Zhijian Liu

SKILLS

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Statistical techniques:

- Data science: querying, web-scraping, cleaning, manipulating, modeling, visualizing, reporting
- Regression: regression, GLM, multilevel models, multivariate analysis (PCA/LDA)
- Machine learning: KNN, spline, cluster, tree, kernel machine, model selection and regularization
- Visualization: R-Shiny (shiny app), Tableau

Tools:

- Statistical software: SAS, SPSS, STATA, StatCrunch, EXCEL, Tableau
- Programming Language: SQL, R, Python
- Linguistic Language: English, Cantonese, Madarin

EDUCATION

Master of Statistics | American University – DC

05/2019

- ML, GLM, Data science, Experimental design, Bayesian, Time series, Stochastic process, Survey design
- GPA: 3.87

Bachelor of Business Administration | South China Normal University – China

07/2017

EXPERIENCES

Teaching Assitant | Part-time – American University

09/2018 - 05/2019

- Established procedures for students to transform raw data into consistent data that can be analyzed for GLMs, such as binomial/multinomial logistic model, survival model, log-linear model and so on
- Designed more than 40 visualization templates, including graphical correlation matrixes, distribution plots and diagnostic plots by using visualization packages, such as *ggplot2 and GGally*, in *R*
- Utilized LaTeX and Rsweave to generate handouts and exemplary homework solutions avoiding messy format issues

Data Analyst | Internship – Igola, China

05/2018 - 08/2018

- Web-scraped the information of hotels in 20 major Asian cities in apps, such as *Expedia* and *Booking*, in order to locate tags, distance, price and comments to provide references for UI optimization and algorithm optimization of a hotel ranking system
- Tested the quality of geographic data provided by different web-service regarding hotels and city centers in over 800 cities in China to rank and filter the content suppliers
- Cleaned and wrangled the data, making it more user-friendly for a more diverse audience
- Analyzed, visualized, and reported the data to support marketing and operating decisions

H1B Data Analysis | Course project – American University

03/2018 - 05/2018

- Used R to analyze over 200,000 H1B Visa Petitions from 2011 to 2016 all over the US
- Detected, corrected and rematched miscoded data using general expression and stringr package
- Queried geographical data from Google API and visualized data with qqplot2 package
- Built shiny app for users to look up geographical information regarding the number of H1B applications and salaries on an interactive map

Energy Competition Exit Survey | Course project – American University

10/2017 - 12/2017

- Designed and implemented an exit poll survey of a 159 sample with questionnaires for the purpose of detecting the effect of a Campus-wide Energy Competition
- Imputed the missing data using KNN and committed preliminary analysis with descriptive plots in R
- Utilized STATA to build multiple regression to determine both the efficacy of outreach efforts, as well as the impact of the competition on students' actions

