

817.86K

TOTAL REVENUE

49.574K

TOTAL PIZZA SOLD

38.31

AVG ORDER VALUE

21K

TOTAL ORDERS

2.32

AVG PIZZA PER ORDER

BUSIEST DAYS & MONTHS

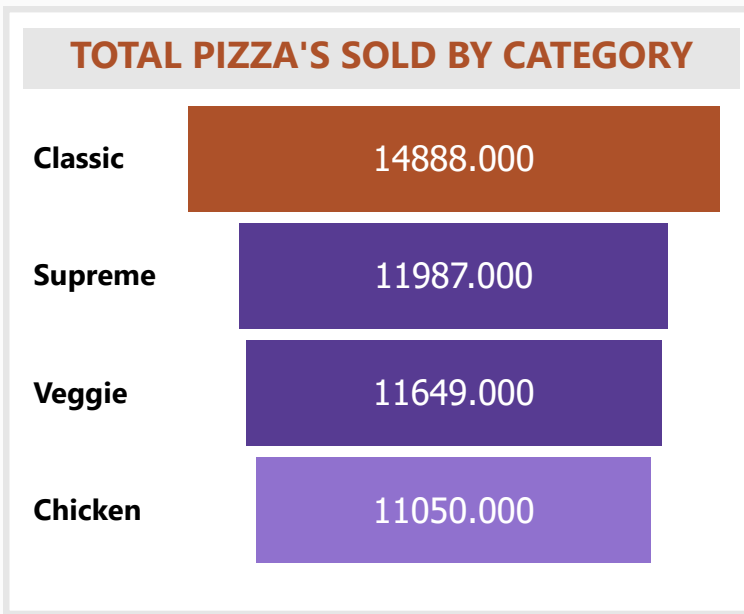
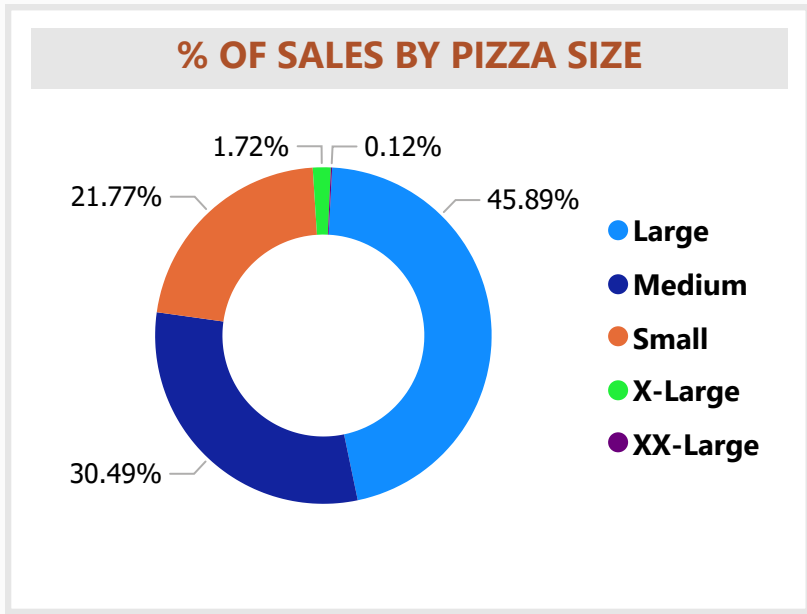
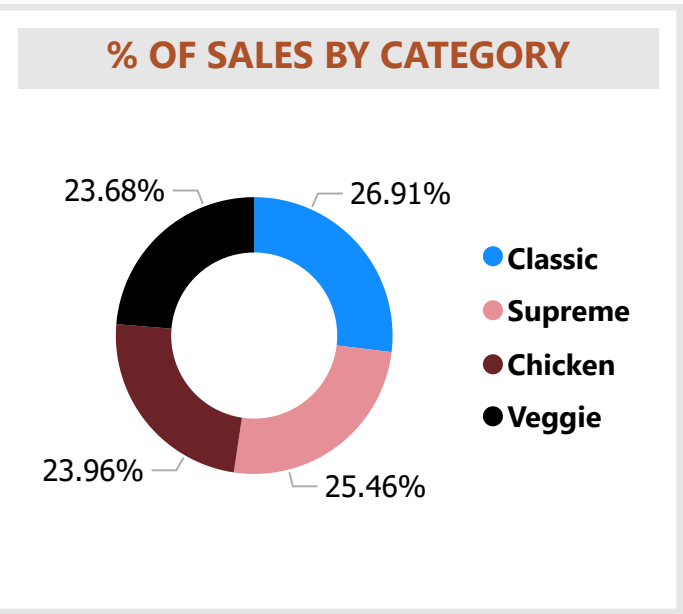
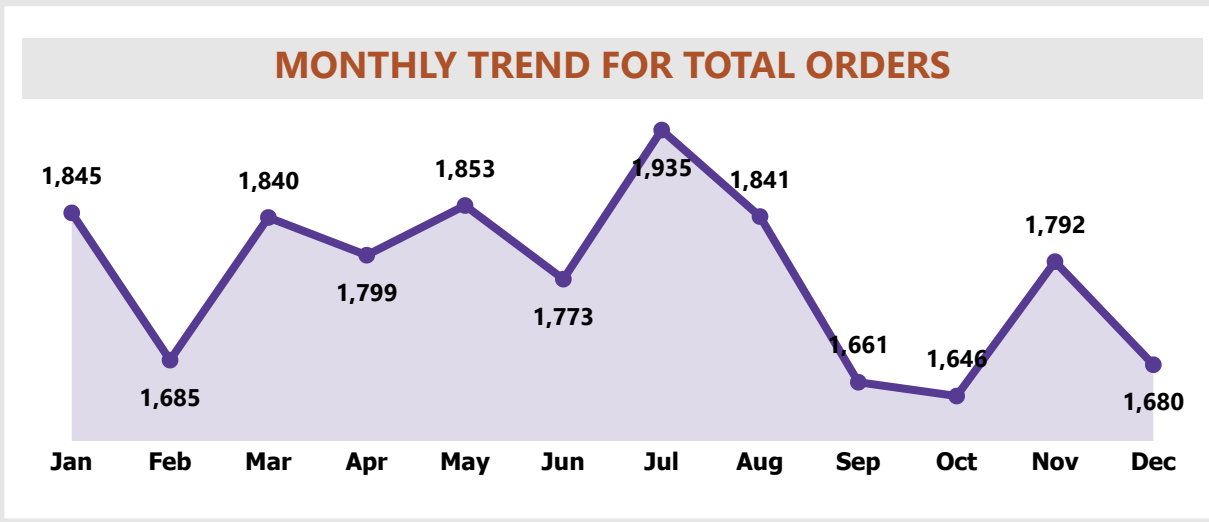
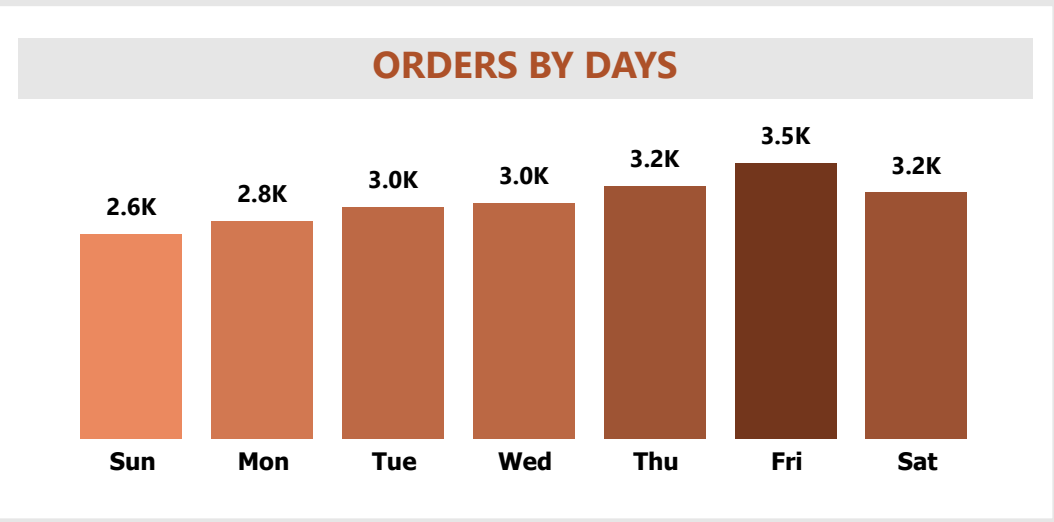
DAYS
Orders are highest on weekends, Friday and Thursday.

MONTHS
There are maximum orders from month of January and July

SALES PERFORMANCE

CATEGORY
Classic category contributes to maximum sales and orders.

SIZE
Large size pizza contributes to maximum sales .



BEST SELLERS

REVENUE

The Thai Chicken contributes to maximum revenue.

QUANTITY

The Classic Deluxe pizza contributes to maximum quantity high sale.

TOTAL ORDERS

The Classic Deluxe pizza contributes to maximum total orders.

LEAST SELLERS

REVENUE

The Brie Carre pizza contributes to minimum revenue.

QUANTITY

The Brie Carre pizza contributes to minimum quantity sale.

TOTAL ORDERS

The Brie Carre pizza contributes to minimum total orders.



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AVG ORDER VALUE



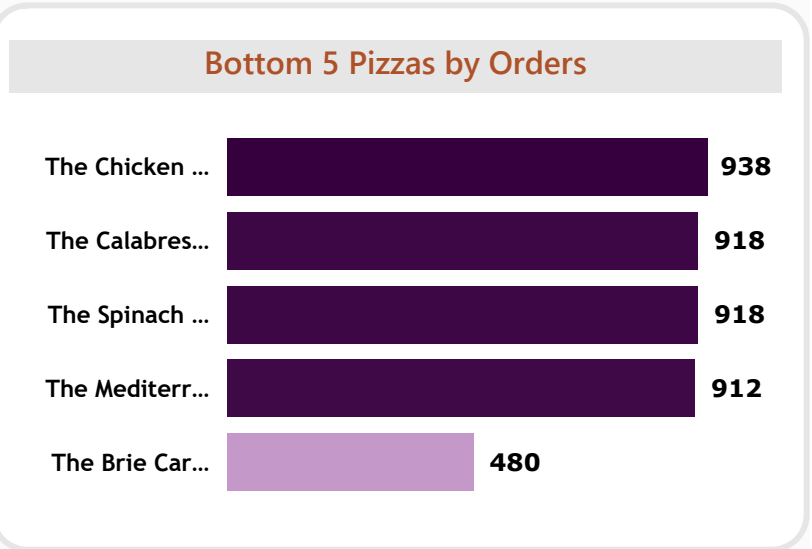
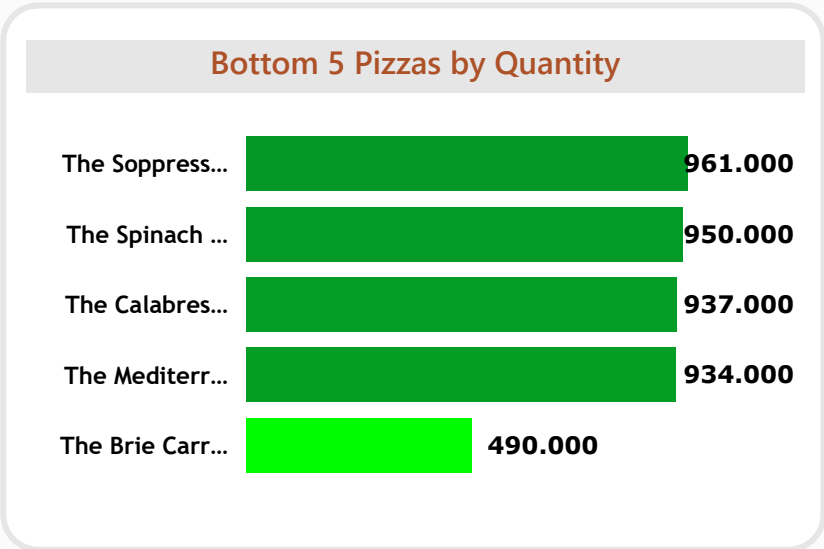
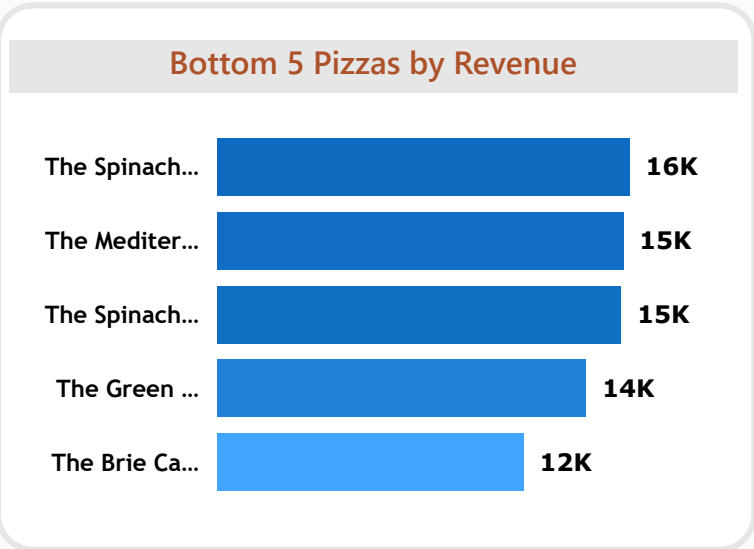
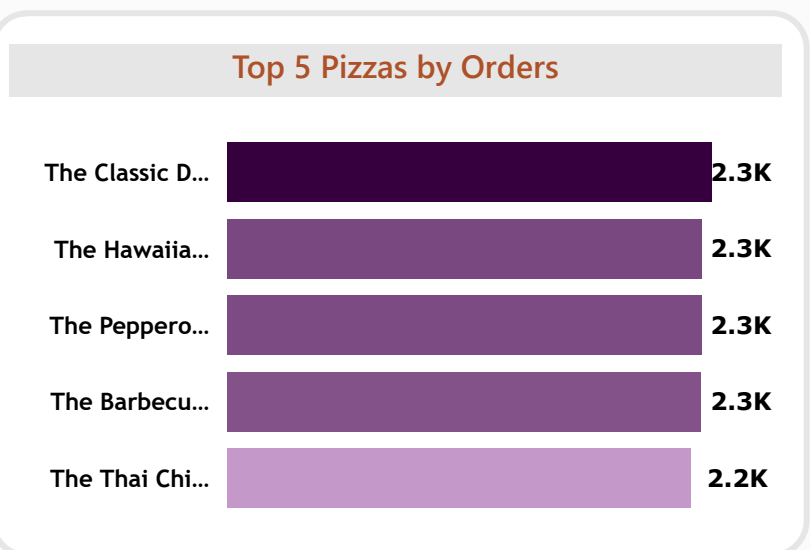
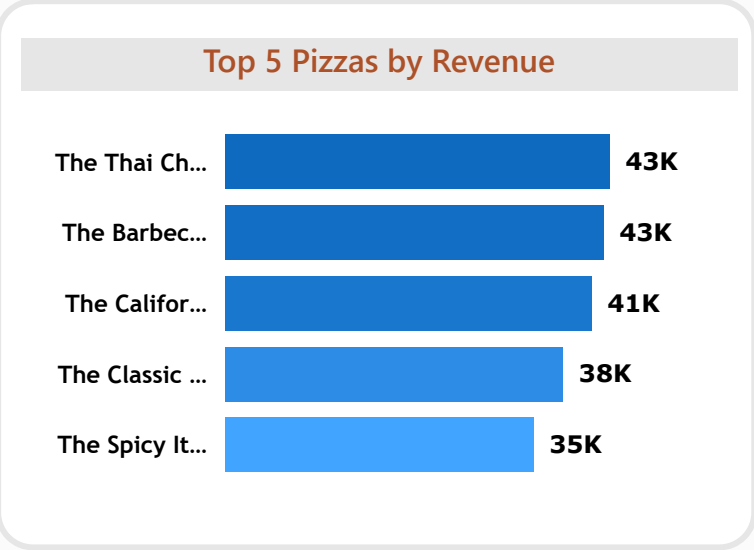
21K

TOTAL ORDERS



2.32

AVG PIZZA PER ORDER



Pizza Sales Summary Report

Metric	Value
Total Revenue	817.86K
Total Pizzas Sold	49.57K
Total Orders	21K
Average Order Value	38.31
Avg. Pizzas per Order	2.32

Key Insights:

- 1. Sales Trends: Orders are highest on weekends (Friday & Saturday). Peak months are January and July.
- 2. Category Performance: Classic pizzas contribute the most to sales and orders, followed by Supreme, Chicken, and Veggie.
- 3. Pizza Sizes: Large pizzas dominate with 46% of sales, followed by Medium (30%).
- 4. Best Sellers: Thai Chicken Pizza generates maximum revenue, while Classic Deluxe has the highest orders and quantity sold.
- 5. Least Sellers: Brie Carre Pizza contributes the lowest in revenue, quantity, and orders.

Overall Summary:

The pizza business achieved 817K+ in revenue with steady sales across categories. Strong demand for large-size pizzas and peak activity on weekends suggest growth potential. Focus can be placed on promoting underperforming pizzas and expanding popular categories like Classic & Chicken varieties to boost overall sales further.