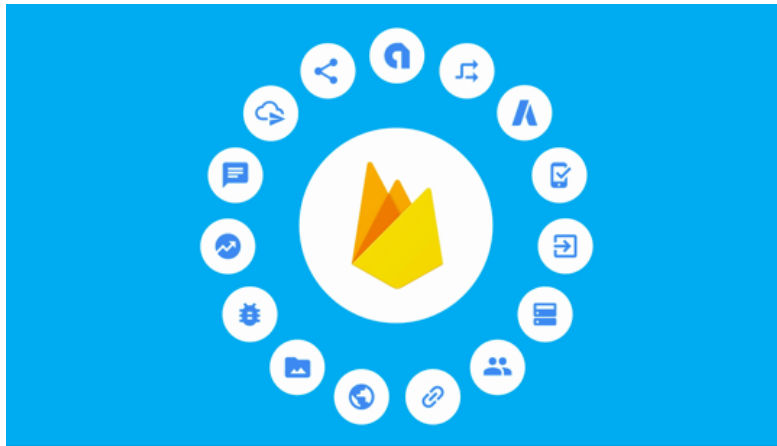




Favorite Features



Firebase helps you develop high-quality apps, grow your user base, and earn money. Check out the descriptions of the Firebase features [here](#) and the summaries below. Which features are you most interested in? (Features covered in this course are marked with an asterisk [*]).

Feature	Description
*Analytics	Firebase Analytics is a free and unlimited analytics tool to help you get insight on app usage and user engagement. Check out how PicCollage improves and analyzes their experiments with Firebase Analytics .

Develop

Feature	Description
Cloud Messaging	Firebase Cloud Messaging lets you deliver and receive messages across platforms reliably. Check out the Firebase Cloud Messaging documentation for more details.
*Authentication	Firebase Authentication is a key feature for protecting the data in your database and storage. Check out authentication in action on Bobon Profiles to help save the brewing profiles of users.
*Realtime Database	Firebase Realtime Database lets you sync data across all clients in realtime and remains available when your app goes offline. Check out how Skyscanner uses Firebase Realtime Database to keep clients in sync with the database .
*Storage	Firebase Storage lets you store and serve user-generated content, such as photos or videos. Firebase Storage is backed by Google Cloud Storage, used and trusted by many .



Favorite Features

[FreeChat](#), one of the many web apps hosted with Firebase Hosting.

Test Lab for
Android

Firebase Test Lab lets you test on Android devices hosted in the cloud. Check out the [Firebase Test Lab for Android documentation](#) for more details.

Crash
Reporting

Firebase Crash Reporting provides detailed reports of errors and bugs in your app. Check out how [Shazam uses Firebase Crash Reporting to find bugs to improve their user experience](#).

Grow

Feature	Description
*Notifications	Firebase Notifications helps you re-engage with users at the right moment. Check out the Firebase customers page to see real-world uses of Firebase Notifications.
*Remote Config	Firebase Remote Config can change the behavior and appearance of your app without publishing an app update. Check out how Fabulous uses Firebase Remote Config to streamline their processes .
App Indexing	With Firebase App Indexing, you can drive organic search traffic to your app, helping potential users of your app become your app's biggest fans. Check out some App Indexing case studies from companies like Etsy and The Guardian.
Dynamic Links	Firebase Dynamic Links lets you pull users right to the content they were interested in, keeping them engaged and increasing the likelihood that they will continue to use the app. Check out the Firebase Developer Story on how NPR uses dynamic links .
Invites	Firebase Invites helps your users share your app with others. Check out some case studies on apps using Invites such as Yummly .
AdWords	AdWords help you search potential users with online ads. Check out the AdWords testimonials page to see how businesses use Google ads.

Earn

Feature	Description
---------	-------------



Favorite Features

Firestore. Check out the [AdMob success stories page](#) to see how businesses use AdMob.

Favorite Features

Which three are you most excited about?

Enter your response here, there's no right or wrong answer

SUBMIT

NEXT