

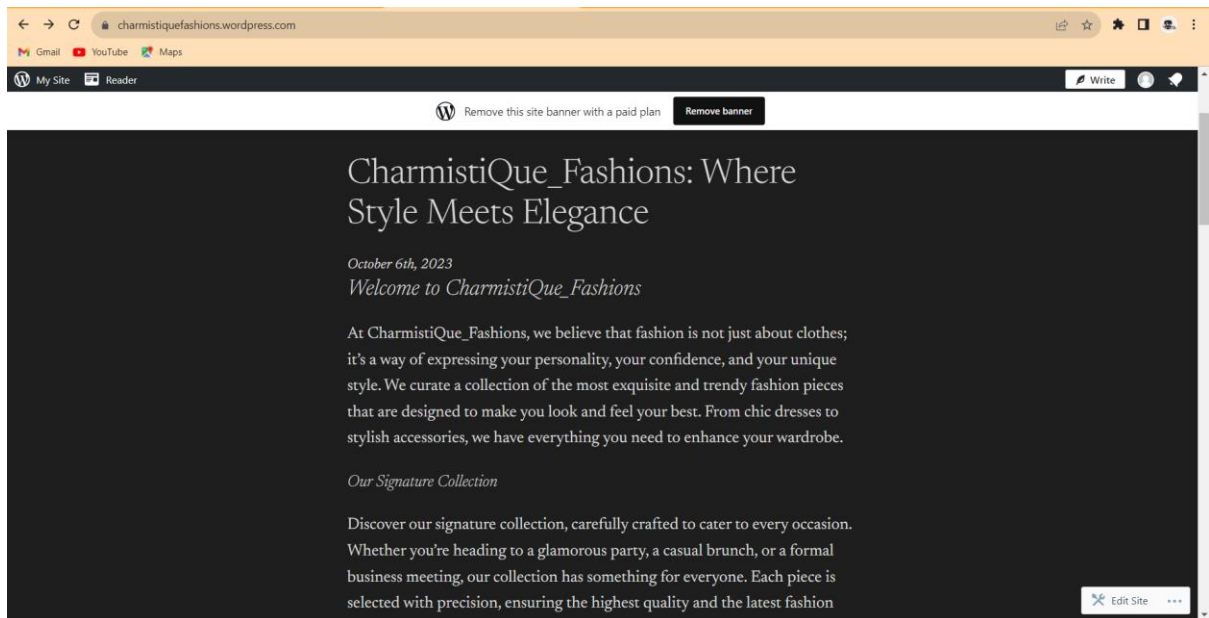
ASSIGNMENT ON DIGITAL MARKETING

NAME	VIJAYALAKSHMI B
REGISTER NUMBER	953220106043
NM_ID	CCE3A36AB08E961922B4453BFA0720F4
CATEGORY	DIGITAL MARKETING

1. Create a blog or website using Blogspot or WordPress. Customize the theme design and post new article with 500 words.

WEBSITE NAME	CharmistiQue_Fashions
WORDPRESS URL	http://charmistiquefashions.wordpress.com
BLOG URL	https://Charmistiq.blogspot.com

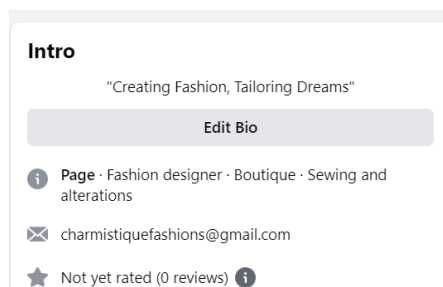
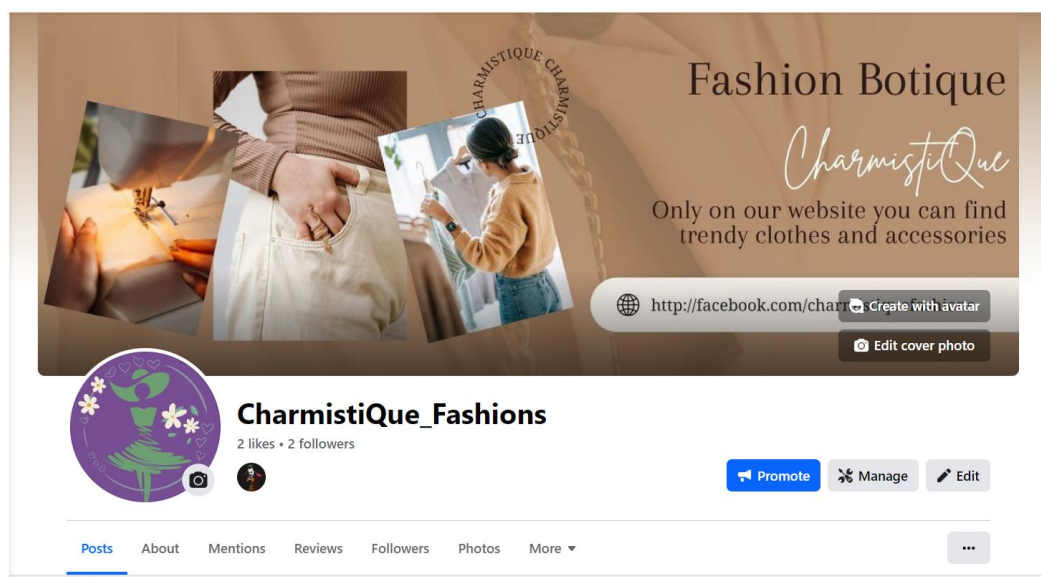
SCREEN SHOT:



2. Create a New Facebook Business Page and post one social media poster for your brand.

BRAND NAME	CharmistiQue_Fashions
FACEBOOK PAGE URL	https://facebook.comcharmistiquefashions

HOME PAGE:




POST:

NEW ARRIVALS

SHOP

SALE




SHOP NOW OUR


New Collection

Available now!


Our Collection




SUMMER



SPRING



MONSOON




WINTER


ENJOY OUR

Discounts!

We're thrilled to have you as a part of our community. Start exploring our collections.


Welcome!!






CharmistiQue_Fashions

UNTAME YOUR CHARMS... :)

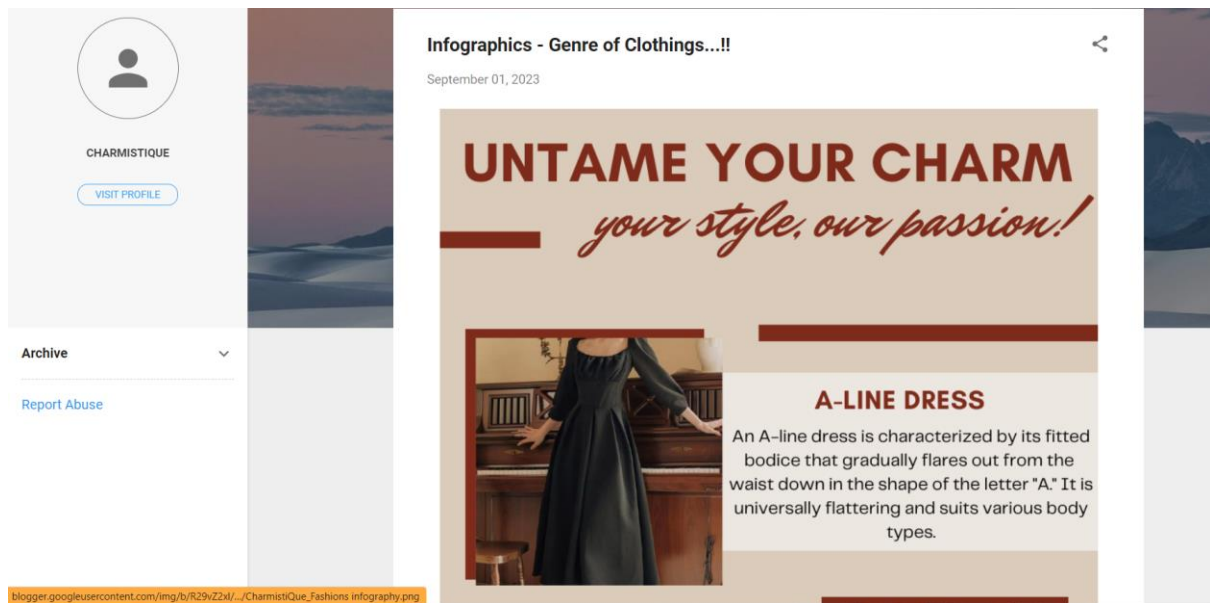
 CHARMISTIQUEFASHIONS@GMAIL.COM

 @CHARMISTICFASHIONS

3. Create and design a social media advertisement poster using canva.

INFOGRAPHICS URL	https://charmistiq.blogspot.com/2023/09/infographics-genre-of-clothings.html
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SCREEN SHOT:



4. Create email newsletter design using MailChimp or canva tool.

EMAIL NEWS LETTER URL

<https://charmistiq.blogspot.com/2023/09/email-newsletter-thank-you-for-your.html?m=1>

SCREEN SHOT:

