

WALLMART Dashboard Summary (2011–2015)

Overall Metrics

- **Total Sales:** 725.4K
 - **Total Profit:** 108.42K
 - **Total Quantity Sold:** 12K
 - **Total Delivery Time:** 13K (likely cumulative days or delivery count)
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Sales Trend by Year

- **Sales Growth:** Sales increased from **0.14M (2011)** to a peak of **0.25M (2014)**
 - **2015 Sales:** Shows **0.00M**, suggesting missing/incomplete data
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Sales by Category

- **Top Categories:**
 - **Tables**
 - **Phones**
 - **Chairs**These three make up the bulk of sales.
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Profit by State

- **Top Profit States:**

- **California:** 76K
 - **Washington:** 33K
 - Other profitable states: Nevada, Utah, Montana
 - **Top Loss States:**
 - **Colorado:** -6.5K
 - **Arizona:** -3.4K
 - **Oregon:** -1.2K
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Profit by Product

- Largest product-level profit is around **14K**, contributing **~2%**
 - Products like **Canon**, **High-Speed Gear**, and **Global Troy** show up frequently in the mid-range profit tier
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Geographical Insight

- **Sales Locations:** Predominantly in the U.S., with visual markers in the **Eastern** and **Central** regions of North America