

Says

What have we heard them say? What can we imagine them saying?

> 1. The company should need a good location and it should be in a good locality.

1. It is a interesting platform that breaks down the traditional model.

1. My dream house would be a place live happily

1. I will choose good quality product at minimum price.

1. Even if the house is not large, it should give out positive.

where i would with my family.

Persona's name

Short summary of the persona

1. We will choose local vendors who has quality products at affordable price, so that we can help the other people to grow too.

1. One of the most important elements to a dream home is comfort. swimming pool, balcony, rain water harvesting, drainage facilities, store room.

What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?

1. Customer thing

a high kitchen,

game room,

home library,

fitness room,

guest room.

they should have

1. Update drawing with the required planning information, materials etc..

Thinks

1. The dreams house should be designed with primary aim of materializing its owner's dream.

1. Work up

and

2D drawing

potentially

3D models.

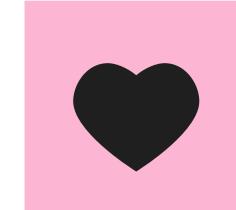
1. There are no open roads with traffic in gated communities, even young kids can freely play outside.

Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



Feels

