Organogenesis PuraPly® AM Antimicrobial Wound Matrix

Did you know . . .

PuraPly® AM is the Only Skin Substitute with Pass-Through Status

Effective October 1, 2018 through September 30, 2020

PuraPly AM is the first native ECM skin substitute with the antimicrobial polyhexamethylene biguanide (PHMB).

TRULY INNOVATIVE. CMS extended pass-through status to a select group of medical products identified as "truly innovative" to foster innovation and broaden access for Medicare beneficiaries.

PRODUCT REIMBURSEMENT + FACILITY FEE. Pass-through allows for potential additional product reimbursement on top of a facility fee for a limited amount of time.

MEDICARE PATIENTS IN 2 SITES OF CARE. Applies to Medicare patients treated in hospital outpatient sites and ambulatory surgical centers.

POSITIVE REIMBURSEMENT ACROSS ALL SIZES. As the only skin substitute with pass-through status, PuraPly AM offers positive reimbursement and better accessibility across all sizes–to treat all wounds.

LOWER PRICES. Prices will continue to be lower per cm^2 than other competitive skin substitutes on the market today.

Right from the Start

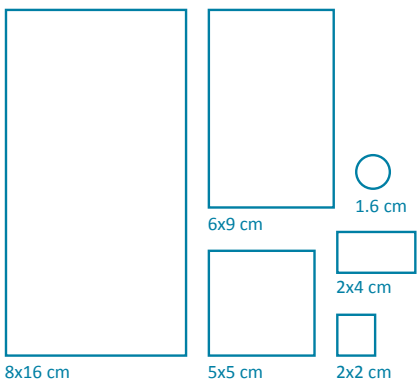
BBWM™ Helps Get Ahead of Biofilm

BBWM is a proactive approach that includes sharp debridement plus PuraPly® AM, a broad spectrum antimicrobial plus native ECM.

- Remove biofilm that has already formed with proper debridement.
- Prevent biofilm re-formation with a broad-spectrum antimicrobial between weekly debridements.

Available sizes for PuraPly AM

- From small to large, PuraPly AM has a range of sizes for most wound types
- As the only skin substitute with pass-through status, PuraPly AM offers positive reimbursement across all sizes, with easier access to larger sizes



PURAPLY AM PRESCRIBING INFORMATION

Please see complete prescribing information at www.puraplyam.com.

Device Description: PuraPly Antimicrobial Wound Matrix (PuraPly AM) consists of a collagen sheet coated with O.1% polyhexamethylene biguanide hydrochloride (PHMB) intended for the management of wounds. PuraPly AM is supplied dry in sheet form. The device is packaged in sterile, sealed single pouches. Intended Use/Indications: PuraPly AM is intended for the management of wounds and as an effective barrier to resist microbial colonization within the dressing and reduce microbes penetrating through the dressing. PuraPly AM is indicated for the management of partial and full-thickness wounds, venous, diabetic, chronic vascular, and pressure ulcers, tunneled/undermined, surgical, trauma, and draining wounds. Contraindications: PuraPly AM is derived from a porcine source and should not be used in patients with known sensitivity to porcine material. PuraPly AM is not indicated for use in third-degree burns. PuraPly AM should not be used on individuals with a known sensitivity to PHMB. Warnings and Precautions: Do not resterilize. The device is intended for single patient use only. Do not reuse. Discard all open and unused portions. PuraPly AM is sterile if the package is dry, unopened and undamaged. Do not use if the package seal is broken. PuraPly AM must be used prior to the expiration date. Discard PuraPly AM if mishandling has caused possible damage or contamination. PuraPly AM should not be applied until excessive exudate, bleeding, acute infection and significant swelling are controlled. Do not freeze or expose PuraPly AM to excessive heat. Prescription Only: PuraPly AM is restricted to use by or on the order of a physician or properly licensed practitioner. Manufactured and Distributed by: Organogenesis Inc. Canton, MA 02021

From Organogenesis, which has a legacy of quality, integrity, and commitment to empowering wound care and cell tissue replacement with the most effective solutions.

For product information, technical questions, or reimbursement, please call 1-888-432-5232.

Organogenesis inc. Empowering Healing