

✱ | *CLASSIFIED // INTERNAL*

SUBCULT

Tools, media, and infrastructure for the counterculture.

subcult.tv — February 2026

> LOADING DECK... [OK]
> CLASSIFICATION: PARTNER_EYES_ONLY

❌ `$ cat /var/log/failures.txt`

THE PROBLEM

SURVEILLANCE TOOLS

Creator and developer tools are built on surveillance economics. Your workflow data funds someone else's ad business. Privacy is an afterthought.

CONSOLIDATED INFRA

A handful of corporations control the platforms, hosting, and distribution channels. Lock-in is the default. Portability is a fantasy.

UNDERFUNDED OSS

The open-source ecosystem powers the internet but runs on burnout and good will. Sustainable funding models are rare.

OUR APPROACH

approach.manifest

\$

01 // **PRIVACY-FIRST, OPEN SOURCE**

Every tool we ship is open source. No telemetry, no tracking, no ads. You own your data.

02 // **COMMUNITY-FUNDED**

Funded by users. Patreon, commercial tiers, and consulting – not VC extraction loops.

03 // **SHIP WEEKLY**

Public roadmap, weekly releases, transparent development. Trust is earned.

✖ `$ ls -la /subcult/projects/`

WHAT WE BUILD

DEVELOPER TOOLS

CLI utilities, workflow automation, dev-first infrastructure

SELF-HOSTED SOFTWARE

Privacy-respecting alternatives you own and control

MEDIA PIPELINES

Audio, video, and publishing toolchains for creators

PRIVACY ALTERNATIVES

Replacements for surveillance-economy defaults

EDUCATIONAL CONTENT

Technical docs, zines, and hands-on guides

COMMUNITY PLATFORMS

Spaces for builders, not engagement metrics

// ACTIVE DEPLOYMENTS //

ACTIVE PROJECTS

SUBCULT.TV

Business hub, portfolio, and zine platform for the collective.

React

TypeScript

Tailwind

Go API

CLPR

Clipboard manager and snippet tool for developers.

Go

CLI

SQLite

CUTROOM

Media production pipeline for video and audio workflows.

FFmpeg

Node.js

Automation

SUBCORP

Self-hosted infrastructure and deployment toolkit.

Docker

Terraform

Ansible

> all systems nominal

❌ > MARKET_ANALYSIS.scan()

MARKET OPPORTUNITY

\$32B+

OSS MARKET (2026)

40%

SELF-HOSTED GROWTH
YOY

68%

DEVS PREFER PRIVACY
TOOLS

* Market estimates based on industry reports. Survey data from developer community polls.

✖ | \$ uptime && echo "still shipping"

TRACTION

traction.metrics			
\$	5+ Public Repos	Weekly Ship Cadence	[TBD] Newsletter
			[TBD] Patreon

KEY MILESTONES

- [+] Fully operational website with portfolio, zine, and investor materials
- [+] Go API backend with admin dashboard and metrics
- [+] Active development across multiple projects with public commit history

✖ | > *REVENUE_STREAMS.init()*

BUSINESS MODEL

ACTIVE PATREON

Community funding via tiers. Early access, BTS updates, roadmap input.

PLANNED COMMERCIAL TIERS

Premium features and hosted versions for teams and businesses.

PLANNED CONSULTING

Implementation consulting for orgs adopting open-source infra.

PLANNED SPONSORSHIPS

Project sponsorships from aligned companies. No surveillance sponsors.

// DEPLOYMENT SCHEDULE //

ROADMAP

roadmap.2026	
\$	
Q1 2026	⇒ Public launch + Zine series release
Q2 2026	⇒ First commercial tool beta + paid tiers
Q3 2026	⇒ Media production suite v1 launch
Q4 2026	⇒ Platform expansion + partnership pilots

> schedule confirmed. deploying...

✖ | > *FUNDING.allocate()*

THE ASK

fund.allocation			
\$	60%	20%	10%
	ENGINEERING	INFRASTRUCTURE	COMMUNITY
			OPERATIONS

LET'S TALK

Interested in partnering? We'd love to hear from you.

EMAIL US

CONTACT US

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> END TRANSMISSION // SUBCULT 2026