

# AI Prompts Used for Asset Generation

This document contains all the AI prompts used to generate the visual assets for the SaaS landing page project.

## Image Generation Prompts

### Female Presenter Image

**File:** female\_presenter.png

**Prompt:** "A realistic, professional AI-generated female presenter, smiling, with a light red and white color scheme in the background, minimalistic style."

**Purpose:** Used as a placeholder for the video demo section, representing a professional AI platform presenter.

### AI Illustration 1

**File:** ai\_illustration\_1.png

**Prompt:** "Minimalistic AI-related illustration with light red and white color scheme, featuring abstract neural networks, data nodes, and geometric shapes, professional and modern style"

**Purpose:** Background illustration for the hero section, providing visual context for AI technology.

### AI Illustration 2

**File:** ai\_illustration\_2.png

**Prompt:** "Clean AI technology illustration with light red accents, showing interconnected circuits, digital brain patterns, and flowing data streams, minimalistic design"

**Purpose:** Secondary background illustration for the hero section, complementing the first illustration.

### Blog Thumbnail 1

**File:** blog\_thumbnail\_1.png

**Prompt:** "AI technology blog thumbnail with light red and white theme, featuring machine learning concepts, data visualization elements, professional design"

**Purpose:** Thumbnail image for the blog article "The Future of AI in Business Automation".

## Blog Thumbnail 2

**File:** blog\_thumbnail\_2.png

**Prompt:** "SaaS technology blog thumbnail with light red color scheme, showing cloud computing, automation icons, and digital transformation elements"

**Purpose:** Thumbnail image for the blog article "Building Scalable SaaS Solutions with AI".

## Blog Thumbnail 3

**File:** blog\_thumbnail\_3.png

**Prompt:** "Modern tech blog thumbnail with light red and white design, featuring AI algorithms, code snippets, and futuristic interface elements"

**Purpose:** Thumbnail image for the blog article "Machine Learning Algorithms Explained".

# Design Considerations

## Color Scheme

All AI-generated images follow a consistent light red and white color scheme to maintain visual harmony with the website's design. The light red color (#ef4444) is used as the primary accent color throughout the site.

## Style Guidelines

- **Professional and Modern:** All images maintain a professional appearance suitable for a business-focused SaaS platform.
- **Minimalistic Design:** Clean, uncluttered visuals that don't distract from the content.
- **Consistent Theme:** All assets share the same color palette and design language.

- **High Quality:** Images are generated at high resolution for crisp display across all devices.

## Usage Notes

- All images are optimized for web use and included in the build process.
- Images are responsive and scale appropriately across different screen sizes.
- The female presenter image serves as a static placeholder for what would typically be a video demo.
- Blog thumbnails are designed to be visually appealing and relevant to their respective article topics.
- AI illustrations provide subtle background elements that enhance the overall design without overwhelming the content.

## Technical Specifications

- **Format:** PNG for all images to maintain transparency and quality
- **Optimization:** Images are automatically optimized during the build process
- **Responsive:** All images are implemented with responsive design principles
- **Accessibility:** Images include appropriate alt text for screen readers