

SUBASH SUNAR

Digital Marketing And Social Media Manager

A highly motivated digital marketing and social media manager with more than 1 years of experience seeking a challenging position in a dynamic organization where I can utilize my skills and experience to drive business growth and engage customers.

LinkedIn Profile:

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Work Experience



Digital Marketing

GoodJobs Pvt. Ltd, Kathmandu, Nepal
December 2022 - Present

- Developed and executed digital marketing campaigns across social media platforms, resulting in a 30% increase in website traffic and a 20% increase in sales
- Managed social media channels and engaged with followers, resulting in a 25% increase in social media followers
- Optimized website content for search engines, resulting in a 10% increase in organic traffic
- Created and managed email marketing campaigns, resulting in a 15% increase in email open rates
- Managed digital marketing budgets and tracked ROI using Google Analytics and other web analytics tools
- Collaborated with cross-functional teams to ensure consistent brand messaging across all marketing channels
- Use CMS to upload and manage website content

Social Media Manager

Vibrant.Px, Kathmandu, Nepal
Oct 2021 - Dec 2022

- Manage social media accounts for Vibrant.Px, an online sticker startup, and develop social media strategies to increase brand awareness and drive sales
- Create and curate engaging content for social media channels, resulting in increased engagement and sales
- Collaborate with cross-functional teams to develop social media campaigns that align with business goals
- Monitor social media channels and respond to customer inquiries and comments
- Analyze social media metrics to track performance and adjust social media strategies accordingly

Intern Content Writer

CryptoCurx, Mumbai, India
Sep 2021 to Oct 2021 (1 months)

- Learned about the operations of the company's tech team
- Coordinated communications between multiple departments
- Create engaging content for the company's website, blog, and social media channels, resulting in increased website traffic and engagement
- Conduct research on industry trends and develop content ideas to meet business objectives
- Collaborate with cross-functional teams to ensure consistent brand messaging across all content channels
- Edit and proofread content to ensure accuracy and quality
- Optimize website content for search engines, resulting in improved search engine rankings
- Use CMS to upload and manage website content

Education History

Bachelor Computer Science (Specilization in Digital Marketing)

Institution: Sunway International Business School, Kathmandu, Nepal

Year of Graduation: 2023

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- President, in collage club.
- host an Event, bootcamp.

Certifications:

- Digital Marketing
- Google Analytics
- SEO
- Python

Relevant Skills

- Canva
- SEO
- Google Analytics
- Buffer (Social Media Management tools)
- CMS
- Python

References:

- Available upon request