## **MERISKILL**

## **INTERNSHIP**

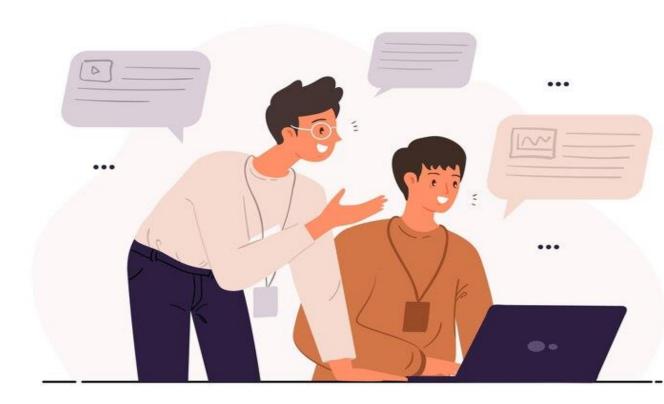
**APPLY HERE** 





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## **INTRODUCTION**

A comprehensive report that encapsulates the essence of the three intriguing projects offered by MeriSKILL. These projects, centered within the realm of data analytics, are meticulously designed to unravel patterns and insights concealed within intricate datasets. The focus of these projects includes:

- 1. Sales Analysis: A deep dive into sales data, aimed at extracting valuable insights to enhance strategic decision-making.
- 2. Diabetic Patients: Exploring the intricacies of diabetic patient data to identify trends and patterns that can aid in improving healthcare outcomes.
- 3. HR Analytics: Delving into the world of human resources, with a keen eye on data analysis to optimize talent management and organizational performance.

These projects, tailored for aspiring data analysts, offer a choice of analytical tools including Power BI, SQL, or Tableau to facilitate the extraction of critical insights. Through meticulous analysis and a keen understanding of the data, these projects seek to address pressing questions and uncover meaningful conclusions.

I have attached a Google Drive link with all the required codes and icons.

**CLICK HERE** 

## 1. SALES DATA ANALYSIS



#### **PURPOSE:**

Analyze sales data to identify trends, top-selling products, and revenue metrics for business decision-making.

#### **DESCRIPTION:**

In this project, you will dive into a large sales dataset to extract valuable insights. You will explore sales trends over time, identify the best-selling products, calculate revenue metrics such as total sales and profit margins, and create visualizations to present your findings effectively. This project showcases your ability to manipulate and derive insights from large datasets, enabling you to make data-driven recommendations for optimizing sales strategies.

#### **COLUMN DESCRIPTION FOR SALES DATA ANALYSIS:**

- ORDER ID
- PRODUCT
- QUANTITY ORDERED
- PRICE EACH
- ORDER DATE
- PURCHASE ADDRESS
- MONTH
- SALES
- CITY
- HOUR

## **EXECUTION PART**

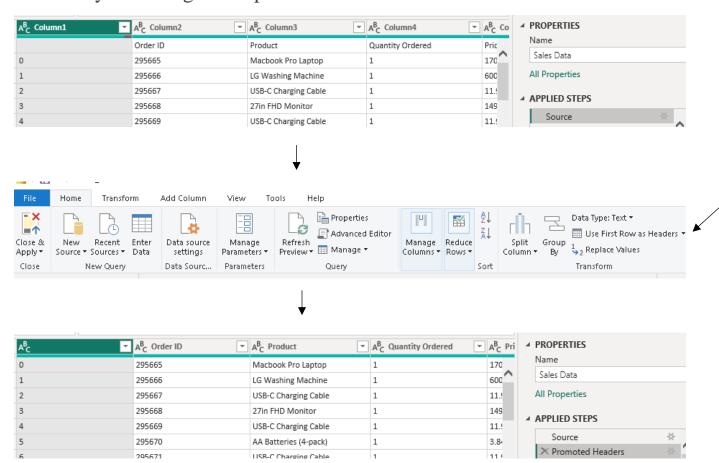
#### TRANSFORMATION OF DATA

#### STEP 1:

I downloaded the dataset, uploaded it using the 'Get Data' option in Power BI, and then proceeded to transform the data.

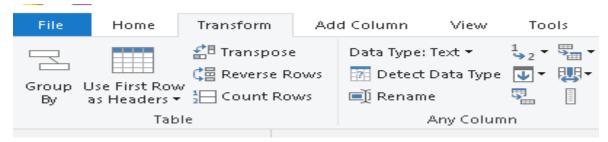
#### STEP 2:

The column headers are identified in the first row and should be kept as headers by following the steps below.



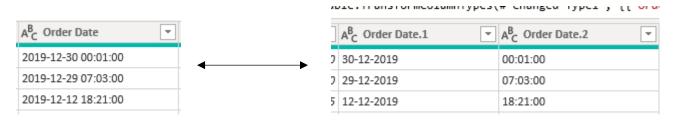
## **STEP 3:**

• After promoting the headers, navigate to the 'Transform' tab and select 'Detect Data Type.' This action will automatically identify the data type of each column and convert them as needed.

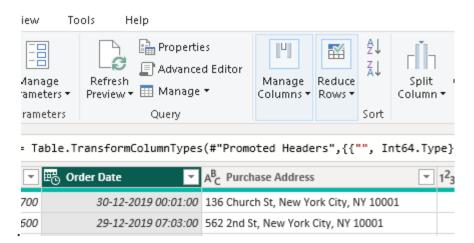


#### **STEP 4:**

• Split the datetime into date and time stamp



• The aforementioned process starts with selecting the desired column. Following the selection, the option to split the column becomes visible.



- Choose the 'Split Column' option and select the space as the delimiter.
- Upon completing the data transformation, click on 'Close & Apply' located at the top left.
- Remember, this step is crucial after any data transformation process.

#### Split Column by Delimiter

Specify the delimiter used to split the text column.

Select or enter delimiter

Space

Split at

Left-most delimiter

Right-most delimiter

Each occurrence of the delimiter

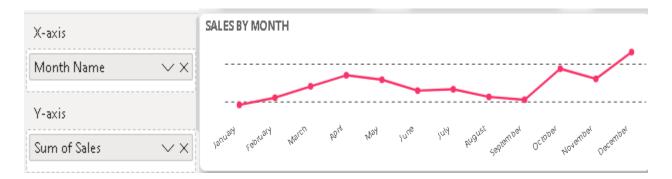


## **VISUALIZATION OF DATA**

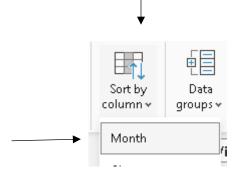
## STEP 1:

Sales trend over time using the line chart

• Simply click on the Month name and Sales column, drag it to the desired position.

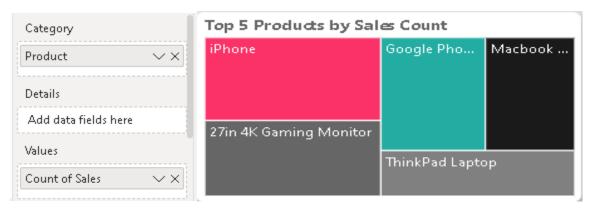


- To create a Chronological order for the months, follow these steps:
  - 1. Select the column containing the months.
  - 2. Navigate to the "Column Tools" and choose "Sort Column."
  - 3. Select "Sort by Month Number" to sort the months in chronological order.



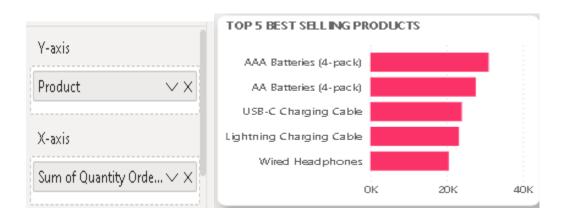
## **STEP 2:** Best selling products using tree map

• To edit them for background color and font size, access the "Format" option for the visualization and adjust the settings as desired.



**STEP 3:** Top 5 best selling product using stacked bar chart

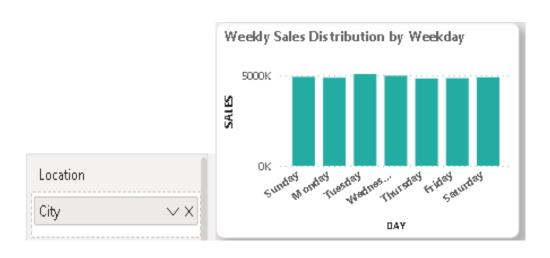
- 1. To manipulate the visualization, perform the following steps:
  - Drag and drop the "Product" into the Y-axis.
  - Place the "Quantity" into the X-axis for appropriate ordering.



**STEP 4:** Top 5 cities by sales using map

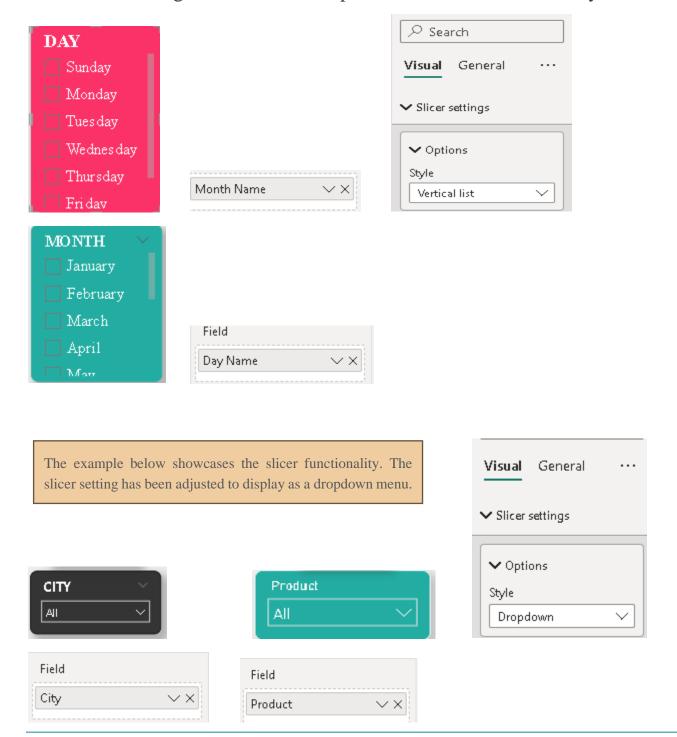


STEP 5: Weekly sales distribution by weekday using column chart



## **STEP 6:** Slicer is used to make this kind of visual

• To create a slicer visualization, drag and drop the "Month Name" field into the slicer option. To display the slicer in a vertical list, access the slicer settings and choose the option for a vertical column layout.

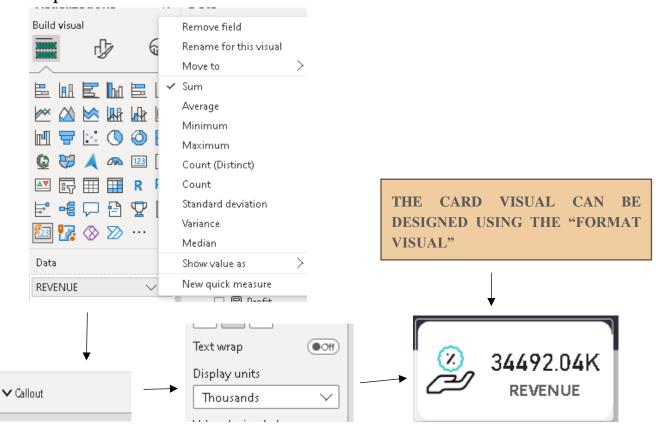


#### **STEP 7:** To find the revenue metrics:

- **Total profit:** Sum up the net profit from all sales transactions.
- Sales quantity: Calculate the total number of units sold.
- **Profit margin:** Compute the ratio of net profit to total revenue, usually expressed as a percentage.

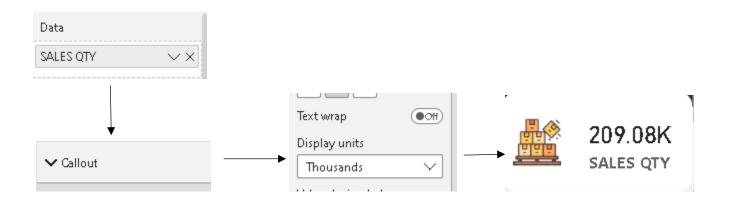
**REVENUE = SUM OF SALES** 

- 1. Select the "Card" visualization type, then drag and drop the "Sales" into the designated field. Convert it to the "SUM" aggregation.
- 2. Additionally, adjust the display units to show values in millions, billions, trillions, or hundreds, and customize the number of decimal places as needed.



#### Sales quantity

- Select the "Card" visual, then drag and drop the "Quantity Ordered" int the designated field.
- Access the "Format" option for the visual, and adjust the callout value to change the display unit of the quantity ordered as desired.



## Profit margin

PROFIT MARGIN = (( TOTAL SALES -TOTAL COST )/TOTAL SALES)\*100;



• Click on new measure

- Find the total cost by using the new measure
  - 1 TOTAL COST = SUM('Sales Data'[Price Each])
- Find the total sales by using the new measure

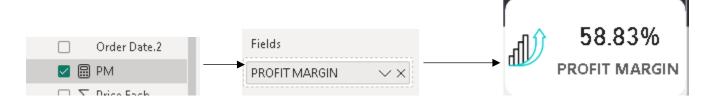
  1 TOTAL SALES = SUM('Sales Data'[Sales])

• Find the profit margin by using this formula in the measure.



```
1 PM = (([TOTAL SALES]-[TOTAL COST])/[TOTAL SALES])*100
```

• Choose the measure created and place it in the card visual and design using the "Format visual"



## **2.DIABETES PATIENTS**





#### **ABOUT DATASET**

This dataset is originally from the National Institute of Diabetes and Digestive and Kidney Diseases. The objective of the dataset is to diagnostically predict whether a patient has diabetes based on certain diagnostic measurements included in the dataset. Several constraints were placed on the selection of these instances from a larger database. In particular, all patients here are females at least 21 years old of Pima Indian heritage.

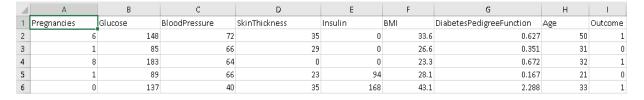
#### **COLUMN DESCRIPTION FOR DIABETES DATA:**

- Pregnancies
- Glucose
- Blood Pressure
- Skin Thickness
- Insulin
- BMI
- Diabetes
- Age
- Outcome

From the data set in the (.csv) File We can find several variables, some of them are independent (several medical predictor variables) and only one target dependent variable (Outcome).

#### STEP 1:

- I downloaded and opened my dataset and attempted to understand the type of analysis expected. Upon examination, I discovered that the dataset contains data suitable for predictive analysis.
- Predictive analysis is a type of analysis where this means understanding the probable future trends and behavior
- To derive predictions from the given dataset, I partitioned the data into independent and dependent variables. Upon analysis, I observed that all seven variables i.e. Pregnancies, Glucose, Blood pressure, skin thickness, Insulin, BMI, Diabetes, Age are independent, while 'Outcome' serves as the dependent variable.
- From the given dataset, 0 represents that the person is not diabetic and 1 shows that the person is diabetic.



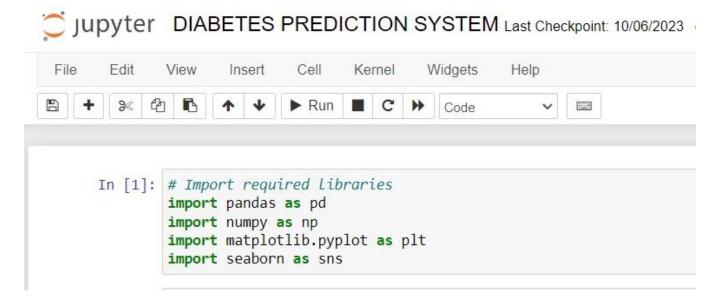
#### **STEP 2:**

- 1. Install Jupyter notebook click here
- 2. Import the important packages
- 3. Before importing, some packages must be installed in jupyter notebook

pip install numpy pip install pandas pip install scikit-learn pip install matplotlib pip install seaborn

#### **STEP 3:**

#### a) IMPORTING REQUIRED LIBRARIES



**Pandas:** Data analysis and manipulation library for working with structured data using Data Frame and Series.

**NumPy**: Numerical computing library supporting large, multi-dimensional arrays and matrices, with high-level mathematical functions.

**Seaborn**: Statistical data visualization library for creating attractive and informative graphics, based on Matplotlib.

**Matplotlib:** Comprehensive plotting library providing interface for creating various plots like line, scatter, bar, and histograms.

## b) IMPORTING IMPORTANT LIBRARIES FOR PREDICTION

```
from sklearn.model_selection import train_test_split
from sklearn.linear_model import LogisticRegression
from sklearn.metrics import accuracy_score
```

**Train Test Split**: Technique for splitting data into training and testing sets to assess model performance.

**Logistic Regression**: Method for predicting the probability of a binary outcome using the logistic function.

**Accuracy**: Metric measuring the proportion of correctly classified instances in a classification model.

**Sklearn:** Python's Scikit-learn, a powerful machine learning library providing tools for data analysis and model building.

## c) LOADING THE DATASET

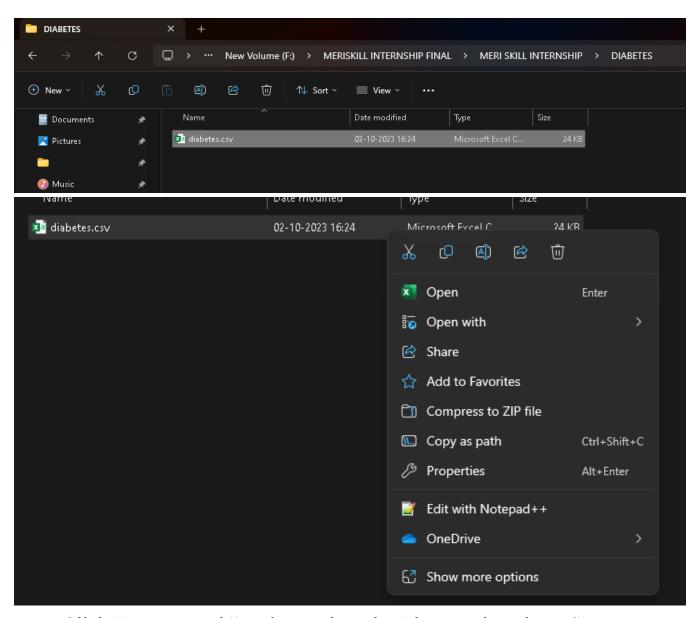
#### Loading dataset ¶

data = pd.read\_csv("D:\DiabetesPrediction1\DIABETES\_DATASET.csv")
data

	Pregnancies	Glucose	BloodPressure	SkinThickness	Insulin	ВМІ	DiabetesPedigreeFunction	Age	Outcome
0	6	148	72	35	0	33.6	0.627	50	1
1	1	85	66	29	0	26.6	0.351	31	0
2	8	183	64	0	0	23.3	0.672	32	1
3	1	89	66	23	94	28.1	0.167	21	0
4	0	137	40	35	168	43.1	2.288	33	1
	(****		Na.	tess)	****	384	500		lates
763	10	101	76	48	180	32.9	0.171	63	0
764	2	122	70	27	0	36.8	0.340	27	0
765	5	121	72	23	112	26.2	0.245	30	0
766	1	126	60	0	0	30.1	0.349	47	1
767	1	93	70	31	0	30.4	0.315	23	0

768 rows × 9 columns

• To get the path of the file



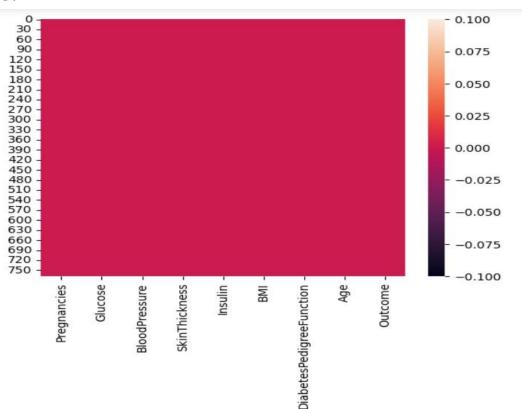
Click "copy as path" and paste it at the "data = pd.read\_csv("paste here")"

## d)CHECKING FOR MISSING VALUES

sns.heatmap(data.isnull())

<Axes: >

#### O/P



## e) CO RELATION MATRIX

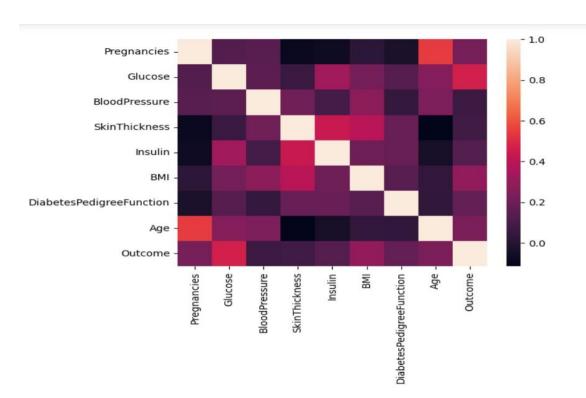
## Co relation matrix

correlation =data.corr()
print(correlation)

#### Co relation matrix

```
correlation =data.corr()
print(correlation)
                         Pregnancies
                                     Glucose BloodPressure SkinThickness \
                            1.000000 0.129459
Pregnancies
                                                    0.141282
                                                                  -0.081672
Glucose
                            0.129459 1.000000
                                                    0.152590
                                                                  0.057328
BloodPressure
                            0.141282 0.152590
                                                    1.000000
                                                                  0.207371
SkinThickness
                           -0.081672 0.057328
                                                    0.207371
                                                                  1.000000
Insulin
                           -0.073535 0.331357
                                                    0.088933
                                                                   0.436783
                            0.017683 0.221071
                                                    0.281805
                                                                  0.392573
DiabetesPedigreeFunction
                           -0.033523 0.137337
                                                    0.041265
                                                                  0.183928
                            0.544341 0.263514
                                                    0.239528
                                                                  -0.113970
Age
Outcome
                            0.221898 0.466581
                                                    0.065068
                                                                   0.074752
                          Insulin
                                        BMI DiabetesPedigreeFunction \
Pregnancies
                        -0.073535 0.017683
                                                           -0.033523
Glucose
                        0.331357 0.221071
                                                            0.137337
BloodPressure
                         0.088933 0.281805
                                                            0.041265
SkinThickness
                        0.436783 0.392573
                                                            0.183928
Insulin
                         1.000000 0.197859
                                                            0.185071
                         0.197859 1.000000
                                                            0.140647
DiabetesPedigreeFunction 0.185071 0.140647
                                                            1.000000
Age
                        -0.042163 0.036242
                                                            0.033561
Outcome
                         0.130548 0.292695
                                                            0.173844
```

#### • Visualizing the correlation



# f) TRAINING THE MODEL WITH THE HELP OF TRAIN TEST SPLIT

## Train test split

```
X =data.drop("Outcome",axis=1)
Y =data['Outcome']
X_train,X_test,Y_train,Y_test =train_test_split(X,Y,test_size=0.2)
```

In X all the independent variables are stored

In Y the predictor variable("OUTCOME") is stored.

Train-test split is a technique used in machine learning to assess model performance. It divides the dataset into a training set and a testing set, with a 0.2 test size indicating that 20% of the data is used for testing and 80% for training.

## Training the model

```
model=LogisticRegression()
model.fit(X_train,Y_train)
```

Fitting the X train and y train data into the variable called model.

## **Making Prediction**

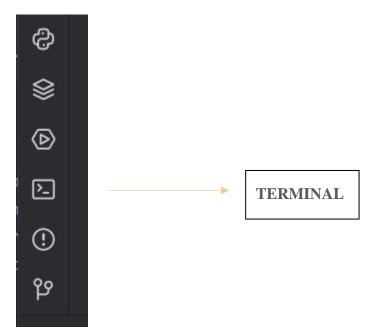
After training the model, predictions are made using the test data, which comprises 20% of the total dataset.

```
accuracy = accuracy_score(prediction,Y_test)
print(accuracy)
0.6948051948051948
```

The accuracy of the model is then calculated and determined.

#### **STEP 4:**

- Install Pycharm community edition <u>click here</u>
- Go to command prompt "conda install -c anaconda django"
- Open pycharm → New project → "Diabetes prediction" (folder name)
- Set Interpreter → <u>Click here for explanation video</u>
- Go to terminal



1. First command - pip install django

- 2.django-admin startproject "Give ur folder name without quotes"
- 3.cd "foldername"
- 4.python manage.py runserver
- 5.A link will be generated

```
Copyright (C) Microsoft Corporation. All rights reserved.

Install the latest PowerShell for new features and improvements! <a href="https://aka.ms/PSWindows">https://aka.ms/PSWindows</a>

(venv) PS D:\Diabetes Prediction> django-admin startproject DiabetesPrediction

CommandError: 'D:\Diabetes Prediction\DiabetesPrediction' already exists

(venv) PS D:\Diabetes Prediction> cd DiabetesPrediction

(venv) PS D:\Diabetes Prediction\DiabetesPrediction> python manage.py runserver
```

```
In 'python manage.py migrate' to apply them.

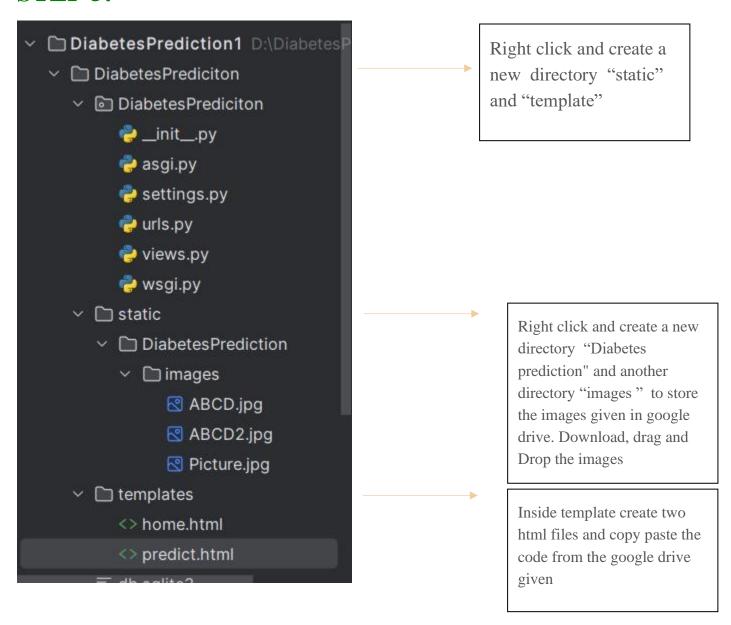
Itober 21, 2023 - 13:40:41

Jango version 4.2.6, using settings 'DiabetesPrediciton.settings'

Larting development server at <a href="http://127.0.0.1:8000/">http://127.0.0.1:8000/</a>

Jit the server with CTRL-BREAK.
```

#### **STEP 5:**



## home.html

- This file consist of the design of the front page
- By right clicking on the image →copy path/reference, you will get the path and can paste it here.

```
body{
  background-image:url("{% static 'DiabetesPrediction/images/Picture.jpg'%}")
}
input[type=submit]{
  background-colon: #ff/d/h;
```



## predict.html

- This file consist of the design for the Prediction page
- By right clicking on the image → copy path/reference, you will get the path and can paste it here

```
<meta charset="UTF-8">
  <title>Predict</title>
  <style>
    body{
        background-size: cover;
        background-image:url("{% static 'DiabetesPrediction/images/ABCD2.jpg' %}")
```



## urls.py

- The urls page must consist of these code.
- It shows the path of the home page, predict page and result

```
2. Add a URL to urlpatterns: path('blog
"""

from django.contrib import admin
from django.urls import path
from . import views

urlpatterns = [
   path('admin/', admin.site.urls),
   path("", views.home),
   path("predict/", views.predict),
   path("predict/result",views.result)
]
```

## views.py

• Copy paste the given code. Change the path of the csv file according to the path in your system where the dataset is stored. This file will have the part of getting the input from the user, doing, the prediction and the result will be produced here.

```
def result(request):
   data = pd.read_csv(r"D:\DiabetesPrediction1\DIABETES_DATASET.csv")
   X = data.drop( labels: "Outcome", axis=1)
   Y = data['Outcome']
   X_train, X_test, Y_train, Y_test = train_test_split( *arrays: X, Y, test_size=0.2)
   model = LogisticRegression()
   model.fit(X_train, Y_train)
   val1 = float(request.GET['n1'])
   val2 = float(request.GET['n2'])
   val3 = float(request.GET['n3'])
   val4 = float(request.GET['n4'])
   val5 = float(request.GET['n5'])
   val6 = float(request.GET['n6'])
   val7 = float(request.GET['n7'])
   val8 = float(request.GET['n8'])
   pared = model.predict([[val1, val2, val3, val4, val5, val6, val7, val8]])
   result1 = ""
    if pared == [1]:
        result1 = "Positive"
    elif pared == [0]:
        result1 = 'Negative'
    return render(request, template_name: "predict.html", context: {"result2": result1})
```

## setting.py

• Edit the settings.py file, at the bottom edit with the following code.

```
# Static files (CSS, JavaScript, Images)
# https://docs.djangoproject.com/en/4.2/howto/static-files/

STATIC_URL = '/static/'
STATICFILES_DIRS = (
    os.path.join(BASE_DIR, 'static'),
)
STATIC_ROOT = os.path.join(os.path.dirname(BASE_DIR), 'static')
# Default primary key field type
# https://docs.djangoproject.com/en/4.2/ref/settings/#default-auto-field

DEFAULT_AUTO_FIELD = 'django.db.models.BigAutoField'
```

## STEP 6:

- After making all the above changes go to terminal and run the following line of code
- python manage.py runserver.

## 3. HR ANALYTICS

## Tasks to perform

#### **Data Cleaning:**

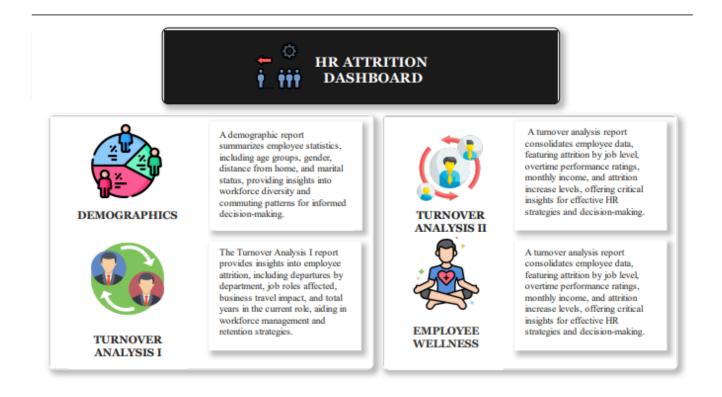
- Deleting redundant columns.
- Renaming the columns.
- Dropping duplicates.
- Cleaning individual columns.
- Remove the NaN values from the dataset
- Check for some more Transformations

#### **Data Visualization:**

- Plot a correlation map for all numeric variable Overtime
- Marital Status
- Job Role
- Gender
- Education Field
- Department
- Business Travel
- Relation between Overtime and Age
- Total Working Year
- Education Level
- Number of Companies Worked
- Distance from Home

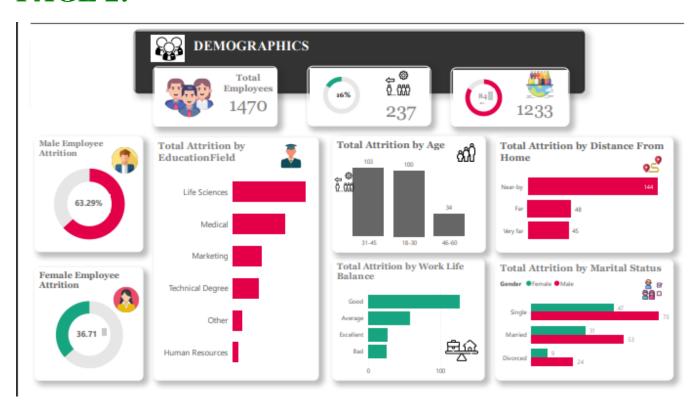
I downloaded the dataset and uploaded the data using the "Get Data" option in Power BI. Then, I utilized the "Transform" option to check for any null values in the dataset.

#### PAGE 1:

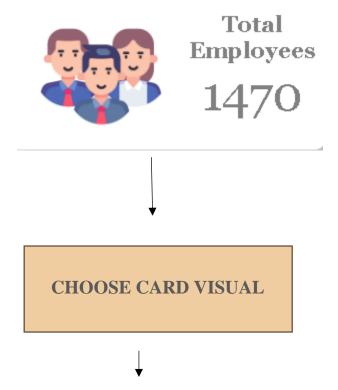


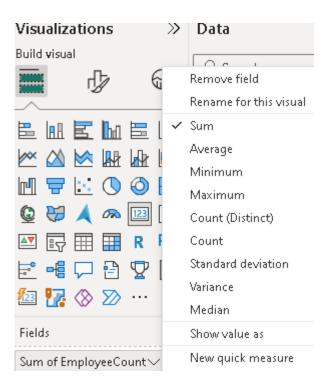
This first page provides an overview of all the four dashboards I created. The second page includes the demographic insights, the third page focuses on turnover analysis 1, the fourth page on turnover analysis 2, and the final page is dedicated to employee wellness. I will explain the content of each page accordingly.

## PAGE 2:



#### STEP 1:

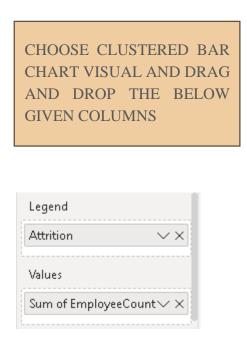


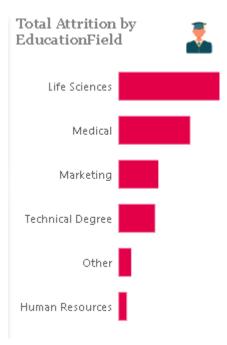


Using the "Format Visual" option, you can customize the design of the card as needed.

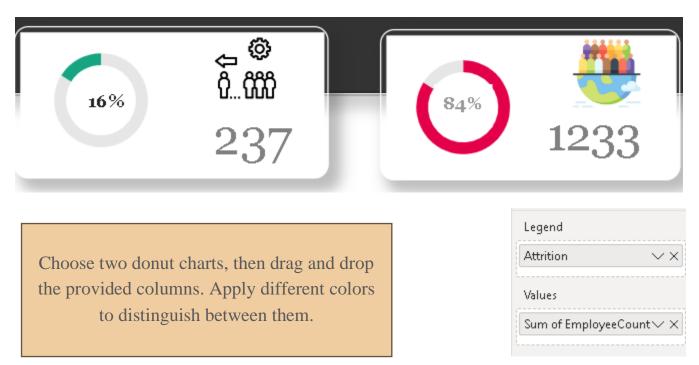
## STEP 2: Total attrition by education field by clustered bar chart







#### **STEP 3:**



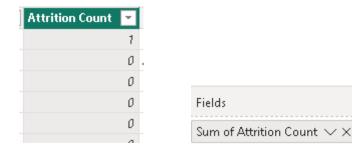
To obtain the counts of 237 and 1233, follow these steps:

• Navigate to the table view, click "New Column," and apply the provided formula.

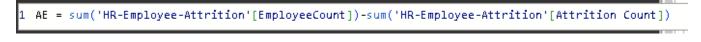
```
1 Attrition Count = switch(true(), 'HR-Employee-Attrition'[Attrition]="Yes",1, 'HR-Employee-Attrition'[Attrition]="No",0,0)
```

column

• This will yield the desired results: if "Attrition" is "Yes," the count is 1; if it's "No," the count is 0.



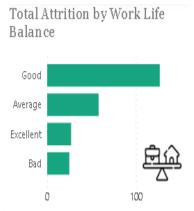
- Summing all the 1s gives the total attrition count that is 237
- And subtracting this from the employee count yields the count of active employees that is 1233

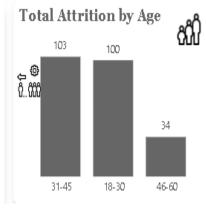


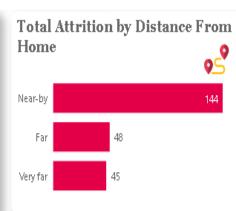


• By dragging and dropping it in the field u will get the active employees

# **STEP 4**: Using data groups for making better visuals. Using groups, you can aggregate certain values together to form meaningful subsets.

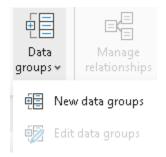




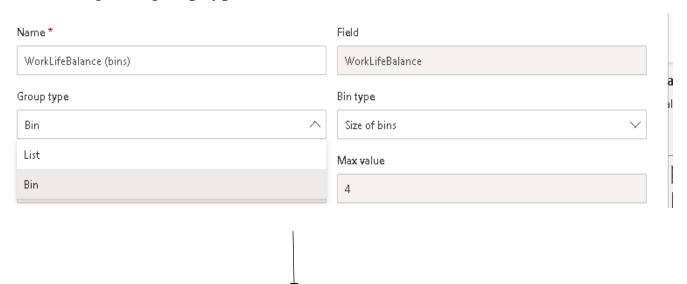


We will create these three visuals using the concept of grouping to organize and display the data effectively.

• Choose the column u want to group

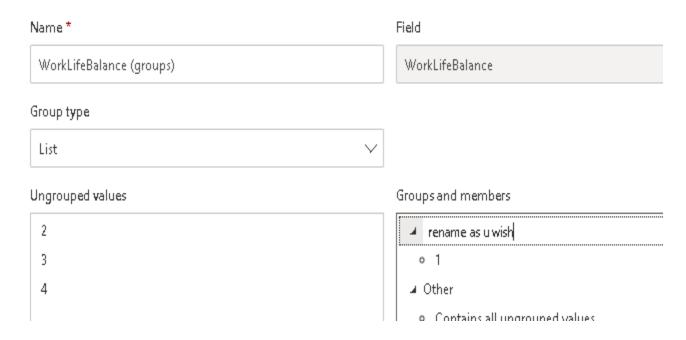


• Change the group type from BIN to LIST

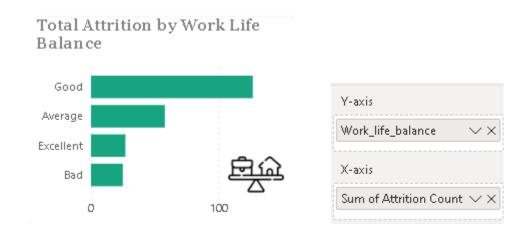


• Change From bin to list

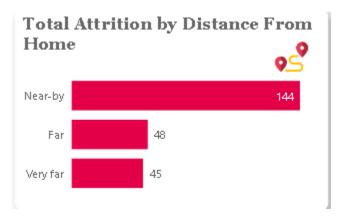
#### Groups



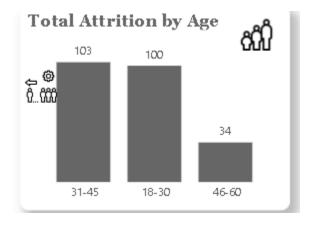
- Group 1 as "Bad", 2 as "Average", 3 as "Good", and 4 as "Excellent."
- A new group is created Work\_life\_bala...
- Then drag and drop in the fields.



- Follow the same grouping steps for "AGE" and distance from home.
- For distance from home, 1-10 is considered near, 10-20 is considered far and 20 30 is considered very far.

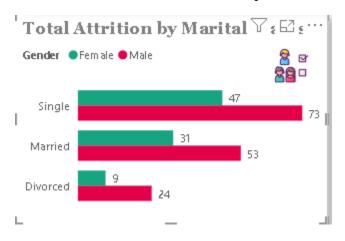






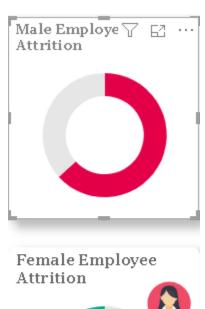


#### **STEP 5:** Total attrition by marital status using stacked column chart.



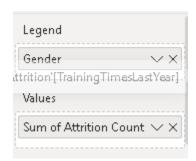


## **STEP 6:** Gender count using donut chart.

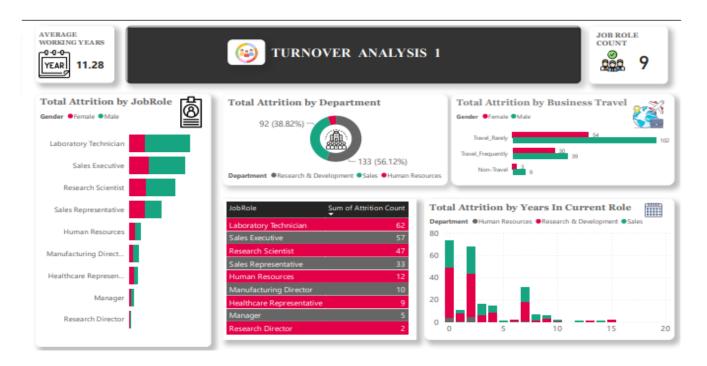


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CHOOSE 2 DONUT CHART AND GIVE
THE BELOW COLUMNS. THE
COLOURS ARE CHANGED TO
DIFFERNTIATE



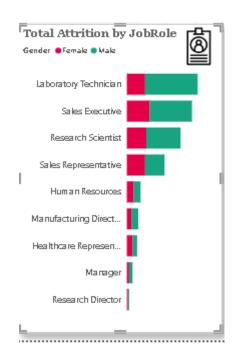
## PAGE 3:



## **STEP 1:** Total attrition by job role.

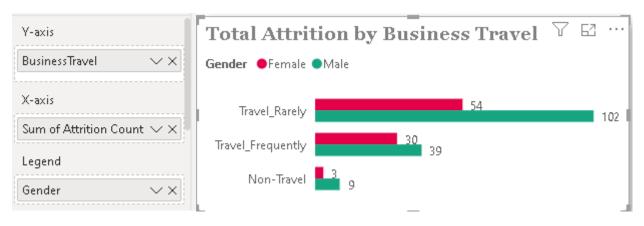




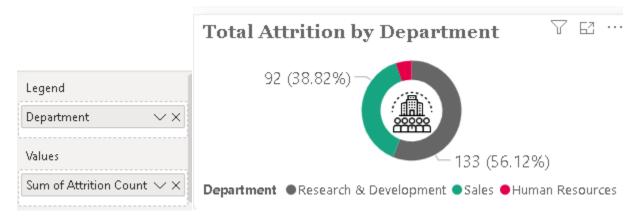


#### **STEP 2:**

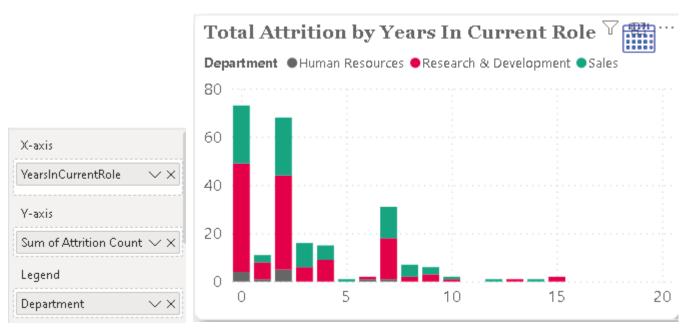
• Total attrition by business travel by stacked column chart.



• Total attrition by department using the donut chart



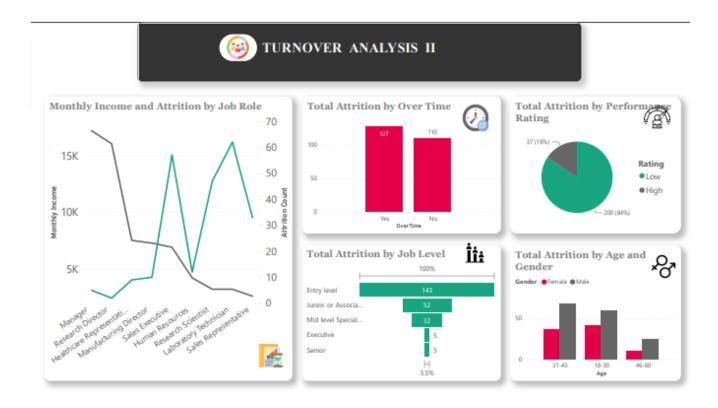
## • Total attrition by years in current role using stacked column chart



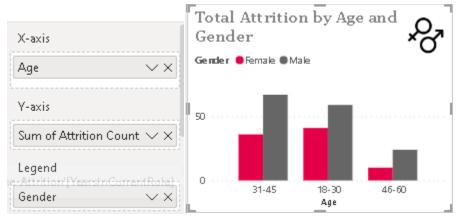
## • Total attrition by job role

	JobRole	Sum of Attrition Count ▼
	Laboratory Technician	62
	Sales Executive	57
	Research Scientist	47
	Sales Representative	33
	Human Resources	12
	Manufacturing Director	10
Columns	Healthcare Representative	9
JobRole $\vee$ X	Manager	5
Sum of Attrition Count $$	Research Director	2

## **PAGE 4:**

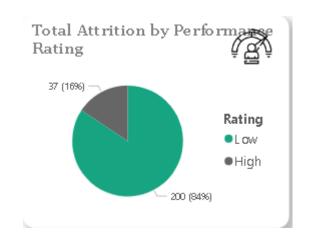


• Total attrition by age and gender.



• Total attrition by performance and rating.



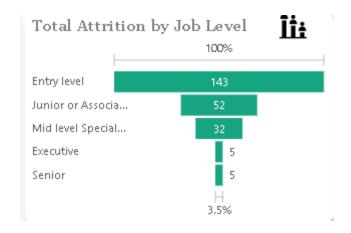


The "Performance Rating" column with values 3 and 4 has been grouped and modified to "Low" and "High" accordingly

• Total attrition by overtime using stacked column chart. Grouping is made as follows

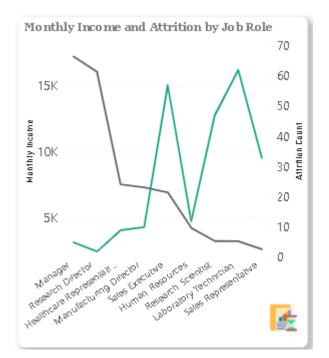




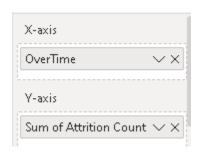


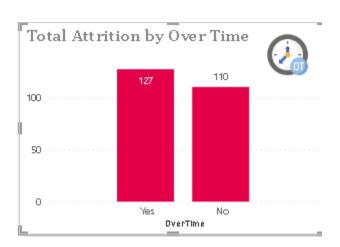
• Monthly Income and Attrition by job role





• Total attrition by overtime.





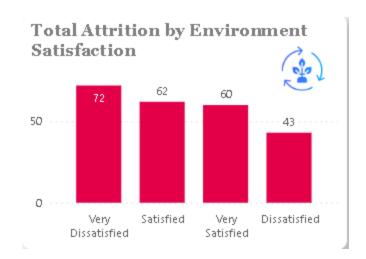
## PAGE 5:



#### STEP 1:

- Total attrition by environmental satisfaction.
- Environmental satisfaction is rated on a scale ranging from 1 to 4.
- On the satisfaction scale, 1 represents "very dissatisfied," 2 stands for "dissatisfied," 3 signifies "satisfied," and 4 indicates "very satisfied."

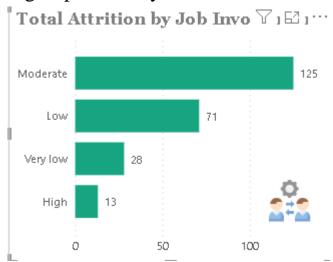




#### STEP 2:

- Total attrition by job involvement.
- The job involvement is also grouped as very low, low, Moderate, High.





## **STEP 3:**

 Relationship satisfaction is grouped as dissatisfied, very dissatisfied, satisfied, very satisfied.

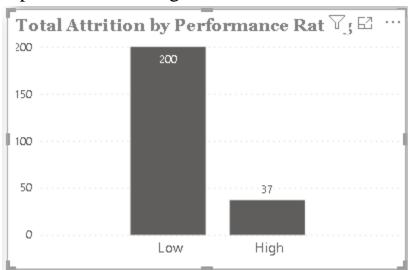




## **STEP 4:**

• Performance rating is grouped as low and high.

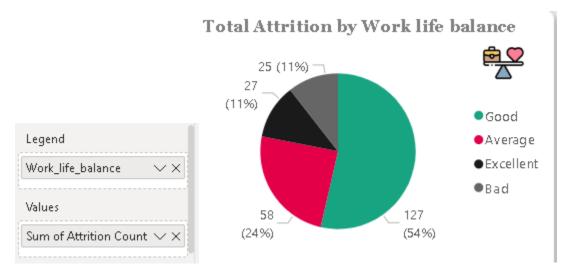




## **STEP 5:**

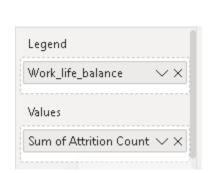
• Total attrition by work life balance.

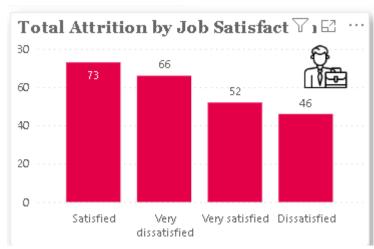
• On the work life balance, 1 represents "Bad" 2 stands for "Average" 3 signifies "Good" and 4 indicates "Excellent".



#### STEP 6:

• On the satisfaction scale, 1 represents "very dissatisfied" 2 stands for "dissatisfied" 3 signifies "satisfied" and 4 indicates "very satisfied".





In this dashboard, grouping plays a crucial role in organizing and presenting the data effectively. The design of the dashboard is tailored to utilize the power of grouping for enhanced data visualization and analysis.

