



























IBM Cognos Analytics with Watson

Selected sources / 50\_Startups.csv + : 27/27 Crosstab Related Compare Analytics Details Fields Properties

State for R&D Spend, Marketing Spend, Administration and Profit

State	0	0	45,173.06	Summary	0	542.05
51,283.14	09,949.14	(no value)	(no value)	(no value)	(no value)	
	<b>Summary</b>	(no value)	(no value)	(no value)	(no value)	
51,743.15	35,673.41	(no value)	(no value)	(no value)	1	
	<b>Summary</b>	(no value)	(no value)	(no value)	1	
65,947.93	81,229.06	(no value)	(no value)	(no value)	(no value)	
	<b>Summary</b>	(no value)	(no value)	(no value)	(no value)	
82,982.09	81,005.76	(no value)	(no value)	(no value)	(no value)	
	<b>Summary</b>	(no value)	(no value)	(no value)	(no value)	
84,710.77	77,798.83	(no value)	(no value)	(no value)	(no value)	
	<b>Summary</b>	(no value)	(no value)	(no value)	(no value)	
85,047.44	96,479.51	(no value)	(no value)	(no value)	(no value)	
	<b>Summary</b>	(no value)	(no value)	(no value)	(no value)	
91,391.77	166,187.94	(no value)	(no value)	(no value)	(no value)	
	<b>Summary</b>	(no value)	(no value)	(no value)	(no value)	
...	...	...	...	...	...	...

Fields

- Columns
  - R&D Spend
  - Marketing Spend
- Rows
  - Administration
  - Profit
- # Values\* Required field
  - State
- Local filters

IBM Cognos Analytics with Watson

\* New exploration

Selected sources / 50\_Startups.csv + : 28/28 List Related Compare Analytics Details Fields Properties

R&D Spend, Marketing Spend

- 201,126.82
- 28,754.33
- 172,795.67
- 46,426.07
- 210,797.67
- 55,493.95
- 214,634.81
- 61,994.48
- 91,131.24
- 63,408.86
- 46,085.25
- 64,664.71
- 137,962.62
- 65,605.48
- 107,138.38
- 66,051.52
- 118,148.2
- 67,532.53
- 304,768.73
- 72,107.6
- 353,183.81
- 73,994.56
- 303,319.26

Fields

- Level one\* Required field
  - R&D Spend
  - Marketing Spend
- Local filters
  - Administration Between 199,770.44 and 449,642.26
  - Profit Between 64,090.8 and 432,778.2























