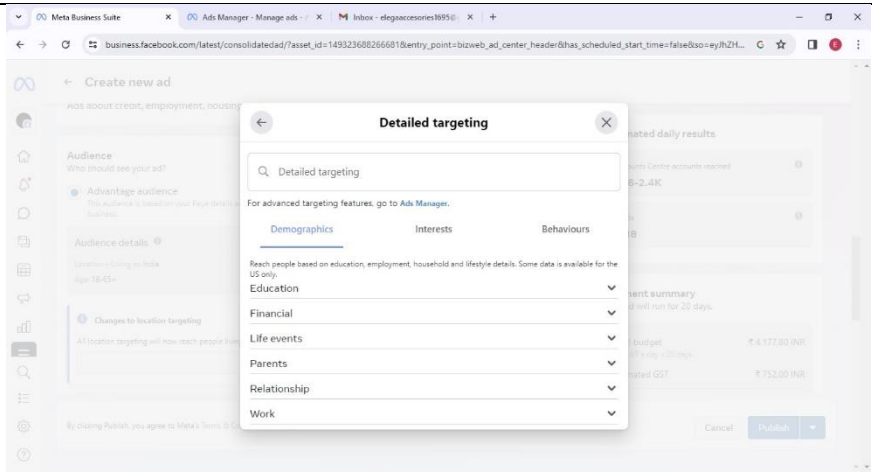


PROJECT DEVELOPMENT PHASE

PERFORMANCE METRICS

Date	4 November 2023
Team ID	NM2023TMID01256
Project Name	Creating a social media ad campaign in Facebook

Performance Metrics:

S. No.	Platform	Values	Screenshot
1	Facebook	Targeted a detailed audience and customers through specifications	
2		Campaign created to generate sales and leads	