Meeting Notes 1

Website “World’s famous fashion brands”

As we all know, First Impression last forever that’s why on our first meeting we decided to talk about how our website will look. When a user visits a specific website, the first thing they notice is the design and the feel (UX). So, does our message stand out? Is it easy to know where to click? Are the CTAs clear? However, a professional website doesn’t just look great but also performs great by providing engaging content, helpful links and the most important smooth navigation so your visitors can find exactly what they are looking for.

We also made talk about another important part that’s MINIMIZING LOADING TIME, because it doesn’t matter how good your website can be if the viewer needs to wait 10 seconds or more for the page to load we can lose them right away.

\*On the top of the page, we will write "Welcome to our Fashion World"

\*On the left of the page, there will be the brands’ history, their latest collections, their prices, their style etc.

\*In the right/ top of the page: sign up/ log in. Membership policy.

\*In the bottom: there will be contact us, privacy, and about.

\*Background Images

\*Well organized, keep clean and clutter free, also direct users exactly where they need to go.

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