



## InfluxIQ

InfluxIQ is our marketing agency with 9 different marketing systems covering a myriad number of industries. The following are the industries that we have technology and marketing solutions for:

- ▶ Physicians' Offices
- ▶ Dentists Offices
- ▶ Chiropractor Offices
- ▶ Small Business
- ▶ Online eCommerce
- ▶ Automotive Dealerships
- ▶ Multi-Level Marketing Backoffice and Marketing
- ▶ Affiliate Marketing eCommerce
- ▶ Academy level training software
- ▶ Sales rep training and management



**OUR MARKETING SYSTEMS COME WITH MONTHLY "PRESENCE MANAGEMENT" PLANS FOR THE BASELINE REQUIREMENTS TO MAINTAIN A SOLID WEB PRESENCE ON A MONTHLY BASIS.**

## LEAD ACQUISITION WITH CUTTING-EDGE SEO SERVICES

DRIVE TARGETED LEADS AT LOW COST-PER-ACQUISITION

Don't settle for increased traffic to your website. With our extensive SEO strategies and practices, you can have access to a whole lot more. That includes:

- ▶ Accurate Project & Market Analysis
- ▶ Competitive & Competent Research Work
- ▶ On-Site & Off-Site SEO
- ▶ Website Architecture Development
- ▶ Top Quality Content Utilization
- ▶ Healthy & Organic Link Building
- ▶ Periodic Re-Assessment, Analysis & Reporting



THIS AUTOMATICALLY TRANSLATES INTO INCREASED "RELEVANT" TRAFFIC WITH GREATER "BUYING" POTENTIAL.



## CREATE NEW VISITORS WITH POWERFUL PAY-PER-CLICK AD CAMPAIGNS

RETARGET & CONVERT OLD ONES WITH EFFECTIVE PPC MANAGEMENT SERVICES

Pay-Per-Click Ads ensure targeted marketing spend and bring great returns on your investments. Salient features of our PPC Ad Campaigns and PPC Management Services include:

- ▶ Customized ad content creation for multiple platforms
- ▶ Stringent research and analysis for ad content development
- ▶ Catering to the needs of B2B as well as B2C business modules
- ▶ Meticulous testing for each area of the ad to ensure maximum effectiveness
- ▶ Constant monitoring and data-collection to study patterns and determine customer-effects
- ▶ Remarketing strategies to target customers that fall through the gaps



HENCE, YOU ARE ASSURED OF THE BEST RESULTS WHILE GAINING RELEVANT VISITORS TO YOUR ONLINE BUSINESS.



## PROFESSIONAL GOOGLE AD SERVICES THAT DRIVE RESULTS

### MAXIMIZING THE SUCCESS OF YOUR MARKETING CAMPAIGNS

Google Adwords (or Google Ads) have a great deal of potential for drawing in targeted customers to your online business. With our Google Ads strategies, you can be assured of increased lead generation as well as an increase in revenue. Some key factors of the practices we employ include:

- ▶ Development of a Solid Foundation through effective Keyword Research
- ▶ Analyzing competitor campaigns to determine industry-effective methods
- ▶ Creating and managing Effective Quality Ad Campaigns
- ▶ Employment of state-of-the-art techniques and latest trends
- ▶ Re-Designing and Re-Developing Landing Pages to support the Ad Campaigns
- ▶ Periodic Re-Assessment, Analysis & Reporting

DISCUSS YOUR GOOGLE AD STRATEGIES WITH OUR PROFESSIONALS TODAY TO GET THE BEST OUT OF YOUR PAID PROMOTION CAMPAIGNS.



## FACEBOOK & INSTAGRAM ADS MANAGEMENT SERVICES

GET PROVEN RESULTS IN SOCIAL AD TARGETING WITH EFFECTIVE MARKETING CAMPAIGNS

Take full advantage of the world of social media with our Facebook & Instagram Ads Management Services. Our practices are aimed at creating awareness and brand recognition among your customers on a proven platform with focus towards:

- ▶ Researching and creating engaging Facebook and Instagram Ads
- ▶ Managing Ad campaigns to ensure maximum effectiveness
- ▶ Engaging users and customers through regular interactions
- ▶ Constant analysis and implementation of customized techniques to increase conversions
- ▶ Improving brand identity and awareness
- ▶ Generating and converting leads
- ▶ Management of the Mobile Apps to ensure that all beneficial updates are utilized effectively
- ▶ Creating awareness among local traffic and diverting them to your landing page



GET IN TOUCH WITH OUR EXPERTS TODAY TO LEARN HOW YOU CAN GET THE BEST OUT OF THE SOCIAL MEDIA CHANNELS FOR YOUR ONLINE BUSINESS.