



Says

What have we heard them say?  
What can we imagine them saying?

What do TechPro Solutions customers say? This could include feedback, comments, or requests they've made, both positive and negative.

What might be going on in their minds? Are they concerned about technology issues, cost-effectiveness, or efficiency?

What emotions do they experience when using TechPro's services? Are they frustrated, relieved, satisfied, or anxious?



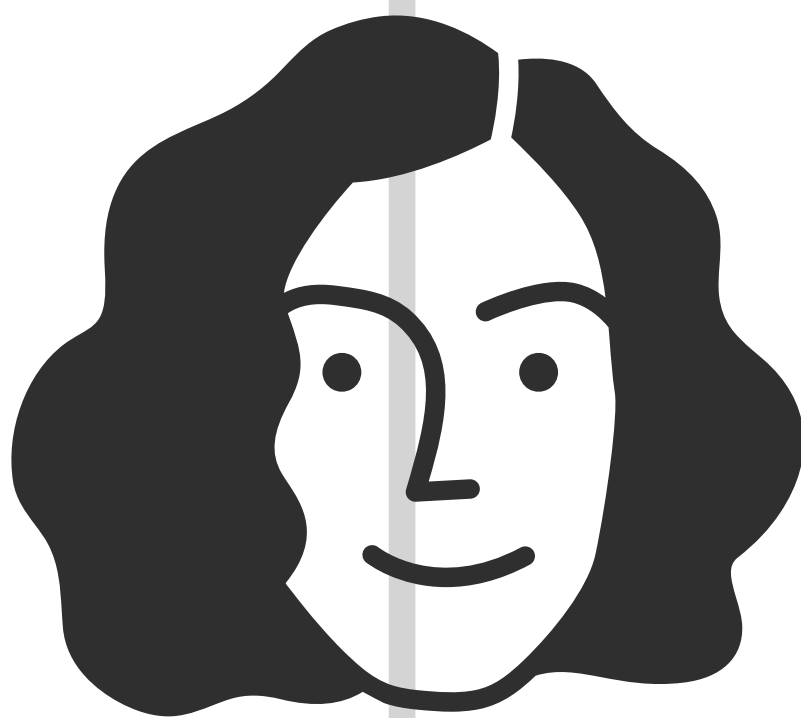
Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

What actions do they take when interacting with TechPro Solutions? Do they contact customer support, refer others, or discontinue using the services?What actions do they take when interacting with TechPro Solutions? Do they contact customer support, refer others, or discontinue using the services?

What are their pain points or challenges when dealing with technology? This could include issues like slow response times, high costs, or difficulty in understanding the solutions.

What are the benefits or positive outcomes they hope to achieve by using TechPro Solutions? This might include improved productivity, cost savings, or peace of mind.



Type your heading...  
preparation and  
maintanance of ZOHO  
books for techpro  
sollutions

T.praveen kumar  
T.ramalingam  
R.ranjith kumar  
M.santhosh kumar

As a UX  
designer you  
are the  
biggest  
advocate

At the heart of  
user  
experiance  
design is  
empathy

in order to  
bean effective  
adivacate a  
designer

Emapathy  
excellents  
starting points  
for developing

Empathy  
maps are an  
efficient tool  
used by  
designers

In an attempt to limit  
miscommunication  
and  
misunderstanding



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?