

**(HEALTHCARE –INDUSTRY)**

## 1.1 Overview

## 1.2 Purpose

- ## 2.PROBLEM DEFINITION & DESIGN THINKING:

**Says**  
What does your user hearst their way?  
What can we imagine them saying?

- Traditional marketing facilities
- Personalized marketing
- Efficient selling processes

**Thinks**  
What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

- Personalized marketing for products
- Real feedback

**Does**  
What do they do?  
What are their habits?

- Personalized marketing
- Efficient selling processes

**Feels**  
What are their fears, frustrations, and insecurities?  
What other feelings might influence their behavior?

- Confidence
- Love of technology

**Wants**  
What do they want?  
What are their desires?

- Personalized marketing
- Efficient selling processes

**Persona's name**  
Brief summary of the persona

**400** More can be achieved

[illegible]

### 3.RESULT:

#### Output

The output of profit and loss for Suba Zoho Company from 01/04/2023 To 30/04/2023 with the profit of rs.1,05,000.00

The balance sheet as on 08/05/2023 with the Total Assets and the Total Liabilities of rs.13,65,000.00

suba zoho company	
Profit and Loss	
Basis: Accrual	
From 01/04/2023 To 30/04/2023	
Account	Total
<b>Operating Income</b>	
Sales	5,00,000.00
<b>Total for Operating Income</b>	<b>5,00,000.00</b>
<b>Cost of Goods Sold</b>	
Cost of Goods Sold	5,00,000.00
<b>Total for Cost of Goods Sold</b>	<b>5,00,000.00</b>
<b>Gross Profit</b>	<b>0.00</b>
<b>Operating Expense</b>	
Other Expenses	5,000.00
Rent Expense	1,00,000.00
<b>Total for Operating Expense</b>	<b>1,05,000.00</b>
<b>Operating Profit</b>	<b>-1,05,000.00</b>
<b>Non Operating Income</b>	
<b>Total for Non Operating Income</b>	<b>0.00</b>
<b>Non Operating Expense</b>	
<b>Total for Non Operating Expense</b>	<b>0.00</b>
<b>Net Profit/Loss</b>	<b>-1,05,000.00</b>

\*\*Amount is displayed in your base currency INR

suba zoho company	
Balance Sheet	
Basis: Accrual	
As of 08/05/2023	
Account	Total
<b>Assets</b>	
<b>Current Assets</b>	
<b>Cash</b>	
Petty Cash	2,23,000.00
<b>Total for Cash</b>	<b>2,23,000.00</b>
<b>Bank</b>	
ICICI Bank-001	-1,10,000.00
<b>Total for Bank</b>	<b>-1,10,000.00</b>
Accounts Receivable	5,90,000.00
<b>Other current assets</b>	
Prepaid Expenses	5,72,000.00
Input Tax Credits	0.00
Input CGST	45,000.00
Input SGST	45,000.00
<b>Total for Input Tax Credits</b>	<b>90,000.00</b>
<b>Total for Other current assets</b>	<b>6,62,000.00</b>
<b>Total for Current Assets</b>	<b>13,65,000.00</b>
<b>Total for Assets</b>	<b>13,65,000.00</b>
<b>Liabilities &amp; Equities</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
Accounts Payable	5,72,000.00
Unearned Revenue	7,08,000.00
GST Payable	0.00
Output CGST	45,000.00
Output SGST	45,000.00
<b>Total for GST Payable</b>	<b>90,000.00</b>
<b>Total for Current Liabilities</b>	<b>13,70,000.00</b>
<b>Total for Liabilities</b>	<b>13,70,000.00</b>

Account	Total
<b>Equities</b>	
Capital Stock	1,00,000.00
Current Year Earnings	-1,05,000.00
<b>Total for Equities</b>	<b>-5,000.00</b>
<b>Total for Liabilities &amp; Equities</b>	<b>13,65,000.00</b>

\*\*Amount is displayed in your base currency INR

### 4.ADVANTAGES & DISADVANTAGES:

#### Advantages

- Manage different aspects of hospital operations efficiently with easy access to critical patient information.
- Create easily customizable and user-friendly forms to quickly gather patient information.
- Maintain all the patient records securely with improved accessibility, and manage them all in one place.

## **Disadvantages**

- It does have a certain level of complexity that may not be suitable for businesses with limited technical expertise. This could impact the ease of implementation and adoption.
- All Zoho Books plans set a maximum number of invoices you can issue per year. Zoho Books also lacks features for calculating any type of tax other than sales tax.
- Difficult to balance your personal life. Full-time employment can be rigorous, requiring your full commitment for most of the week (normally 40 hours from 9 am to 5 pm).

## **5.APPLICATIONS:**

- This solutions can be applied in the areas of all healthcare industries to track medical service fees,manage insurance payments and statements of patients.

## **6.CONCLUSION:**

- Preparation and maintenance of zoho books for health hub medical clinic defines the invoicing and payments.It also maintains the financial transparency with the profit and loss accounts and balance sheet.

## **7.FUTURE SCOPE:**

- It allows you to manage your projects from budgeting to logging time and invoicing customers effectively. Moreover, Zoho Books Software lets you record the time spent on tasks and avoid overbilling and underbilling your customers