

FILTERS

region	All
market	All
division	All

Customer

Net Sales Performance

Market	Net Sales 2019	Net Sales 2020	Net Sales 2021	2021 vs 2020
Acclaimed Stores	1.42M	2.89M	10.92M	378.08%
All-Out		0.16M	0.81M	495.70%
Amazon	12.17M	37.51M	82.09M	218.87%
Argos (Sainsbury's)	0.35M	0.74M	2.27M	305.98%
Atlas Stores	0.18M	0.67M	3.17M	470.34%
Atliq e Store	7.18M	23.67M	52.98M	223.83%
AtliQ Exclusive	9.58M	17.68M	61.12M	345.77%
BestBuy	0.85M	1.77M	6.31M	356.08%
Boulangier	0.24M	0.83M	4.07M	492.93%
Chip 7	0.60M	1.32M	5.51M	416.07%
Chiptec		0.42M	3.02M	722.03%
Control	0.91M	2.20M	7.67M	349.23%
Coolblue	0.46M	1.18M	4.25M	360.00%
Costco	1.14M	2.75M	9.29M	337.37%
Croma	1.67M	2.47M	7.55M	305.11%
Currys (Dixons Carphone)	0.29M	0.76M	1.87M	246.94%
Digimarket	0.80M	1.72M	4.14M	241.05%
Ebay	2.61M	6.27M	15.17M	242.16%
Electricalsara Stores	0.12M	0.65M	1.85M	285.96%
Electricalsbea Stores		0.14M	0.72M	504.64%
Electricalslance Stores	0.10M	0.75M	2.35M	313.34%
Electricalslytical	1.80M	2.61M	11.94M	457.50%
Electricalsocity	2.34M	3.46M	12.42M	358.75%
Electricalsquipo Stores	0.18M	0.68M	3.64M	535.32%
Elite	0.42M	0.83M	4.13M	495.52%
Elkj�p	0.46M	1.32M	5.16M	391.90%
Epic Stores	0.41M	0.94M	4.19M	446.06%
Euronics	0.36M	0.88M	3.90M	444.67%
Expert	0.79M	1.77M	6.43M	363.98%
Expression	1.65M	2.99M	9.82M	328.24%
Ezone	1.53M	2.02M	7.92M	391.62%
Flawless Stores	0.07M	0.46M	1.81M	396.28%
Flipkart	2.94M	8.35M	19.29M	231.03%
Fnac-Darty	0.54M	0.82M	2.87M	349.77%
Forward Stores	0.56M	1.50M	4.07M	271.97%
Girias	1.55M	2.07M	8.67M	419.29%
Info Stores	0.07M	0.48M	1.84M	384.09%
Insight	0.42M	1.01M	2.76M	271.84%
Integration Stores		0.16M	1.44M	887.19%
Leader	4.68M	5.97M	18.80M	314.81%



Logic Stores	0.17M	0.93M	4.81M	515.17%
Lotus	1.48M	2.11M	8.09M	382.61%
Neptune	0.99M	3.42M	16.11M	471.50%
Nomad Stores	0.53M	1.63M	4.02M	246.89%
Notebillig	0.25M	0.39M	1.12M	287.39%
Nova		0.01M	0.35M	2664.92%
Novus	1.87M	3.73M	9.85M	264.20%
Otto	0.26M	0.40M	1.20M	298.58%
Premium Stores	0.46M	1.10M	3.88M	353.09%
Propel	1.59M	2.46M	10.83M	440.64%
Radio Popular	0.51M	1.45M	5.27M	362.56%
Radio Shack	0.81M	1.75M	5.44M	311.51%
Reliance Digital	1.62M	2.57M	9.73M	377.90%
Relief	0.39M	1.01M	4.06M	403.57%
Sage	4.83M	6.44M	20.70M	321.52%
Saturn	0.23M	0.38M	1.19M	310.46%
Sorefoz	0.55M	1.07M	4.66M	433.63%
Sound	0.56M	1.67M	4.36M	260.26%
Staples	1.24M	2.85M	8.75M	306.95%
Surface Stores	0.09M	0.53M	2.12M	398.80%
Synthetic	1.89M	4.42M	12.19M	275.98%
Taobao	0.22M	1.33M	3.30M	248.66%
UniEuro	0.60M	1.61M	7.35M	457.03%
Vijay Sales	1.73M	2.15M	8.53M	397.78%
Viveks	1.55M	2.24M	7.78M	348.10%
Walmart	1.26M	2.63M	9.73M	370.45%
Zone	0.34M	1.56M	5.26M	336.20%
Grand Total	87.48M	196.69M	598.88M	304.48%



FILTERS

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Top 10 Products
All Values are in USD

Division	2020	2021	2021 vs 2020
N & S	51.4M	94.7M	184.38%
P & A	105.2M	338.4M	321.53%
PC	40.1M	165.8M	413.70%
Grand Total	196.7M	598.9M	304.48%

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Market Performance vs Target

Countries	Net Sales 2019	Net Sales 2020	Net Sales 2021	2021 vs 2020	2021 - Target	Percentage
Australia	3.88M	10.70M	20.99M	196.22%	12.36M	58.89%
Austria		0.12M	2.84M	2401.31%	-0.22M	7.57%
Bangladesh	0.48M	2.26M	6.95M	307.70%	2.02M	29.09%
Canada	4.76M	12.17M	35.06M	288.06%	11.87M	33.85%
China	1.43M	5.42M	22.89M	421.98%	4.78M	20.90%
France	4.04M	7.47M	25.94M	347.23%	9.32M	35.92%
Germany	2.56M	4.69M	12.01M	256.22%	5.72M	47.66%
India	30.82M	49.77M	161.26M	324.02%	71.04M	44.05%
Indonesia	2.52M	6.21M	18.41M	296.69%	6.35M	34.48%
Italy	2.90M	4.46M	11.72M	262.53%	6.32M	33.92%
Japan		1.88M	7.92M	421.11%	1.55M	19.62%
Netherlands	0.23M	3.36M	7.98M	237.91%	2.93M	36.64%
Newzealand		1.99M	11.40M	574.29%	0.58M	5.11%
Norway		2.48M	13.68M	551.83%	1.04M	7.63%
Pakistan	0.62M	4.69M	5.66M	120.51%	4.79M	84.76%
Philippines	5.69M	13.37M	31.86M	238.36%	16.56M	51.99%
Poland	0.41M	2.79M	5.19M	185.81%	2.26M	43.57%
Portugal	0.75M	3.59M	11.83M	329.81%	3.83M	32.35%
South Korea	12.80M	17.28M	48.97M	283.31%	25.73M	52.54%
Spain		1.77M	12.62M	711.42%	-0.01M	-0.09%
Sweden	0.05M	0.23M	1.77M	781.92%	0.08M	4.69%
United Kingdom	2.00M	8.08M	34.15M	422.73%	7.10M	20.78%
USA	11.53M	31.92M	87.78M	274.99%	33.21M	37.84%
Grand Total	87.48M	196.69M	598.88M	304.48%	229.22M	38.28%

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New Products - 2021

All values are in USD

Products	2020	2021
AQ Clx3		4.4M
AQ Electron 3 3600 Desktop Processor		14.2M
AQ Gen Y		19.5M
AQ GEN Z		11.7M
AQ HOME Allin1 Gen 2		3.5M
AQ Lumina Ms		4.2M
AQ Marquee P3		4.9M
AQ Marquee P4		1.7M
AQ Maxima Ms		13.7M
AQ MB Lito		2.8M
AQ MB Lito 2		2.3M
AQ Qwerty		22.0M
AQ Qwerty Ms		15.4M
AQ Trigger		20.7M
AQ Trigger Ms		17.9M
AQ Wi Power Dx3		17.2M
Grand Total		176.2M



FILTERS

Top 5 Products

region	All
division	All
market	All

Products	QTY
AQ Master wired x1 Ms	4.2M
AQ Master wireless x1 Ms	4.1M
AQ Gamers Ms	4.0M
AQ Gamers	3.4M
AQ Master wireless x1	3.4M
Grand Total	19.0M

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Bottom 5 Products

region	All
division	All
market	All

Products	QTY
AQ GEN Z	63K
AQ Gamer 1	52K
AQ Smash 2	36K
AQ Home Allin1	15K
AQ HOME Allin1 Gen 2	9K
Grand Total	175K



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region	All
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Top 5 Country - 2021

All values are in USD

Country	2021
India	161.3M
USA	87.8M
South Korea	49.0M
Canada	35.1M
United Kingdom	34.2M
Grand Total	367.2M



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division	All

Top 10 Products
All Values are in USD

Products	2020	2021	2021 vs 2020
AQ 5000 Series Electron 8 5900X Desktop Processor	7.8M	15.1M	193.04%
AQ 5000 Series Ultron 8 5900X Desktop Processor	8.3M	16.3M	195.47%
AQ Clx1	8.1M	11.0M	136.94%
AQ Electron 5 3600 Desktop Processor	9.2M	17.7M	191.00%
AQ Elite	8.0M	15.9M	199.06%
AQ Gamers	7.4M	13.2M	178.62%
AQ Lite	9.2M	15.4M	167.26%
AQ Neuer SSD	7.5M	10.6M	142.25%
AQ Wi Power Dx1	11.3M	11.8M	104.38%
AQ Wi Power Dx2	13.7M	13.9M	101.43%
Grand Total	90.6M	140.9M	155.62%