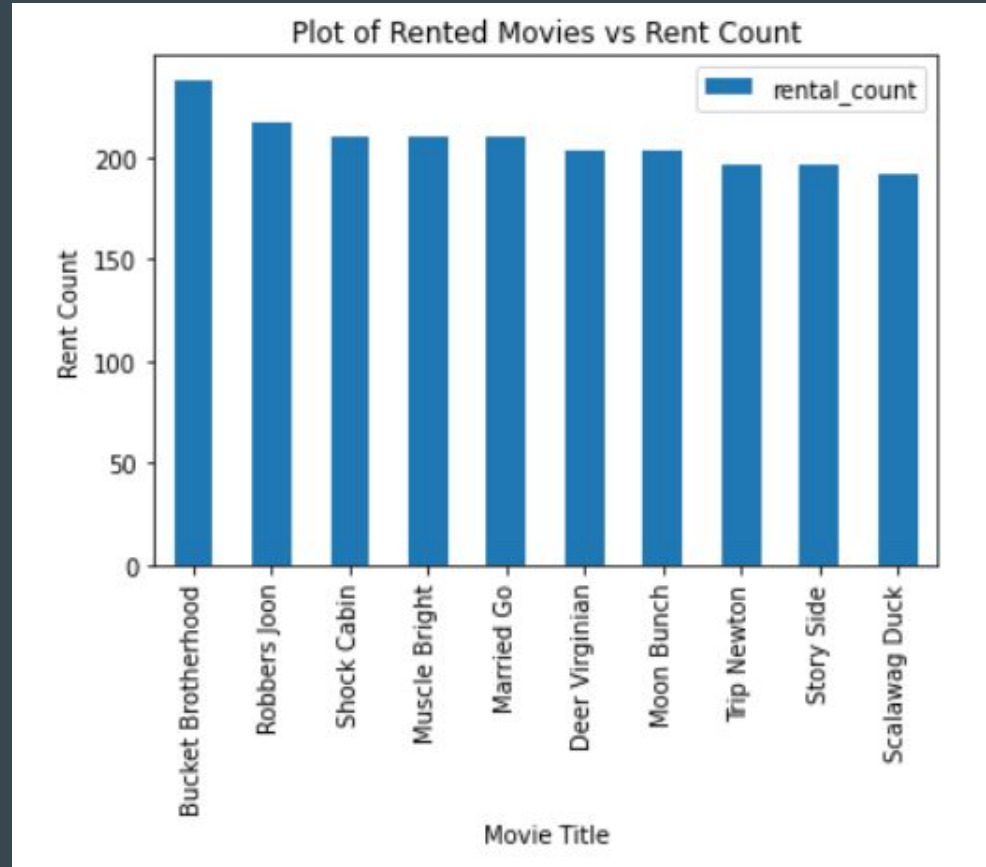


Q1. What is the most rented movie?

We can see from the bar plot on the right that **Bucket Brotherhood** is the most watched movie and it falls under the Travel Movie Category

Reference: Q1 in the sql query document attached



Q2. Which customer has the highest count for renting the most rented movie

Ana Bradley had the highest rent count of 2.

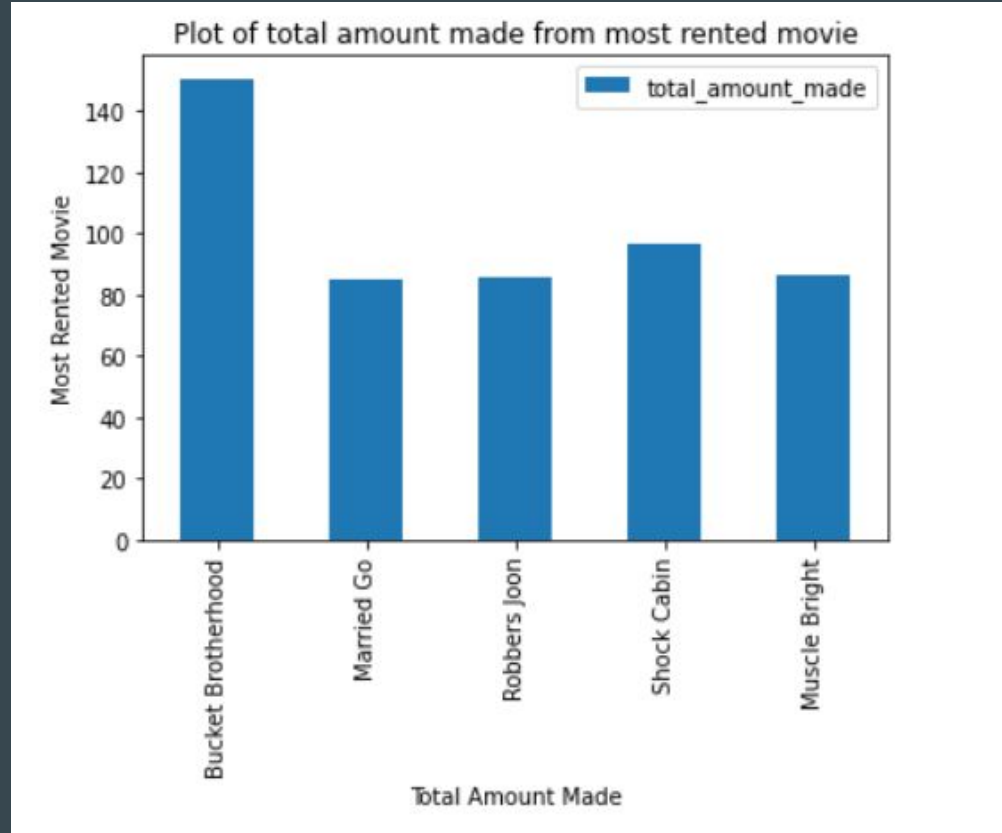
Reference: Q2 in the sql query document attached

customer_name	counts
Ana Bradley	2
Alfredo Mcadams	1
Antonio Meek	1
Armando Gruber	1
Alfred Casillas	1

Q3. Total Amount made for renting the most rented movie

A total sum of 150.72 USD was made for renting **Bucket Brotherhood** (most rented movie)

Reference: Q3 in the sql query document attached



Q4. What is the running payment total from the first payment date ?

The Table on the below contains the first 5 running payment total while the full running payment total can be found in the query document (Q4 on the *sql query document* attached)

payment_id	payment_date	customer_name	amount	running_payment_total
17793	2007-02-14T21:21:59.996Z	Jeffery Pinson	2.99	2.99
18173	2007-02-14T21:23:39.996Z	Elmer Noe	4.99	7.98
19399	2007-02-14T21:29:00.996Z	Minnie Romero	4.99	12.97
18441	2007-02-14T21:41:12.996Z	Terrance Roush	6.99	19.96
18698	2007-02-14T21:44:52.996Z	Joyce Edwards	0.99	20.95