DIGITAL PORTFOLIO

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PROJECT TITLE

AGENDA

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5. PORTFOLIO DESIGN AND LAYOUT
6. FEATURES AND FUNCTIONALITY
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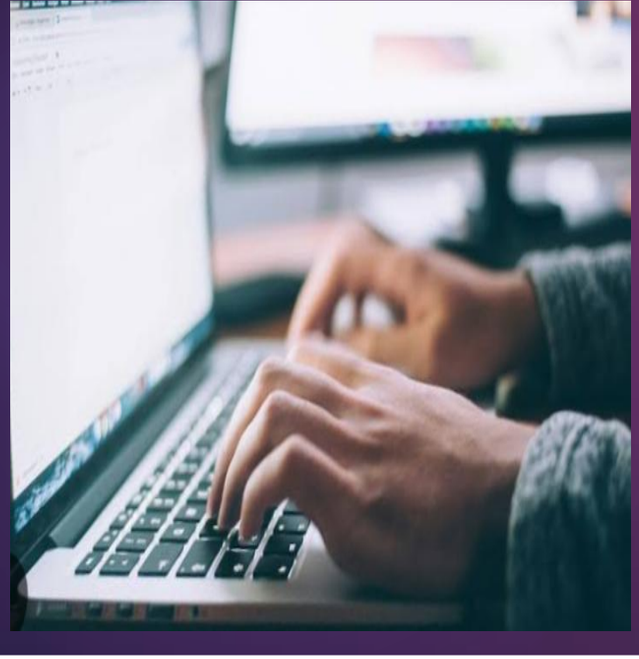
PROBLEM STATEMENT

IN THE DIGITAL AGE, INDIVIDUALS NEED AN ACCESSIBLE AND PROFESSIONAL ONLINE PRESENCE TO SHOWCASE THEIR SKILLS, ACHIEVEMENTS, AND CONTACT INFORMATION. HOWEVER, MANY STUDENTS AND EARLY-CAREER PROFESSIONALS LACK THE TECHNICAL KNOWLEDGE TO BUILD A PERSONALIZED DIGITAL PORTFOLIO. THIS LEADS TO MISSED OPPORTUNITIES IN NETWORKING, ACADEMIC RECOGNITION, AND CAREER ADVANCEMENT

PROJECT OVERVIEW

THIS PROJECT INVOLVES THE DESIGN AND DEVELOPMENT OF A RESPONSIVE PERSONAL PORTFOLIO WEBSITE FOR ME USING HTML, CSS, AND JAVASCRIPT. THE WEBSITE IS STRUCTURED INTO FIVE MAIN SECTIONS: HOME, ABOUT, CONFERENCE CERTIFICATES, SKILLS AND CONTACT . GOAL IS TO CREATE A CLEAN, USER-FRIENDLY INTERFACE THAT HIGHLIGHTS PERSONAL DETAILS, ACHIEVEMENTS, AND SKILLS, WHILE ENSURING COMPATIBILITY ACROSS VARIOUS DEVICES. THE WEBSITE WILL FEATURE SMOOTH SCROLLING NAVIGATION, RESPONSIVE LAYOUT DESIGN, AND VISUALLY STYLED CONTENT BLOCKS TO IMPROVE READABILITY AND ENGAGEMENT. THIS PROJECT DEMONSTRATES FUNDAMENTAL FRONT-END WEB DEVELOPMENT SKILLS AND SERVES AS A PRACTICAL EXAMPLE OF SELF-BRANDING AND DIGITAL PRESENTATION.

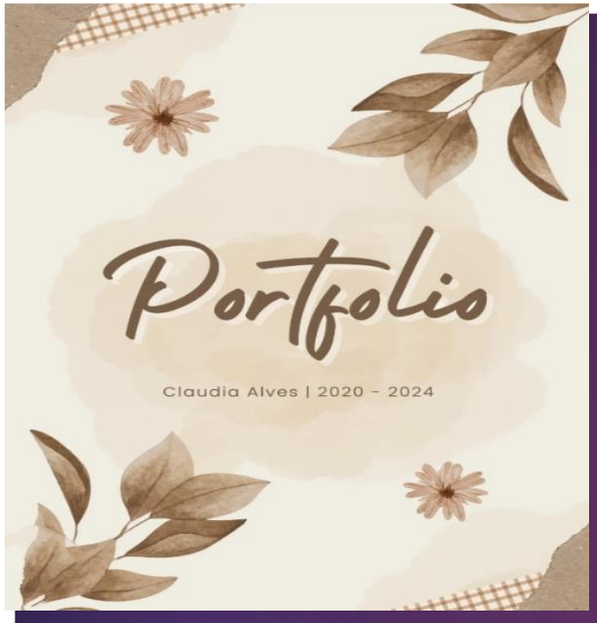
WHO ARE THE END USERS?



1. Students - To showcase their academic achievements, certifications, projects, and skills in one place. Helpful during internship applications and academic reviews.
2. Job Seekers - To present their digital resume, work experience, and certifications. Shareable portfolio link makes it easier to reach potential employers.
3. Educators. - to review student progress, portfolios, and resumes. - Provide feedback or recommend improvements based on the student's presentation.
4. Employers - To evaluate candidates efficiently through portfolio links. Helps in shortlisting based on verified achievements and skills displayed.

TOOLS AND TECHNIQUES

1. HTML - USED TO CREATE THE STRUCTURE AND CONTENT OF THE WEBSITE SUCH AS HEADINGS, PARAGRAPHS, LINKS, AND SECTIONS.
2. CSS - USED TO STYLE THE LAYOUT, COLOR SCHEMES (PINK, RED, BLUE, SKY BLUE), AND ENSURE RESPONSIVE DESIGN ACROSS ALL DEVICES.
3. JAVASCRIPT - ADDED TO ENABLE SMOOTH SCROLLING BETWEEN SECTIONS AND IMPROVE BASIC INTERACTIVITY.
4. MENTION CODE EDITOR (VS CODE) OR CODEPEN AND HOSTING PLATFORM (GITHUP PAGES).



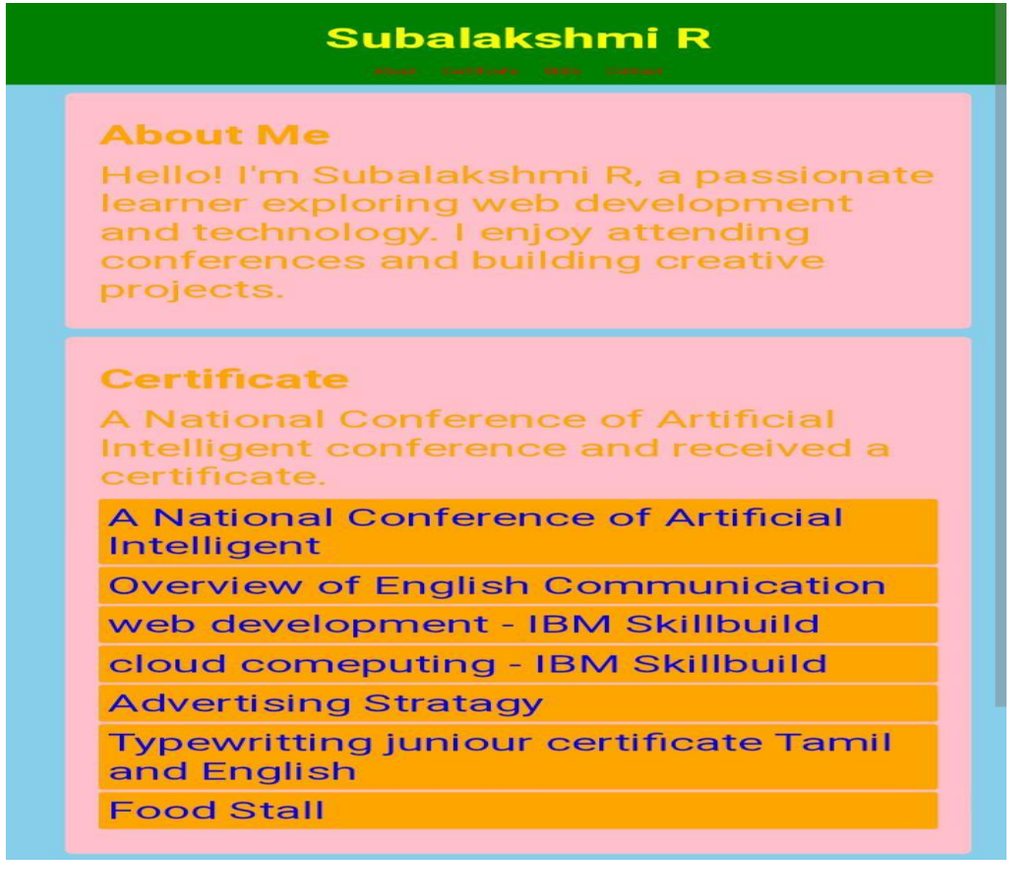
PORTFOLIO DESIGN AND LAYOUT

- HEADER
- ABOUT ME/HOME
- SECTION INCLUDE
- CONFERENCE CERTIFICATE
- SKILLS
- CONTACTS
- FOOTER

FEATURES AND FUNCTIONALITY

- RESPONSIVE DESIGN
- SECTION BASED NAVIGATION
- SMOOTH SCROLLING EFFECTS
- COLOUR THEMES
- SKILLS AND CERTIFICATE LISTINGS
- CONTACT INFORMATION

RESULTS AND SCREENSHORTS



GITHUP LINK AND PORTFOLIO LINK

THIS IS MY PROFILE AND PORTFOLIO LINK

- HTTPS://SUBALAKSHMI2007.GITHUB.IO/SUBAPORTFOLIO/

MY GITHUP LINK

- HTTPS://GITHUP.COM/PDD433

CONCLUSION

- THE SITE PROVIDES A VISUALLY APPEALING AND ORGANIZED PLATFORM TO SHOWCASE PERSONAL INFORMATION, SKILLS, CERTIFICATIONS, AND CONTACT DETAILS IN A PROFESSIONAL MANNER. BY INCORPORATING SECTION-BASED NAVIGATION, COLOR-THEMED LAYOUTS, AND MOBILE RESPONSIVENESS, THE PORTFOLIO ENSURES BOTH USER ENGAGEMENT AND ACCESSIBILITY ACROSS VARIOUS DEVICES.
- THIS PROJECT NOT ONLY ENHANCES DIGITAL PRESENCE BUT ALSO SERVES AS A VALUABLE TOOL FOR INTERNSHIPS, JOB APPLICATIONS, AND ACADEMIC VISIBILITY.