

Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks

HealthHub Medical Clinic, a healthcare facility, relies on Zoho Books to manage patient billing and invoicing.

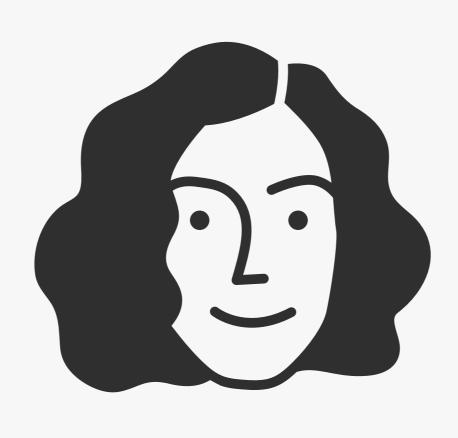
They can track medical service fees, manage insurance payments, and generate statements for patients.

Zoho Books
helps them
maintain financial
transparency and
ensures efficient
billing processes.

How do you maintain inventory in Zoho books?

check the box that says Track Inventory for this item.

Select the inventory account, mention the opening stock and stock rate and hit save.



Persona's name

Short summary of the persona

How do you create a project in Zoho books?

Create Project. To create a new project in Zoho Books: Go to Time Tracking > Projects. Click + New Project.

Zoho Projects is a project management software that helps you track and manage work.

Preparation and Maintanence of ZOHO Books for HealthHub Medical Clinic Ideas?

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consulting offers
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Does

What behavior have we observed? What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

