ASSIGNMENT ON DIGITAL MARKETING

NAME	Meenadharshini.s
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CATEGORY	DIGITAL MARKETING

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

WEBSITE NAME	Meedo
WORDPRESS URL	https://meenadharshini2002s2.wordpress.com
BLOG URL	https://meedocollegebags.blogspot.com

Screenshots

Wordpress

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← MEEDO

Meena dharshini.s

"Stepping into Style: Introducing Meedo – Your Ultimate Footwear Destination!"

Welcome, footwear enthusiasts, trendsetters, and fashion-forward souls! We're thrilled to kickstart this exciting journey with you as we introduce our upcoming footwear company, Meedo. At Meedo, we are passionate about providing you with the perfect blend of style, comfort, and quality, all wrapped up in a pair of fabulous shoes.

In this blog post, we'll give you a sneak peek into the world of Meedo, our vision,

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MEEDO

Our Vision:

At Meedo, our vision is clear: to be the go-to destination for footwear that combines fashion, function, and affordability. We believe that everyone deserves to walk with confidence and style, without breaking the bank. Our goal is to create a brand that resonates with the modern, conscious consumer – one who values quality, craftsmanship, and the latest trends.

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Blogspot

"College-Ready Chic: Unveiling Our Trendsetting Collection of College Bags"

- August 25, 2023

MEEDO BAGS

The college journey is more than just acquiring knowledge; it's a voyage of self-discovery and personal growth. Just as every subject holds its own allure, so does each college bag in our collection. These bags are more than accessories; they're companions on your academic adventure. As we delve into the essence of these college bags, let's remember the words of Steve Jobs: "Design is not just what it looks like and feels like. Design is how it works." Join us in exploring how functionality and style seamlessly blend in each bag, making your college experience truly exceptional.

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MEEDO

The Versatile Campus Backpack: "Education is the passport to the future, for tomorrow belongs to those who prepare for it today." — Malcolm X

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determination, your messenger bag stands through academic hurdles with Churchill's quote. Just as you navigate yet chic design reflects the spirit of Winston steadfast companion throughout. The casual satchels, and the messenger bag is your College is a journey of triumphs and

"Success is walking from failure to failure with no loss of enthusiasm." —Winston Churchill

Your as commuter preparedness gear for the future, a well-designed campus backpack prepares you for the challenges of college life. With its multiple compartments and ergonomic design, it's a passport to convenience and organization. Malcolm X's words remind us that investing in our education, much like investing in a reliable backpack, paves the way for a brighter future. The Effortless Messenger Bag: 2. **Create a New Facebook Business Page and post one social media poster for your brand.**

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BRAND NAME	CAAS- GROCERY SHOP
FACEBOOK PAGE URL	https://www.facebook.com/caasgrocery

Home page

POST-1

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CAAS Message Us

CAAS

likes • **2** followers

Grocery is a foodservice retail store that primarily retails a general range of food products.

Message

Posts About Photos Mentions

Details

Page · Grocery Store

Not yet rated (0 Reviews)

CAAS

Add Facebook to Home screen

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CAAS Message Us

to purchase food and household products.
#groceries

3

3

CAAS updated their profile picture.
Aug 18 ·

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3. Create and design a social media advertisement poster using canva.

POST URL	https://www.facebook.com/caasgrocery

4. Create email newsletter design using MailChimp or canva tool

EMAIL NEWS LETTER URL	https://meedocollegebags.blogspot.com/2023/09/newsletter-new-offers-for-collage.html

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September - 2023

MEEDO-Carry in style

TRENDING BAGS COLLECTION FOR COLLEGE

NEWSLETTER

Exclusive Offer Alert: 30% Off for College Students from September 5 TO 10!

Dear students,
We hope this message finds you well. As summer comes to an end and the academic year begins, we have an exciting announcement that is sure to make your September even more thrilling. Are you a college student looking to upgrade your wardrobe, enhance your tech setup, or treat yourself to something special? Look no further because we have an offer tailor-made just for you!

SHOP NOW

www.reallygreatsite.com

Introducing our Exclusive College Student Discount: 30% Off from September 5-10!

Yes, you read that right! From September 5th to September 10th, all college students can enjoy a fabulous 30% discount on a wide range of products across our store. It's our way of helping you kickstart the semester with a bang, whether you need new gear for your studies, stylish outfits for those on-campus events, or simply want to indulge in some self-care.

Here's how you can redeem your exclusive discount:

Visit our website or stop by our store between September 5th and September 10th.
Browse our fantastic selection of products and choose your favorites.
At checkout, enter the promo code: STUDENT30 to apply your 30% discount.
But wait, there's more! We understand that college life can be hectic, so we've made it even easier for you to take advantage of this incredible offer. If you're shopping in-store, simply present your valid college ID at the checkout counter, and we'll take care of the rest.

Here are some highlights of what you can enjoy with your 30% discount:

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MEEDO-CARRY IN STYLE

"Upgrade Your College Style with Our Trendy Bags!"

Welcome to Meedo, where fashion meets functionality! Discover our exclusive collection of college bags that blend style, comfort, and utility seamlessly.

Key Features

1. Stylish Designs
2. Spacious Compartments
3. Comfortable Straps
4. Durability
5. Versatility

Customer Reviews

"I love my [Your Brand Name] bag! It's stylish, durable, and fits all my essentials perfectly." – Sarah M.

"The best college bag I've ever had. It's comfortable to wear, and the design is awesome!" – Mark R.

"I can't imagine my college life without my [Your Brand Name] bag. It's a game-changer!" – Emily

Exclusive Offer

Limited Time Offer: Purchase any bag from our collection and get a 10% discount on your next purchase.

Free Shipping: Enjoy free shipping on all orders above $50.

Shop Now

Visit our website [https://meedocollegebags.blogspot.com/] to explore full range of college bags.

Contact us at [meedo.bags@gmail.com]for

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