SUBCULT

Tools, media, and infrastructure for the counterculture.

> subcult.tv — February 2026

// WHAT WE DO

SUBCULT builds open-source developer tools, self-hosted software, and media production pipelines. Everything we ship is privacy-first, community-funded, and built in the open. We serve developers, creators, and anyone who refuses to be optimized by surveillance-economy defaults.

PROBLEM

[!] Creator and dev tools are surveillance machines that monetize your workflow data

[!] Infrastructure consolidated under a few corps — lock-in is the default

[!] Open source powers the internet but is underfunded and burning out

SOLUTION

[+] Privacy-first, open-source tools — no telemetry, no tracking, no ads

[+] Community-funded via Patreon and commercial tiers — not VC extraction

[+] Ship weekly with public roadmap — trust earned through transparent execution

ACTIVE PROJECTS

```
        ls -la /projects/

$
subcult.tv                        clpr
Portfolio + zine hub              Clipboard mgr for devs

Cutroom                           Subcorp
Media production pipe             Self-hosted infra kit
```

// TRACTION

5+	**Weekly**
Public Repos	Ship Cadence

[TBD]	**[TBD]**
Newsletter	Patreon

// REVENUE

LIVE   Patreon community funding

NEXT   Commercial tool tiers

NEXT   Implementation consulting

NEXT   Project sponsorships

// ROADMAP 2026

Q1 Public launch + Zine   **Q2** Commercial beta   **Q3** Media suite v1   **Q4** Platform expansion

THE ASK

60% Eng / 20% Infra / 10% Community / 10% Ops

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