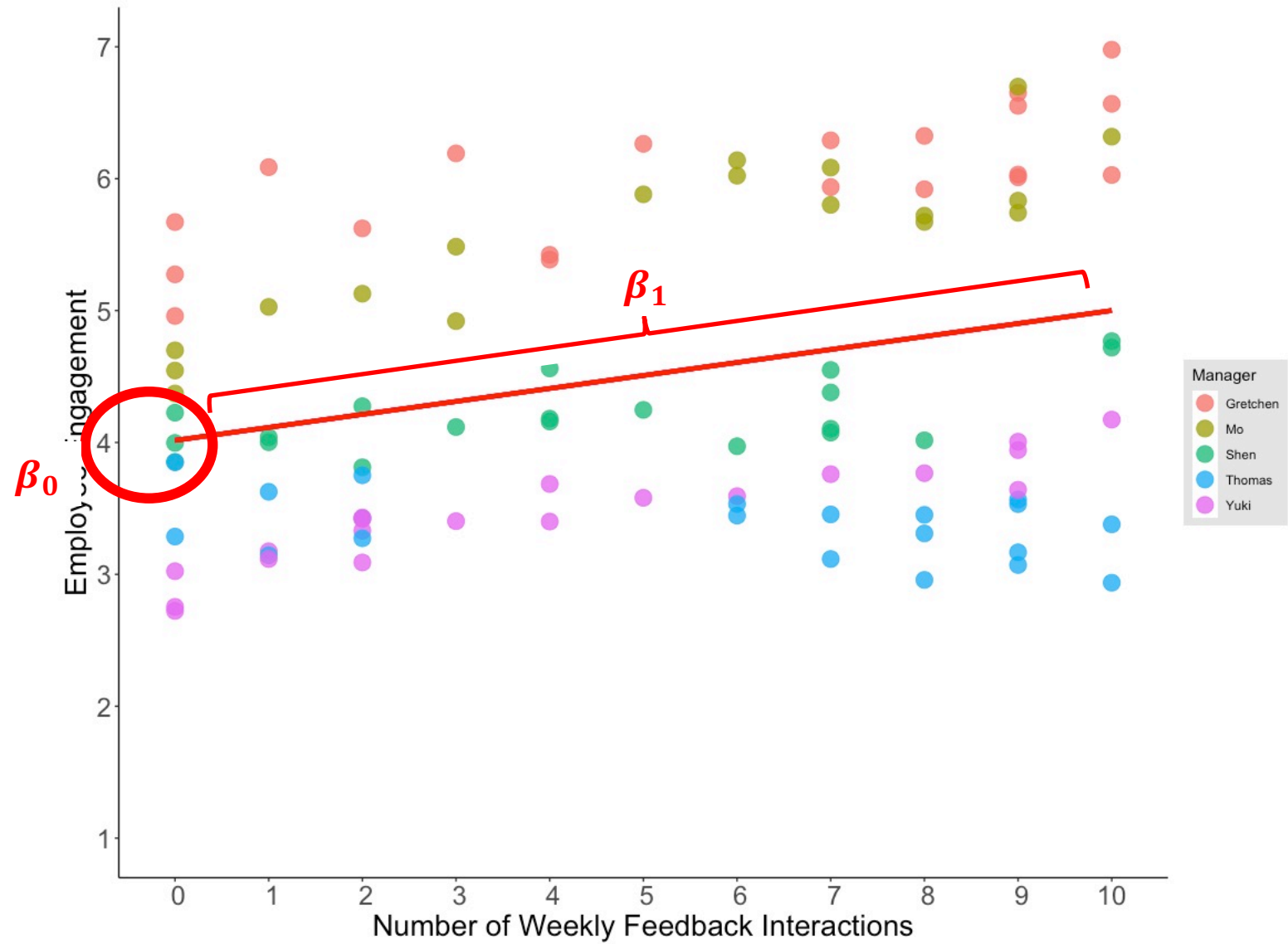
OLS

$$\widehat{engagement}_i = \beta_0 + \beta_1 feedback_i$$

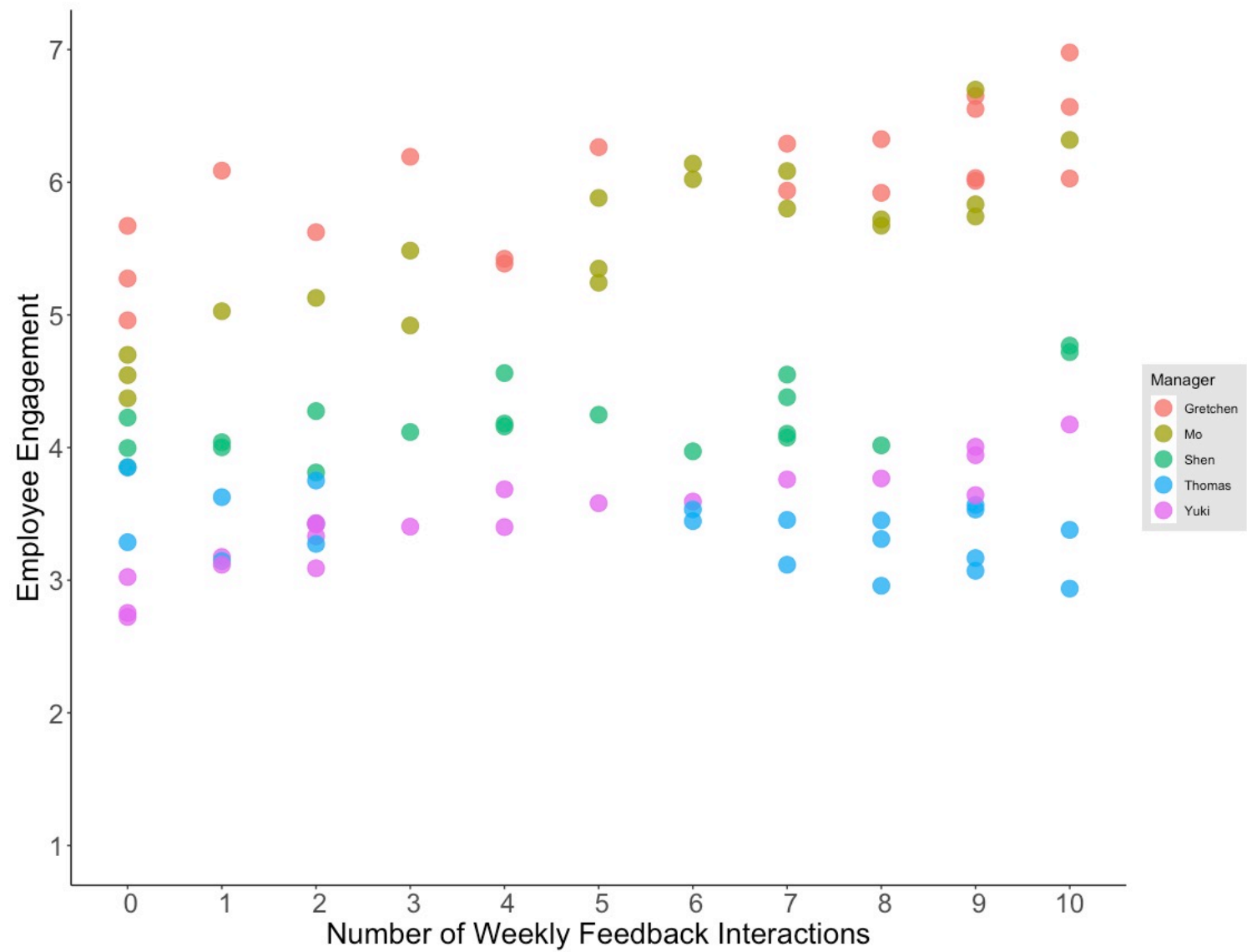


OLS

$$\widehat{engagement}_i = \beta_0 + \beta_1 feedback_i$$

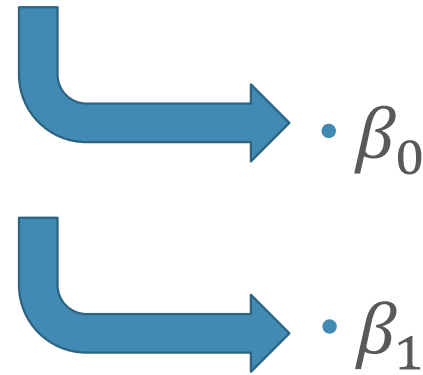


OLS

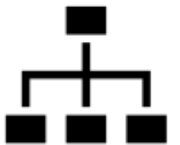


## MLM Basics: What is MLM?

- Generalization of linear model
- Parameters allowed to vary by group
  - Regression coefficients



Changes  
depending  
on group!



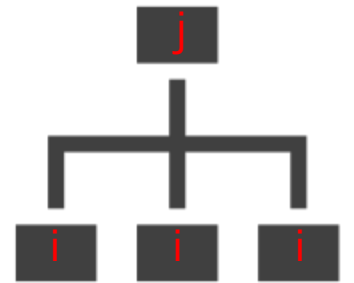


# MLM Basics: What is MLM?

- OLS Regression model

$$\hat{y}_i = \beta_0 + \beta_1 x_i$$

- Multilevel model
  - Introduce grouping indicator  $j$   
 $j = \text{group (e.g., manager)}$



$$\hat{y}_{j[i]} = \beta_{0j} + \beta_{1j} x_{[i]}$$



Intercept  
for group  $j$

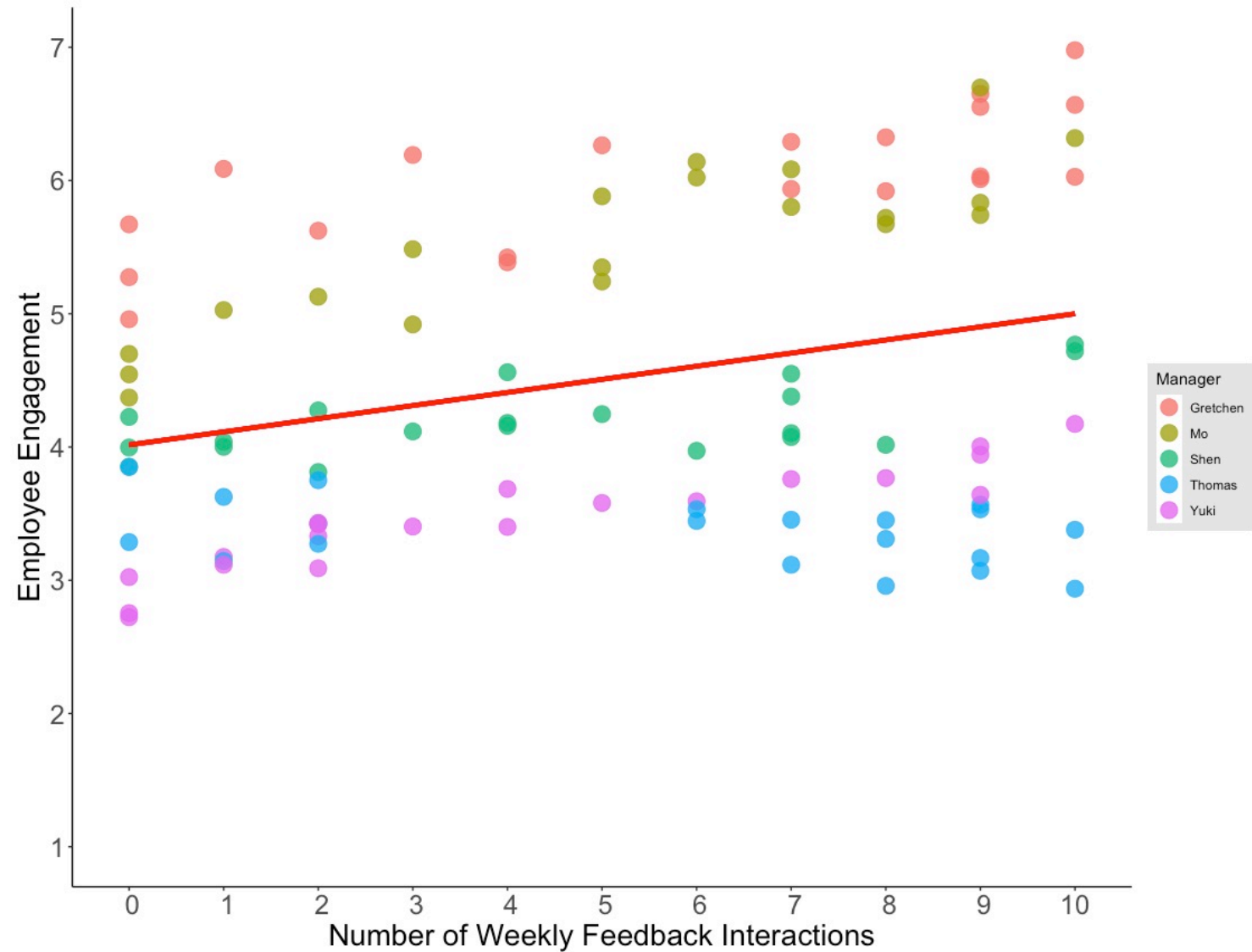


Slope  
for group  $j$

# MLM Basics

Back to our example:

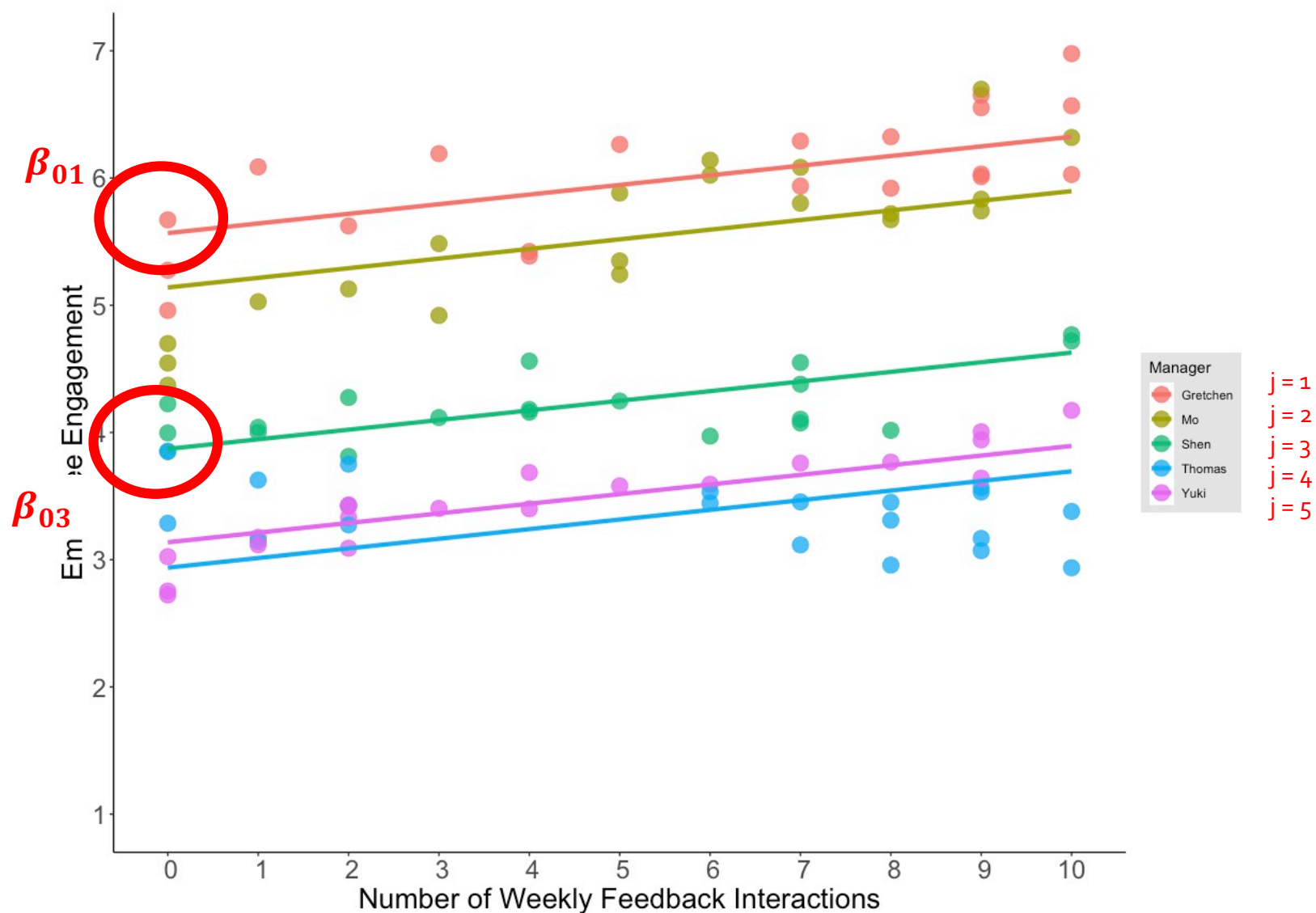
$$\widehat{engagement}_i = \beta_0 + \beta_1 feedback_i$$



# MLM Basics

Random **intercept**:

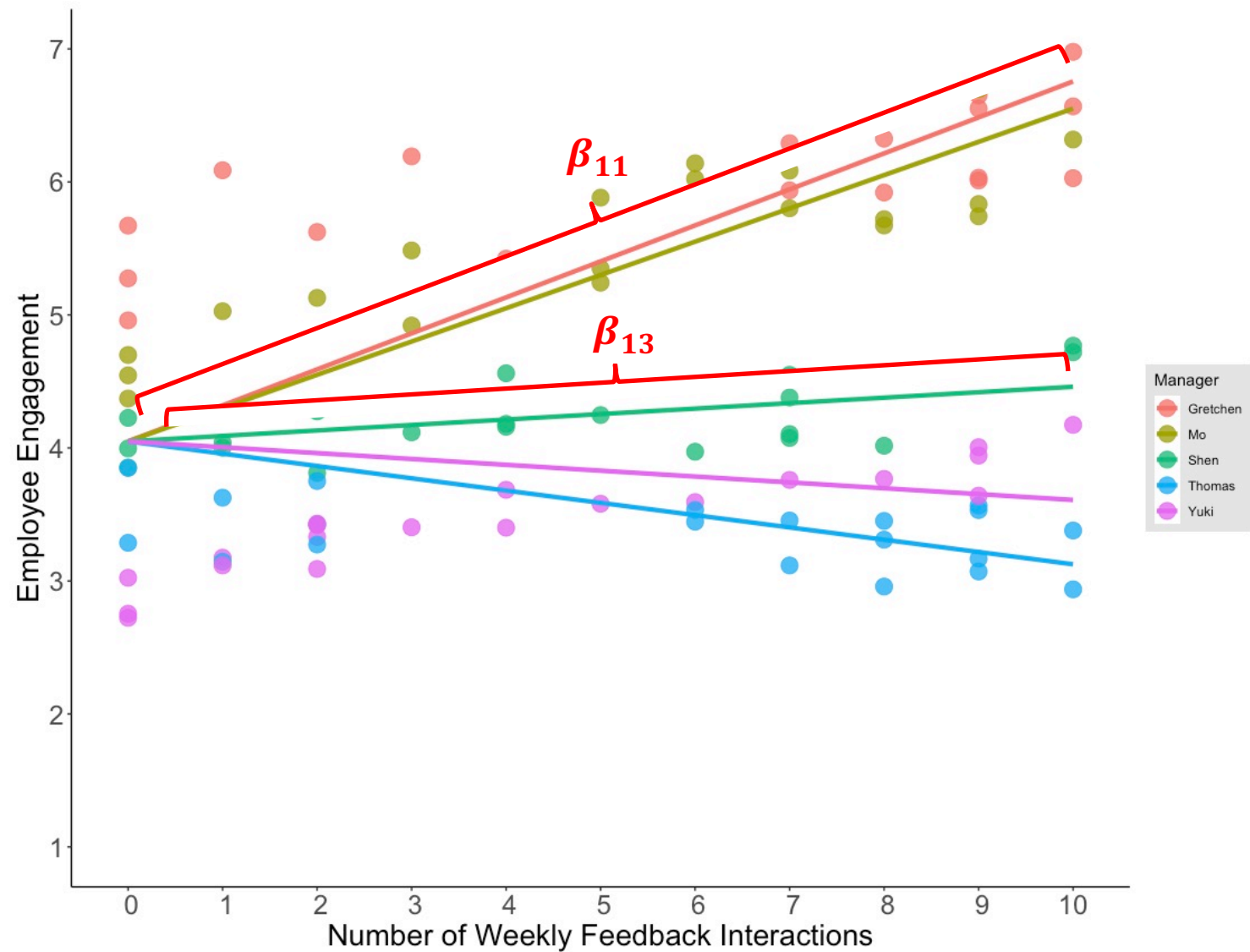
$$\widehat{engagement}_{j[i]} = \beta_{0j} + \beta_1 feedback_i$$



# MLM Basics

Random **slope**:

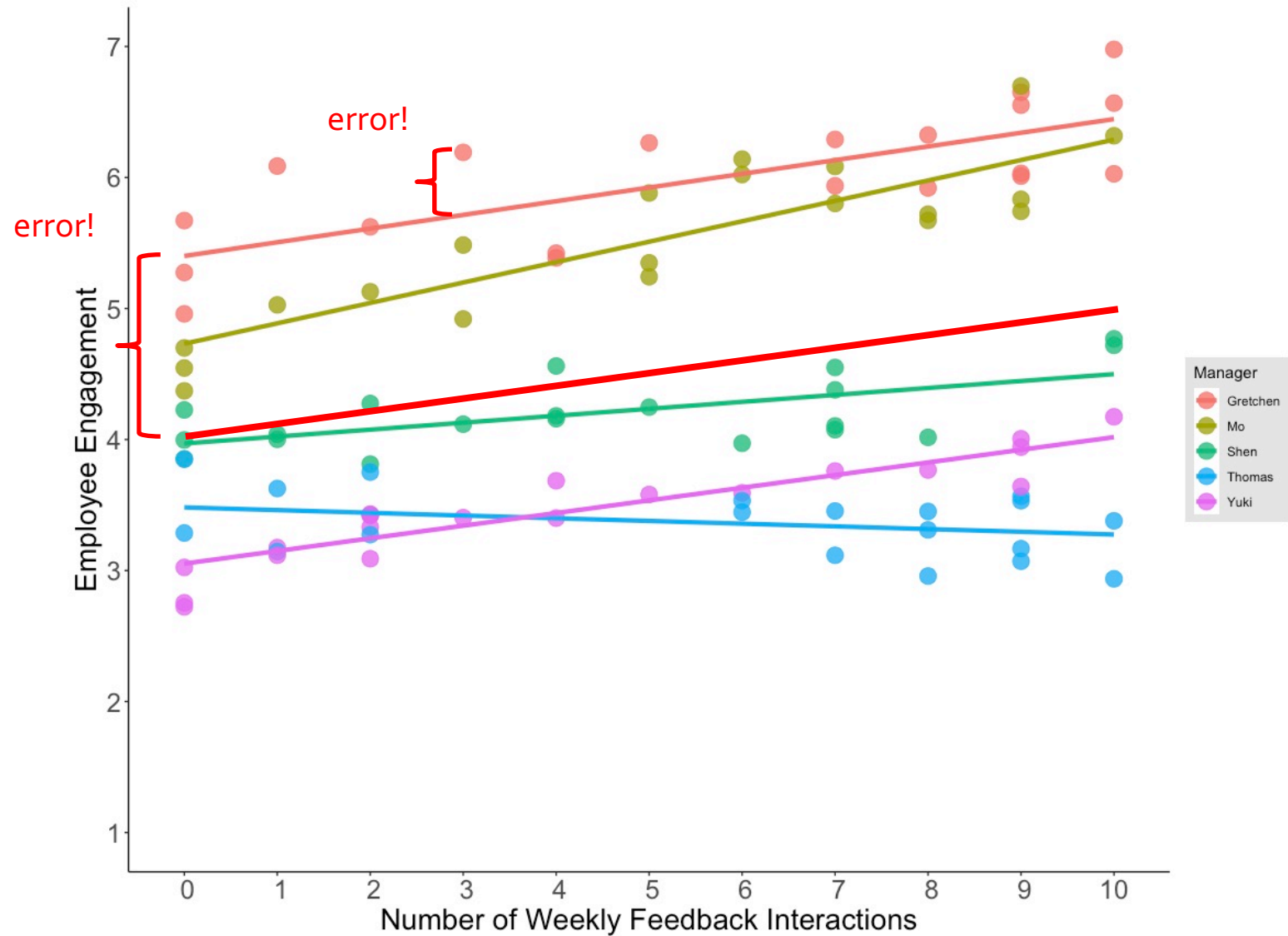
$$\widehat{engagement}_{j[i]} = \beta_0 + \beta_{1j} feedback_i$$



# MLM Basics

Random **intercept** and **slope**:

$$\widehat{engagement}_{j[i]} = \beta_{0j} + \beta_{1j} feedback_i$$



# MLM Mechanics

OLS

$$y_i = \beta_0 + \beta_1 x_i + \epsilon_i$$

Individual-level error



MLM

**Level 1**

$$y_{j[i]} = \beta_{0j} + \beta_{1j} x_{j[i]} + \epsilon_{[i]}$$

**Level 2**

$$\beta_{0j} = \gamma_{00} + \mu_{0j}$$

$$\beta_{1j} = \gamma_{10} + \mu_{1j}$$

Group-level error  
in intercept



Group-level error  
in slope



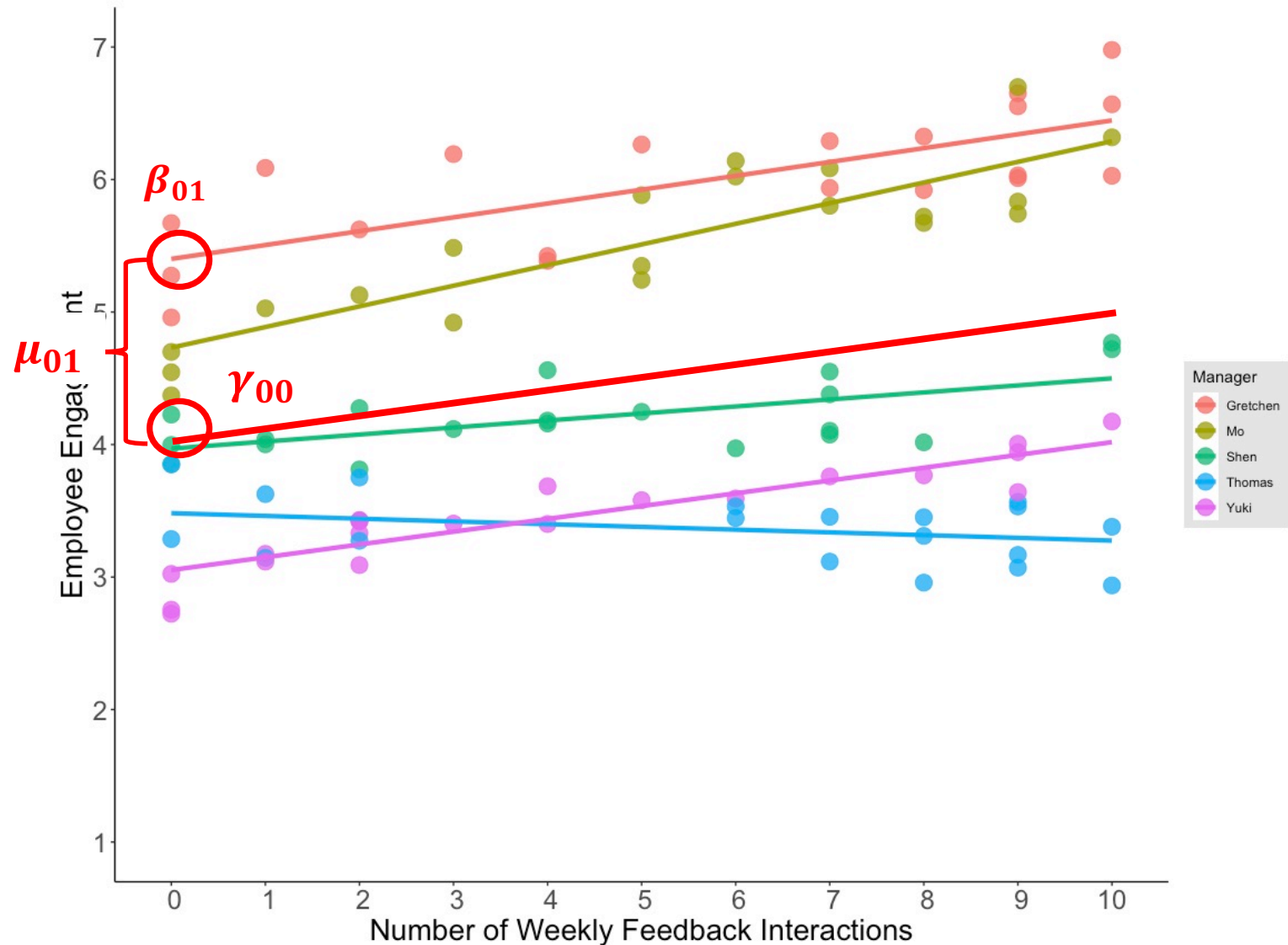
Average intercept and  
slope *across all groups*



# MLM Basics

Random **intercept** and **slope**:

$$\widehat{engagement}_{j[i]} = \beta_{0j} + \beta_{1j} feedback_i$$



# MLM Mechanics

OLS

$$y_i = \beta_0 + \beta_1 x_i + \epsilon_i$$

Individual-level error



MLM

**Level 1**

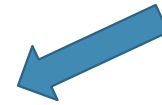
$$y_{j[i]} = \beta_{0j} + \beta_{1j} x_{j[i]} + \epsilon_{[i]}$$

**Level 2**

$$\beta_{0j} = \gamma_{00} + \mu_{0j}$$

$$\beta_{1j} = \gamma_{10} + \mu_{1j}$$

Group-level error  
in intercept



Group-level error  
in slope



Average intercept and  
slope *across all groups*





# MLM Mechanics

- Add predictors at different levels
  - Individual-level
  - Group-level

## Level 1

$$engagement_{j[i]} = \beta_{0j} + \beta_{1j}feedback_i + \epsilon_i$$

## Level 2

$$\begin{aligned}\beta_{0j} &= \gamma_{00} + \gamma_{01}leadership_j + \mu_{0j} \\ \beta_{1j} &= \gamma_{10} + \gamma_{11}leadership_j + \mu_{1j}\end{aligned}$$



Group-level predictor  
of intercepts



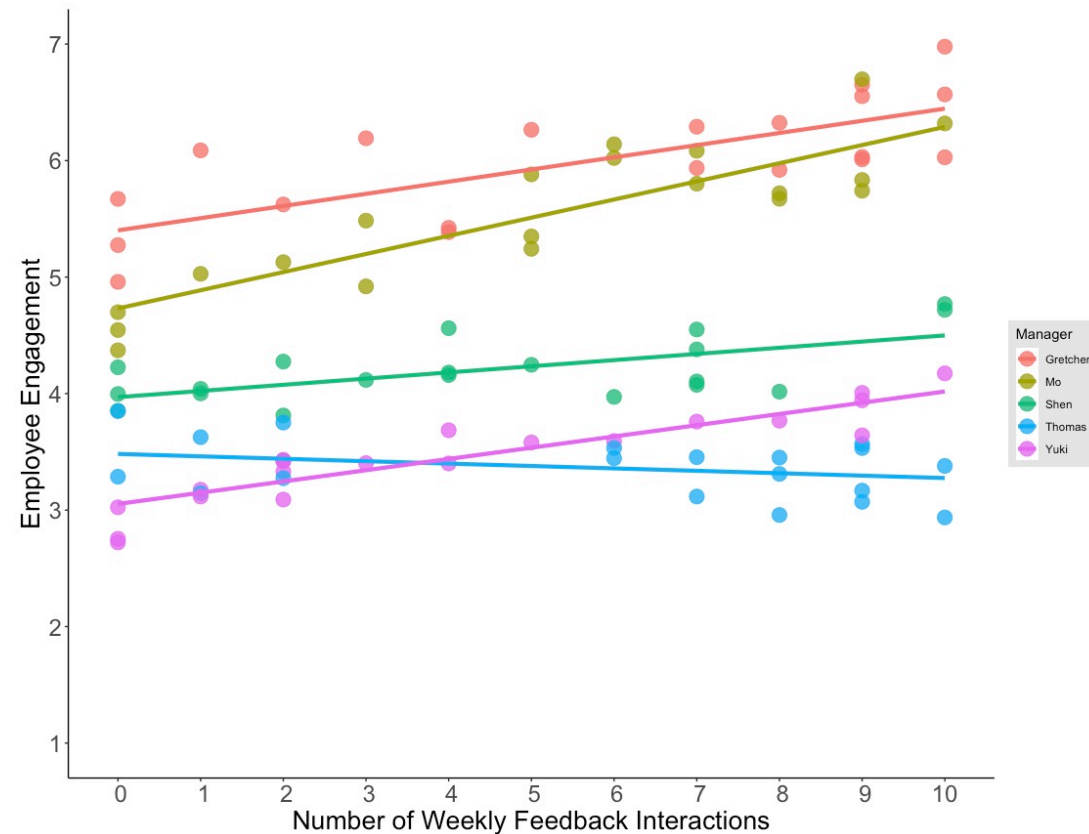
Group-level predictor  
of slopes

# MLM Mechanics

$$\text{engagement}_{j[i]} = \beta_{0j} + \beta_{1j}\text{feedback}_i + \epsilon_i$$

$$\beta_{0j} = \gamma_{00} + \gamma_{01}\text{leadership}_j + \mu_{0j}$$

$$\beta_{1j} = \gamma_{10} + \gamma_{11}\text{leadership}_j + \mu_{1j}$$



*fin*