

# Language Models and Brain Alignment: Brain Encoding and Decoding

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# Agenda

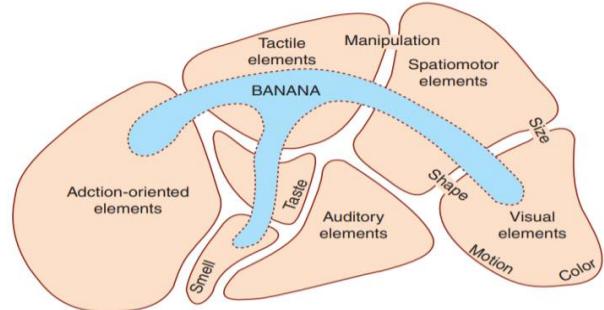
- Neuro-AI alignment: Introduction [1 hour 30 min]
  - Introduction to Brain encoding and decoding [30 min]
  - Types of Brain Recordings [15 min]
  - Types of Stimulus Representations [15 min]
  - Methodology [30 min]
- Coffee break [30 min]
- Language and Brain: Deep Learning for Brain Encoding and Decoding [1 hour 30 min]
  - Linguistic Brain Encoding [60 min]
    - Encoding schema
    - Pretrained language models and brain alignment
    - Challenges in using DL for cognitive science
  - Linguistic Brain Decoding [15 min]
  - Multimodal Brain Encoding [15 min]

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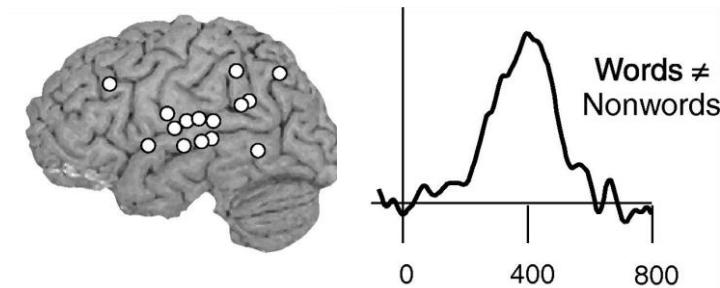
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    - Task-based language models and brain alignment
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# Mechanistic understanding of language processing in the brain: four big questions

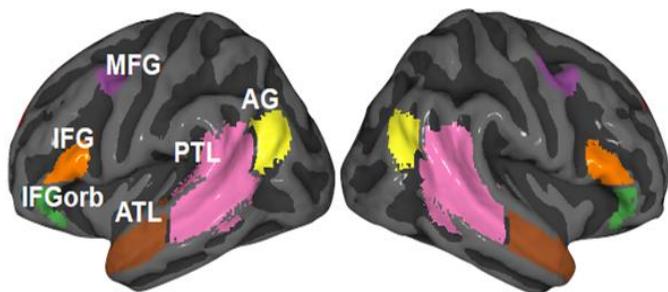
What



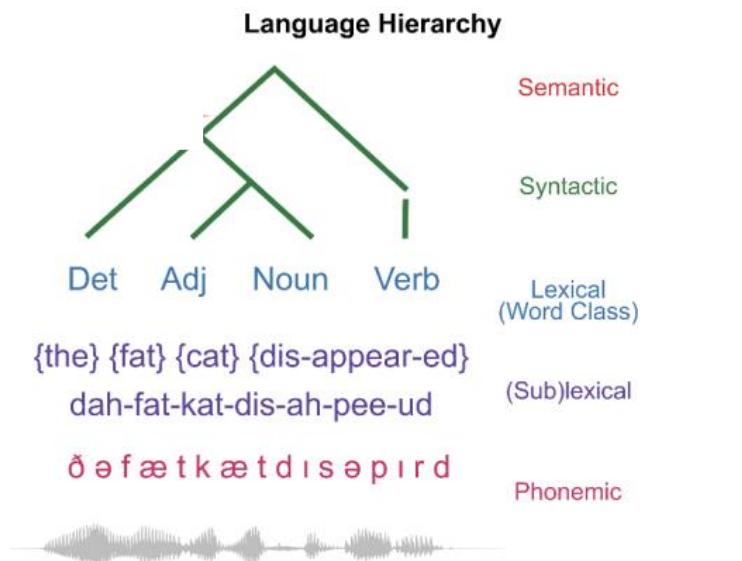
When



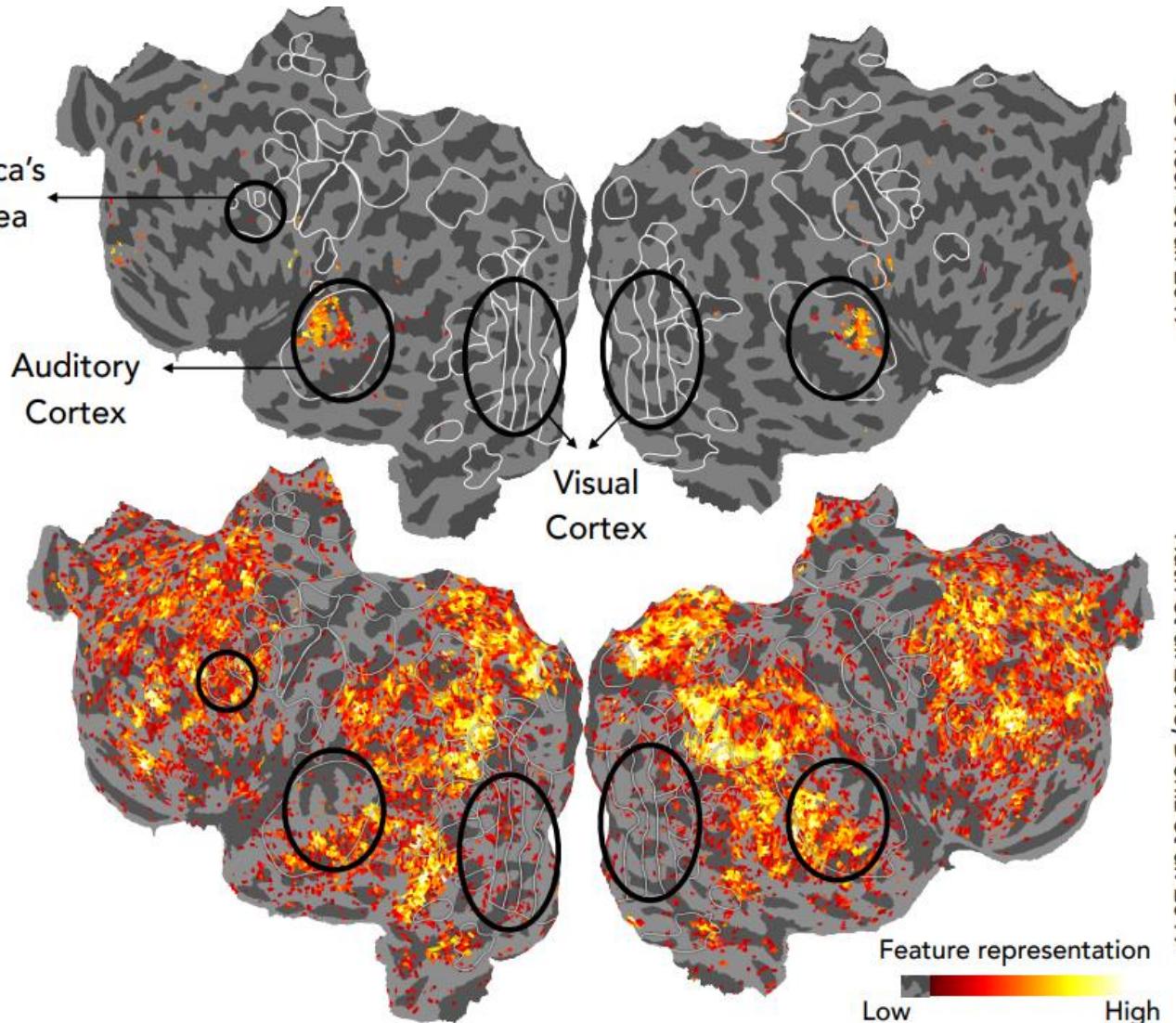
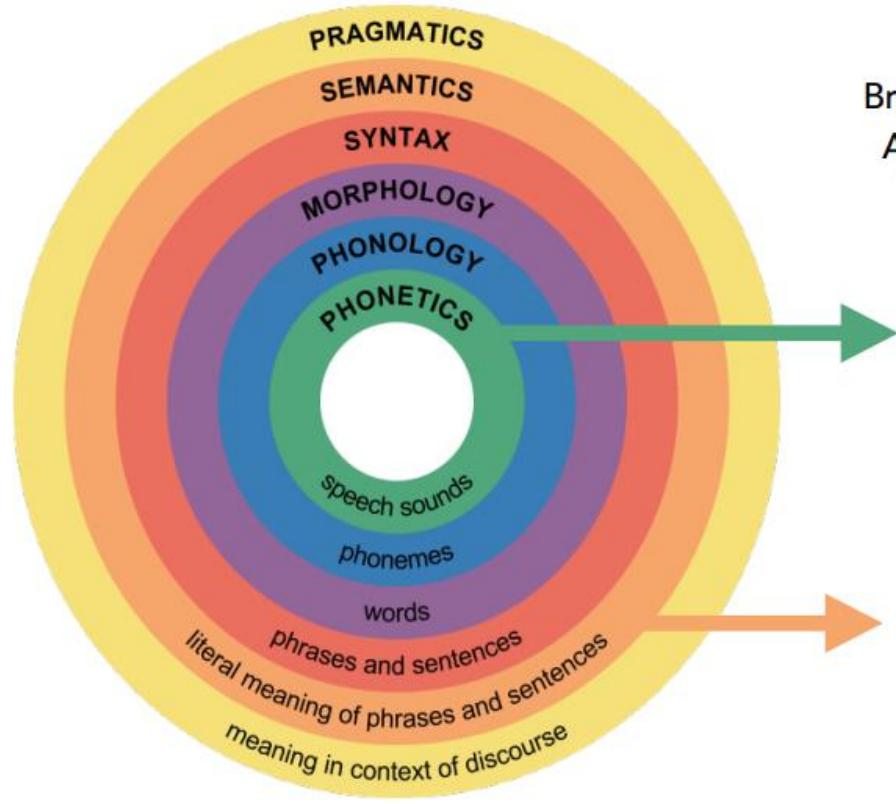
Where



How



# Natural language is composed of many different features



De Heer et al. 2017

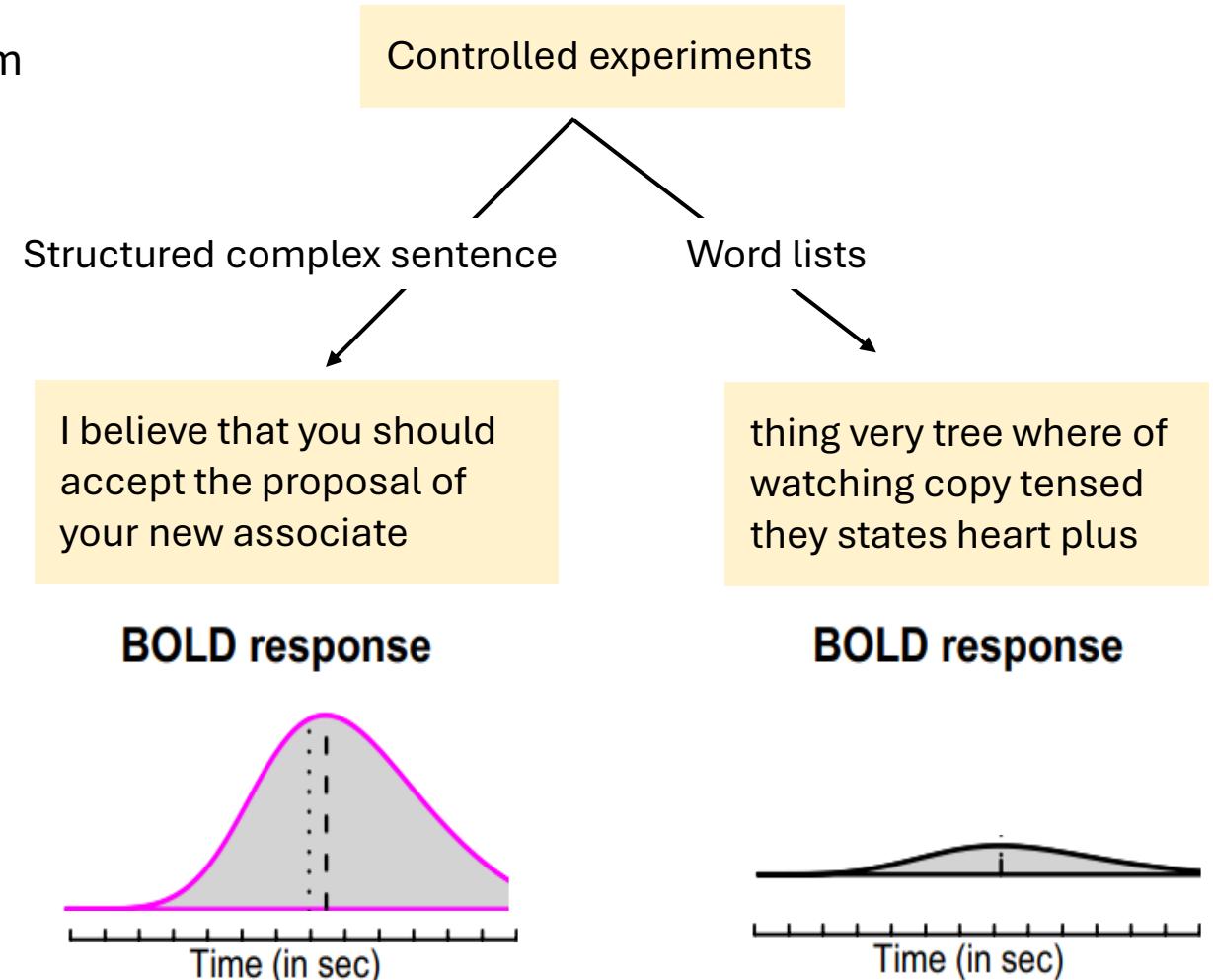
Huth et al. 2016; Deniz et al. 2019

Source: Slide from Fatma Deniz's talk at NEAT-24 workshop

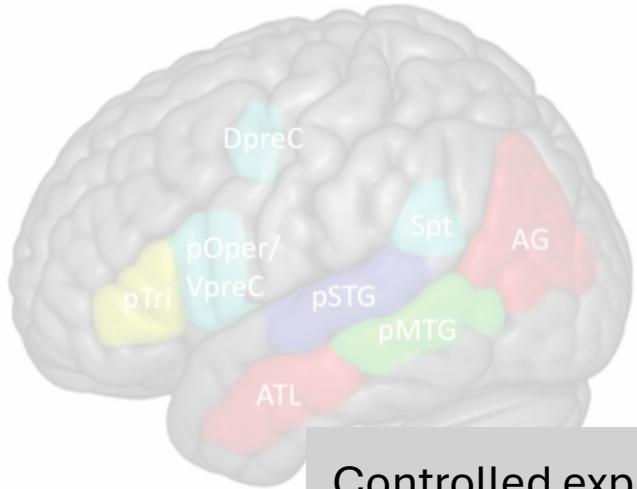
What features of the language stimulus drive the response in each brain area?

# Typical studies of language processing with controlled experiments

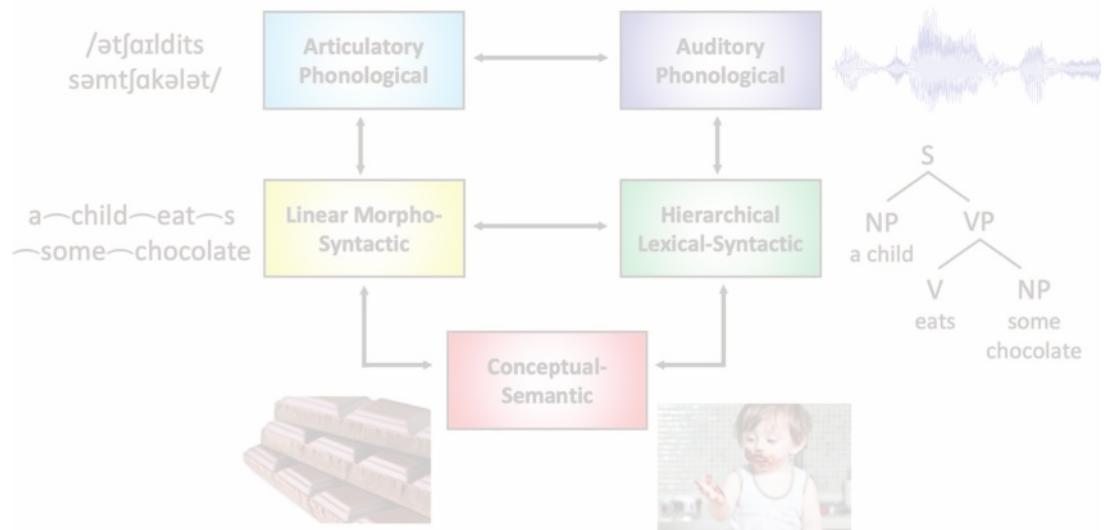
- How the human brain computes and encodes syntactic structures?
  - **Syntax:** how do words structurally combine to form sentences and meaning?



# Language organization in the brain



Controlled experiments are task-based and not ecological



- Language at different features
- Hierarchical syntactic information occurs in the cortical zone situated between auditory-phonological and semantic zones.

# Designing a functional MRI experiment: watching movies



Source: Video from Gallant Lab

# What are we talking about when we talk about “mapping stimulus to the human brain”

How do we **perceive** the words?

Do **representations** differ when you read a book in **different languages**?

Do **concept** representations differ across **modalities**?

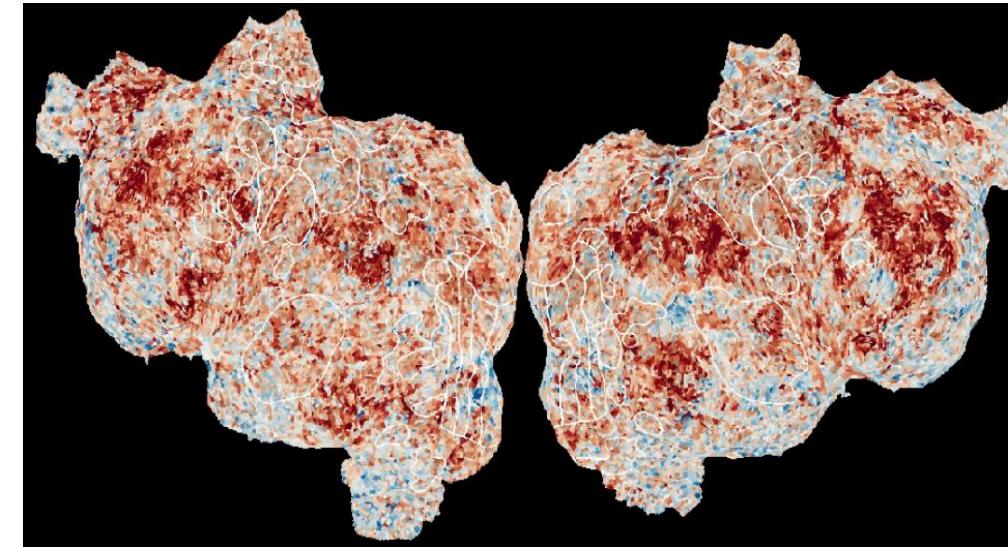
Where in the brain is **word meaning** represented?

Do **representations** differ when you **read or listen to a book**?

How does the brain combine multiple words across **different timescales** ?

Do **representations** differ when we learn **new languages**?

What is the **shared and unique information** explained by each modality?



# Deep learning models enable data-driven encoding models for naturalistic stimuli



[DeepMind's New AI Taught Itself to Be the World's Greatest Go Player](#)  
Singularity Hub



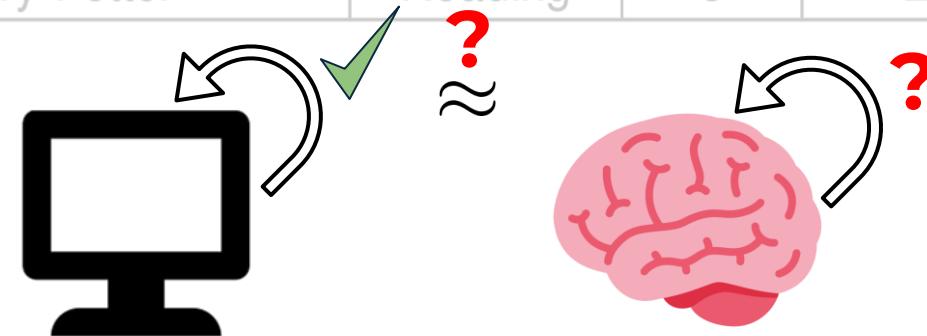
[Meet GPT-3. It Has Learned to Code \(and Blog and Argue\)](#)  
The New York Times

# Increasingly available open source ecological stimuli datasets

With advancement of **ecological stimuli datasets** and **open source language models**, recent studies looked at interesting open questions?

Dataset	Modality	Subj	1-TR	# TRs
Full-Moth-Radio-Hour	Listening	8	2.0045s	9932
Subset-Moth-Radio-Hour	Reading	6	2.0045s	4028
Subset-Moth-Radio-Hour	Listening	6	2.0045s	4028
Narratives (21 <sup>st</sup> -Year)	Listening	18	1.5s	2250
Harry-Potter	Reading	8	2s	1211

Is the “**how**” of the NLP system process language comprehension the same as “**how**” of the brain process language comprehension?



How is information aggregated by the brain during language comprehension?

Deniz et al. 2019

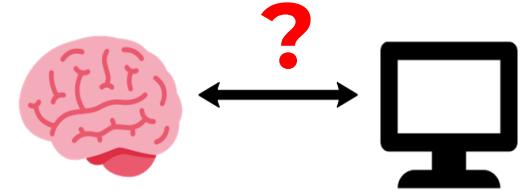
Lebel et al. 2022

Nastase et al. 2021

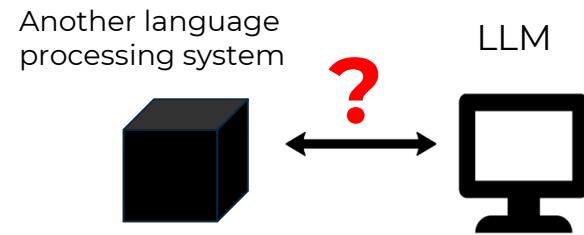
Li et al. 2022

Zhang et al. 2021

# How closely do LLM capabilities relate to those of the human brain?



1: methods to estimate alignment



2: neuroscience background



3: works on alignment between LLMs and brains, and reasons for alignment

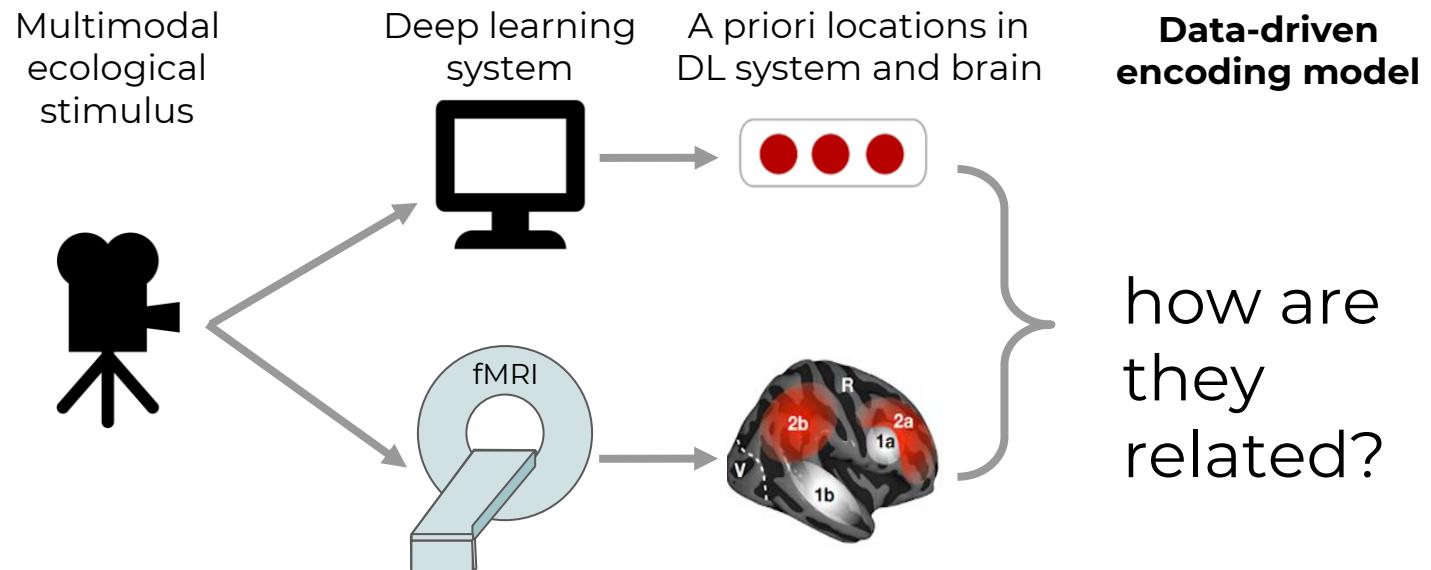
4: works on reasons for alignment, and on improving alignment

**Questions very much encouraged!!**

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# Deep neural networks and brain alignment: brain encoding and decoding

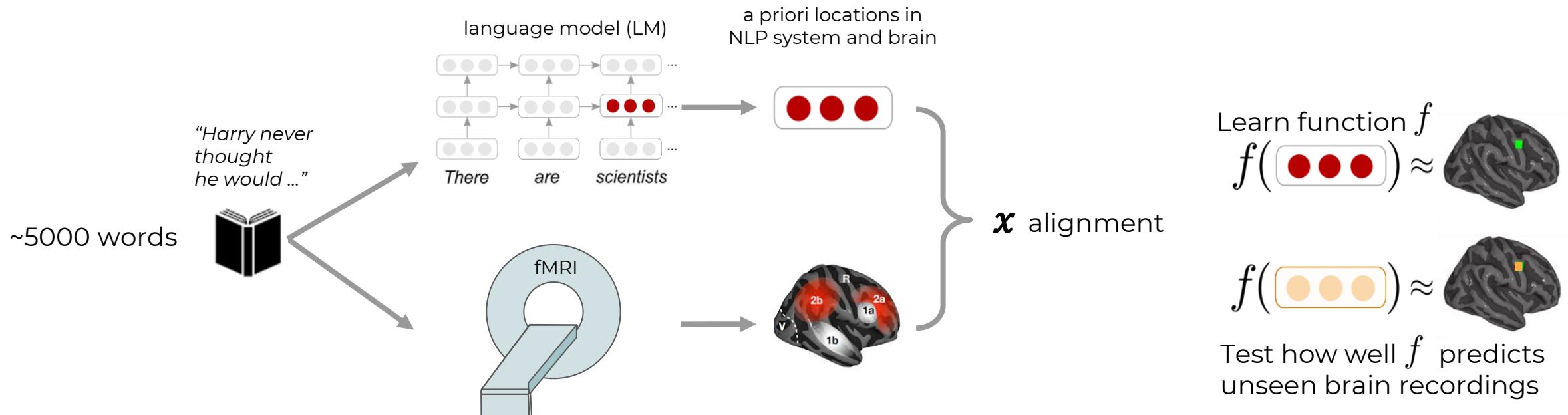


Wehbe et al. 2014,  
Jain and Huth 2018,  
Gauthier and Levy 2019

Toneva and Wehbe 2019,  
Caucheteux et al. 2020,  
Toneva et al. 2020

Jain et al. 2020,  
Schrimpf et al. 2021,  
Goldstein et al. 2022  
...

# General encoding pipeline to evaluate brain-LM alignment



Brain alignment of a LM  $\Rightarrow$  how similar its representations are to a human brain's

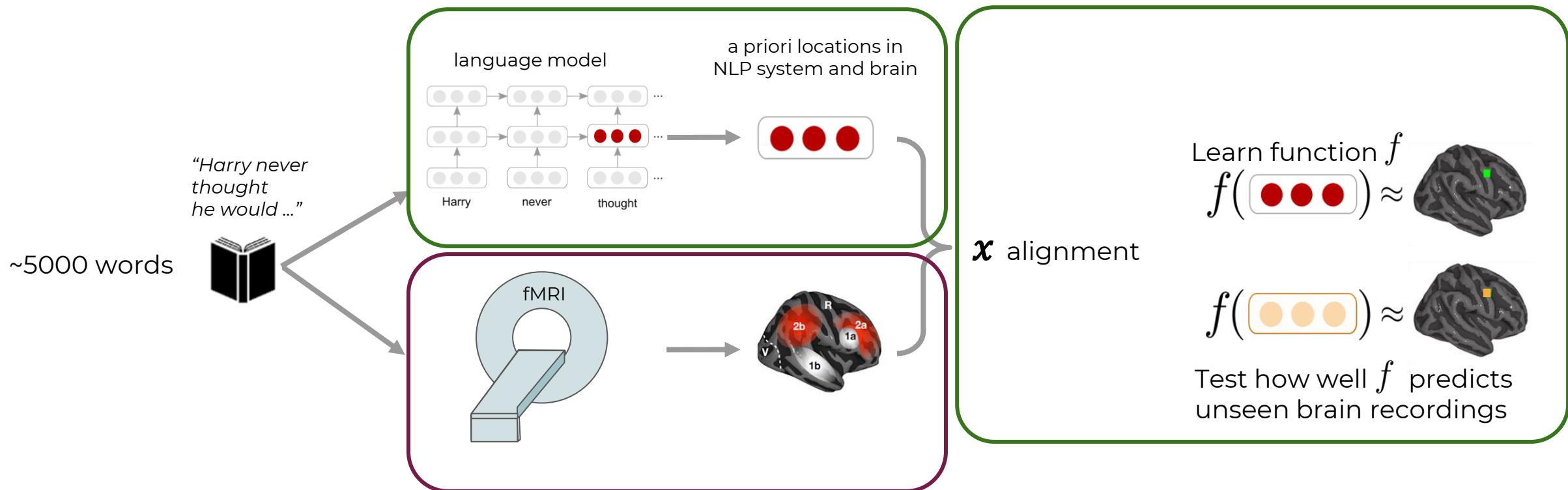
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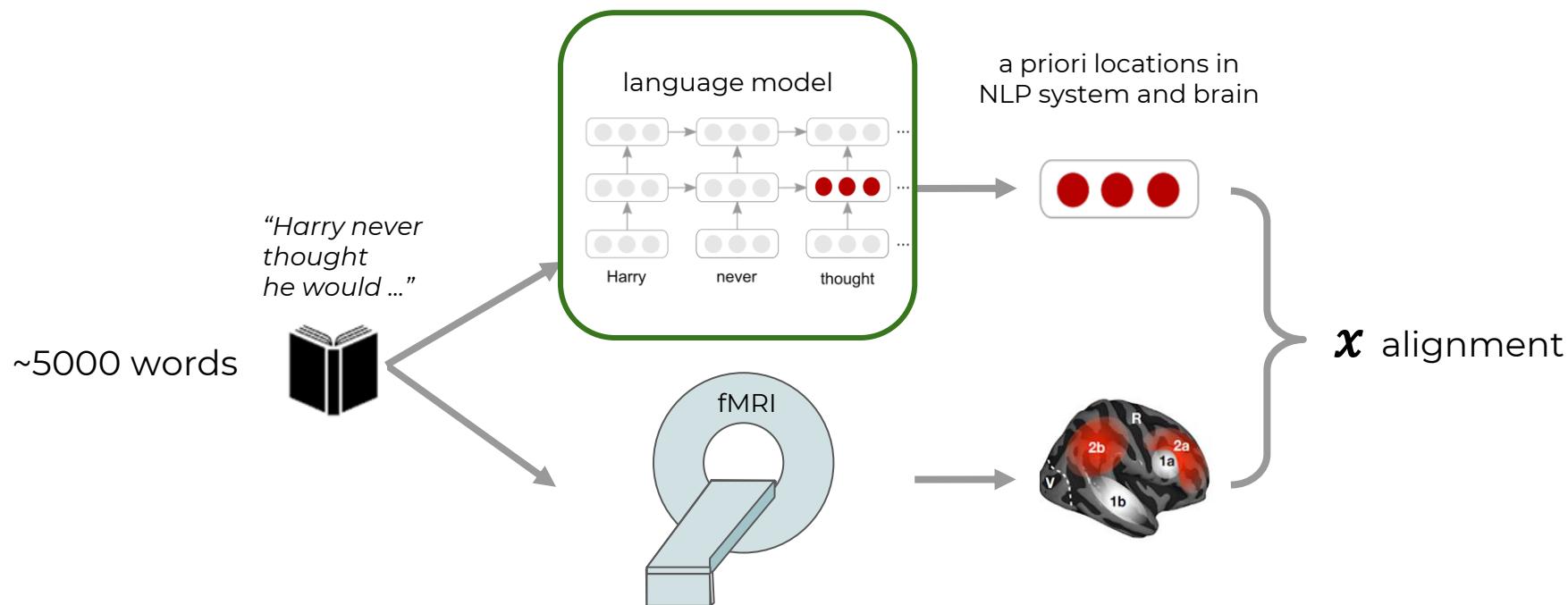
Jain et al. 2020,  
Schrimpf et al. 2021,  
Goldstein et al. 2022

...

# LLMs, estimating alignment, evaluation



# Part 1: LLMs + extracting representations

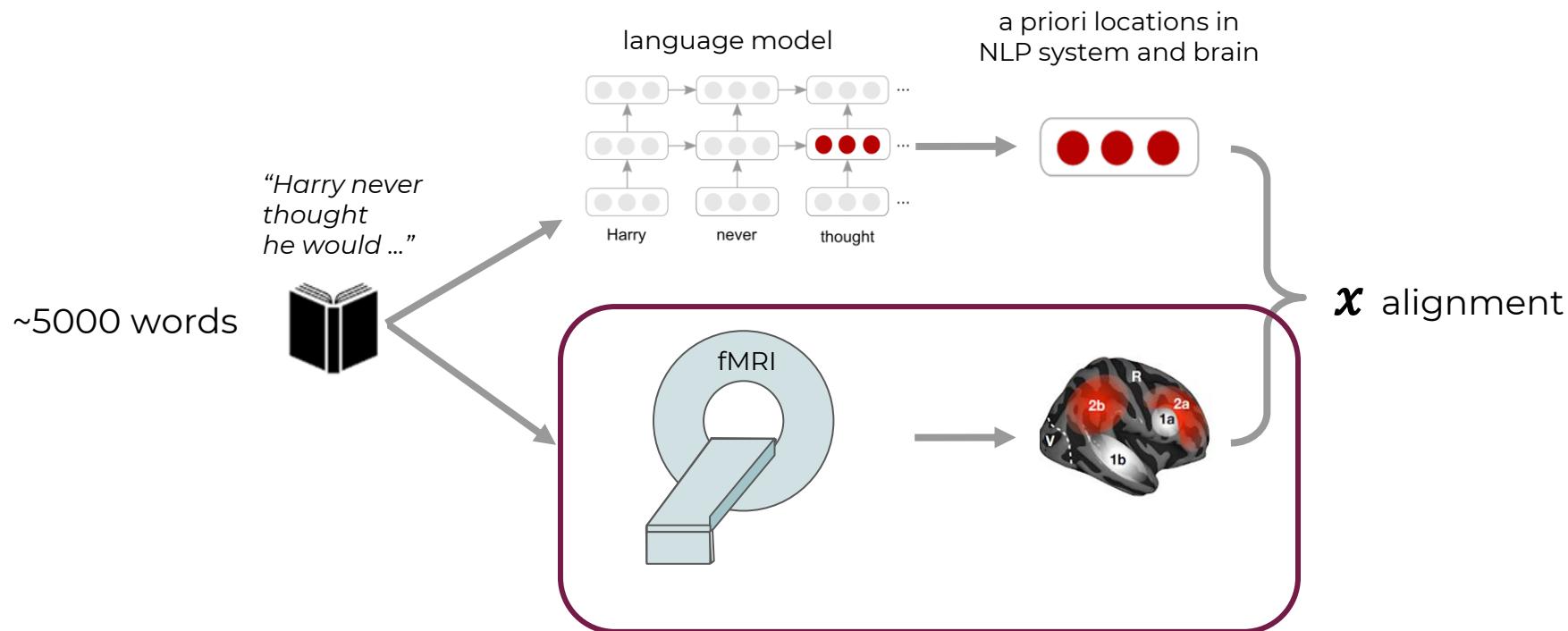


Learn function  $f$   
 $f(\text{[red dots]}) \approx$

$f(\text{[orange dots]}) \approx$

Test how well  $f$  predicts  
unseen brain recordings

# LLMs, estimating alignment, evaluation

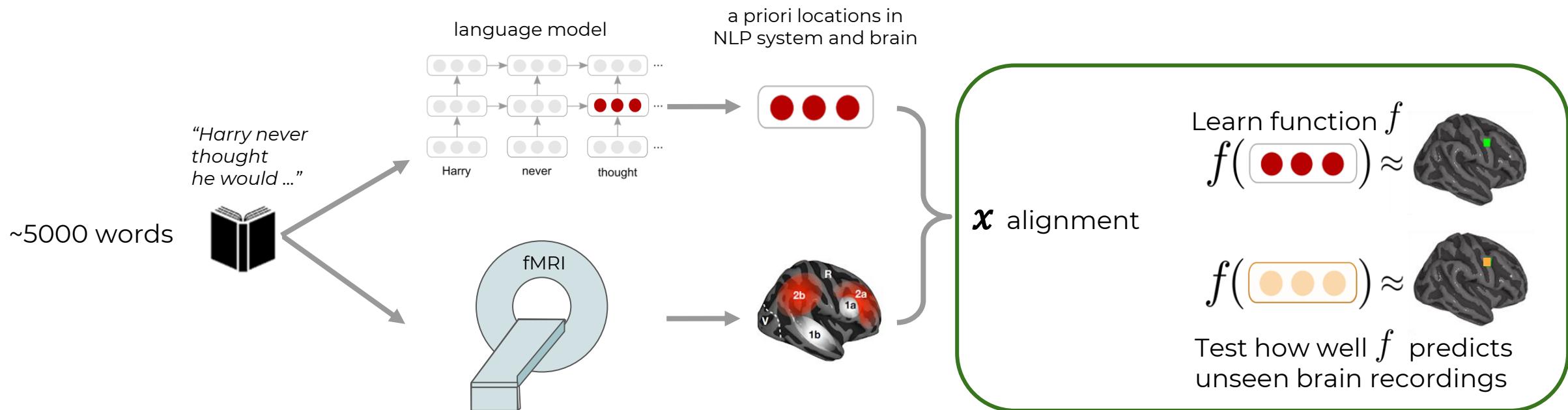


Learn function  $f$   
 $f(\text{[red dots]}) \approx \text{[brain with green dot]}$

$f(\text{[orange dots]}) \approx \text{[brain with yellow dot]}$

Test how well  $f$  predicts  
unseen brain recordings

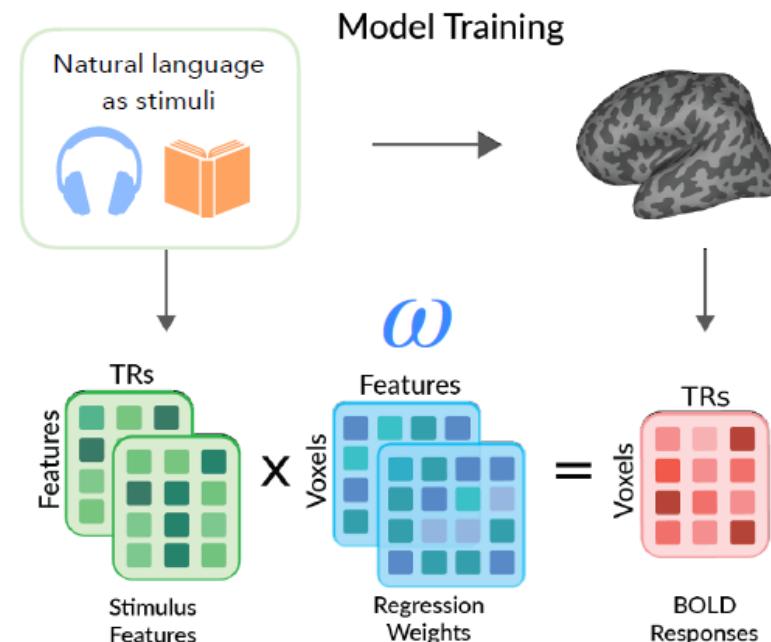
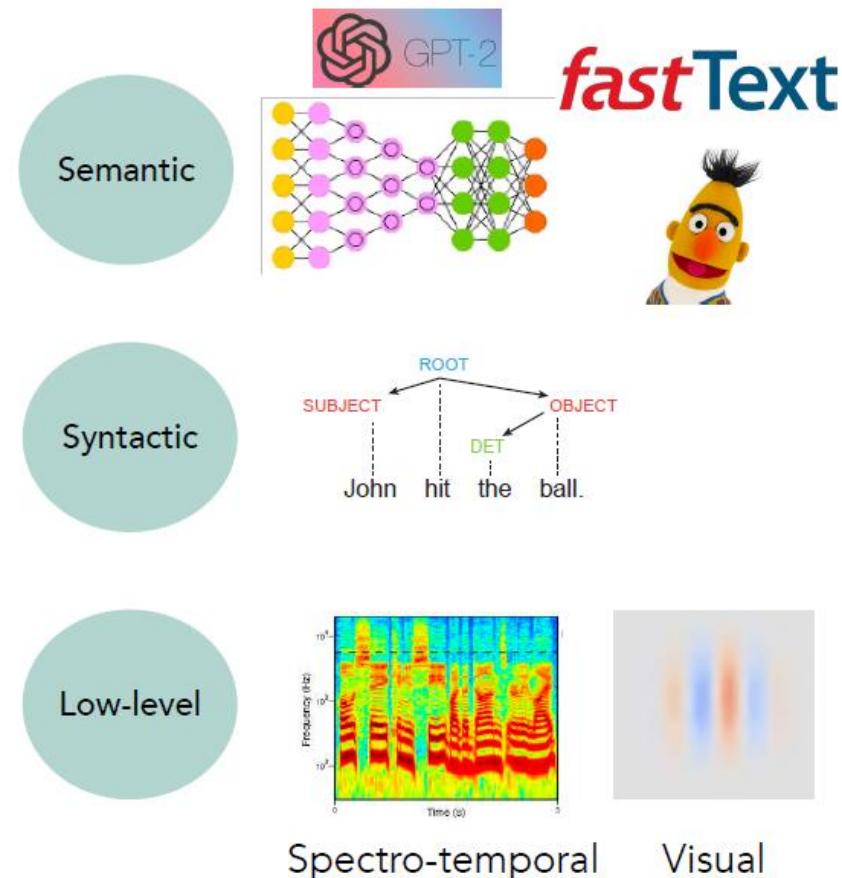
# Estimating brain-LM alignment + evaluation



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# Pretrained language models and brain alignment

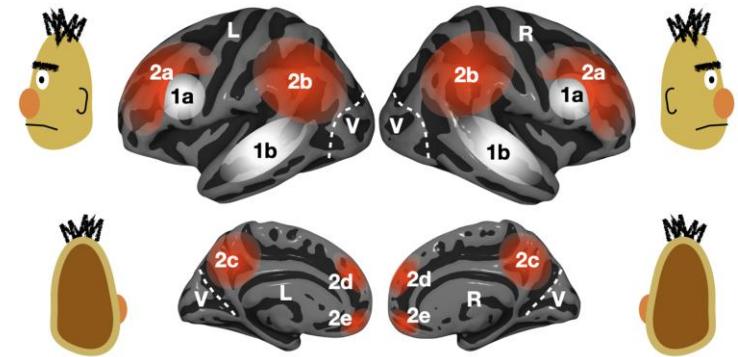
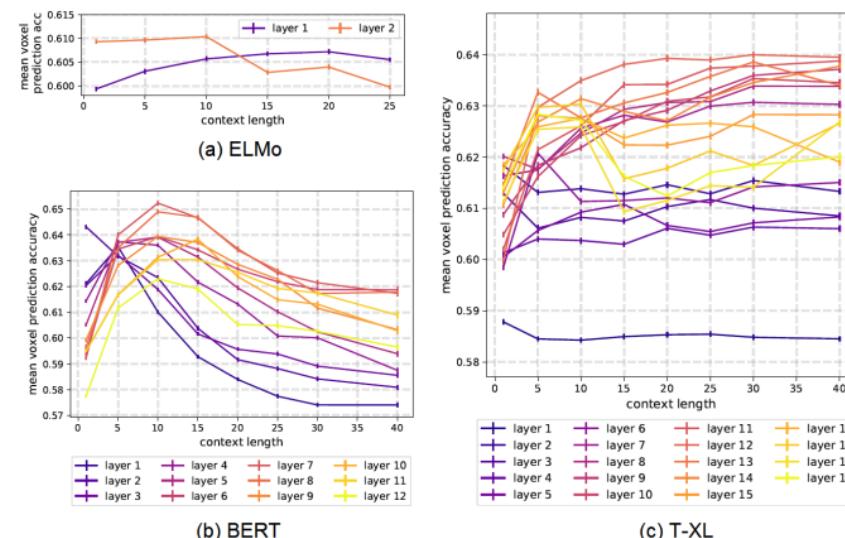
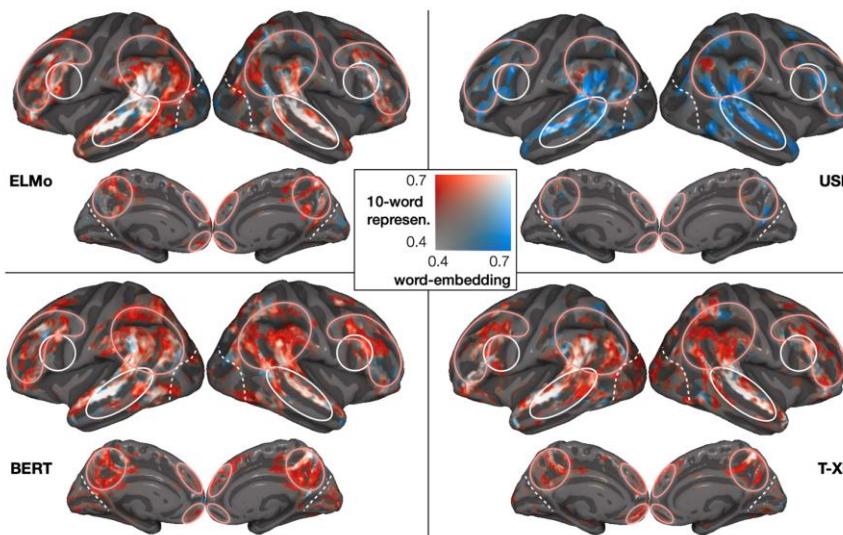


**Regression weights** map from feature space to brain responses.

Comparison of semantic feature spaces from PLMs with traditional word embeddings

# Language: work utilizing DL progress

- Stimuli: one chapter of Harry Potter
- Stimulus representation: derived from **pretrained NLP systems**
- Brain recording & modality: fMRI, reading

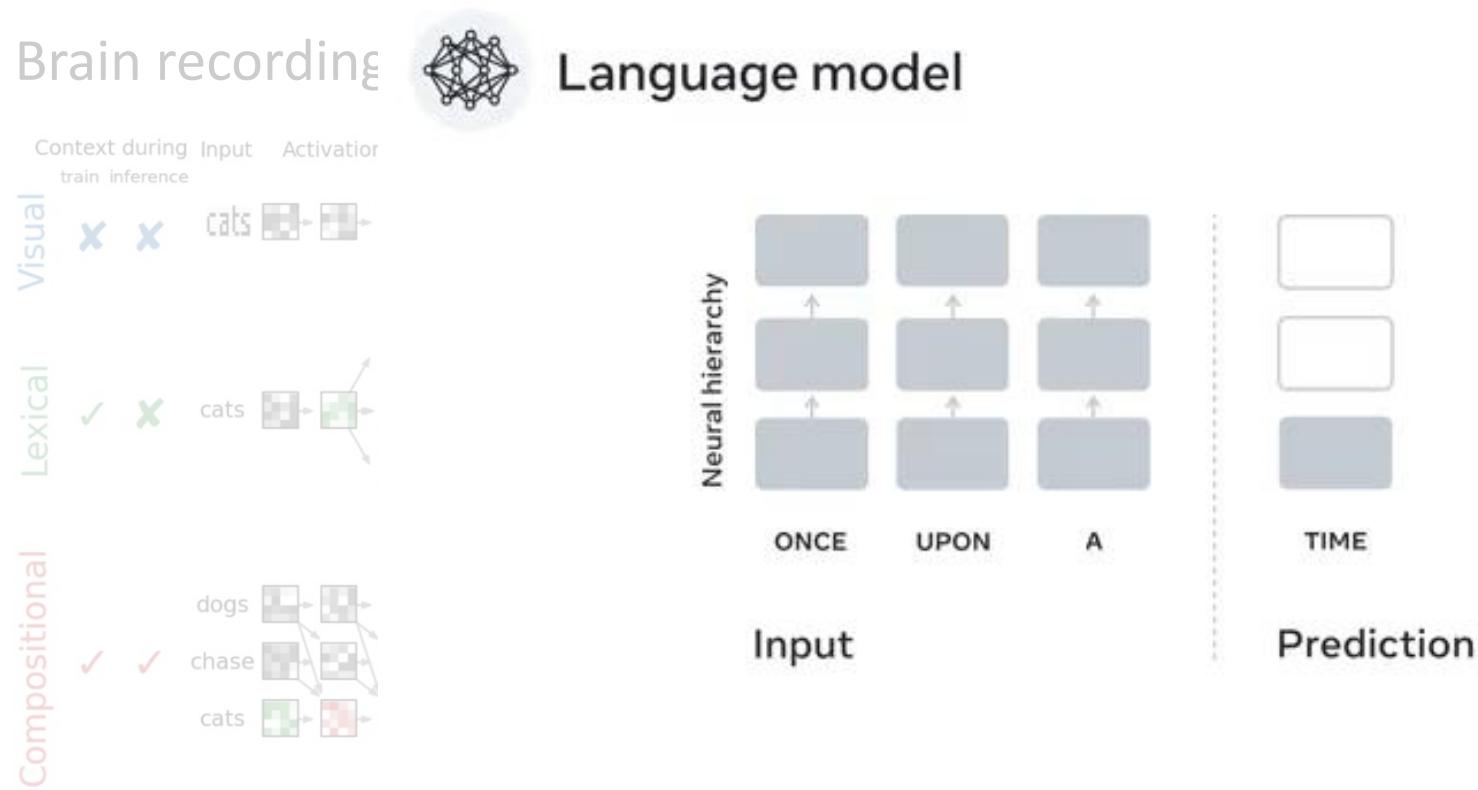


across several types of large NLP systems, best alignment with fMRI in middle layers

Toneva, M., & Wehbe, L. (2019). Interpreting and improving natural-language processing (in machines) with natural language-processing (in the brain). *Advances in Neural Information Processing Systems*, 32.

# Language: work utilizing DL progress

- Stimuli: sentences
- Stimulus representation: derived from pretrained NLP systems
- Brain recording

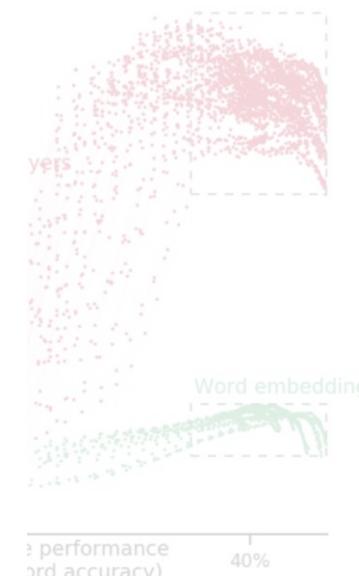


best alignment with fMRI & MEG in middle layers

better performance at predicting next word → better alignment of fMRI & MEG



alignment of fMRI & MEG

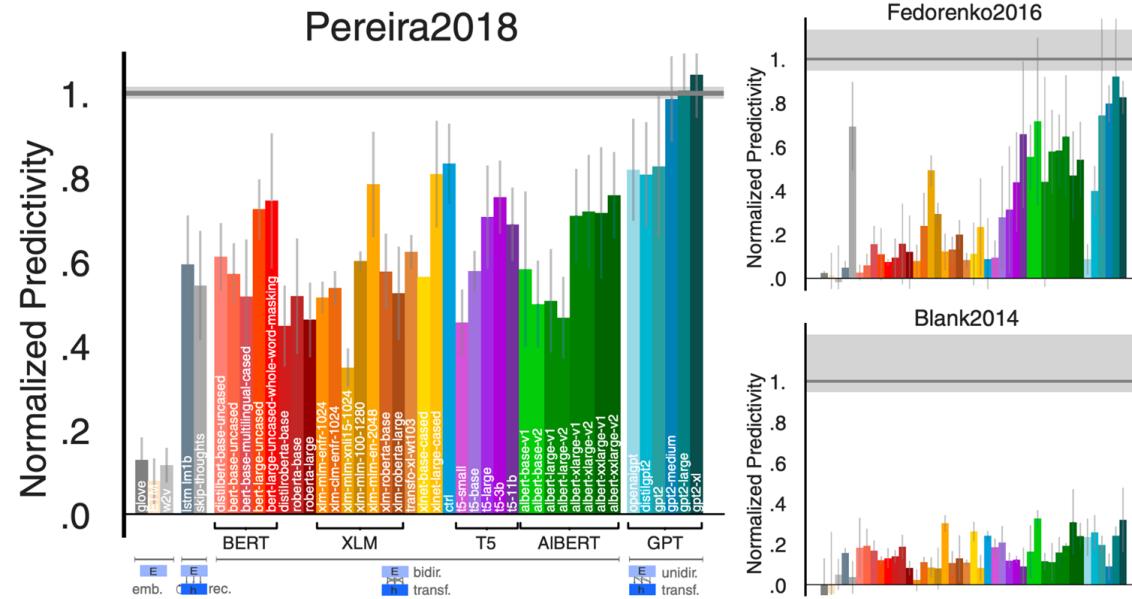


Caucheteux, Charlotte, and Jean-Rémi King. "Brains and algorithms partially converge in natural language processing." Communications biology 5, no. 1 (2022): 1-10.

# Language: work utilizing DL progress

- Stimuli: sentences, passages, short story
- Stimulus representation: derived from pretrained NLP systems (BERT, GPT-2, T5 , and XLM)
- Brain recording & modality: fMRI & ECoG, reading & listening

some NLP systems can predict fMRI and ECoG up to 100% of estimated noise ceiling

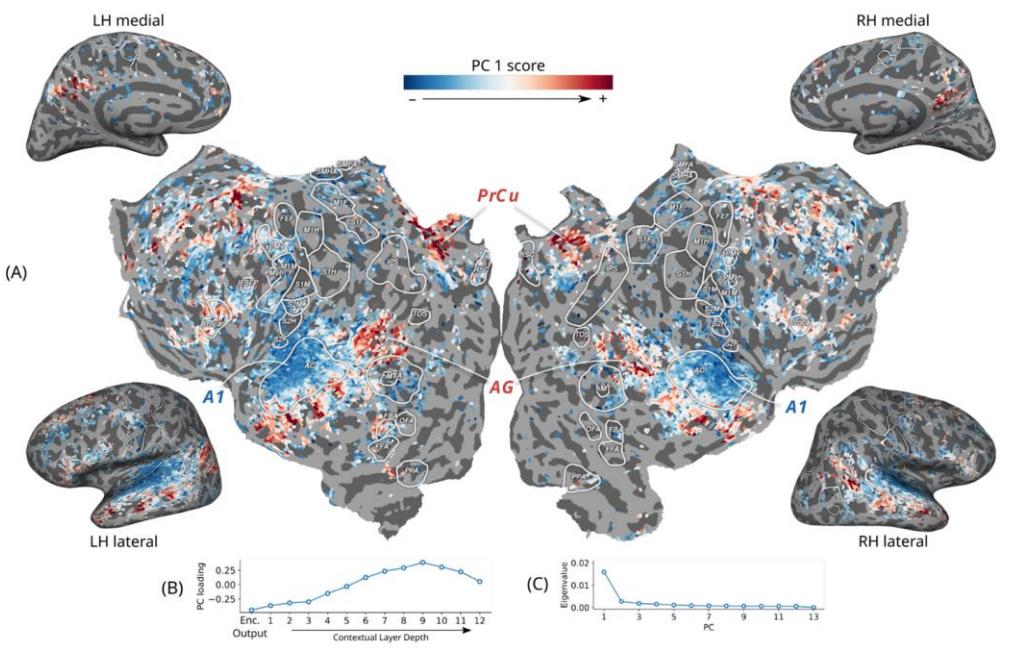
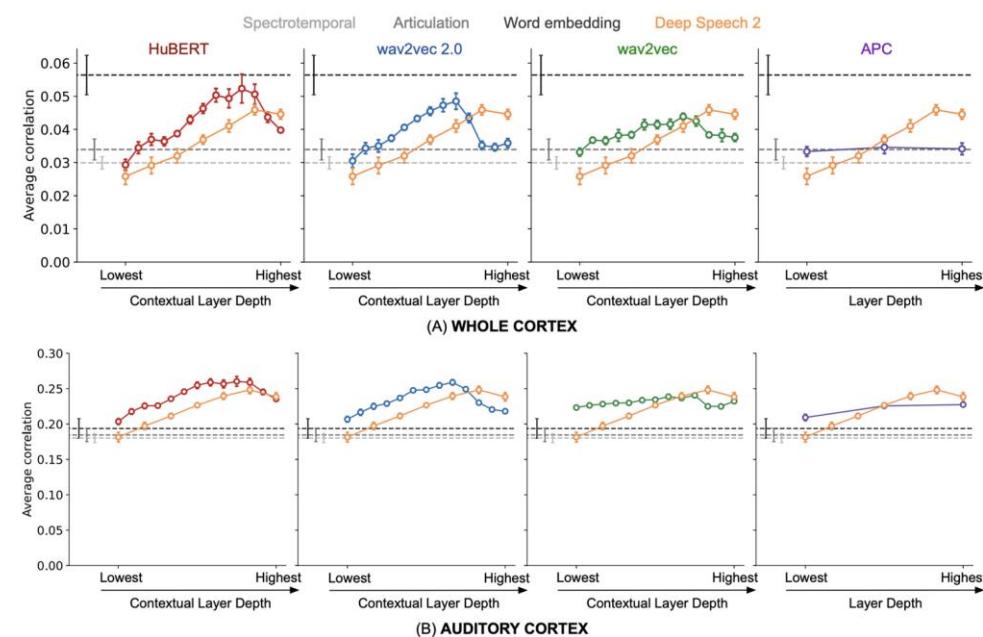


Schrimpf, Martin, Idan Asher Blank, Greta Tuckute, Carina Kauf, Eghbal A. Hosseini, Nancy Kanwisher, Joshua B. Tenenbaum, and Evelina Fedorenko. "The neural architecture of language: Integrative modeling converges on predictive processing." *Proceedings of the National Academy of Sciences* 118, no. 45 (2021): e2105646118.

# Audio: work utilizing DL progress

- Stimuli: Moth Radio Hour
- Stimulus representation: derived from pretrained **self-supervised speech models**
- Brain recording & modality: fMRI, listening

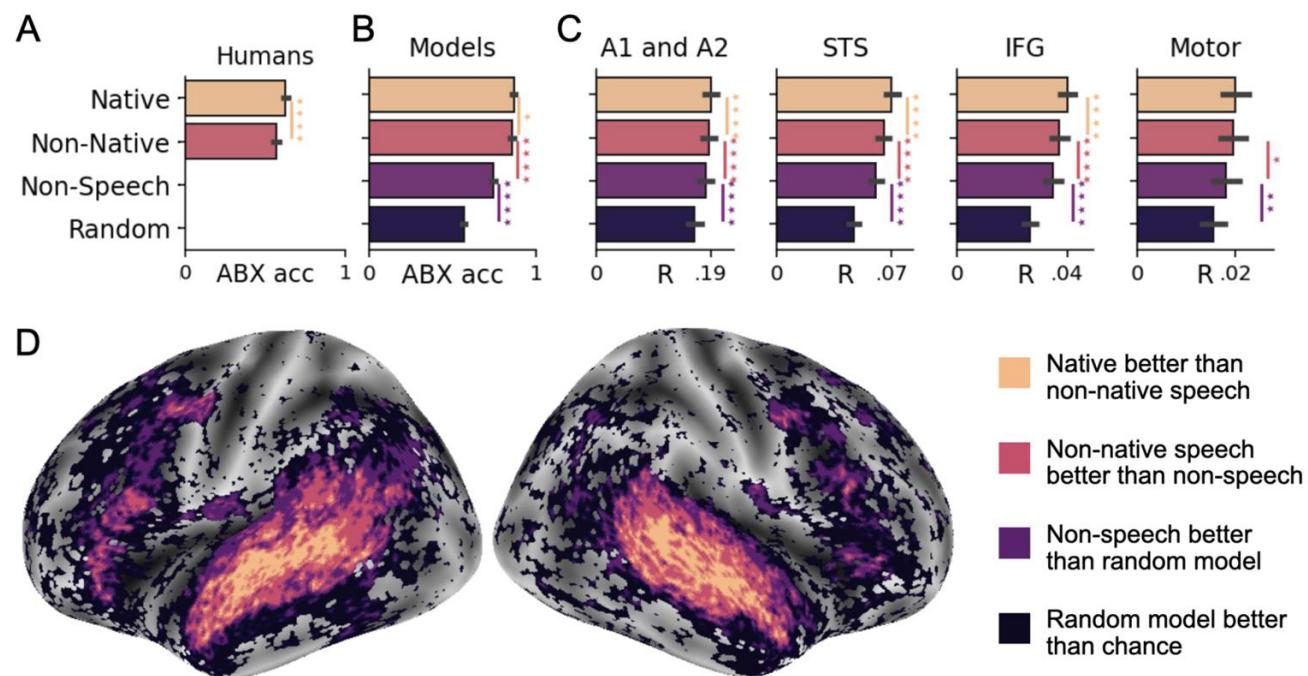
Middle layers of self-supervised speech models predict auditory cortex the best



Vaidya, Aditya R., Shailee Jain, and Alexander G. Huth. "Self-supervised models of audio effectively explain human cortical responses to speech." ICML (2022).

# Audio: work utilizing DL progress

- Stimuli: audio books
- Stimulus representation: derived from pretrained self-supervised speech model
- Brain recording & modality: fMRI, listening in 3 languages (Eng, Fr, Mandarin)



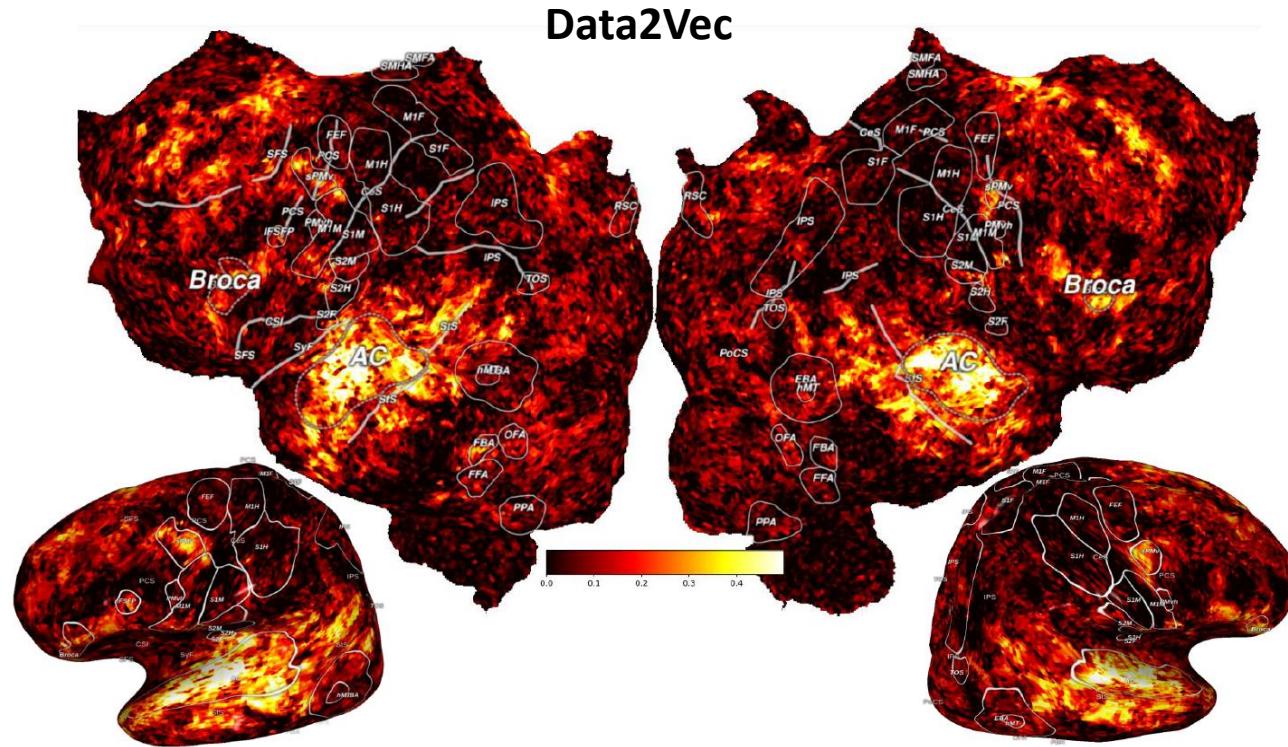
Self-supervised speech models reveal specialization for native sounds in the STS and MTG;

IFG and AG show more general specialization for speech rather than native-language

Millet, Juliette, Charlotte Caucheteux, Pierre Orhan, Yves Boubenec, Alexandre Gramfort, Ewan Dunbar, Christophe Pallier, and Jean-Remi King. "Toward a realistic model of speech processing in the brain with self-supervised learning." arXiv preprint arXiv:2206.01685 (2022).

# Audio: work utilizing DL progress

- Stimuli: Moth-Radio-Hour
- Stimulus representation: derived from 5 basic + 25 pretrained self-supervised speech models
- Brain recording & modality: fMRI

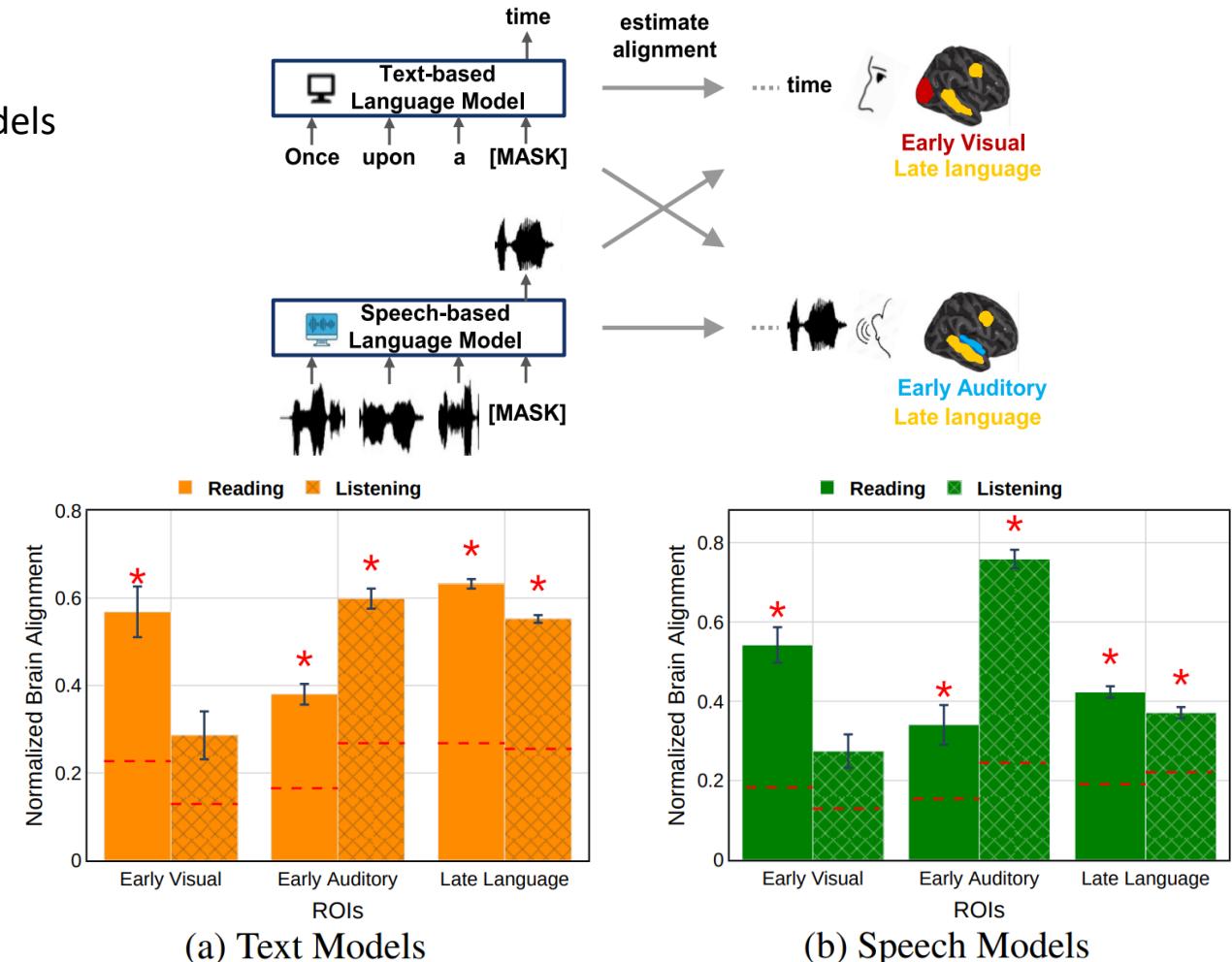
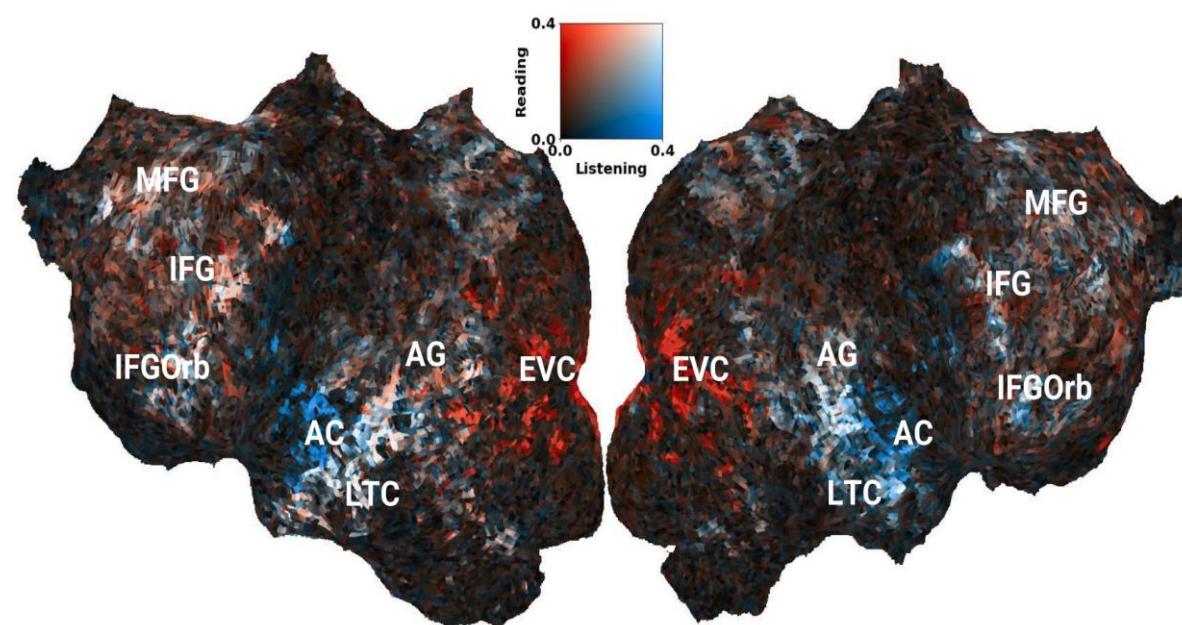


Contrastive and predictive models encode the information better than the generative and the traditional low-level acoustic baselines, and VGGish models.

Category	Model	AC	Broca	Whole Brain
Traditional non-DL & non-SS DL Methods	Spectrogram	0.0545	0.0511	0.0495
	Filter bank	0.0477	0.0450	0.0498
	Mel	0.0489	0.0515	0.0511
	MFCC	0.0495	0.0520	0.0517
	VGGish	<b>0.1612</b>	<b>0.0785</b>	<b>0.0605</b>
Generative Self-Supervised Methods	PASE+	0.1272	0.0719	0.0601
	DeCoAR	0.2332	0.1017	0.0695
	DeCoAR2.0	0.2293	<b>0.1142</b>	0.0722
	NPC	0.2123	0.0995	0.0678
	TERA	0.2332	0.1052	0.0718
	Mockingjay	0.1812	0.0946	0.0624
	APC	<b>0.2382</b>	0.0991	0.0710
	VQ-APC	0.2085	0.0891	0.0658
	Audio ALBERT	0.2184	0.0992	0.0688
	MAE-AST	0.2355	0.1132	<b>0.0729</b>
Contrastive Self-Supervised Methods	SS-AST	0.2193	0.1023	0.0673
	Modified CPC	0.2128	0.1019	0.0671
	Wav2Vec	0.2209	0.1044	0.0719
	VQ-Wav2Vec2.0	0.2307	0.1167	0.0754
	Wav2Vec2.0	0.2662	0.1741	0.0861
	Wav2Vec2.0-Large	<b>0.2676</b>	<b>0.1750</b>	<b>0.0882</b>
	Wav2Vec2.0-C	0.2655	0.1740	0.0860
	Discrete BERT	0.2277	0.1065	0.0715
	BYOL-A	0.1302	0.0784	0.0566
Predictive Self-Supervised Methods	Unispeech	0.2378	0.1356	0.0738
	WavLM	0.2356	0.1116	0.0727
	HuBERT	0.2298	0.1088	0.0730
	Data2Vec	<b>0.2683</b>	<b>0.1756</b>	<b>0.0886</b>
	DistilHuBERT	0.2323	0.1101	0.0738
	LightHuBERT	0.2328	0.1102	0.0737

# Text- vs. Speech-based language models : brain alignment

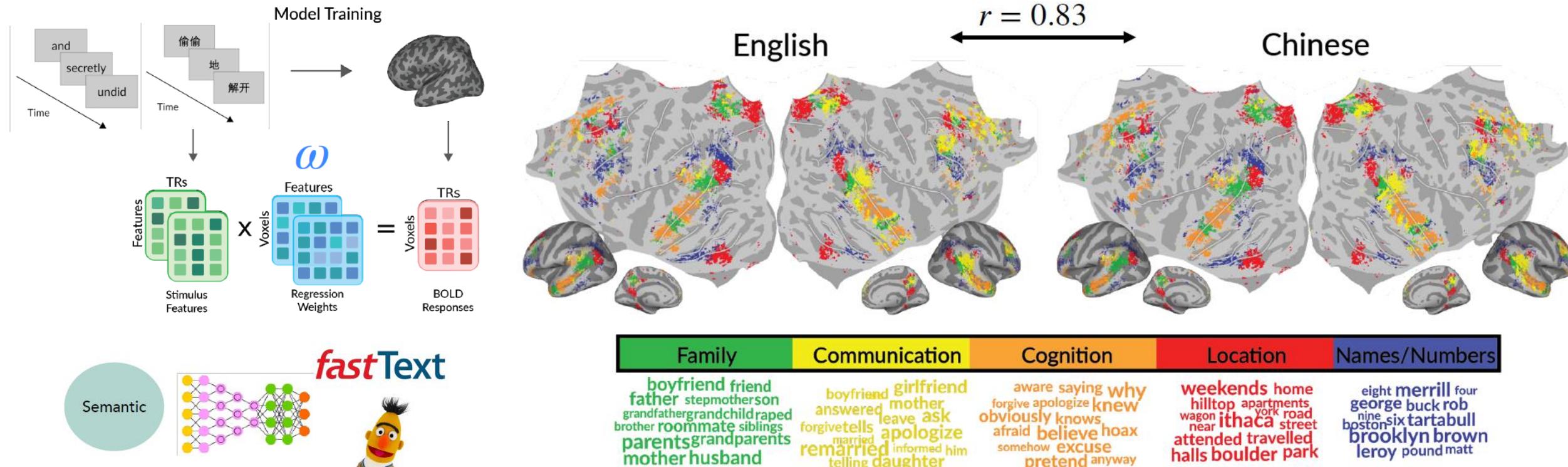
- Stimuli: Subset-Moth-Radio-Hour
- Stimulus representation: pretrained NLP models and speech models
- Brain recording & modality: fMRI, Reading, Listening



- **Late language regions:** Both types of models show high brain alignment with **late language regions**, but **speech models** trails behind **text models**
- Highly predict **early visual** and **auditory** areas.

# English- vs. Chinese: Bilingual language processing

- Stimuli: Bilingual-Moth-Radio-Hour (Chinese and English)
- Stimulus representation: facebook FastText model
- Brain recording & modality: fMRI, Reading



- Semantic representations are largely shared across languages

# Conclusions for neuro-AI research field

1. Use  to evaluate how well representations from  (static vs. recurrent vs. pretrained) can predict representations of the  during language comprehension
2. **Speech models** () useful for modeling **early listening** (): investigate speech models to learn more about AC
3. **Text models** () useful for modeling **language processing** in both  and 
4. **Semantic representations** are independent of the modality ( or ) and distributed across language regions
5. Across several types of pretrained language models, best alignment with fMRI/MEG in middle layers
6. **Text models** () predict fMRI recordings significantly better than speech models ()
7. **Semantic representation** within individuals are mostly **shared across Chinese and English**

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# Challenges in using DL for cognitive science

- Not designed to specifically model brain processing

NLP systems: Designed to predict upcoming words

*Harry never thought ???*

*Harry never thought he ???*

*Harry never thought he would ???*

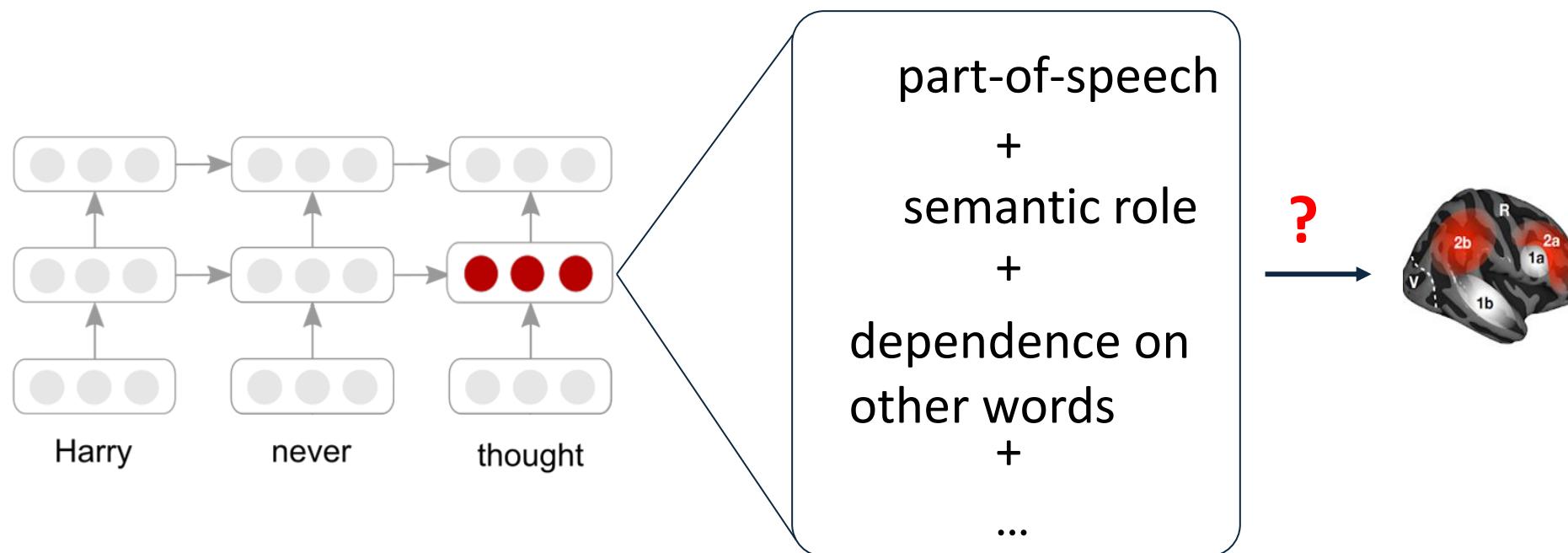
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# Challenges in using DL for cognitive science

- Not designed to specifically model brain processing
  - Training DL models using brain recordings
  - Task-based modeling

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- Can be difficult to interpret due to multiple sources of information



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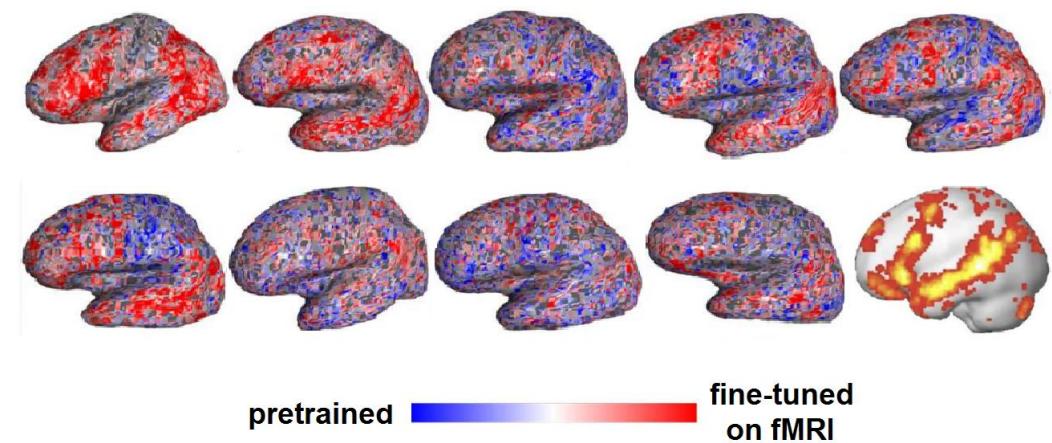
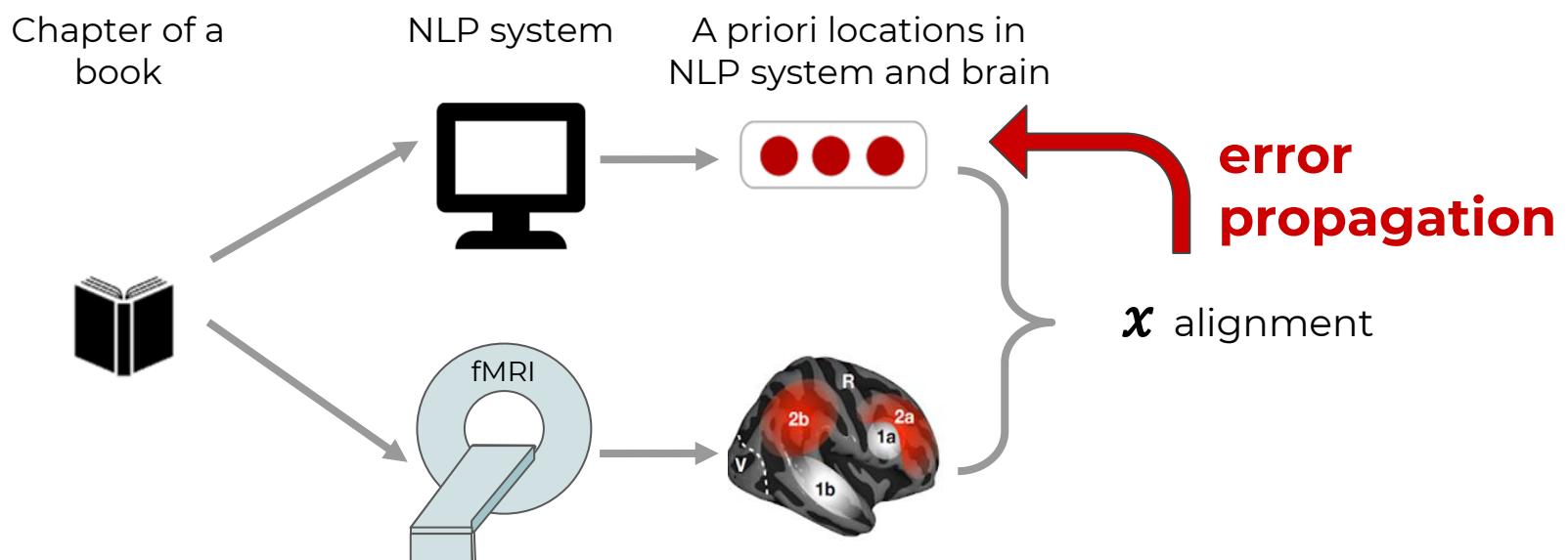
- Not designed to specifically model brain processing
  - Training DL models using brain recordings
  - Task-based modeling
- Can be difficult to interpret due to multiple sources of information
  - Disentangling contributions of different info sources to brain predictions

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# Training DL models using brain recordings

- Stimuli: one chapter of Harry Potter
- Stimulus representation: brain-optimized NLP model
- Brain recording & modality: fMRI & MEG, reading

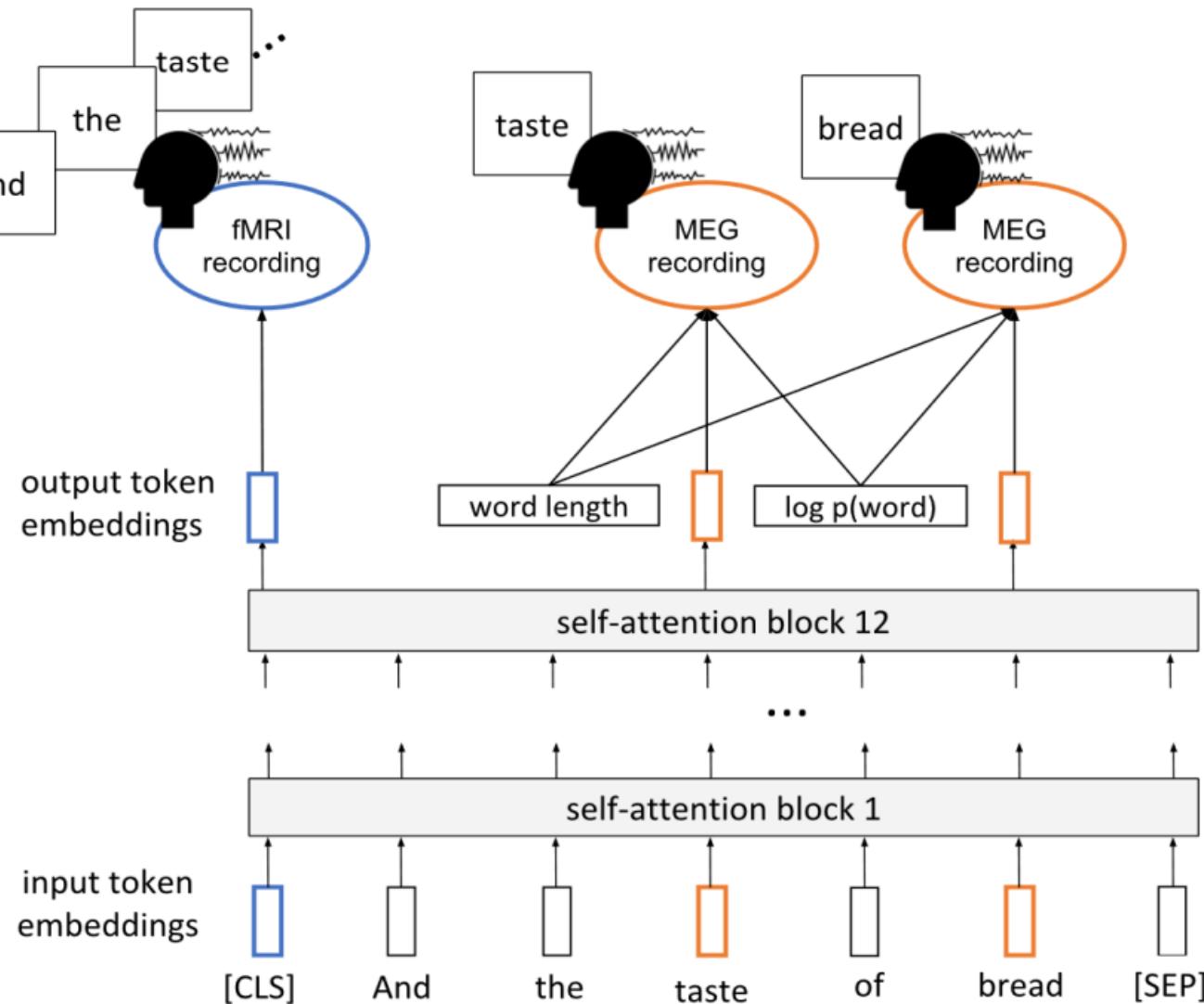


pretrained      fine-tuned  
on fMRI

Brain-optimized NLP model predicts unseen fMRI recordings better, especially in canonical language regions

Schwartz, Dan, Mariya Teneva, and Leila Wehbe. "Inducing brain-relevant bias in natural language processing models." *Advances in neural information processing systems* 32 (2019).

# Inducing Brain Relevant Bias

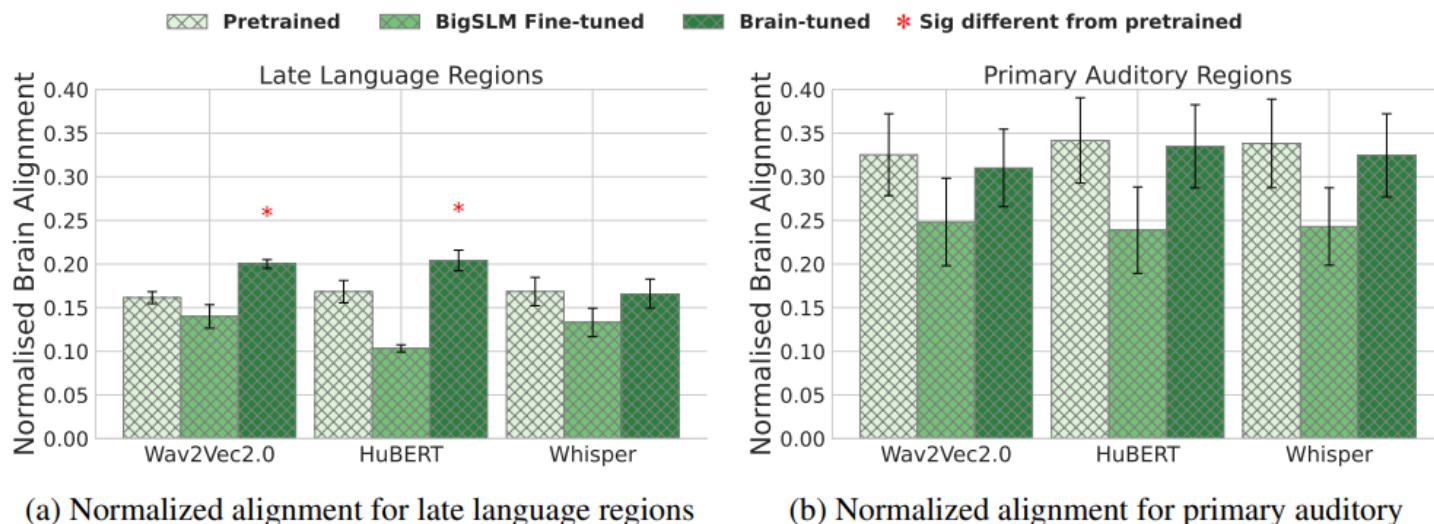
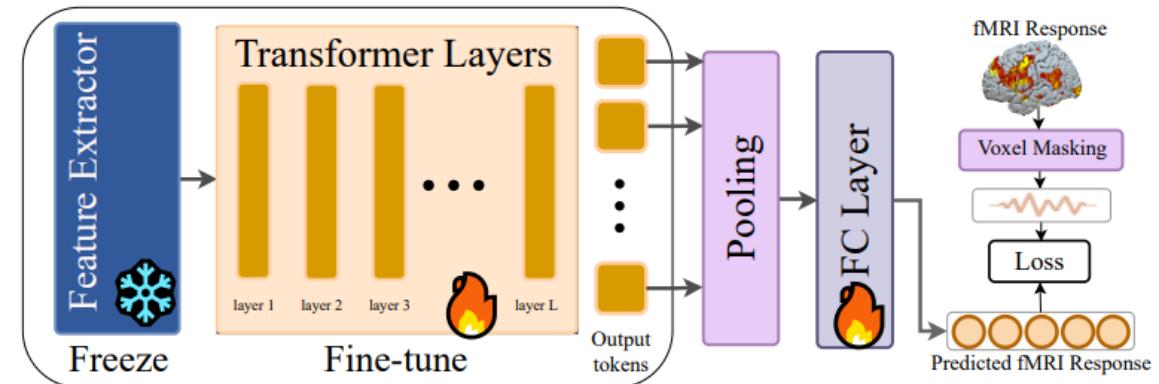


Metric	Vanilla	MEG	Joint
CoLA	57.29	57.63	<b>57.97</b>
SST-2	93.00	<b>93.23</b>	91.62
MRPC (Acc.)	83.82	83.97	<b>84.04</b>
MRPC (F1)	88.85	<b>88.93</b>	88.91
STS-B (Pears.)	<b>89.70</b>	89.32	88.60
STS-B (Spear.)	<b>89.37</b>	88.87	88.23
QQP (Acc.)	90.72	<b>91.06</b>	90.87
QQP (F1)	87.41	<b>87.91</b>	87.69
MNLI-m	83.95	<b>84.26</b>	84.08
MNLI-mm	84.39	84.65	<b>85.15</b>
QNLI	89.04	<b>91.73</b>	91.49
RTE	61.01	<b>65.42</b>	62.02
WNLI	53.52	<b>53.80</b>	51.97

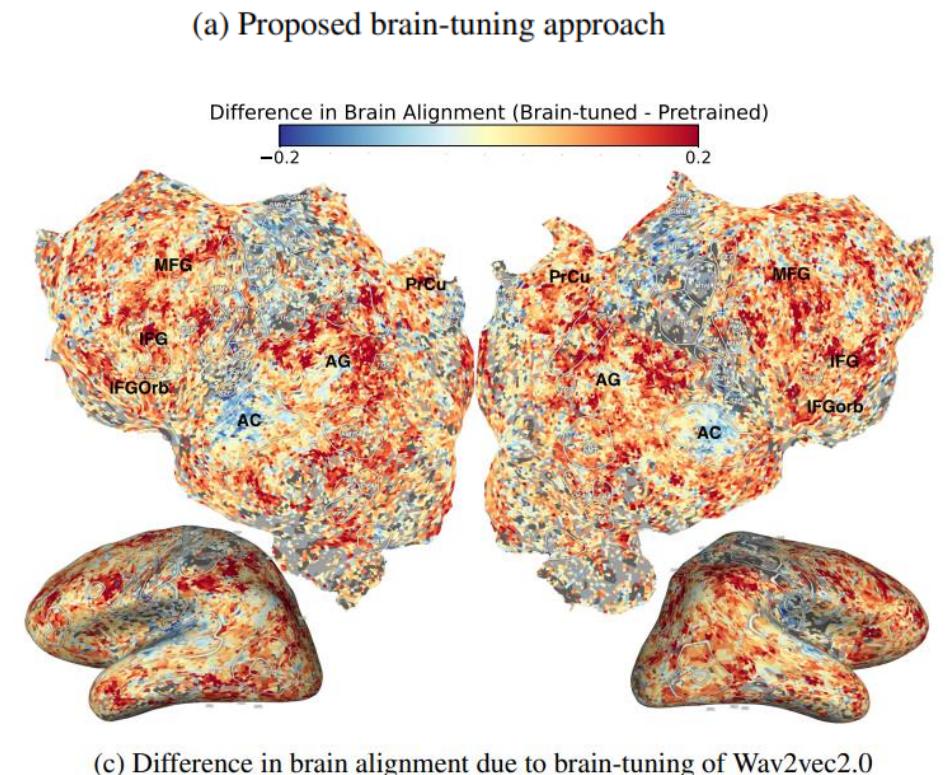
Schwartz, Dan, Mariya Teneva, and Leila Wehbe. "Inducing brain-relevant bias in natural language processing models." Advances in neural information processing systems 32 (2019).

# Training Speech models using brain recordings

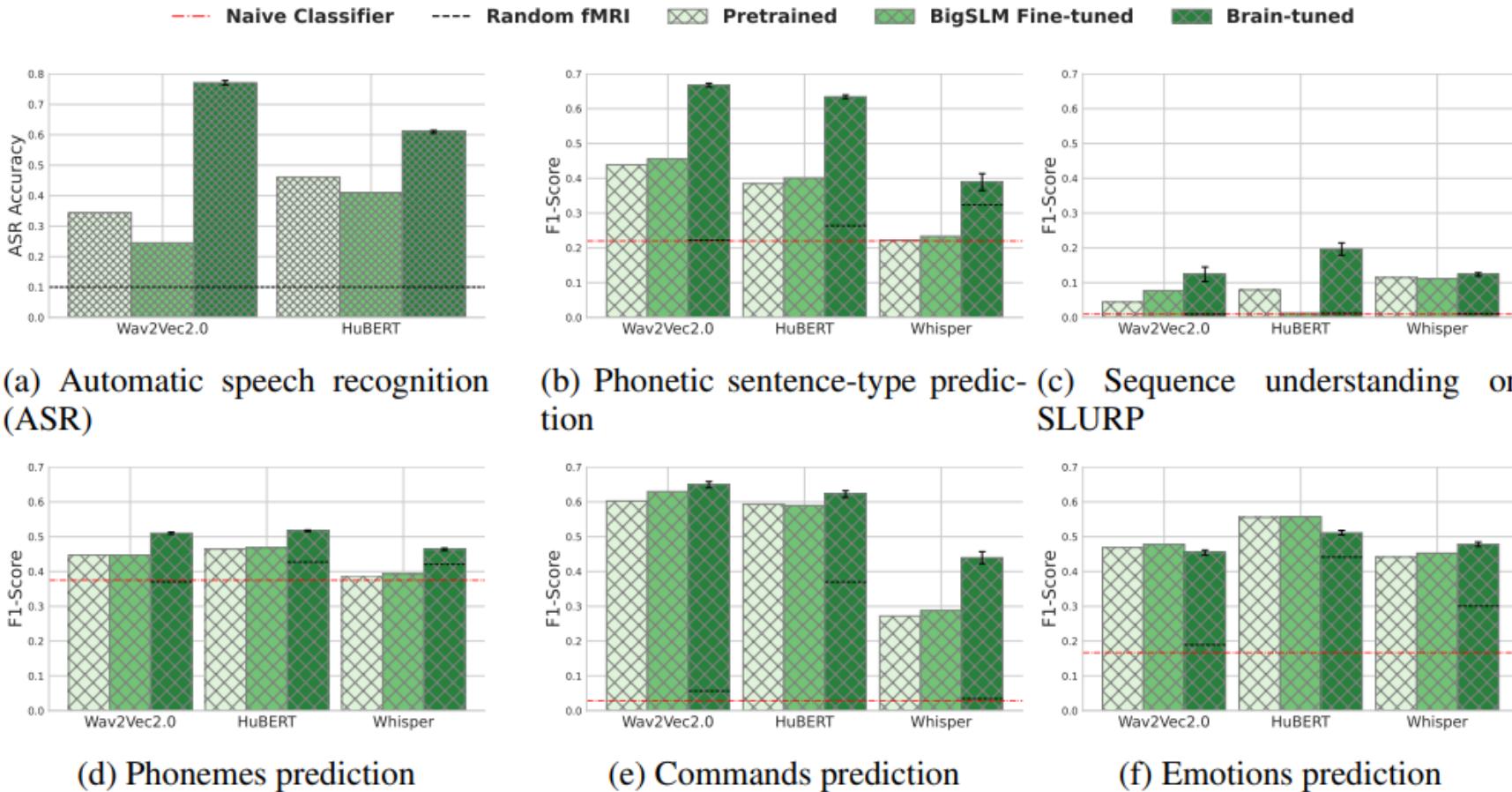
- Stimuli: Moth-Radio-Hour
- Stimulus representation: brain-optimized speech model
- Brain recording & modality: fMRI, listening



- Brain-tuning may improve the brain-relevant semantics in at least some speech language models



# Downstream performance

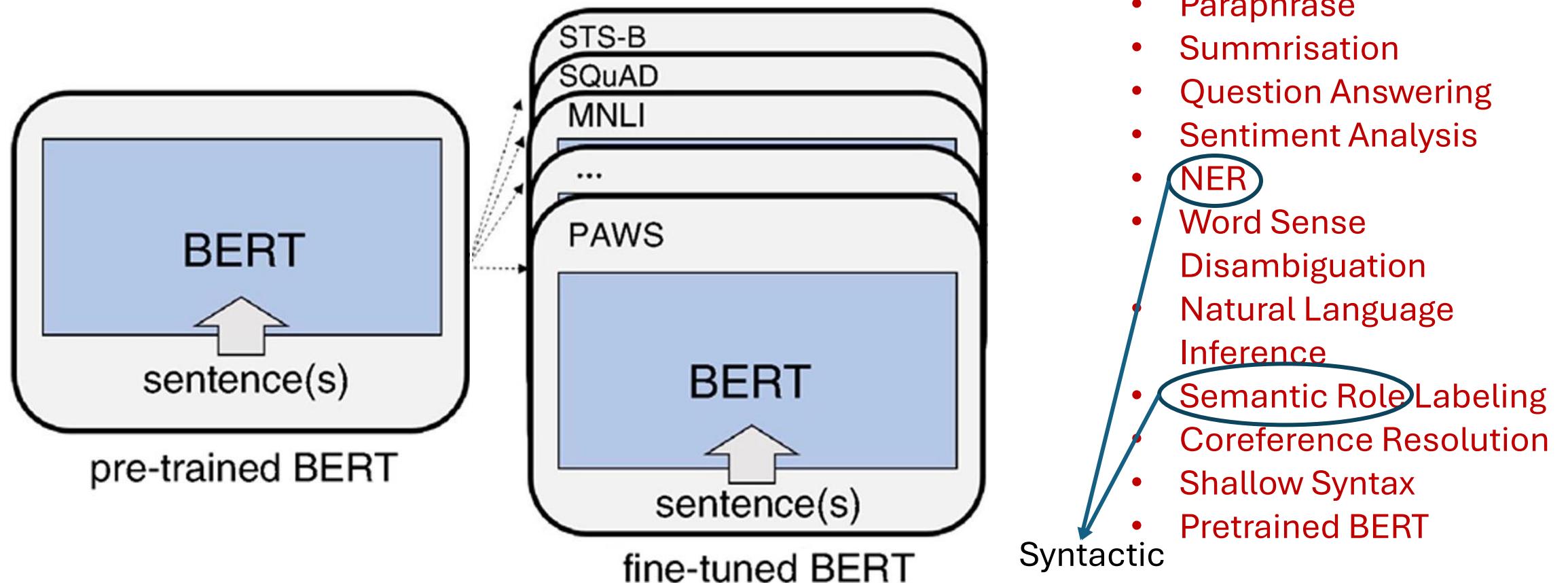


- Brain-tuned models show consistent improvement over the baselines, with biggest gains in more semantic tasks (ASR and phonetic sentence-type prediction)

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- Neuro-AI alignment: Introduction [1 hour 30 min]
  - Introduction to Brain encoding and decoding [30 min]
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  - Multimodal Brain Encoding [15 min]

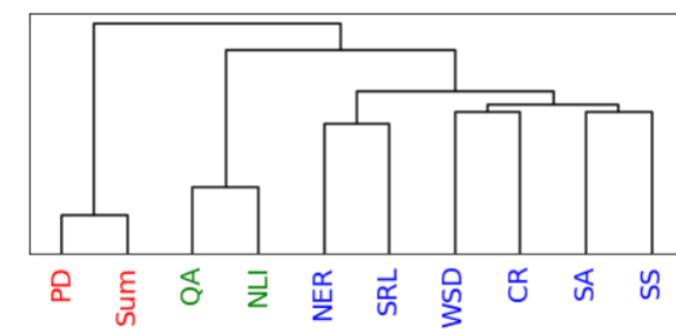
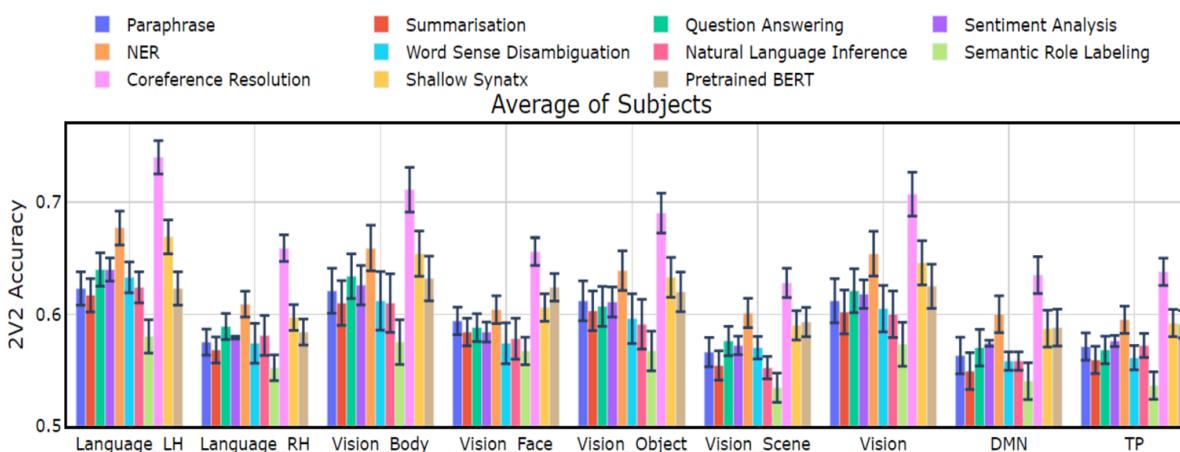
# Can task-specific language models better predict fMRI brain activity?



# Tasks affect processing: NLP

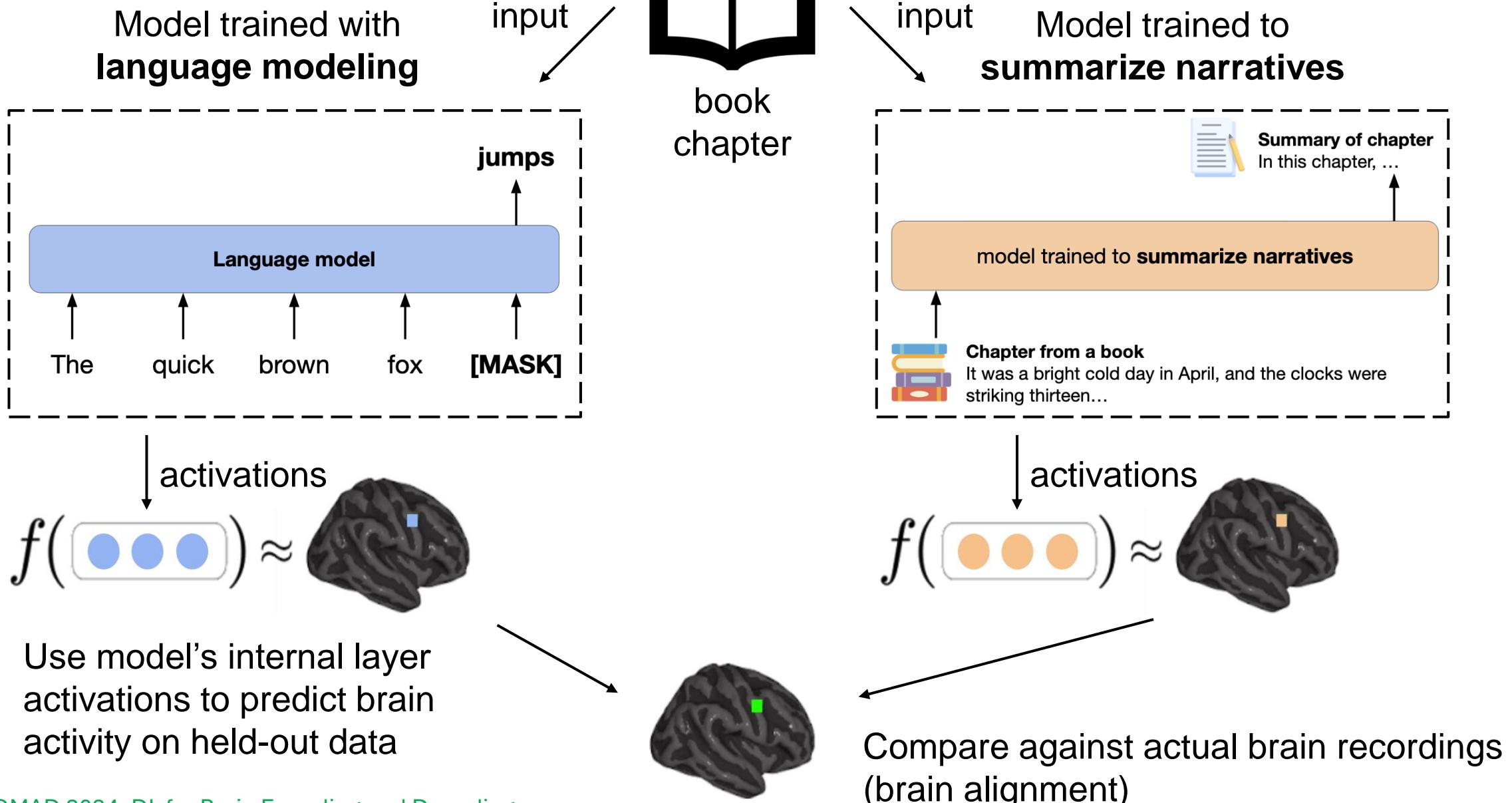
- Stimuli: passages and narratives
- Stimulus representation: task-optimized NLP models for a range of tasks
- Brain recording & modality: fMRI, reading & listening of different stimuli

Reading fMRI best explained by coref. resolution, NER, shallow syntax parsing  
Listening fMRI best explained by paraphrasing, summarization, NLI

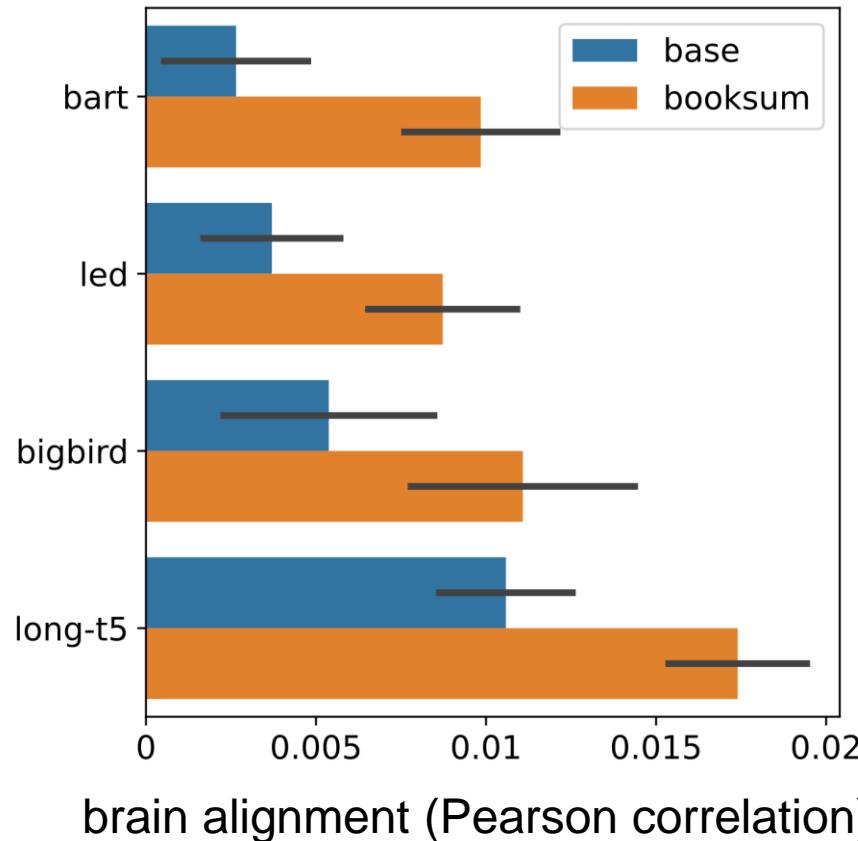


Oota, Subba Reddy, Jashn Arora, Veeral Agarwal, Mounika Marreddy, Manish Gupta, and Bapi Raju Surampudi. "Neural Language Taskonomy: Which NLP Tasks are the most Predictive of fMRI Brain Activity?." NAACL (2022).

# How to build better Language models?



# Result: Summarize narratives → Greater brain alignment 🧠

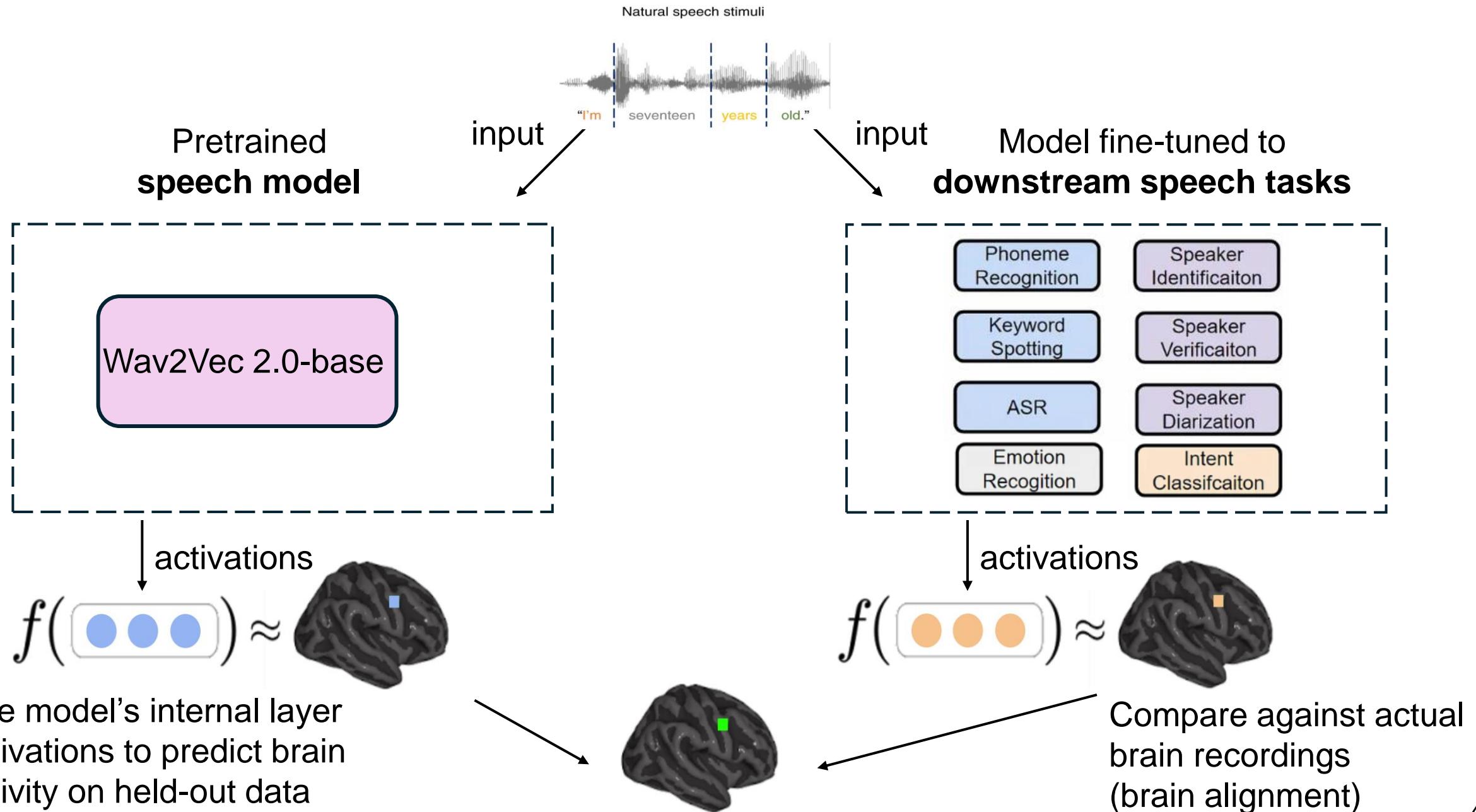


Training language models to summarize narratives improves brain alignment

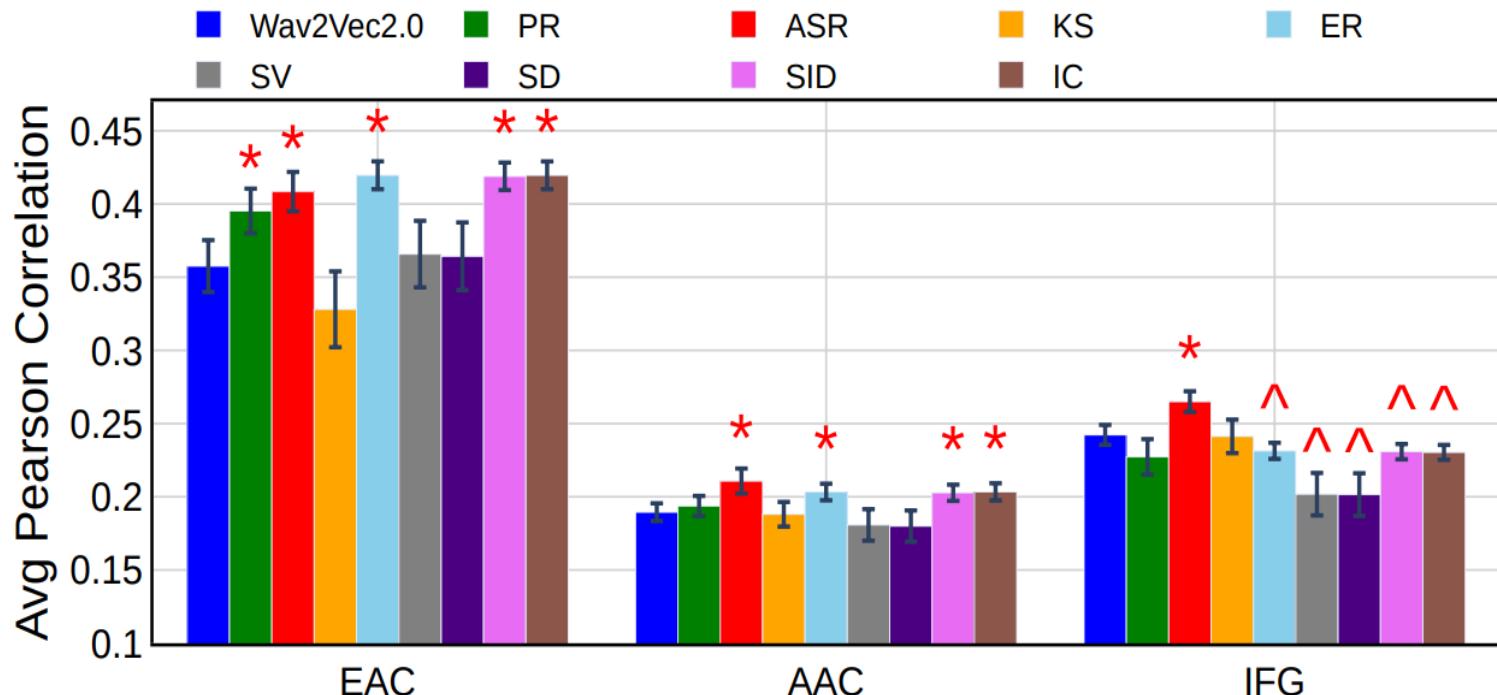


this is the title of our paper!

# Tasks affect processing: Speech



# Region level alignments



- All speech tasks are better aligned with EAC compared to AAC and IFG regions.
- Finetuning on ER, SID and IC leads to the best alignment for the early auditory cortex
- Finetuning on ASR provides the best encoding for the auditory associative cortex and language regions.

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# Disentangling contributions of different info sources to brain predictions

*“Mary finished the apple”*

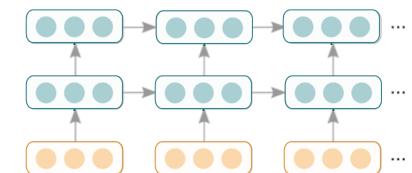
**supra-word meaning** may contain concept of:

- eating
- apple core
- ...

Isolating supra-word meaning is a type of intervention

$$\boxed{\bullet \bullet \bullet} \triangleq \boxed{\bullet \bullet \bullet} - \hat{g}(\boxed{\bullet \bullet \bullet}, \boxed{\bullet \bullet \bullet}, \dots)$$

supra-word meaning



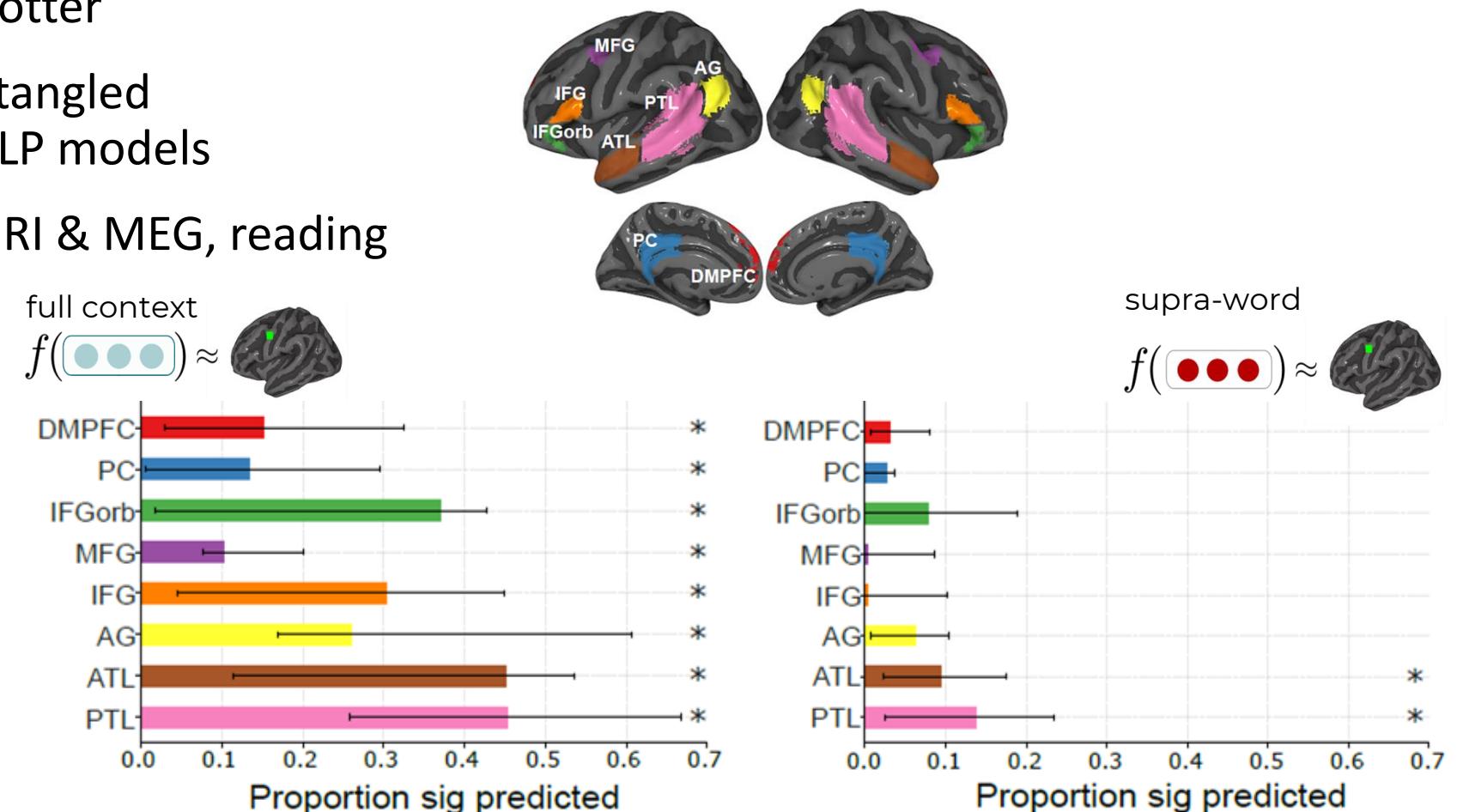
Toneva, Mariya, Tom M. Mitchell, and Leila Wehbe. "Combining computational controls with natural text reveals new aspects of meaning composition." BioRxiv (2020).

# Disentangling contributions of different info sources to brain predictions

- Stimuli: one chapter of Harry Potter
- Stimulus representation: disentangled embeddings from pretrained NLP models
- Brain recording & modality: fMRI & MEG, reading

Bilateral PTL and ATL process supra-word meaning

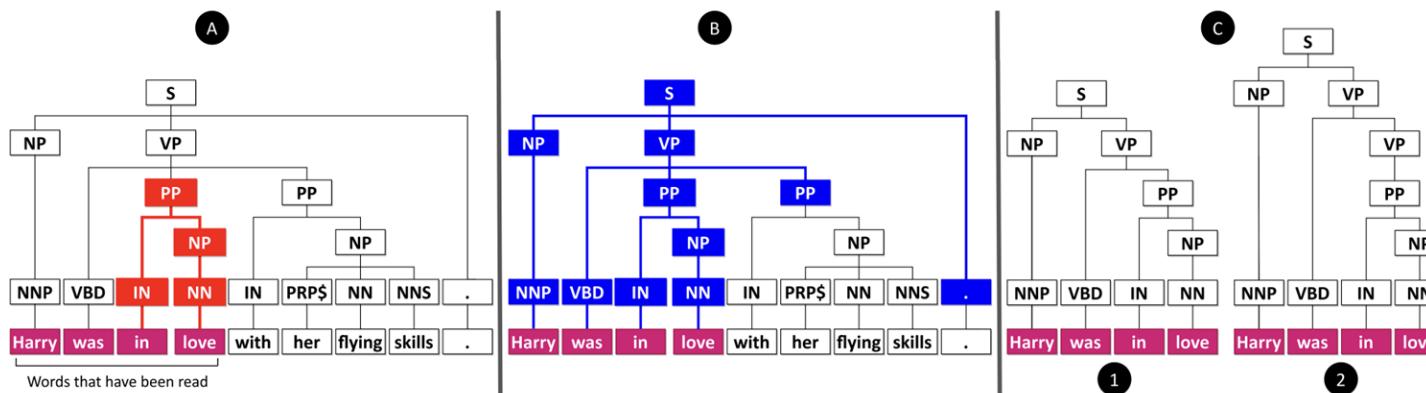
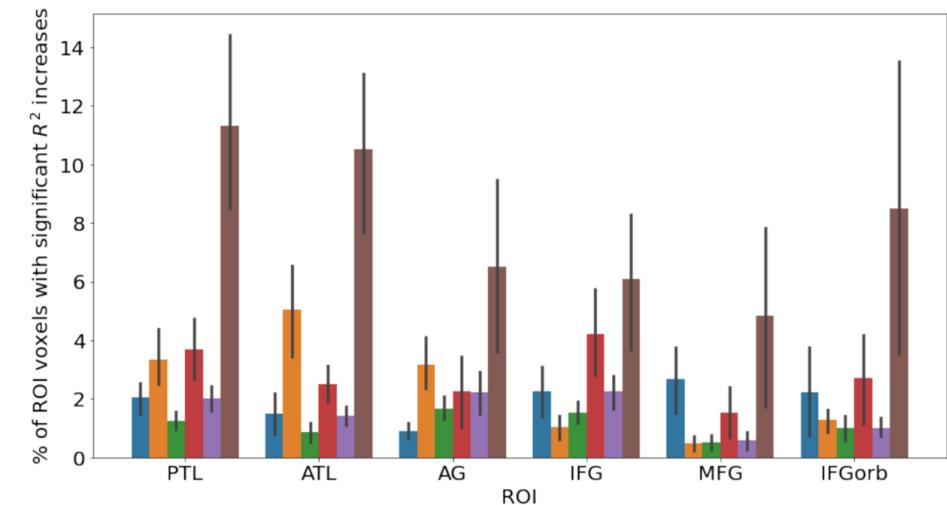
Word-level information important for prediction of most language regions



Toneva, Mariya, Tom M. Mitchell, and Leila Wehbe. "Combining computational controls with natural text reveals new aspects of meaning composition." BioRxiv (2020).

# Disentangling contributions of different info sources to brain predictions

- Stimuli: one chapter of Harry Potter
- Stimulus representation: syntactic tree representations & pretrained NLP model
- Brain recording & modality: fMRI, reading



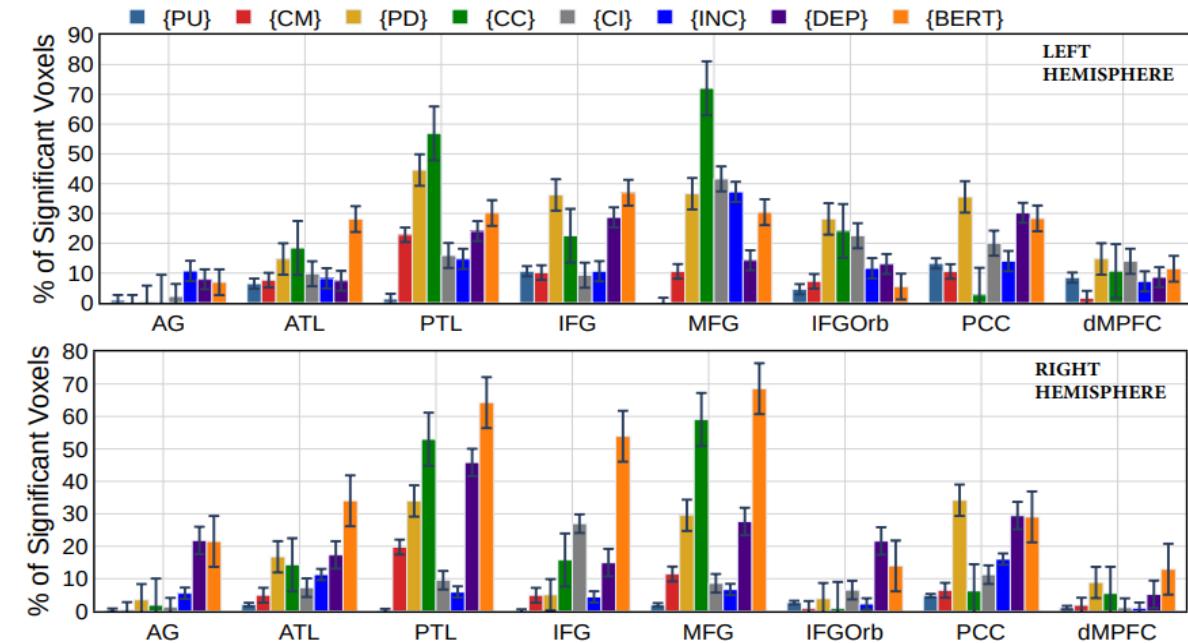
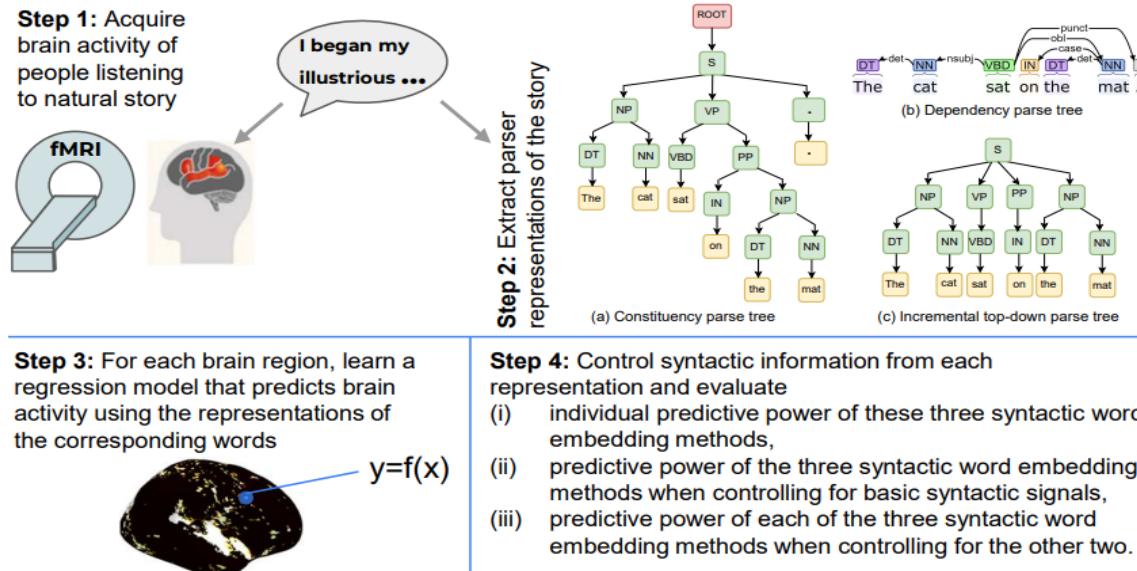
Syntactic structure-based features explain additional variance in language regions over complexity metrics

Regions predicted by syntactic and semantic are difficult to distinguish

Reddy, Aniketh Janardhan, and Leila Wehbe. "Can fMRI reveal the representation of syntactic structure in the brain?." Advances in Neural Information Processing Systems 34 (2021): 9843-9856.

# Disentangling contributions of different info sources to brain predictions

- Stimuli: Narratives
- Stimulus representation: syntactic tree representations & pretrained NLP model
- Brain recording & modality: fMRI, listening

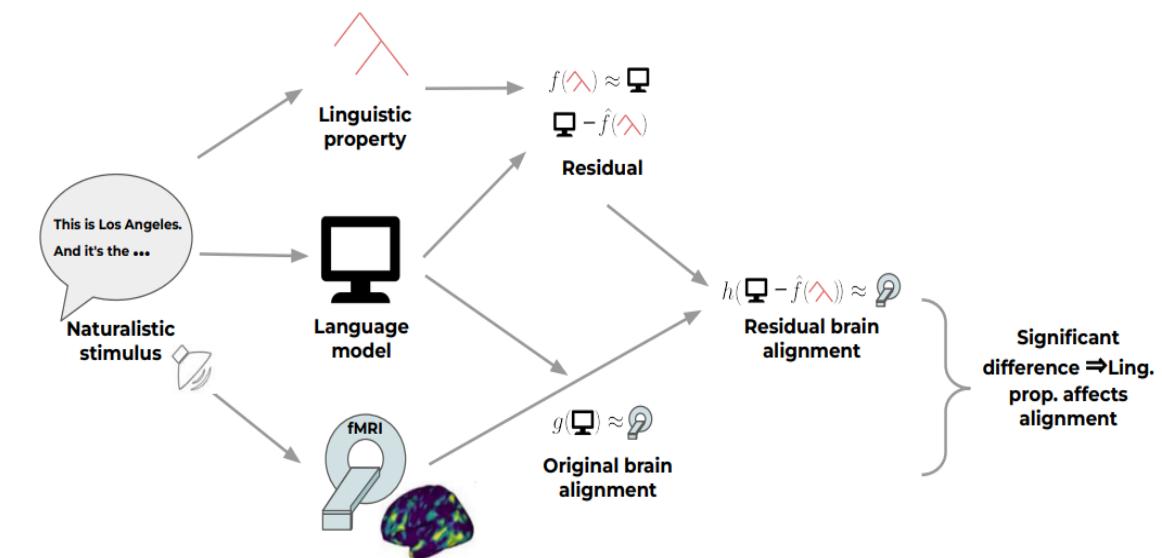
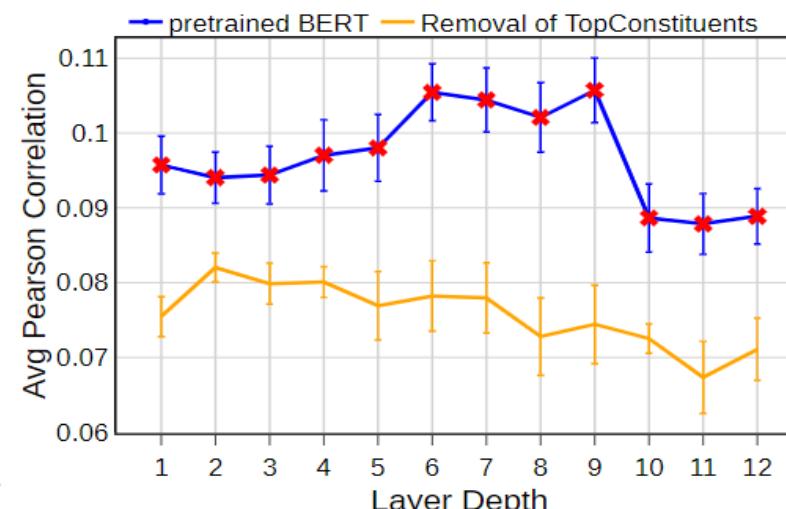
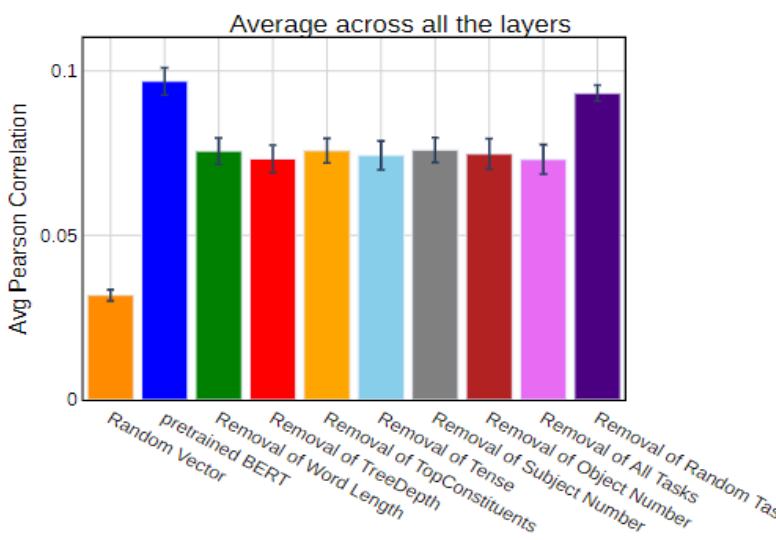


Constituency tree structure is better in temporal cortex and MFG, while Dependency structure is better in AG and PCC,

Regions predicted by syntactic and semantic are difficult to distinguish

# Joint processing of linguistic properties in brains and language models

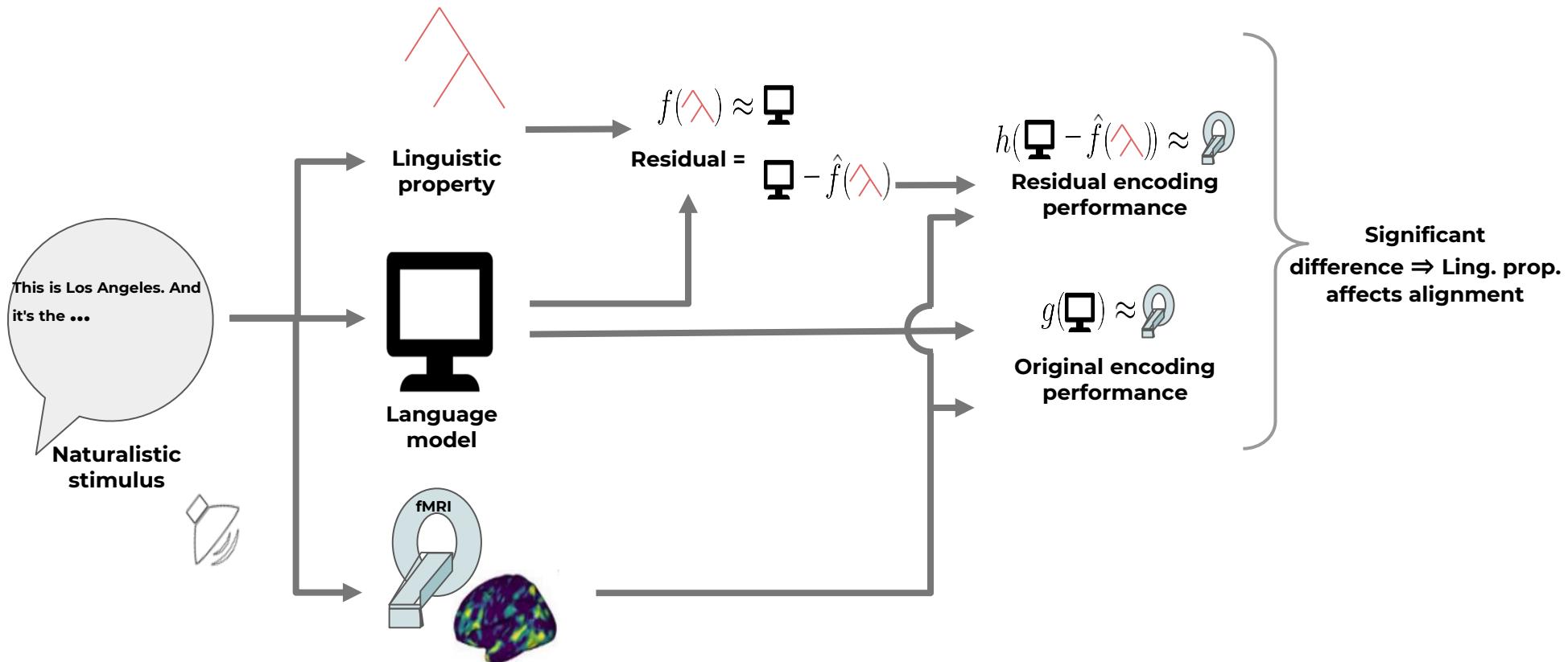
- Stimuli: Narrative Stories
- Stimulus representation: pretrained NLP model and removal of linguistic properties
- Brain recording & modality: fMRI, Listening
- Questions: What linguistic properties underlie brain alignment, across all layers but also specifically in middle layers?



Top constituents and Tree Depth contribute the most to the alignment trend across layers

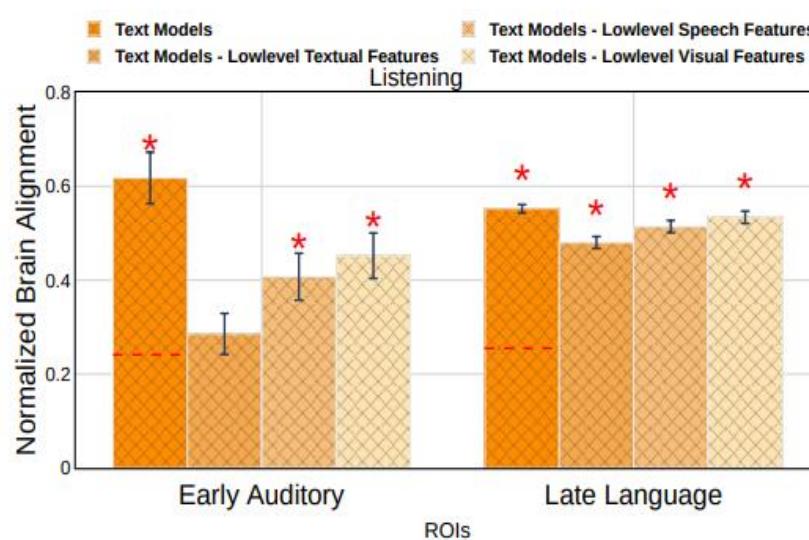
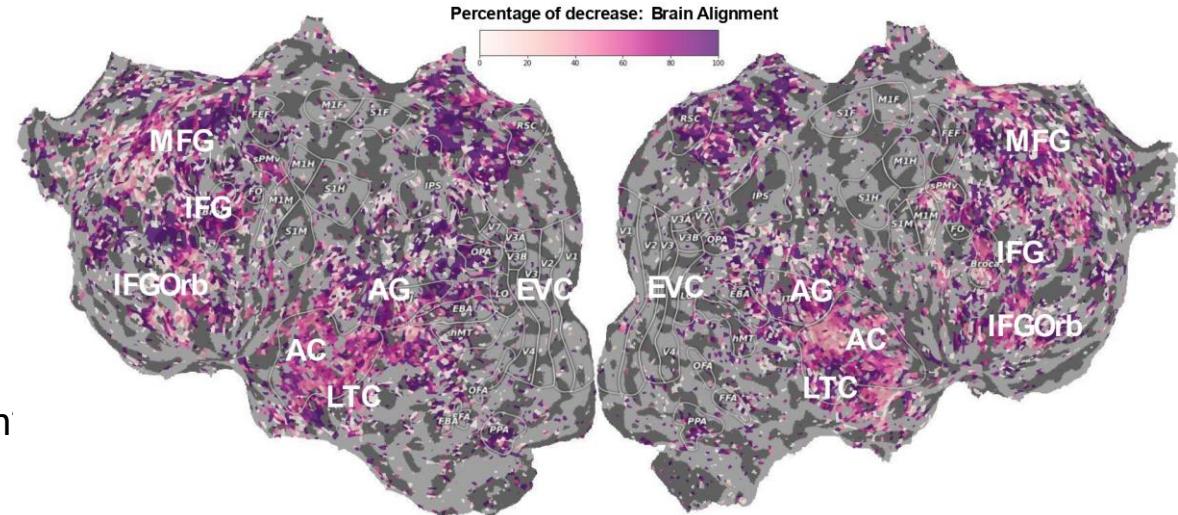
# What are the reasons for this observed brain alignment?

Investigate via a perturbation approach

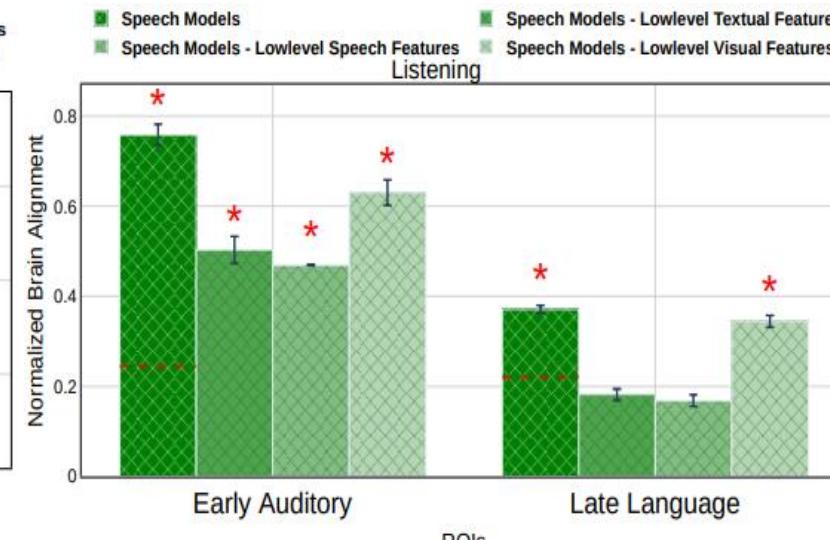


# Speech language models lack important brain relevant semantics

- Stimuli: Narrative Stories
- Stimulus representation: pretrained NLP model and speech models
- Brain recording & modality: fMRI, Reading, Listening
- **Questions:** Why do text-based language models predict early auditory cortices to an impressive degree?  
What types of information do language models truly predict in the Brain  
How does the type of model (text vs. speech) affect the resulting alignment?



(a) Text Models

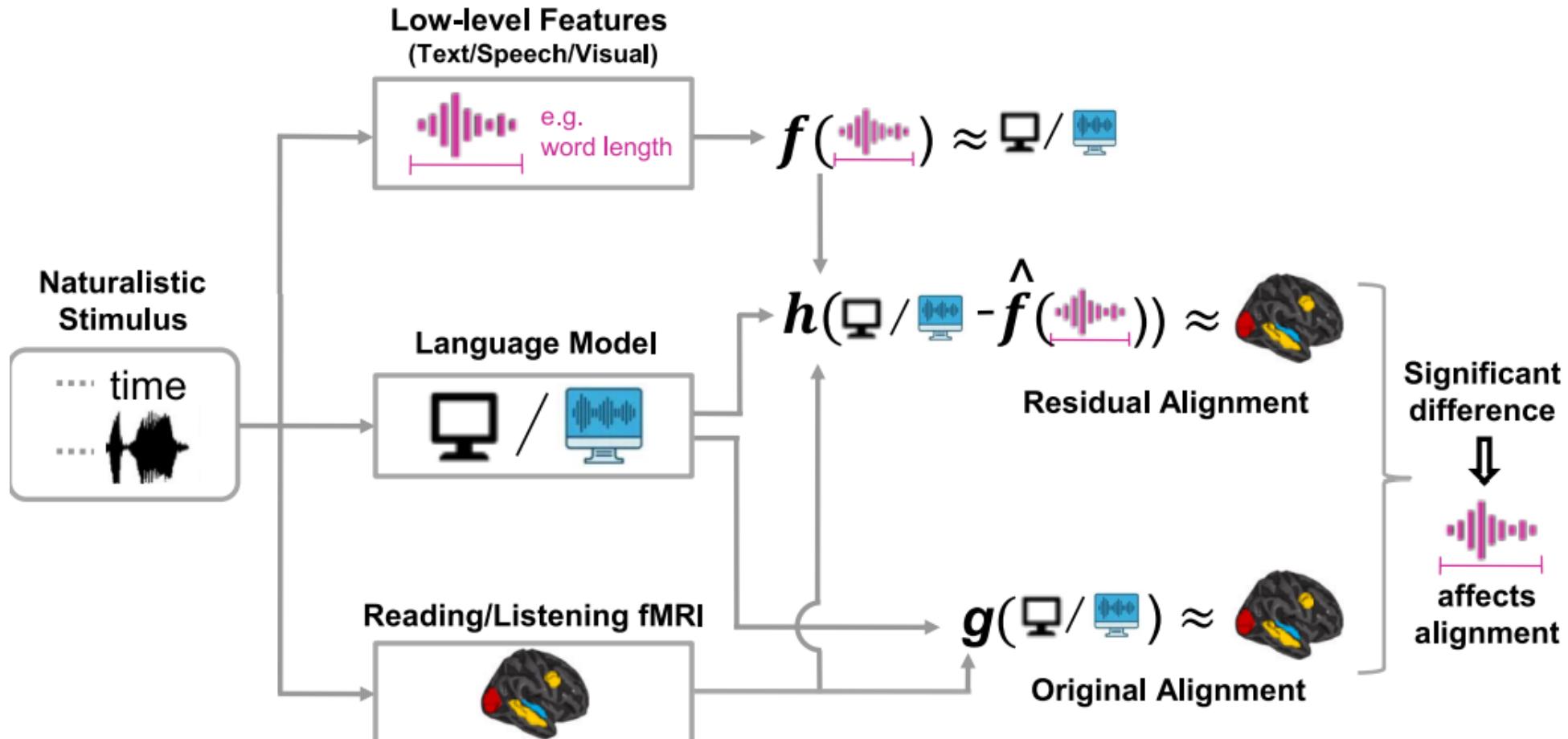


(b) Speech Models

- **Text models:**
  - high alignment in **late language regions** is not due to **low-level features**
- **Speech models:**
  - alignment in **late language regions** entirely due to **low-level stimulus features**

# What types of information lead to high brain alignment?

Investigate via a perturbation approach



# Conclusions for neuro-AI research field

1. **Text models** (): alignment with **early auditory cortex (AC)** during listening and **early visual cortex (VC)** during reading is due to **low-level textual features**
2. **Speech models** () : high alignment with **early auditory cortex (AC)** is only **partially explained by low-level speech features**.
3. Language regions predicted by **syntactic and semantic representations** are difficult to distinguish
4. **Syntactic properties** contribute the most to the alignment trend across middle layers of language model.
5. **Past word context** is crucial in obtaining significant brain predictivity results.
6. **Booksum models'** representations of Characters, Emotions and Motions are more aligned to the brain than the base models' representations.
7. **Brain-tuned models** show consistent improvement over the baselines, with biggest gains in more semantic tasks.

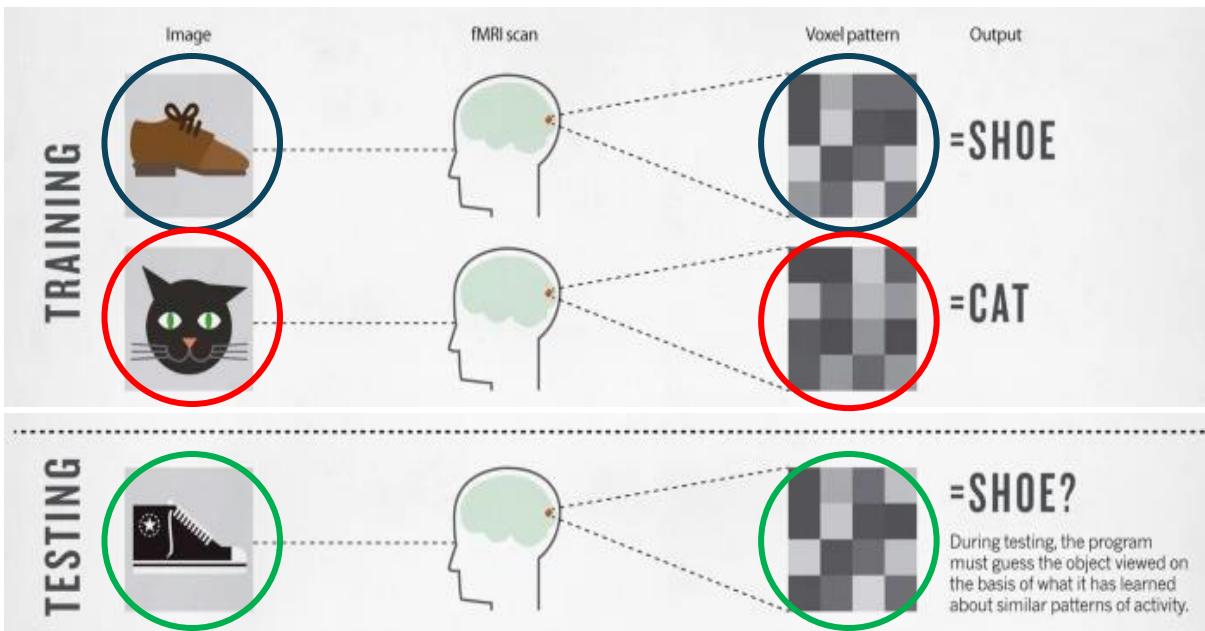
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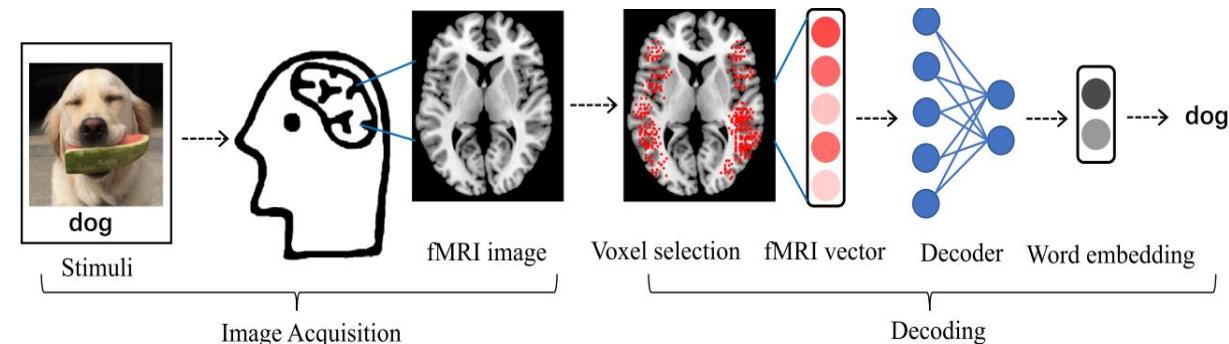
# What is Brain Decoding?

- Can we reconstruct the stimulus, given the brain response?
- Can you read the mind with fMRI?
- Or at least tell what the person saw?

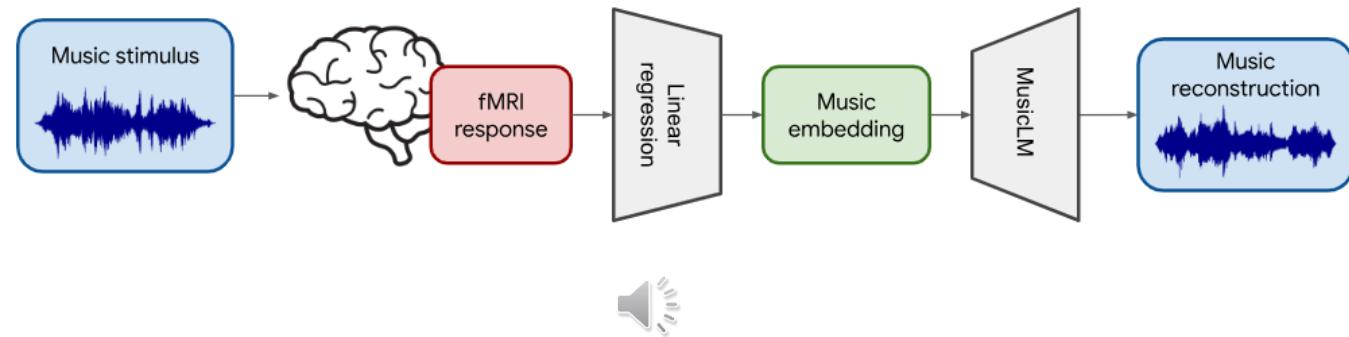
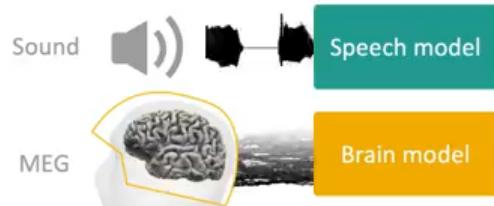
## Visual Task



## Language Task



# Linguistic Decoding



## Decoding speech from non-invasive brain recordings

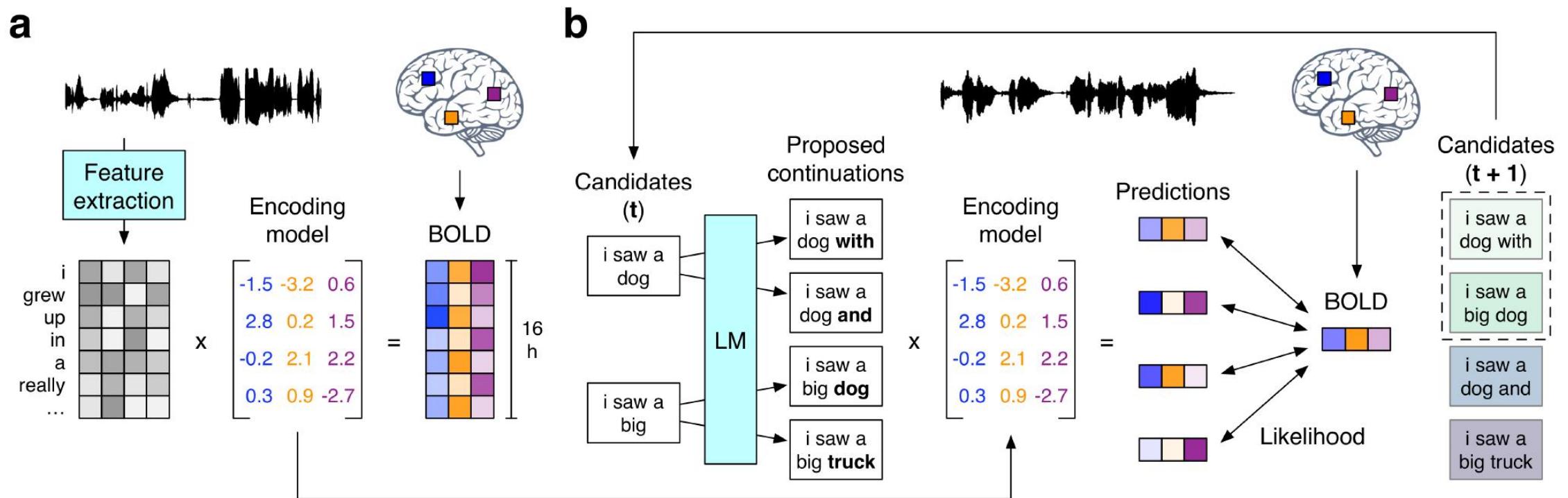
Défossez, Caucheteux, Rapin, Kabeli & King (2022)  
arxiv.org/pdf/2208.12266

Alexandre Défossez, Charlotte Caucheteux, Jérémie Rapin, Ori Kabeli & Jean-Rémi King. "Decoding speech perception from non-invasive brain recordings" Nature Machine Intelligence 2023.

Timo I. Denk, Yu Takagi, Takuya Matsuyama, Andrea Agostinelli, Tomoya Nakai, Christian Frank, Shinji Nishimoto. "Brain2Music: Reconstructing Music from Human Brain Activity" Arxiv 2024.

# Continuous Language Decoder

- Stimuli: Moth-Radio-Hour, Short-movie-clips
- Stimulus representation: GPT2 language model
- Brain recording & modality: fMRI, listening



# Continuous Language Decoder

C

## Actual stimulus

*i got up from the air mattress and pressed my face against the glass of the bedroom window expecting to see eyes staring back at me but instead finding only darkness*

*i didn't know whether to scream cry or run away instead i said leave me alone i don't need your help adam disappeared and i cleaned up alone crying*

*that night i went upstairs to what had been our bedroom and not knowing what else to do i turned out the lights and lay down on the floor*

*i don't have my driver's license yet and i just jumped out right when i needed to and she says well why don't you come back to my house and i'll give you a ride i say ok*

## Decoded stimulus

*i just continued to walk up to the window and open the glass i stood on my toes and peered out i didn't see anything and looked up again i saw nothing*

*started to scream and cry and then she just said i told you to leave me alone you can't hurt me i'm sorry and then he stormed off i thought he had left i started to cry*

*we got back to my dorm room i had no idea where my bed was i just assumed i would sleep on it but instead i lay down on the floor*

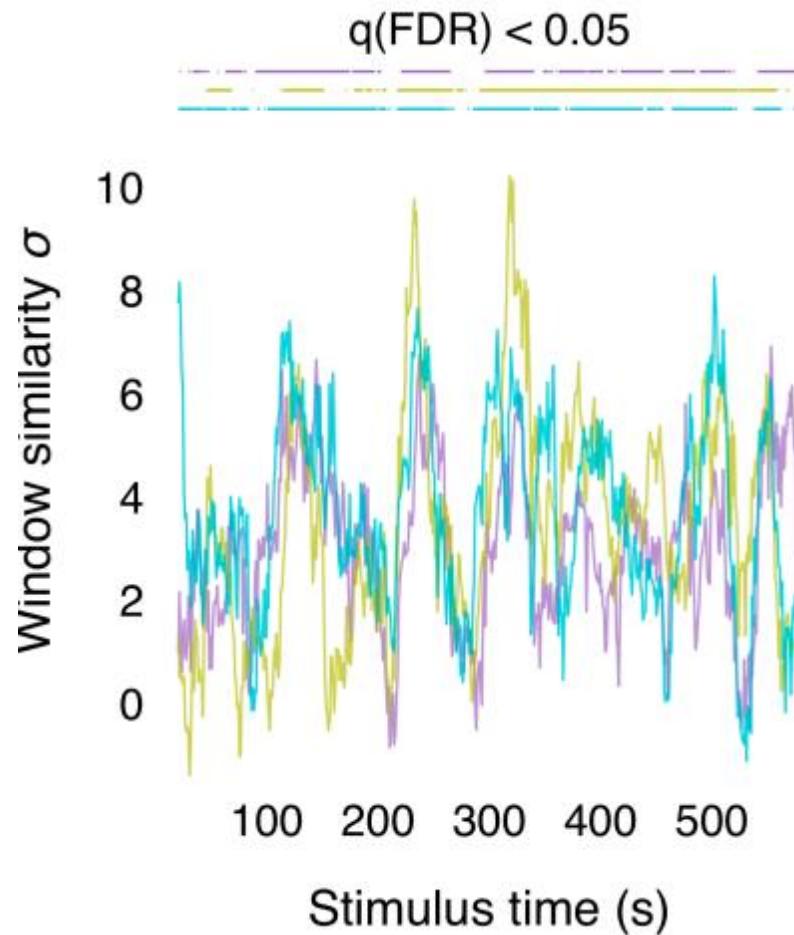
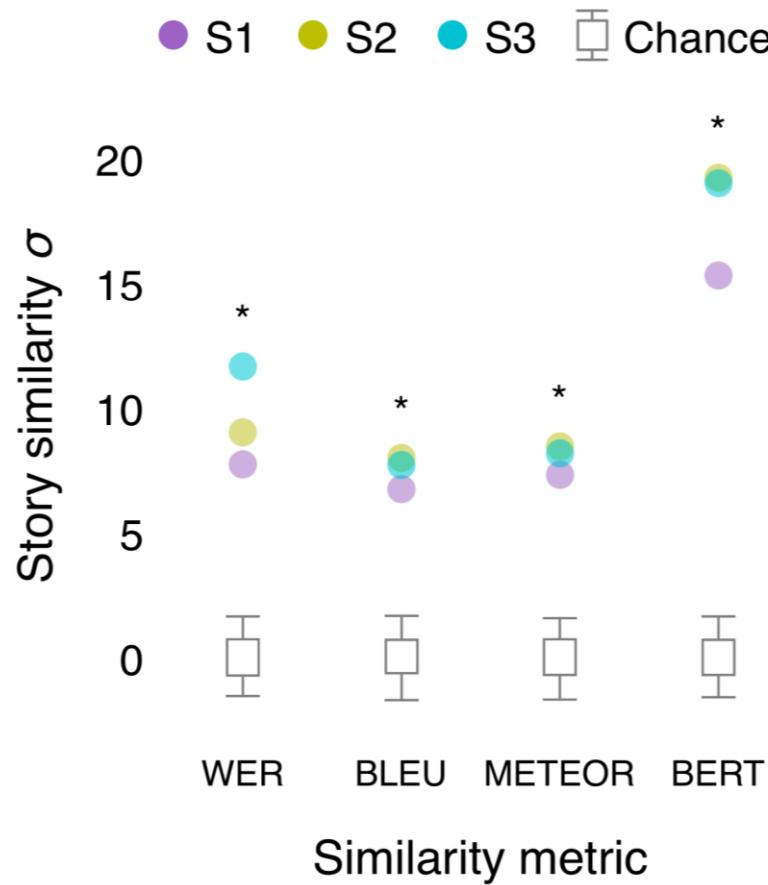
*she is not ready she has not even started to learn to drive yet i had to push her out of the car i said we will take her home now and she agreed*

Exact

Gist

Error

# Continuous Language Decoder



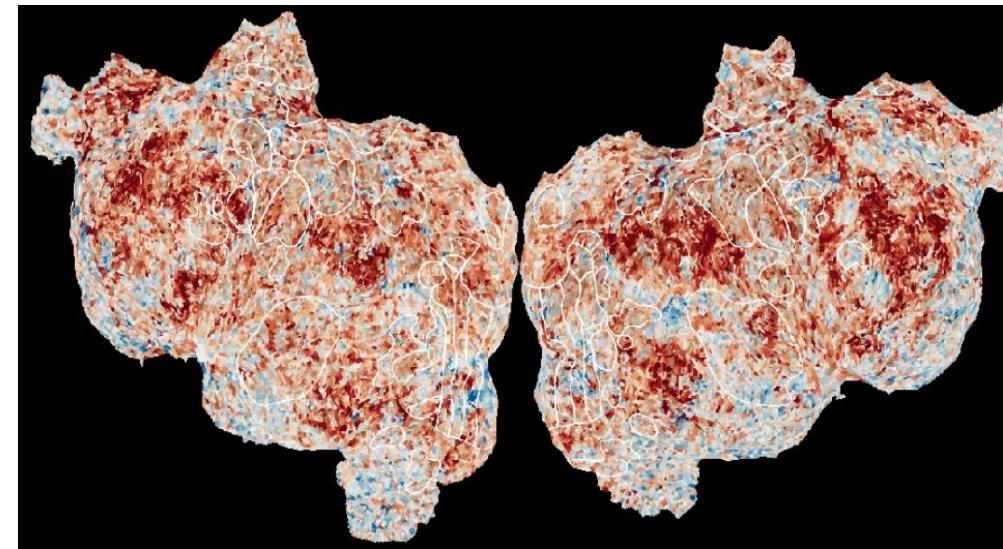
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# What are we talking about when we talk about “mapping stimulus to the human brain”

How our brain **separates** and **integrates** information across modalities through a hierarchy of early sensory regions to higher cognition (language regions)?

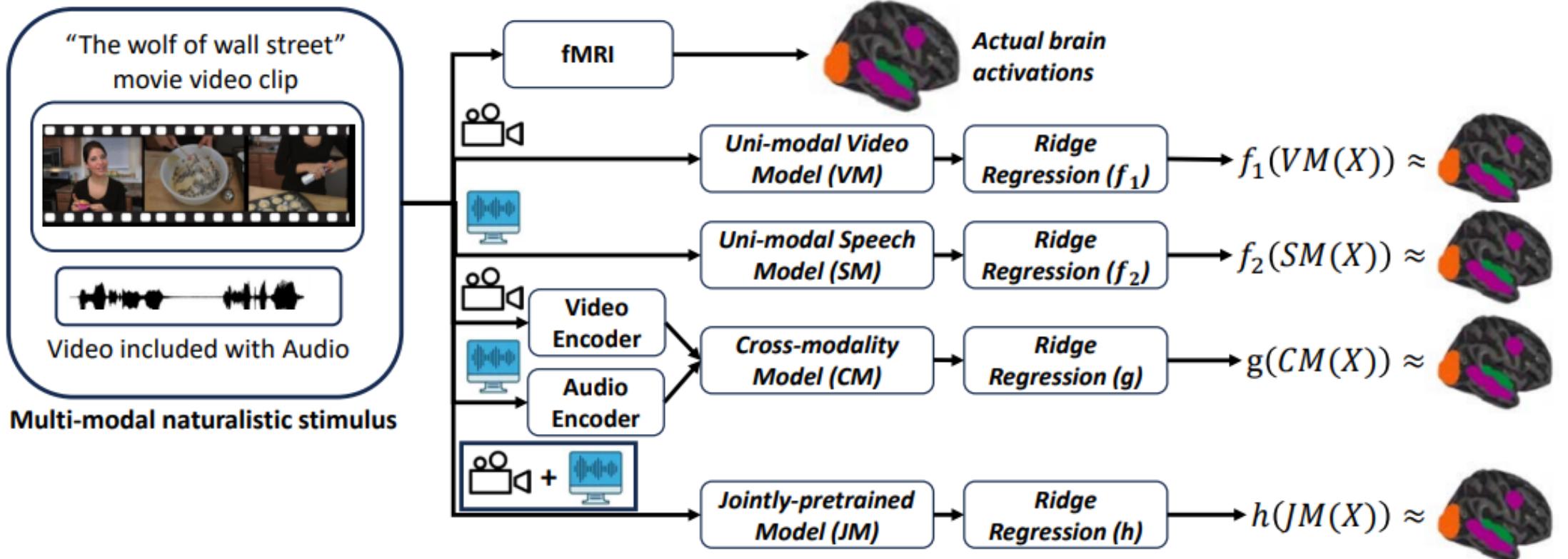
Do **concept** representations differ across **modalities**?



Where in the brain is **unimodal** and **multimodal** information represented?

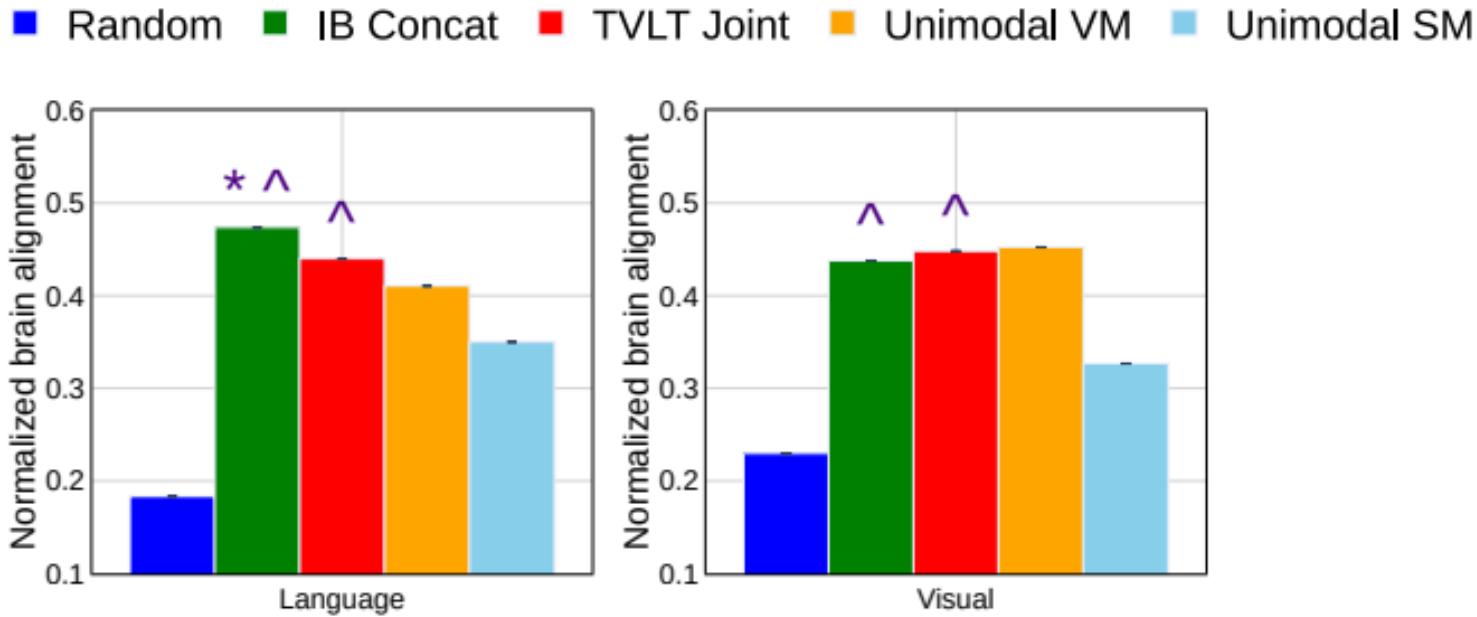
What is the **shared and unique information** explained by each modality?

# How well multimodal models predict brain activity evoked by multimodal stimuli?



How our brain **separates** and **integrates** information across modalities through a hierarchy of early sensory regions to higher cognition (language regions)?

# Surprising Trends in Brain Alignment: Unimodal vs. Multimodal Models



- Multi-modal effects: In general, multimodal models have better predictivity in the language regions
- Unimodal effects: Unimodal models have higher predictivity in the early sensory regions (visual and auditory).

# Correlating instruction-tuning (in multimodal models) with vision-language processing (in the brain)



NSD dataset naturalistic  
Image stimulus

**Image Captioning:**

What is the caption of the image?

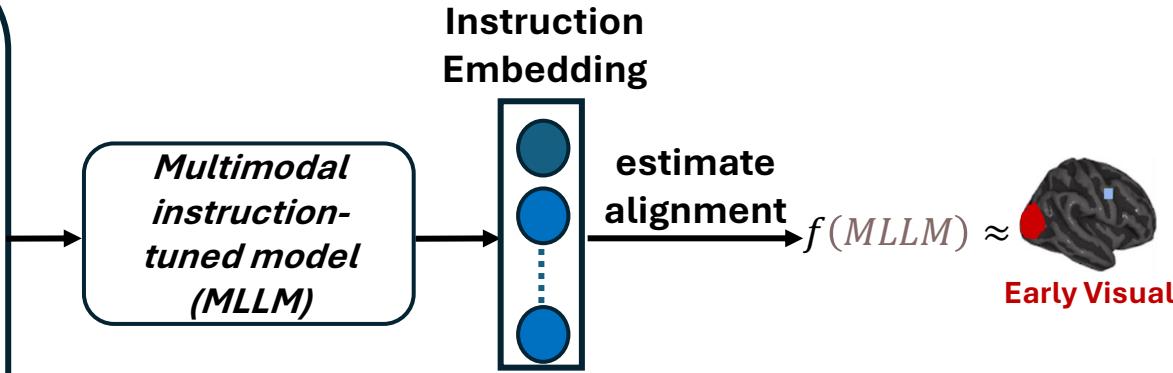
**Image Understanding:**

Describe the most dominant color  
in the image.

**Visual Relationship:**

What objects are being used by  
the largest animal in this image?

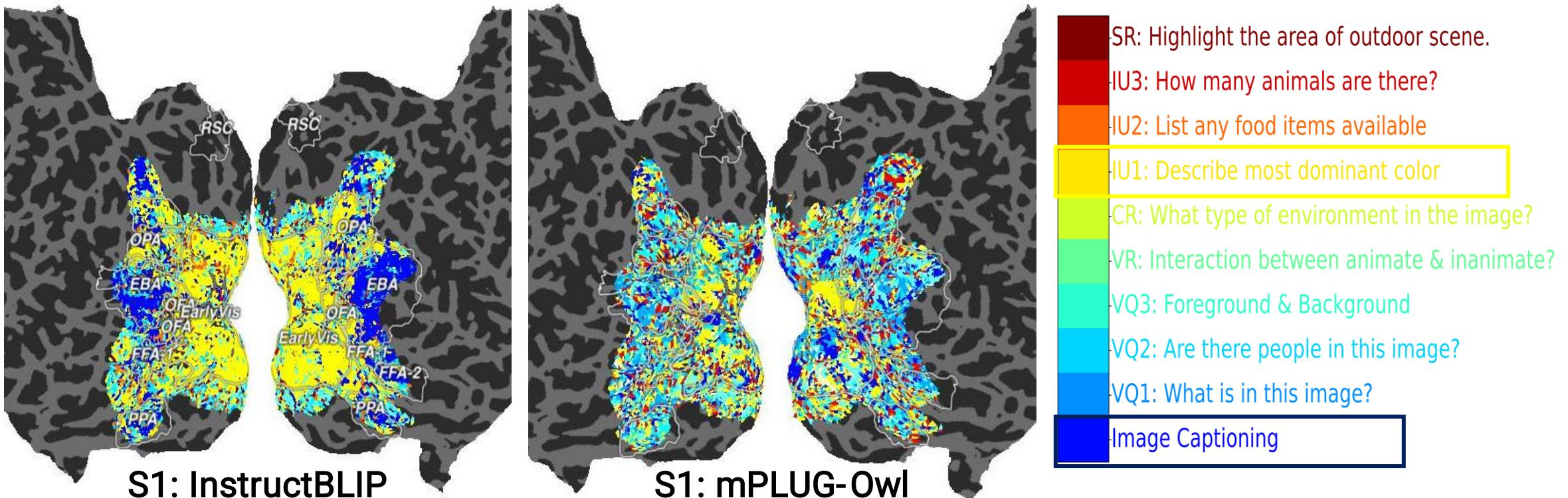
Task-specific instructions



Task	Description
Image Understanding	IU1: Describe the most dominant color in the image IU2: List any food items visible. IU3: How many animals are there in the image?
Visual Question Answering	VQ1: What is in this image? VQ2: Are there any people in this image? If yes, describe them. VQ3: What is the foreground of the image? What is in the background?
Image Captioning	IC: Generate some text to describe the image
Scene Recognition	SR: Highlight the area that shows a natural outdoor scene.
Commonsense Reasoning	CR: What type of environment is shown in the image?
Visual Relationship	VR: What kind of interaction is happening between the animate and inanimate objects here?

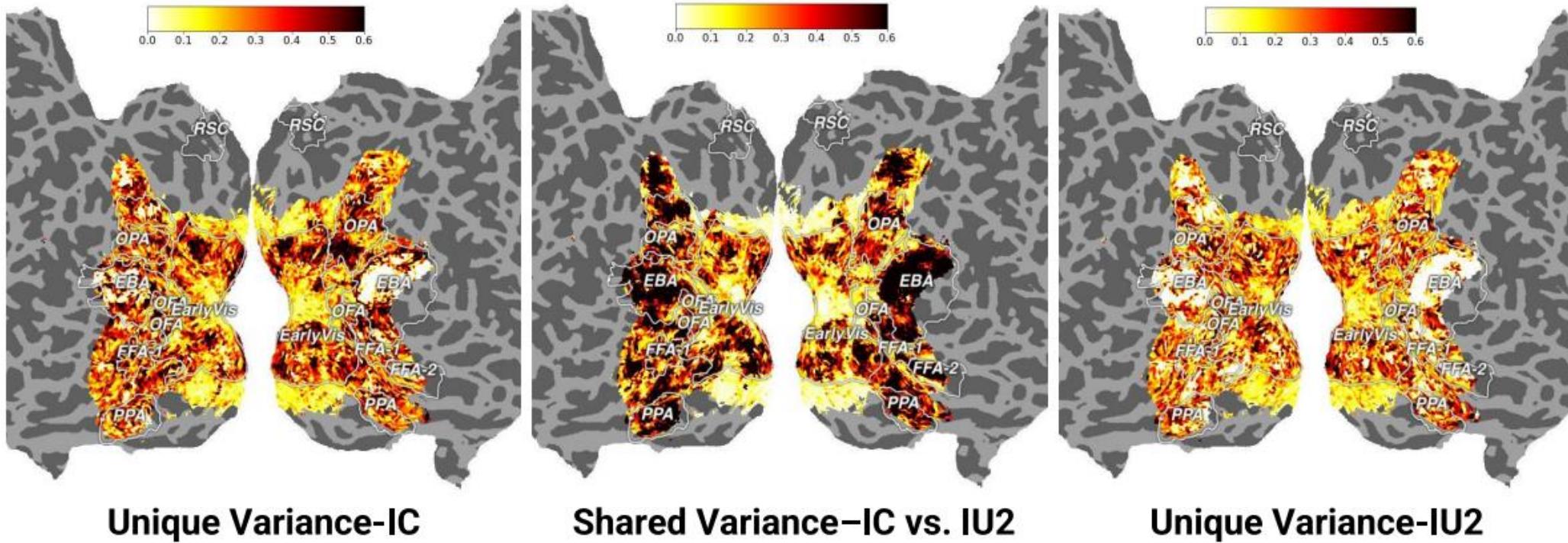
Do multimodal instruction-tuned models prompted using natural language instructions lead to better brain alignment and differentiate instruction-specific representations?

# Which task-specific instructions are highly correlated to visual function localizers?



- Not all instructions lead to increased brain alignment across all regions
- Certain instructions (IC, VQ2, and IU1) are more effective than others in encoding brain activity.

# Partitioning explained variance between task-specific instructions



- Between Image Captioning (IC) and Image Understanding (IU2), there is no unique variance for IU2 in the EBA region, while IC retains some unique variance.
- High overlap between IC and IU2 in higher visual areas but lower overlap in early visual cortex.

# Conclusions for neuro-AI research field

1. Both **cross-modal and jointly pretrained models** demonstrate significantly improved brain alignment with **language regions** compared to visual regions when analyzed against unimodal video data.
2. **Multi-modal models** to capture **additional information**—either through knowledge transfer or integration between modalities—which is crucial for multi-modal brain alignment
3. The **differences between the models** in terms of **architectural variability** and **variability in pretraining methods**, this suggests that future work could benefit from more tightly controlled comparisons to better isolate the effects of these factors.
4. Several **task-specific** instructions leading to improved brain alignment between fMRI recordings and MLLMs, **not all instructions** were relevant for brain alignment.

# Collaborators



Subba Reddy Oota



Khushbu Pahwa



Maneesh Singh



Manish Gupta



Mariya Toneva



Bapi Raju Surampudi



Fatma Deniz



Xavier Hinaut



Frederic Alexandre