



Says

What have we heard them say?  
What can we imagine them saying?

"What are the key metrics included in the HR Scorecard?"

"Tableau's HR Scorecard seems interesting, but how does it work?"

"We should discuss the HR Scorecard with our HR team."



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

"Are there any case studies or success stories related to the HR Scorecard?"

"I wonder if it will align with our organization's goals and values."

"Will this help us identify areas for improvement in talent management?"



Persona's name  
Short summary of the persona

Discusses the potential implementation of the HR Scorecard with colleagues and HR team members.

Attends webinars or workshops related to talent management metrics and measurement.

- Considers the benefits and challenges of adopting a new talent management measurement tool.

Hopeful that the HR Scorecard will lead to better talent management outcomes.

Curious about how the HR Scorecard can benefit their organization.

Eager to find a solution that can improve talent management practices.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?