

ASSIGNMENT ON DIGITAL MARKETING

NAME	SUBASELVI A
REGISTER NUMBER	953220106038
NM_ID	2F74CB3E33E4269B16E4CAA759FDC0EE
CATEGORY	DIGITAL MARKETING

1. Create a blog or website using Blogspot or WordPress. Customize the theme design and post new article with 500 words.

WEBSITE NAME	Bachelor's Food
WORDPRESS URL	Dailyfoodshop – Dailyfoodshop (wordpress.com)
BLOG URL	Bachelor's Food (dailyyfoodd.blogspot.com)

Screenshots



BACHELOR'S FOOD

Healthy food refers to food that contains the right amount of nutrients to keep our body fit. We need healthy food to keep ourselves fit. We must encourage good eating habits so that our future generations will be healthy and fit.



FEATURED

Early History



Beginning as early as the 14th century, a grocer (or "purveyor") was a dealer in comestible dry goods such as spices, peppers, sugar, and



2:01 PM



dailyyfood.wordpress.com

75



Create a site like this with the Jetpack App. →

≡ DAILYFOODSHOP

DAILYFOODSHOP

Oct 6th, 2023



Trends in Grocery Shopping:
Look for articles that discuss current trends in how people shop for

groceries, such as online



Follow



2. Create a New Facebook Business Page and post one social media poster for your brand.

BRAND NAME	CAAS GROCERY SHOP
FACEBOOK PAGE URL	https://www.facebook.com/caasgrocery

Home page

POST-1

2:02 PM



Search

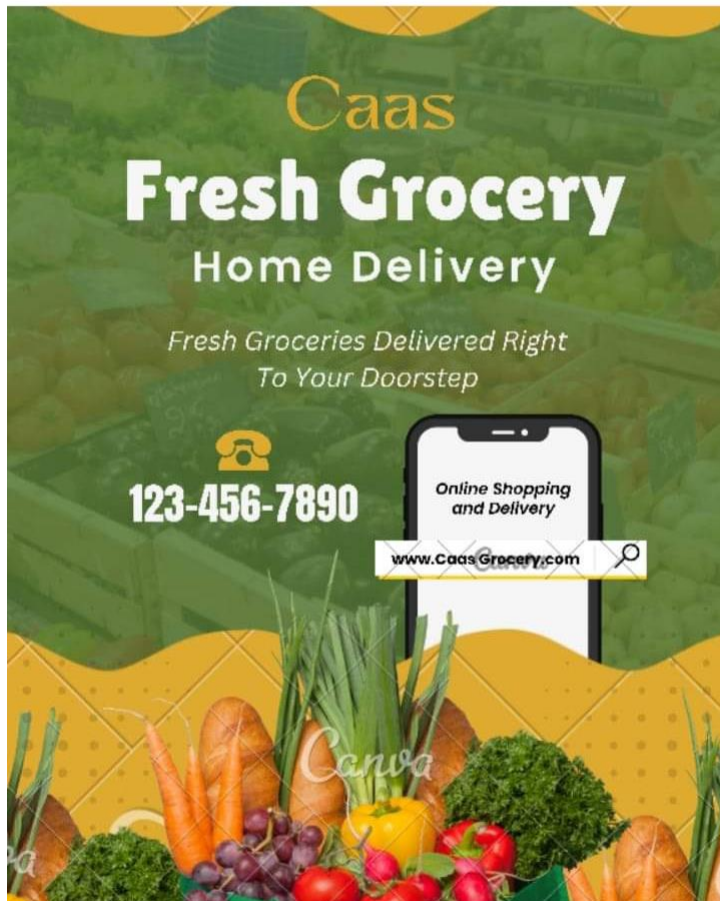
Posts

About

Photos

Mentions

CAAS is a destination for consumers who need to purchase foods and household products.... See more



Subaselvi A



Like



Comment



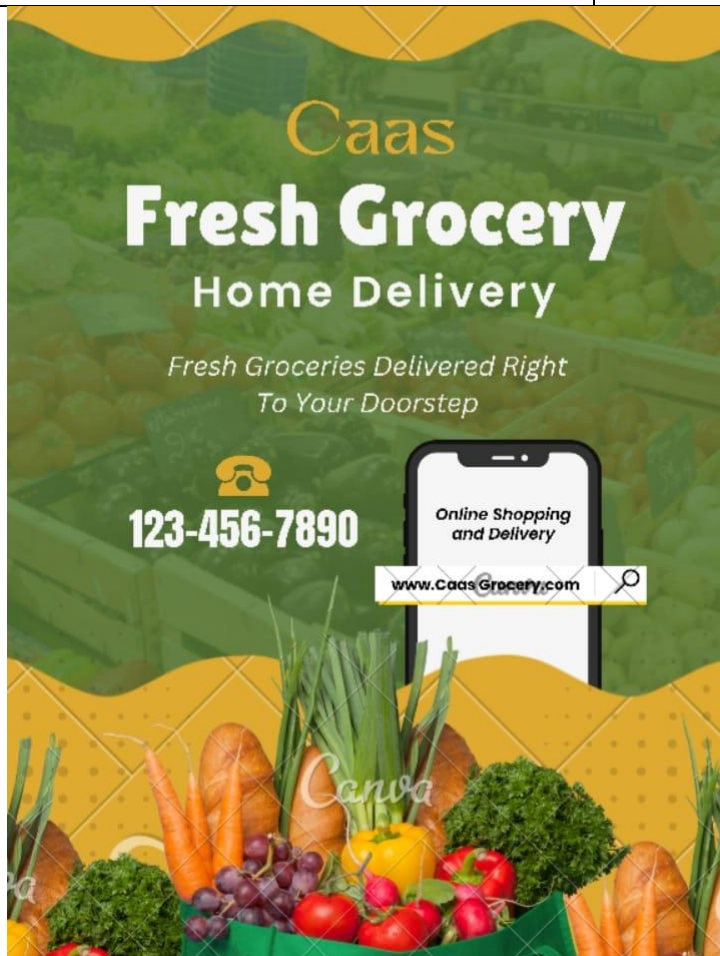
Send



Share

3. Create and design a social media advertisement poster using canva.

POST URL	https://www.facebook.com/caasgrocery
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4. Create email newsletter design using MailChimp or canva tool

EMAIL NEWS LETTER URL	https://mailchi.mp/6bef8b3f566c/caas-grocery
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1:52 PM



BACHELOR'S FOOD

LATEST POSTS



September 01, 2023

EMAIL NEWSLETTER-NEW FEATURES

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ENGLISH

TAMIL



2:00 PM



mailchi.mp/6bef8b3f566c/c

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