

Overview

2023

2024

2025

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Conversion Rate

Social Media Details

Customer Review Details

productName

- ☐ Baseball Glove
- ☐ Basketball
- ☐ Boxing Gloves
- ☐ Climbing Rope
- ☐ Cycling Helmet
- ☐ Dumbbells
- ☐ Fitness Tracker
- ☐ Football Helmet
- ☐ Golf Clubs
- ☐ Hockey Stick
- ☐ Ice Skates
- ☐ Kayak
- ☐ Running Shoes
- ☐ Ski Boots
- ☐ Soccer Ball
- ☐ Surfboard

Conversion

9.45%

Conversion Rate

Social Media

90,79,276

Views

17,85,010

Clicks

4,14,122

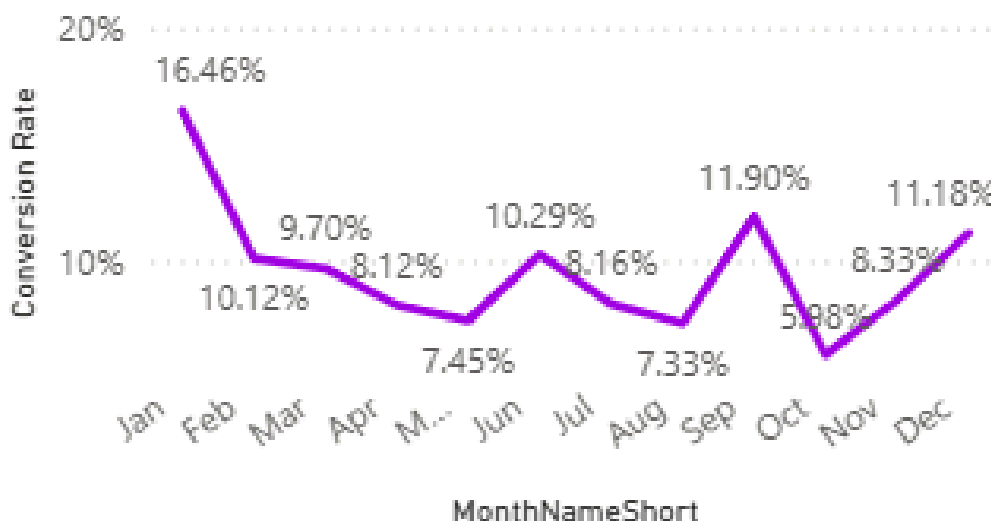
Likes

Customer
Reviews

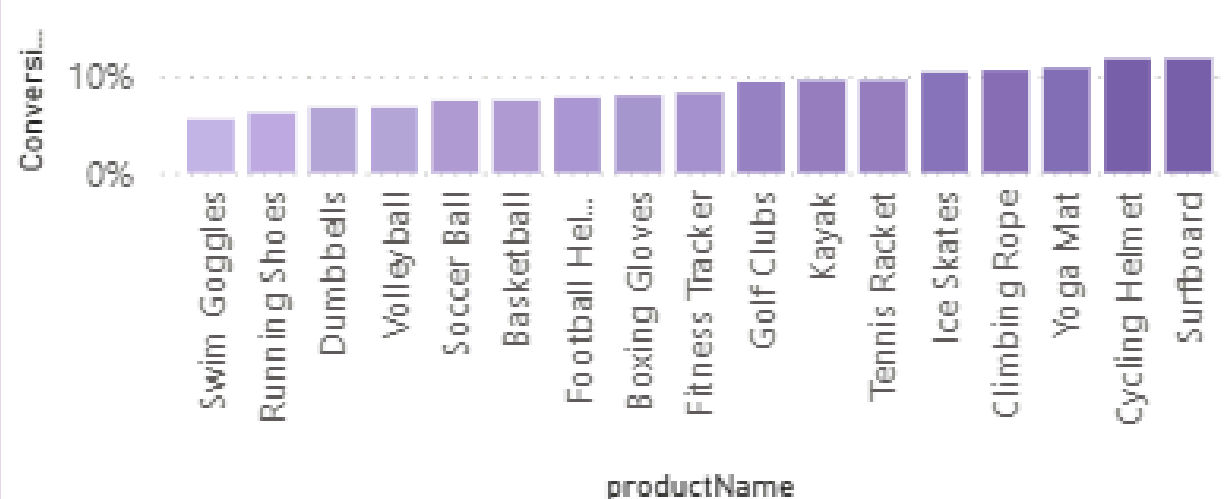
3.69

Rating(Average)

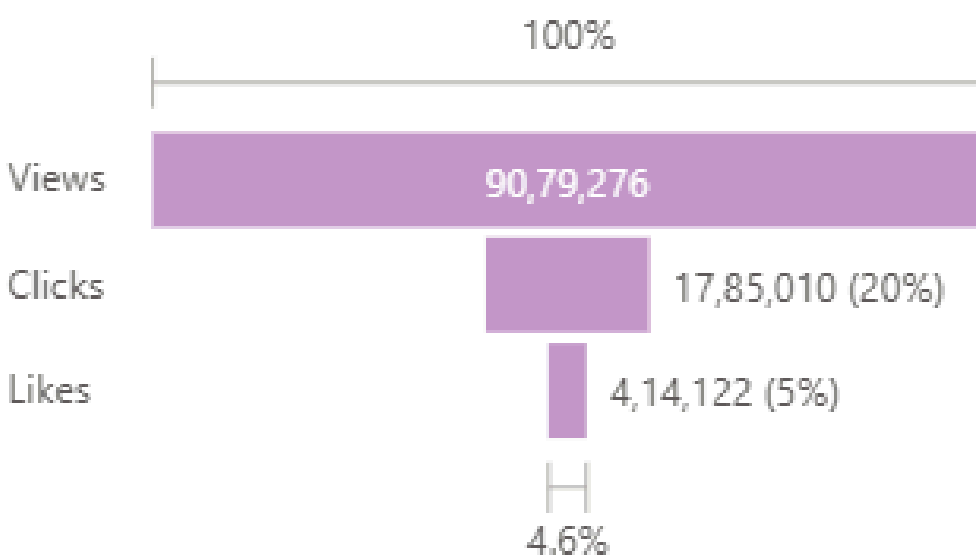
Conversion Rate by MonthNameShort



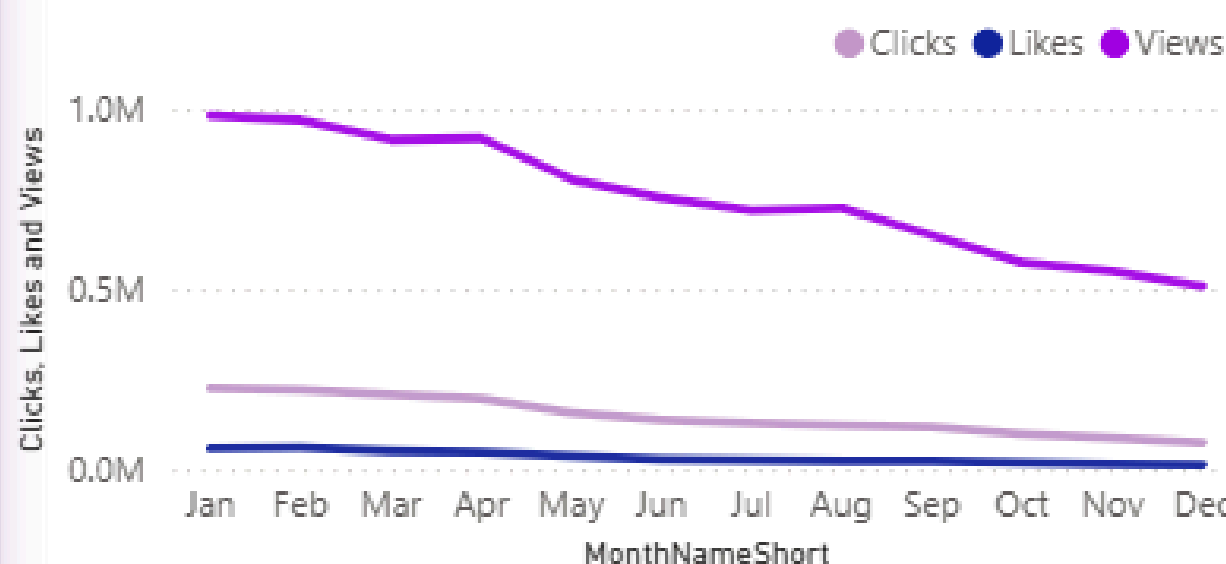
Conversion Rate by productName



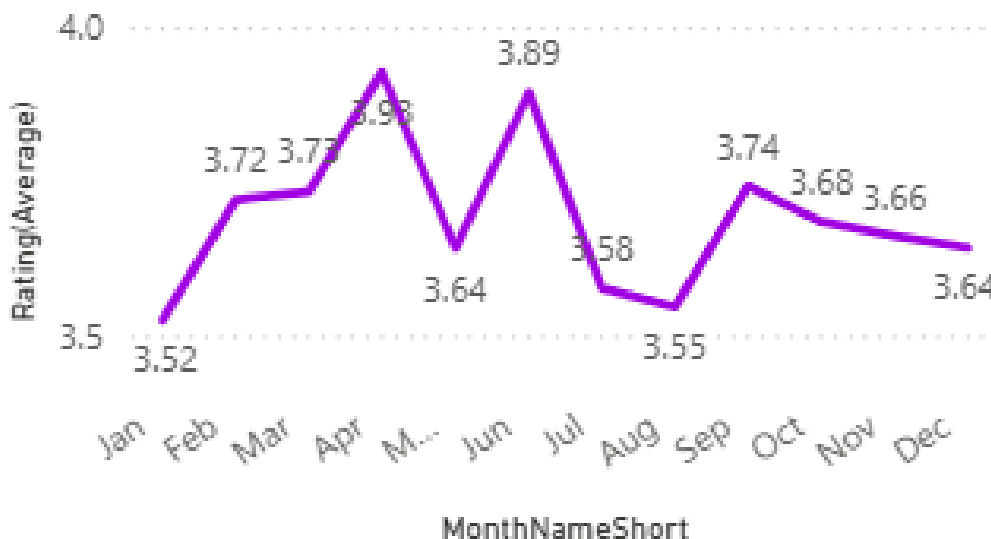
Views, Clicks and Likes



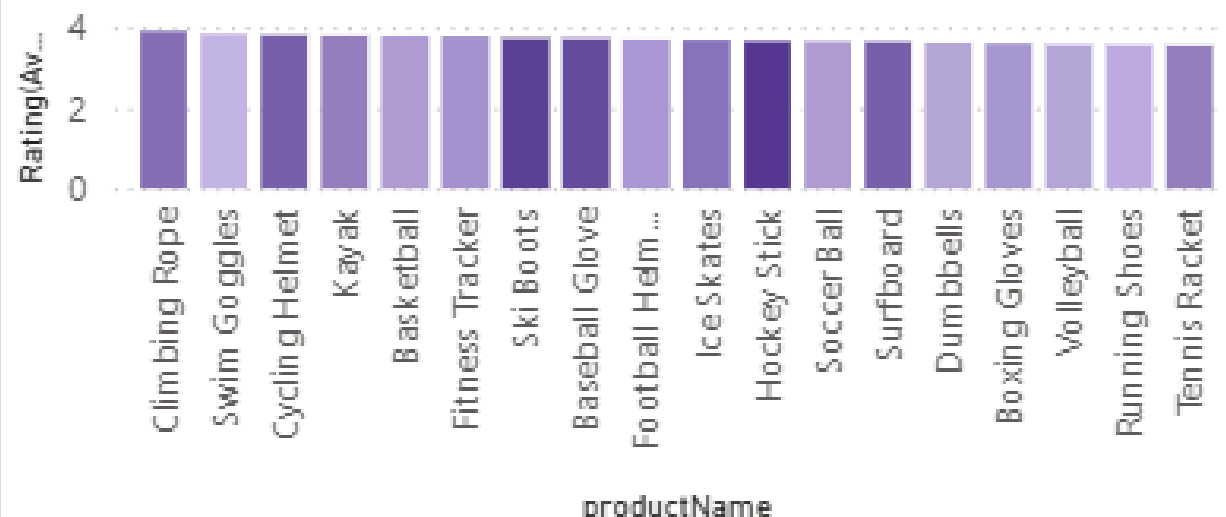
Clicks, Likes and Views by MonthNameShort



Rating(Average) by MonthNameShort



Rating(Average) by productName



Conversion Details

2023	2024	2025	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
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Social Media Details

Customer Review Details

- productName
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☐ Basketball

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☐ Cycling Helmet

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☐ Football Helmet

☐ Golf Clubs

☐ Hockey Stick

☐ Ice Skates

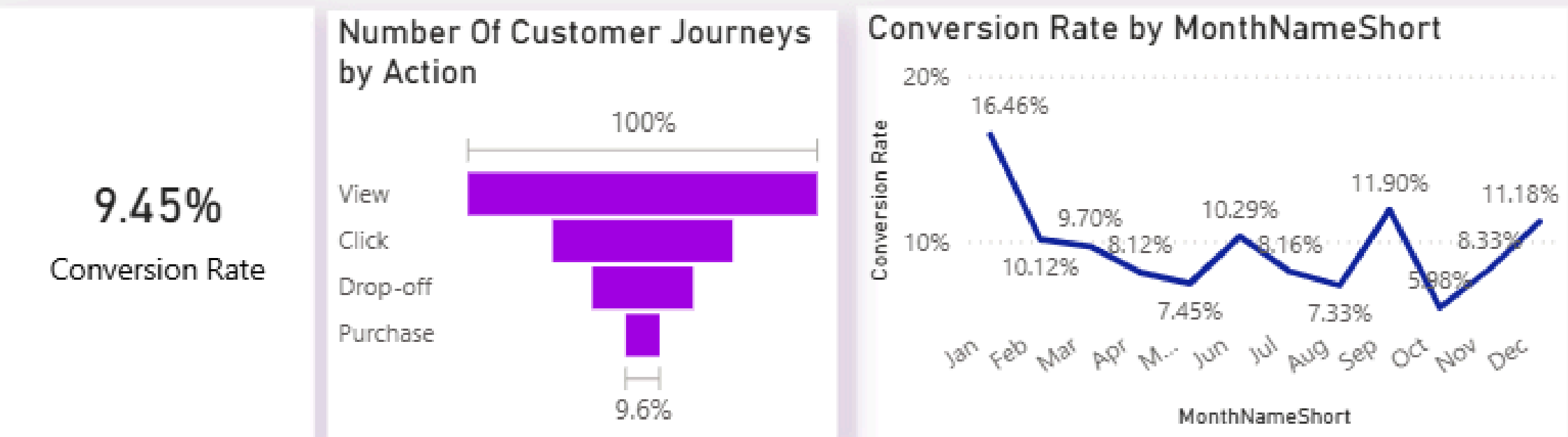
☐ Kayak

☐ Running Shoes

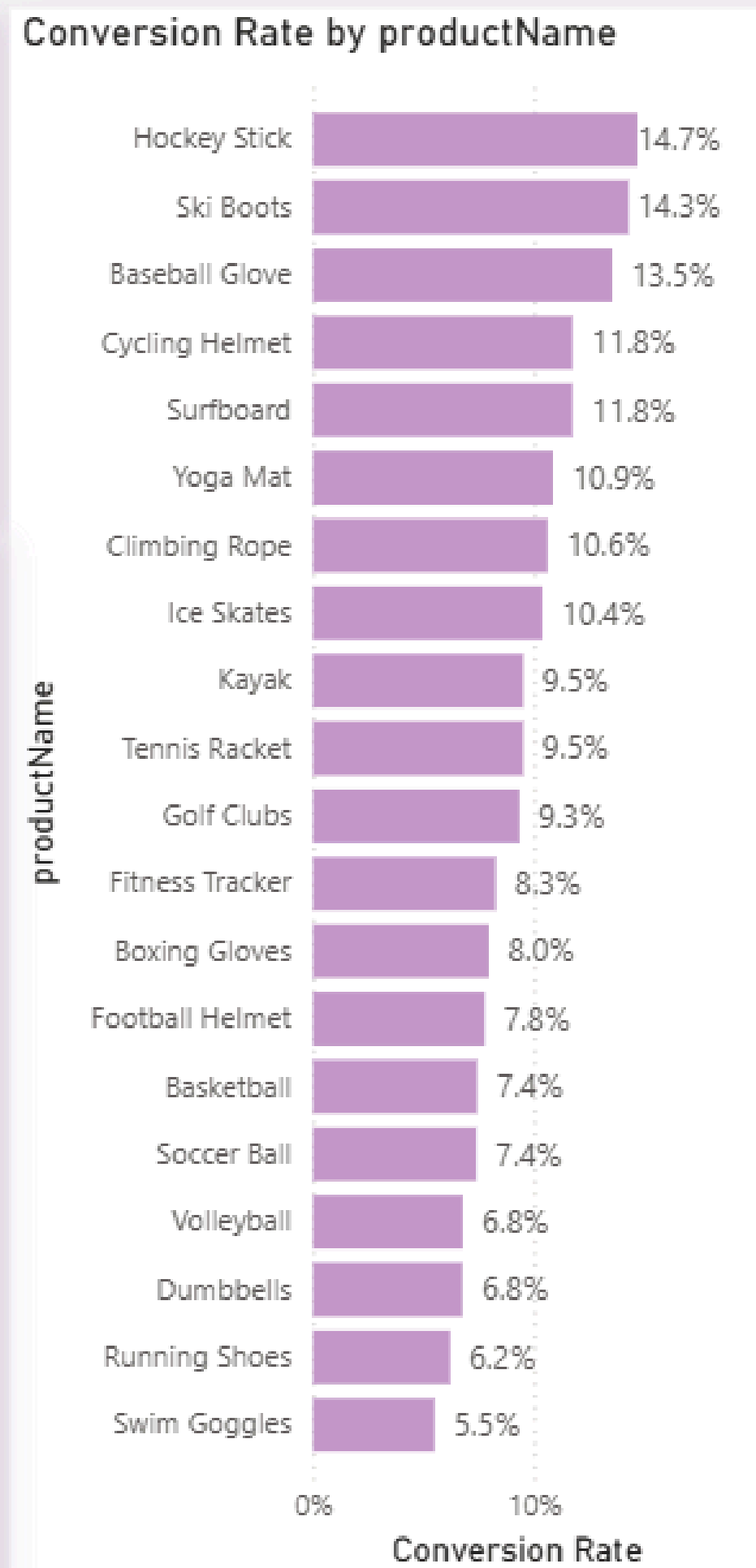
☐ Ski Boots

☐ Soccer Ball

☐ Surfboard



productName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Baseball Glove	22.22%	12.50%	7.69%		11.11%	11.11%	12.50%		40.00%	20.00%	50.00%	
Basketball		50.00%	16.67%	20.00%					12.50%		12.50%	33.33%
Boxing Gloves	8.33%					9.09%	8.33%	11.11%		11.11%	20.00%	28.57%
Climbing Rope	11.11%	20.00%	28.57%	12.50%	6.67%	12.50%	14.29%	14.29%	7.69%	9.09%		
Cycling Helmet		28.57%	20.00%	30.00%	16.67%	8.33%		14.29%	10.00%	8.33%		
Dumbbells			16.67%	12.50%		40.00%			10.00%	9.09%	20.00%	8.33%
Fitness Tracker	16.67%		10.00%		8.33%	33.33%			16.67%		7.69%	14.29%
Football Helmet	20.00%	28.57%	7.69%	14.29%			8.33%	11.11%	10.00%			
Golf Clubs	11.11%	11.11%		10.00%	14.29%		15.38%	25.00%	12.50%			10.00%
Hockey Stick	18.18%	40.00%	11.11%		22.22%		12.50%	9.09%	20.00%		14.29%	57.14%
Ice Skates			12.50%			8.33%	30.00%	16.67%	20.00%	11.11%	18.18%	25.00%
Kayak		16.67%	20.00%	16.67%		16.67%	11.11%		10.00%	14.29%		16.67%
Running Shoes	12.50%	8.33%		10.00%	10.00%				20.00%		14.29%	
Ski Boots	100.00%	10.00%	16.67%	12.50%	11.11%	10.00%	12.50%	40.00%				
Soccer Ball	75.00%		8.33%	9.09%				10.00%	12.50%		9.09%	
Surfboard	33.33%	8.33%	10.00%	11.11%	150.00%	14.29%			11.11%	10.00%		
Swim Goggles	20.00%							14.29%	14.29%			33.33%
Tennis Racket	33.33%	7.69%	25.00%	12.50%	25.00%	11.11%			25.00%	6.67%	20.00%	
Volleyball	10.10%			11.11%		33.33%		10.00%				17.78%
Total	16.46%	10.12%	9.70%	8.12%	7.45%	10.29%	8.16%	7.33%	11.90%	5.98%	8.33%	11.18%



Social Media Details

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Overview

Conversion Rate

Customer Review Details

- productName
- ☐ Baseball Glove

☐ Basketball

☐ Boxing Gloves

☐ Climbing Rope

☐ Cycling Helmet

☐ Dumbbells

☐ Fitness Tracker

☐ Football Helmet

☐ Golf Clubs

☐ Hockey Stick

☐ Ice Skates

☐ Kayak

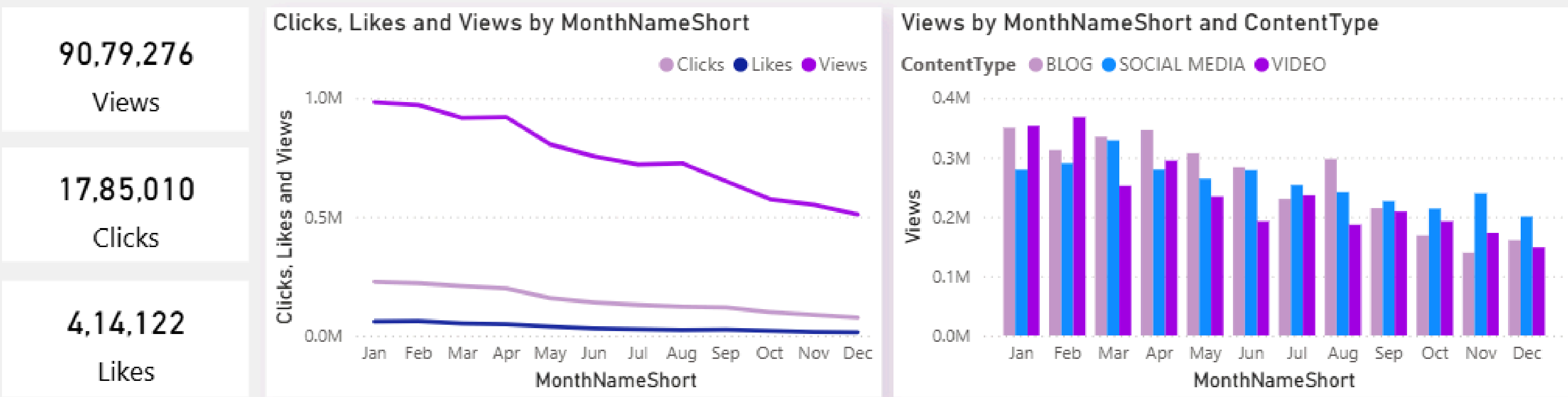
☐ Running Shoes

☐ Ski Boots

☐ Soccer Ball

☐ Surfboard

☐ Swim Cap



productName	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Baseball Glove	54,795	66,287	48,037	28,293	33,887	27,188	36,406	36,664	36,220	24,271	31,978	13,794	4,37,820
Basketball	37,432	63,264	56,840	61,622	48,370	67,251	26,655	43,710	59,697	18,458	29,430	17,131	5,29,860
Boxing Gloves	44,555	44,644	53,436	70,002	30,336	33,851	24,912	35,594	21,213	29,946	32,289	21,655	4,42,433
Climbing Rope	59,049	77,496	54,766	70,102	25,647	24,640	44,513	34,514	38,856	31,120	26,987	27,687	5,15,377
Cycling Helmet	52,995	50,474	47,458	31,935	59,385	41,588	33,736	34,589	25,437	33,815	20,358	28,466	4,60,236
Dumbbells	49,545	28,018	47,323	44,877	31,720	44,878	27,088	18,171	26,911	21,626	22,782	22,995	3,85,934
Fitness Tracker	40,446	36,215	30,956	24,651	28,979	30,513	53,307	40,270	17,879	28,841	29,694	43,215	4,04,966
Football Helmet	45,007	37,669	36,238	53,931	28,113	25,199	64,586	33,913	24,525	11,714	29,478	17,260	4,07,633
Golf Clubs	60,812	41,679	44,675	47,834	40,661	41,834	50,636	35,035	30,201	35,659	31,892	13,731	4,74,649
Hockey Stick	41,688	67,018	47,287	47,071	43,927	38,642	22,078	37,966	17,236	19,165	36,563	21,540	4,40,181
Ice Skates	75,396	32,088	40,801	47,392	55,772	36,679	23,740	35,931	44,049	33,558	11,340	38,563	4,75,309
Kayak	33,650	38,602	59,023	71,249	51,217	60,699	26,522	22,489	23,377	30,430	7,738	30,309	4,55,305
Running Shoes	44,135	68,312	37,518	49,702	45,599	43,966	43,419	50,136	39,291	33,640	44,969	19,675	5,20,362
Ski Boots	41,825	38,886	45,307	38,873	40,506	33,001	33,925	66,375	30,708	12,311	40,123	31,988	4,53,828
Total	9,82,444	9,70,480	9,15,714	9,19,898	8,05,084	7,54,182	7,19,825	7,25,376	6,50,138	5,74,576	5,51,537	5,10,022	90,79,276

Customer Review Details

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Dec

Overview

Conversion Rate

Social Media Details

SentimentCate... ▾

☐ Mixed Negative

☐ Mixed Positive

☐ Negative

☐ Neutral

☐ Positive

productName ▾

☐ Baseball Glove

☐ Basketball

☐ Boxing Gloves

☐ Climbing Rope

☐ Cycling Helmet

☐ Dumbbells

☐ Fitness Tracker

☐ Football Helmet

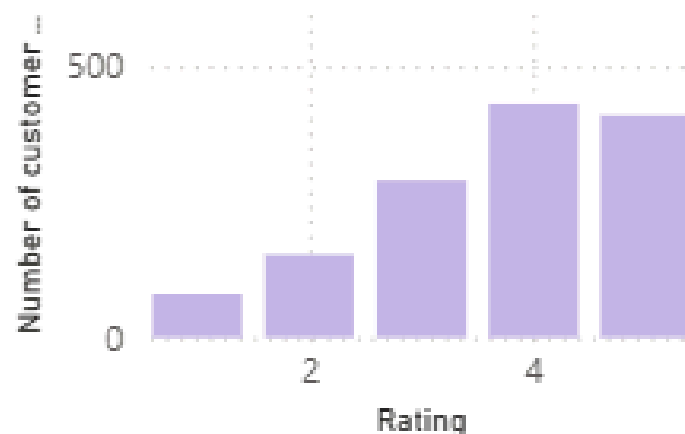
☐ Golf Clubs

☐ Hockey Stick

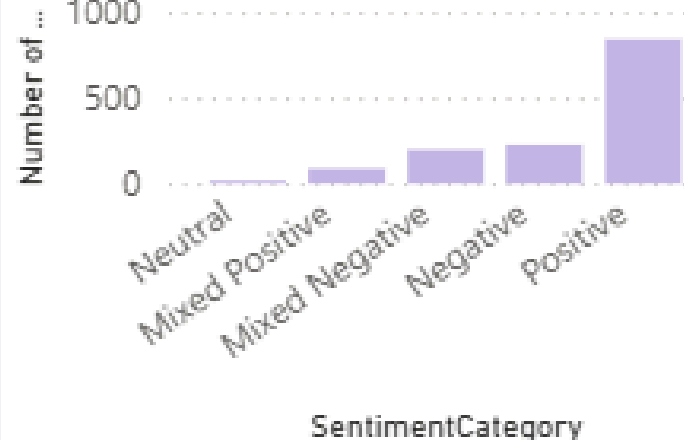
3.69

Rating(Average)

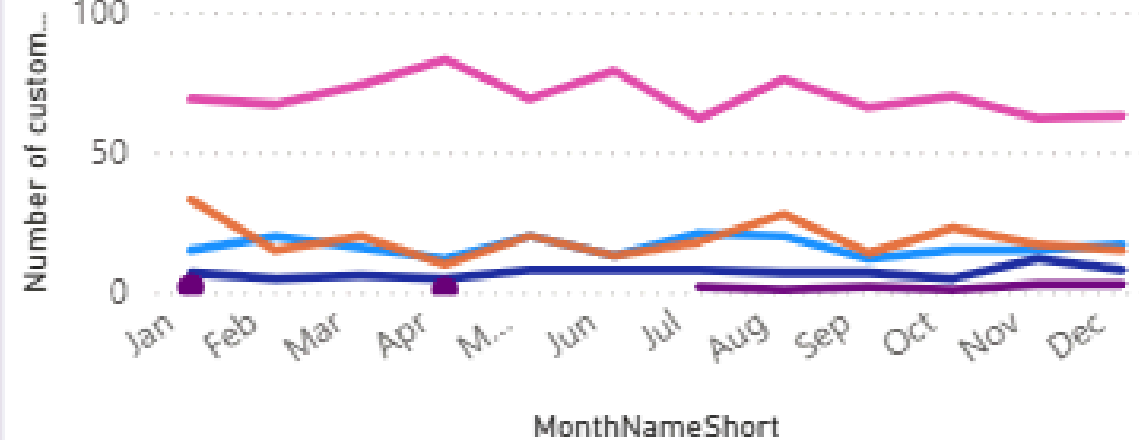
Number of customer Reviews by Rating



Number of customer Reviews by SentimentCategory



Number of customer Reviews by MonthNameShort and SentimentCategory



ReviewDate	CustomerID	ReviewText	SentimentCategory	Sum of Rating
01 January 2023	10	Shipping was fast and the item was well-packaged.	Positive	5
01 January 2023	46	The color was different from what was shown.	Negative	1
02 January 2023	68	Shipping was fast and the item was well-packaged.	Positive	5
03 January 2023	23	Customer support was very helpful.	Positive	5
03 January 2023	68	Customer support was very helpful.	Positive	4
03 January 2023	87	Terrible customer service, would not buy again.	Negative	1
04 January 2023	69	Good quality, but could be cheaper.	Mixed Positive	3
04 January 2023	75	Not satisfied, the product broke after a week.	Negative	1
05 January 2023	80	Not satisfied, the product broke after a week.	Negative	1
05 January 2023	83	I had a bad experience with this product.	Negative	1
06 January 2023	95	Excellent product, highly recommend!	Positive	5
06 January 2023	96	I love this product, will buy again!	Positive	4
07 January 2023	62	The product stopped working after a month.	Negative	1
09 January 2023	3	Shipping was fast and the item was well-packaged.	Positive	4
09 January 2023	36	Not worth the money.	Negative	2
10 January 2023	21	Not satisfied, the product broke after a week.	Negative	1
11 January 2023	40	Amazing value for the price.	Positive	5
11 January 2023	76	Good quality, but could be cheaper.	Positive	4

Total

5025

Rating(Average), Number of customer Reviews and Number of customer Reviews by CustomerID and SentimentCategory

