

CV Template and Real CV Examples

That will get you
hired in Finland faster



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Introduction

Looking for a job as a highly-educated international in Finland is not easy. The job search process takes a lot of time, especially for positions that do not require knowledge of the Finnish language, where hundreds of applications may be received.

How do you stand out?

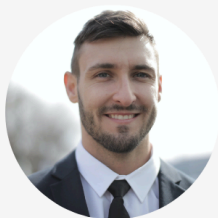
We are Get Hired in Finland, and we have interviewed numerous hiring managers, recruiters, and internationals who have successfully landed jobs in Finland. With the knowledge we have gathered, we have crafted a perfect CV template, explained why certain parts matter and others do not, and created CVs for real jobs published for your reference.

Just **follow these steps** and your next job application will have a much higher chance of being noticed.

1. Follow our CV template and advice on how to structure it.
2. Learn to analyse a job opening.
3. Write your own CV based on the examples below.

Done right, you will significantly increase your chances of getting hired in Finland faster. Don't spend valuable months trying to figure it all out by yourself.

CV Template



YOUR NAME

Job Title

PROFESSIONAL PROFILE

Use this section to explain who you are and highlight your key achievements in 2-3 sentences. Tailor this information for each role you apply to.

EXPERIENCE

Company name Mon Year – Mon Year

Job Title

1 sentence of what the company does, industry, markets served

- Use this section to explain what you did in your role, focusing on measurable achievements.
- Past simple tense is best.
- Aim to make each bullet either one full line or two full lines long.
- Aim to include between 5 and 10 bullet points.
- Your most relevant role should include the most bullet points and the number can reduce based on relevancy.

Company name Mon Year – Mon Year

Job Title

1 sentence of what the company does, industry, markets served

- Similar to above

Company name Mon Year – Mon Year

Job Title

1 sentence of what the company does, industry, markets served

- Similar to above

CONTACTS

mobile phone #

Email

City, Country

[LinkedIn](#)

EDUCATION

University Name

Qualification

year - year

University Name

Qualification

year - year

PROFESSIONAL QUALIFICATIONS

Qualification

Year completed

Qualification

Year completed

Qualification

Year completed

TECHNICAL SKILLS

- Technical skill
- Technical skill
- Technical skill

LANGUAGE SKILLS

- Language 1
- Language 2

Things to consider

1. The CV above is used for **illustrative purposes**, which means your own CV can include one column or three columns, have no colours or different colours, and include additional sections.
2. Each CV must be written **for a particular job** using keywords provided in that job description. More on that below.
3. The ideal length of a CV in Finland is a **maximum of two pages**, while many hiring managers prefer one-page CVs.
4. The job title must match the one in the job ad, and your professional profile is a crucial section of the CV that should always be crafted for a specific role.
5. Regarding a photo, you do not need to include one if you do not want to; it will not affect your hiring process.
6. However, including a poor and unprofessional-looking CV can **negatively** impact your application.
7. When describing previous job experience, focus on **achievements and numerical results**, explaining how you benefited a company. For example, Google recruiters recommend to use this formula: "Accomplished [X] as measured by [Y], by doing [Z]." So instead of saying: "Won first place in hackathon" you could say: "Won first place out of 60 teams in hackathon at Company by working with two colleagues to develop a productivity app"
8. Provide your **LinkedIn link** if you want a company to check your profile; if this link is not provided, a company is not allowed to find you online.

Things to consider

9. If you are located in Finland, provide a phone number from Finland.
10. In the address section, a city and country are sufficient; there is no need to include a specific street. No need to mention your marital status or any other private details.
11. Consider including one sentence about your previous company, especially if it's not well-known in Finland.
12. Focus on **technical skills** rather than descriptive characteristics about yourself.

Job ad #1

Senior Marketing Manager

Location: Finland

As our Senior Marketing Manager, you will play a pivotal role in shaping our company's marketing strategies and driving our success in the market. You will be responsible for managing all aspects of our marketing operations, from planning and execution to trialling and testing new approaches to analysing market trends and customer needs. As our business grows in the future, you may also build a marketing team.

Key Responsibilities:

- **Develop and implement** a comprehensive **marketing strategy** to enhance awareness and interest in our services.
- Manage our **brand appearance, digital footprint & SEO initiatives**.
- Manage our **website and prepare our newsletters**.
- Manage **external contractors and service providers**.
- Create promotional materials, such as **presentation templates, one pagers, case studies, white papers, etc., including content writing and graphic design**.
- Plan and execute **Google and LinkedIn ad campaigns**.
- Conduct **market research** to stay informed about trends and competitors' marketing strategies.
- **Manage budgets**, monitor progress and submit performance reports.
- Collaborate with other members of the sales & marketing team.

Job ad #1

Qualifications:

- Bachelor's or Master's degree in Marketing, Business Administration, or a relevant field.
- Proven experience as a (Senior) Marketing Manager in a **SaaS or tech environment**.
- Demonstrable **track record of developing and executing effective marketing strategies** (branding, content creation, service promotion, etc.).
- Solid understanding of **market research and data analysis**.
- Proficiency in marketing software and online applications (**CRM tools, Lead generation tools, Online analytics, etc.**).
- Excellent communication, interpersonal skills, and a team-oriented, customer-focused approach.
- Creative, commercially aware, and results-driven mindset.
- Enthusiastic, confident, resilient and self-motivated personality.
- Organized and efficient working style.
- Fluent in English; proficiency in additional languages is a plus.

Working on your CV #1

Step 1: Am I a good fit?

Once you have chosen a job posting to which you would like to apply, assess your qualifications. Do you have at least 60% of the required skills? If it's only around 40-50%, consider working on your skills additionally before applying. If you are a good fit, let's move to the next step.

Step 2: Analyse the job ad

You are very fortunate; all the keywords you should use in your CV are already mentioned in the job posting. Pay careful attention to the requirements. Highlight the skills and tasks you have previous experience with to include them in your CV. Use the example above for reference.

Step 3: Technical skills and professional qualifications

The company wants you to know CRM tools, lead generation tools, and online analytics tools. These represent the technical skills and professional qualifications you will use for this particular job. Consider modifying these sections for every job you apply to as well.

Step 4: Professional profile

In this particular case, it says that you need to have proven experience as a (Senior) Marketing Manager in a SaaS or tech environment. In your professional profile, focus on these keywords. It will help you stand out compared to other applicants.

Working on your CV #1

Step 5: Experience

Notice that for this job, the list of experiences has been adjusted based on the exact requirements that the company has. Include accomplishments measured by numbers wherever possible.

Step 6: Languages

Create a list of languages based on their importance for the role. Instead of mentioning levels like B1-B2, specify what you can actually do: work proficiently or engage in short conversations.

Step 7: Your CV is ready

Congratulations on completing the work. Next, check if the company requires you to write a cover letter as well. There is a guide on how to write a clean and precise cover letter at gethiredinfinland.fi.

CV Example: Marketing Manager



MIA WEBER

Senior Marketing Manager



PROFESSIONAL PROFILE

With over 7 years of marketing experience, I have worked for tech companies, including 2 years in SaaS as a marketing manager. I have experience in developing and implementing marketing strategies.



EXPERIENCE

ProektMarkinal

April 2021 – Present

Marketing Manager

German based Project management SaaS company, year-over-year growth is 30% in 2023

- Developed and implemented a marketing strategy that resulted in a 30% increase in sales in 2023.
- Managed marketing budgets of 100,000 EUR annually.
- Increased brand awareness by 48% through SEO and content marketing.
- Generated an additional 8,000 marketing leads by running ads on LinkedIn and Google.
- Managed a database of 40,000 emails and set up three newsletter campaigns per month.

KirargenPlatz

2016– April 2021

Content Marketing Manager

Tech company covering DACH markets

- Implemented a marketing strategy with a team of designers, marketers, and SEO specialists.
- Created 7 case studies, 3 white papers, and 20 presentations a year that resulted in organic traffic growth of 18% year over year.
- Managed social media content, creating an average of 20 pieces of organic content per month for each of the social networks: LinkedIn, Facebook, Instagram.
- Conducted market research and was one of the first in the industry to utilize TikTok in its early stages.

CONTACTS

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Vantaa, Finland

[LinkedIn](#)

EDUCATION

Aalto University

Master of Business

Administration

2012 - 2014

Fresenius University of

Applied Sciences

Bachelor of International

Marketing

2008-2012

PROFESSIONAL QUALIFICATIONS

HubSpot Marketing Software Certification - 2023

HubSpot Social Media Certification - 2023

Google Analytics Certification - 2022

TECHNICAL SKILLS

- HubSpot
- Salesforce
- Google Analytics
- Google Search Console

LANGUAGE SKILLS

- English: full proficiency
- Finnish: understand every day conversations and can answer in short sentences
- German: native

Job ad #2

Project controller

Location: Finland

Main tasks and responsibilities:

- Plan and execute **cost estimating responsibilities** according to quality standards in projects independently
- Ensure applicable, accurate and consistent **data by audits and cross checks**
- Ensure **project risks** are identified and adequately addressed in the estimate
- Ask **quantity take-offs and vendor pricing from disciplines and in co-operation with purchasing**
- **Obtain relevant craft productivity, wage rates, and construction cost indexes** input from Field Services or other entity
- Compile the estimates with associated pricing according the standard form
- Conduct **cost risk analysis** as appropriate for type of estimate
- Lead own professional development according to the strategic vision
- Engage with Project Team and relevant customer representatives
- **Project reporting**
- **Progress reporting** for engineering, procurement and construction
- Development of reporting and planning tools

Job ad #2

Requirements:

- Suitable educational background
- Project controlling experience from **large industrial projects**
- Team player with good attitude and readiness to work also on site (hybrid working model possibility)
- Experience of **SAP and Power BI** is considered as an advantage

CV Example: Project Controller

LAN NGUYEN

Project controller

CONTACT

📞 060 777 77 77

✉️ lan.nguyen@gmail.com

📍 Lahti, Finland

EDUCATION

Vietnam National University

2010 - 2014

B.A. in Industrial Engineering

AWARDS & CERTIFICATIONS

- SAP ERP Essential Training - LinkedIn course, 2023
- SAP BI/BW: Project Design and Implementation - LinkedIn course, 2024

SKILLS

- SAP
- PowerBI
- Google Data Studio
- Azure

PROFILE

I have 3 years of experience in project controlling, gained from working on large industrial projects for the Vietnam National Petroleum Group – PETROLIMEX. Under my leadership, project risks worth over €0.5M were resolved in less than a year.

WORK EXPERIENCE

PROJECT MANAGER

PETROLIMEX

June 2020 - June 2023

- Reported on progress for engineering and construction projects with scopes ranging from 5-12 million EUR.
- Planned and executed project cost estimates, maintaining budget costs within a predefined 10% margin.
- Identified and addressed project risks, saving the company €0.5M through the implementation of data audits and cross-checks.
- Engaged with a project team consisting of 15 teammates and hundreds of customer representatives.

LANGUAGES

- English: fluent
- Vietnamese: native

Links

Below you can find the **CV Canva links**. Please copy it to your Canva account for editing:

1. [CV Example](#)
2. [Senior Marketing Manager](#)
3. [Project controller](#)

To save a copy of this document to your Canva: click File from the status bar above the editor. Click Make a copy. The duplicated design will open in a new tab.

Thank you

Thank you for reading **“CV Template and Real CV Examples That Will Get You Hired in Finland Faster”**

I hope this guide serves you well in your job-seeking journey. For more assistance with your job searching process in Finland, you can book a call with us following [this link](#).

Best of luck on your career journey!

Lidiia Salo

I support highly-educated internationals in living a better life in Finland.

