Susana Alvarez

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Education

- **University of Pittsburgh** *Expected Graduation April 2024*
  B.S. Digital Narrative and Interactive Design

Experience

- **PNC** *May - August 2024*
  Product Innovation Intern (Content Communications Team) Pittsburgh, PA
  – Designed web UX designs tailored for the Hispanic Segment at PNC, intended for display on the company's internal network
  – Collected and wrote content for the weekly newsletter
  – Help write and support various simulation SDKs
  – Created a presentation on PNC credit card rewards program, focusing on acquiring and retaining customers using goal setting and engagement. Incorporated elements of gamification and societal interaction

- **School of Computing and Information** *2021-Present*
  Office Assistant Pittsburgh, PA
  – Assist with office upkeep
  – Arrange events
  – Aid in projects
  – Work on short term projects

Technical Skills and Interests

Technologies: Microsoft Excel, Powerpoint, Word, Mural, Snagit, Canva, Figma, Adobe Illustrator, Adobe Analytics, Canva, Pandas, Jupyter
Programming Languages : Python, Java, Javascript, HTML/CSS
Field of Interest: UX, human-centered design, writing

Positions of Responsibility

- **Member,** Women in Computer Science *2021-Present*
- **Member,** Latinx Student Association *2021-2023*
- **Member,** Pitt Mock Trial *2022-2023*
- **Member,** Minority Association in Computing *2022-Present*

Relevant Coursework

- Innovation and Entrepreneurship in IT
- Comparative Digital Privacies
- Intro to Information, Systems, and Society
- Narrative and Technology
- Intro Computing for System Engineers
- Intermediate Programming

Projects

- **Green Spaces** *2023*
  University of Pittsburgh
  – Performed detailed data cleaning and organization in Excel
  – Assesses park amenities and outdoor features in diverse Pittsburgh neighborhoods
  – Utilized Python and GeoPandas through Jupyter Notebook to create a repository that analyzes various datasets to determine which neighborhood in Pittsburgh has the best Green Space

- **Prioritized To-Do list program** *2024*
  University of Pittsburgh
  – Allowed users to organize tasks based on importance
  – Designed the interface using a GUI with java
  – Included features such as rating scale and priority viewing
  – Utilized concepts such as enums and arrays