

\* CLASSIFIED // INTERNAL

# SUBCULT

Tools, media, and infrastructure for the counterculture.

subcult.tv – February 2026

> LOADING DECK... [OK]  
> CLASSIFICATION: PARTNER\_EYES\_ONLY

\* \$ cat /var/log/failures.txt

# THE PROBLEM

## SURVEILLANCE TOOLS

Creator and developer tools are built on surveillance economics. Your workflow data funds someone else's ad business. Privacy is an afterthought.

## CONSOLIDATED INFRA

A handful of corporations control the platforms, hosting, and distribution channels. Lock-in is the default. Portability is a fantasy.

## UNDERFUNDDED OSS

The open-source ecosystem powers the internet but runs on burnout and good will. Sustainable funding models are rare.

\* > COUNTERMEASURES INITIALIZED

## OUR APPROACH

approach.manifest

\$

**01 // PRIVACY-FIRST, OPEN SOURCE**

Every tool we ship is open source. No telemetry, no tracking, no ads. You own your data.

**02 // COMMUNITY-FUNDED**

Funded by users. Patreon, commercial tiers, and consulting – not VC extraction loops.

**03 // SHIP WEEKLY**

Public roadmap, weekly releases, transparent development. Trust is earned.

\* \$ ls -la /subcult/projects/

# WHAT WE BUILD

## DEVELOPER TOOLS

CLI utilities, workflow automation, dev-first infrastructure

## SELF-HOSTED SOFTWARE

Privacy-respecting alternatives you own and control

## MEDIA PIPELINES

Audio, video, and publishing toolchains for creators

## PRIVACY ALTERNATIVES

Replacements for surveillance-economy defaults

## EDUCATIONAL CONTENT

Technical docs, zines, and hands-on guides

## COMMUNITY PLATFORMS

Spaces for builders, not engagement metrics

// ACTIVE DEPLOYMENTS //

# ACTIVE PROJECTS

## SUBCULT.TV

Business hub, portfolio, and zine platform for the collective.

React    TypeScript    Tailwind  
Go API

## CLPR

Clipboard manager and snippet tool for developers.

Go    CLI    SQLite

## CUTROOM

Media production pipeline for video and audio workflows.

FFmpeg    Node.js    Automation

## SUBCULT OPS

Self-hosted infrastructure and deployment toolkit.

Docker    Terraform    Ansible

> all systems nominal

\* > MARKET\_ANALYSIS.scan()

## MARKET OPPORTUNITY

**\$32B+**

OSS MARKET (2026)

**40%**

SELF-HOSTED GROWTH  
YOY

**68%**

DEVS PREFER PRIVACY  
TOOLS

\* Market estimates based on industry reports. Survey data from developer community polls.

\*| \$ uptime && echo "still shipping"

# TRACTION

traction.metrics

\$

**5+**  
Public Repos

**Weekly**  
Ship Cadence

[TBD]  
Newsletter

[TBD]  
Patreon

## KEY MILESTONES

- [+] Fully operational website with portfolio, zine, and investor materials
- [+] Go API backend with admin dashboard and metrics
- [+] Active development across multiple projects with public commit history

\* > *REVENUE\_STREAMS.init()*

# BUSINESS MODEL

## ACTIVE PATREON

Community funding via tiers. Early access, BTS updates, roadmap input.

## PLANNED COMMERCIAL TIERS

Premium features and hosted versions for teams and businesses.

## PLANNED CONSULTING

Implementation consulting for orgs adopting open-source infra.

## PLANNED SPONSORSHIPS

Project sponsorships from aligned companies. No surveillance sponsors.

// DEPLOYMENT SCHEDULE //

# ROADMAP

roadmap.2026

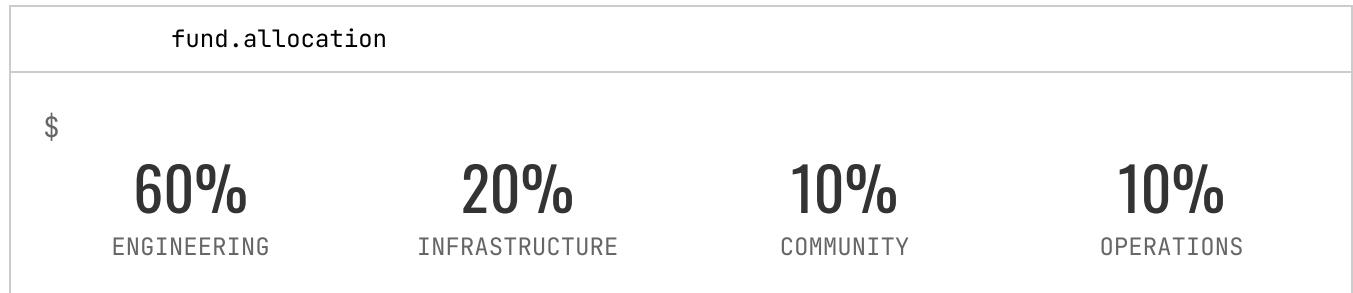
\$

- Q1 2026 => Public launch + Zine series release
- Q2 2026 => First commercial tool beta + paid tiers
- Q3 2026 => Media production suite v1 launch
- Q4 2026 => Platform expansion + partnership pilots

> schedule confirmed. deploying ...

\* > *FUNDING.allocate()*

## THE ASK



## LET'S TALK

Interested in partnering? We'd love to hear from you.

[EMAIL US](#)

[SCHEDULE A CALL\(HTTPS://CAL.COM/SUBCULT/INTRO\)](#)

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> END TRANSMISSION // SUBCULT 2026