Zhijian Liu

SKILLS

412-296-0844 ☑ zl1409a@american.edu

Statistical techniques:

- Data science: querying, web-scraping, cleaning, manipulating, modeling, visualizing, reporting
- Regression: regression, GLM, multilevel models, multivariate analysis (PCA/LDA)
- Machine learning: KNN, spline, cluster, tree, kernel machine, model selection and regularization
- Visualization: R-Shiny (shiny app), Tableau

Tools:

- Statistical software: SAS, SPSS, STATA, StatCrunch, EXCEL, Tableau
- **Programming Language:** SQL, R, Python
- Linguistic Language: English, Cantonese, Madarin

EDUCATION

Master of Statistics | American University – DC

05/2019

- ML, GLM, Experimental design, Bayesian, Time series, Stochastic process, Data science, Survey design
- Graduate Certificate in Data Science
- GPA: 3.87

Bachelor of Business Administration | South China Normal University – China

07/2017

EXPERIENCES

Teaching Assitant | Part-time – American University

09/2018 - 05/2019

- Established procedures for students to transform raw data into consistent data that can be analyzed for GLMs, such as binomial/multinomial logistic model, survival model, log-linear model and so on
- Designed more than 40 visualization templates, including graphical correlation matrixes, distribution plots and diagnostic plots by using visualization packages, such as qaplot2 and GGally, in R
- Utilized LaTeX and Rsweave to generate handouts and exemplary homework solutions weekly for students

Data Analyst | Internship – Igola, China

05/2018 - 08/2018

- Web-scraped the information of hotels in 20 major Asian cities in apps, such as Expedia and Booking, in order to locate tags, distance, price and comments to provide references for UI optimization and algorithm optimization of a hotel ranking system
- Tested the quality of geographic data provided by different web-service regarding hotels and city centers in over 800 cities in China to rank and filter the content suppliers
- Cleaned and wrangled the data, making it more user-friendly for a more diverse audience
- Analyzed, visualized, and reported the data to support marketing and operating decisions

H1B Data Analysis | Course project – American University

03/2018 - 05/2018

- Used R to analyze over 200,000 H1B Visa Petitions from 2011 to 2016 all over the US
- Detected, corrected and rematched miscoded data using general expression and stringr package
- Queried geographical data from Google API and visualized data with ggplot2 package
- Built shiny app for users to look up geographical information regarding the number of H1B applications and salaries on an interactive map

Energy Competition Exit Survey | Course project – American University

10/2017 - 12/2017

- Designed and implemented an exit poll survey of a 159 sample with questionnaires for the purpose of detecting the effect of a Campus-wide Energy Competition
- Imputed the missing data using KNN and committed preliminary analysis with descriptive plots in R
- Utilized STATA to build multiple regression to determine both the efficacy of outreach efforts, as well as the impact of the competition on students' actions