



JULES FORREST

*Designer & Pepper
Enthusiast*

CONTACT

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SKILLS

Branding
Typography
Illustration
HTML/CSS
Web design
Print design
Creative Suite
Sketch
Microsoft Office

EDUCATION

Binghamton University
BA Graphic Design

May 2014

EXPERIENCE

Optimizely
Communication Designer

July 2014 — Present

Designed and illustrated landing pages and PDFs for marketing team
Lead entire design team in creation of a comprehensive company design guide
Art directed, designed and copywrote a new careers site for recruiting team
Designed HTML content templates for ebooks, customer stories and articles

Binghamton University
Junior Graphic Designer

June 2013 — May 2014

Consulted with clients on individual project goals, requirements, and expectations
Designed print materials: posters, brochures, newsletters, flyers, mailers, stationery
Proofed finished documents before preparing and sending PDFs to printer

FreshySites
Graphic Designer

June — Sept. 2013

Expanded company identity, designing branded print and promotional materials
Gathered and organized website content from clients, planning site structure
Built out and customized client sites using WordPress and premium templates

Pipe Dream
Managing Editor

May 2012 — May 2013

Redesigned print styles from tabloid format newspaper to broadsheet format
Managed staff of 25 section editors to ensure production of relevant content
Partnered with business section to dummy ads and planning issue length
Facilitated compilation of each issue, proofing pages and sending them to print