

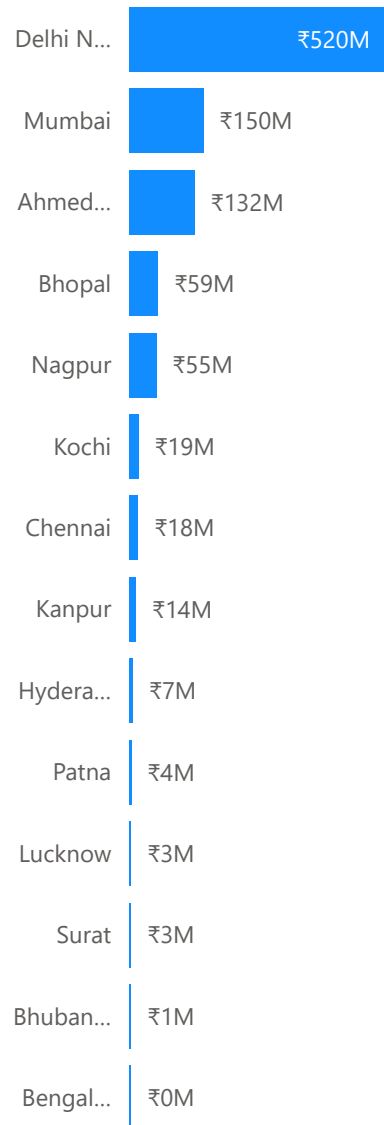
₹985M

Revenue

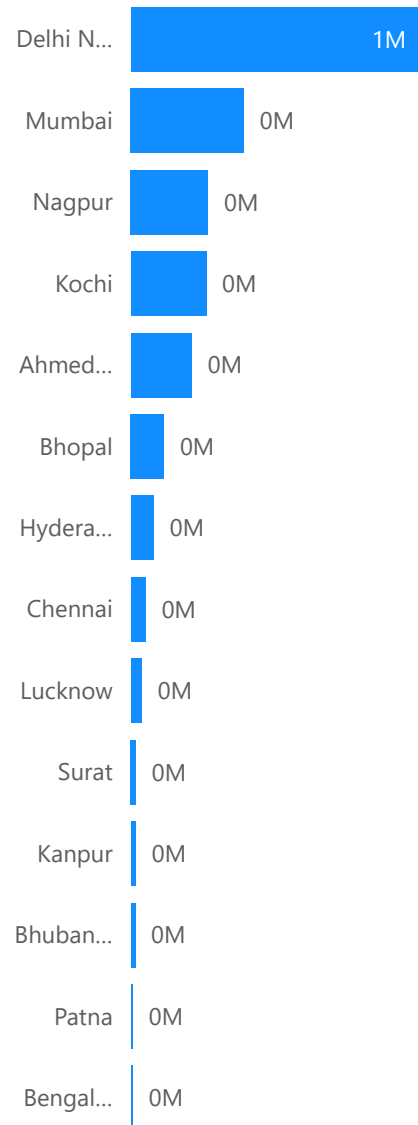
2M

Sales Qty

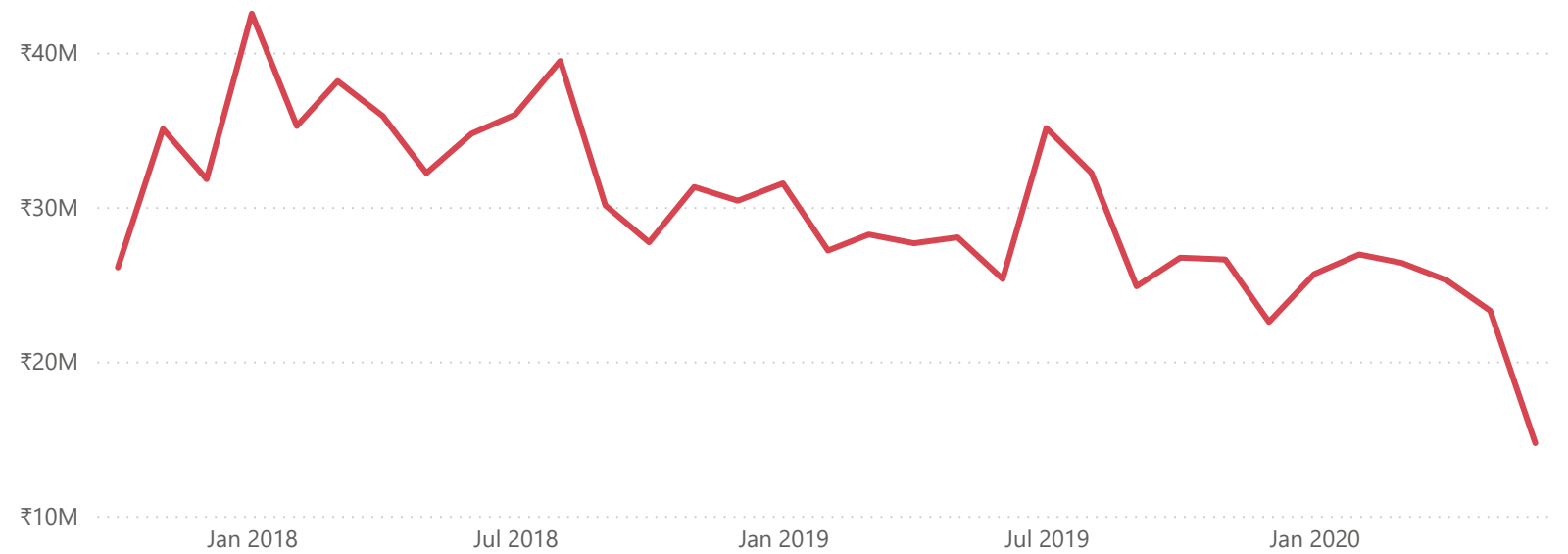
Revenue by Markets



Sales Qty by Markets



Revenue Trend



₹142M

Revenue

350K

Sales Qty

₹2.1M

Total Profit Margin

2017

2018

2019

2020

Jan 20

Feb 20

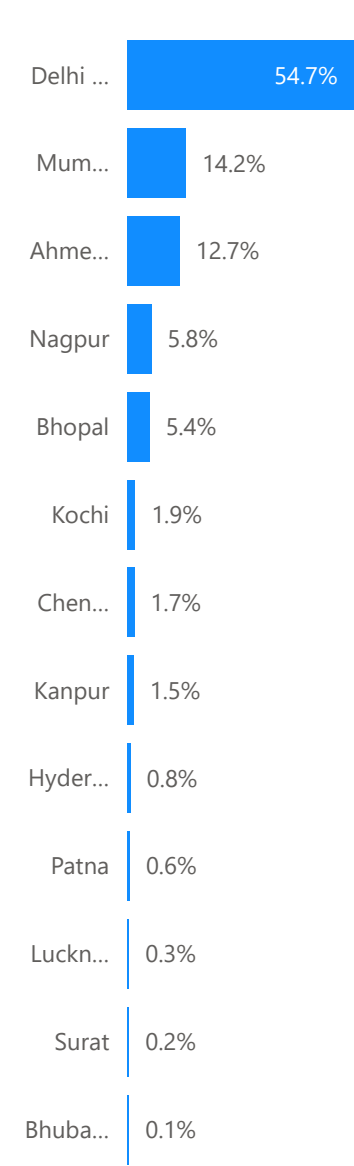
Mar 20

Apr 20

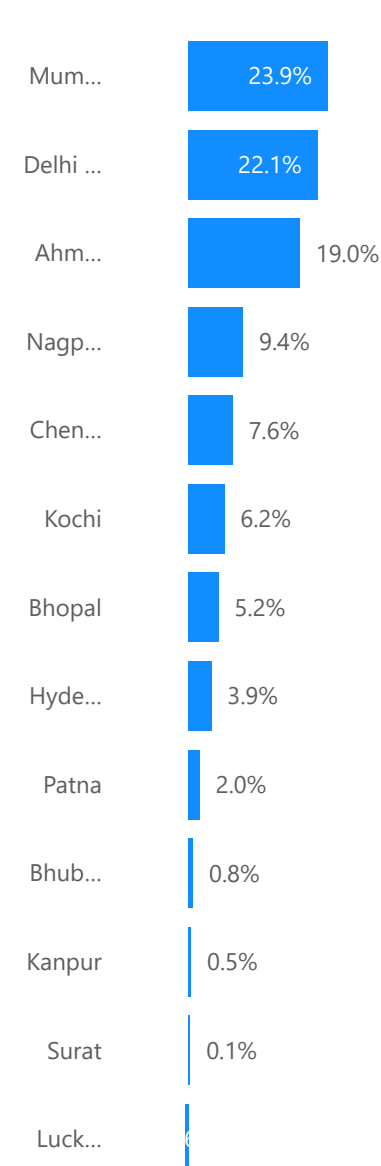
May 20

Jun 20

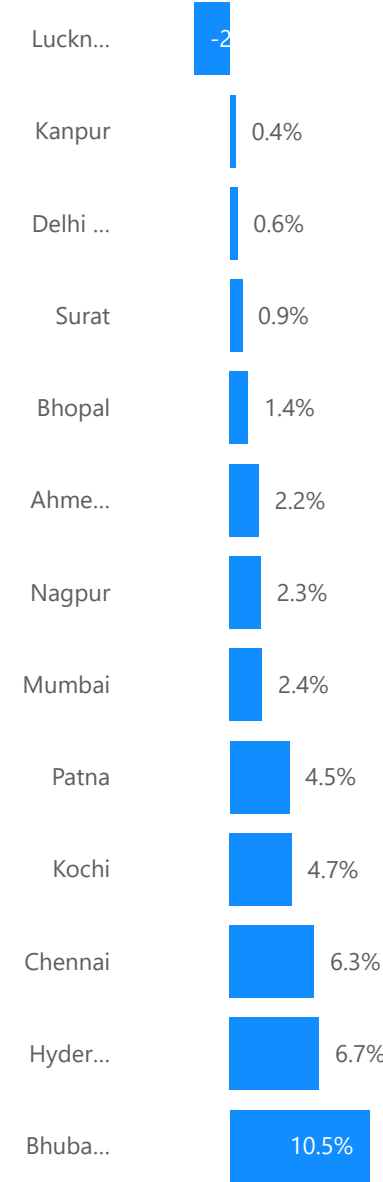
Revenue Contribution % by Market



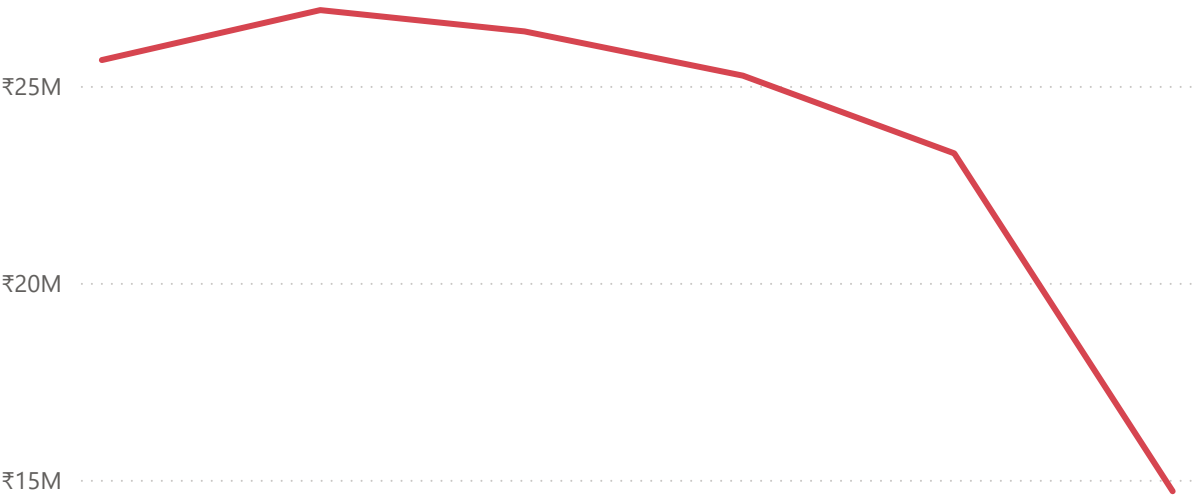
Profit Contribution % by Market



Profit % by market



Revenue Trend



Jan 2020	Feb 2020	Mar 2020	Apr 2020	May 2020	Jun 2020
customer_name					
Revenue		Revenue Contribution %	Profit Margin Contribution %	Profit Margin %	
Electricalsquipo Stores		₹86,908	0.1%	-0.5%	-11.5%
Epic Stores		₹30,02,834	2.1%	-6.8%	-4.7%
Expression		₹82,845	0.1%	-0.2%	-4.2%
Insight		₹5,71,430	0.4%	-0.5%	-1.9%
Synthetic		₹9,16,267	0.6%	-0.4%	-1.0%
Integration Stores		₹19,09,611	1.3%	-0.2%	-0.2%
Relief		₹7,73,301	0.5%	0.1%	0.3%
Electricalsara Stores		₹6,56,41,977	46.2%	11.9%	0.4%
Logic Stores		₹33,19,243	2.3%	0.6%	0.4%
Electricalslytical		₹55,37,904	3.9%	1.3%	0.5%
Premium Stores		₹58,99,748	4.1%	1.4%	0.5%
Zone		₹9,27,154	0.7%	0.2%	0.5%
Path		₹17,23,307	1.2%	1.0%	1.1%
Control		₹41,82,662	2.9%	2.5%	1.2%
Sound		₹7,40,856	0.5%	0.5%	1.3%
Novus		₹2,58,543	0.2%	0.2%	1.6%
Atlas Stores		₹21,89,613	1.5%	2.1%	2.0%
Total		₹14,22,24,545	100.0%	100.0%	1.4%

₹142M

Revenue

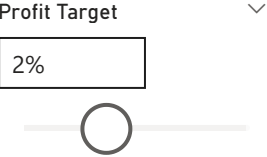
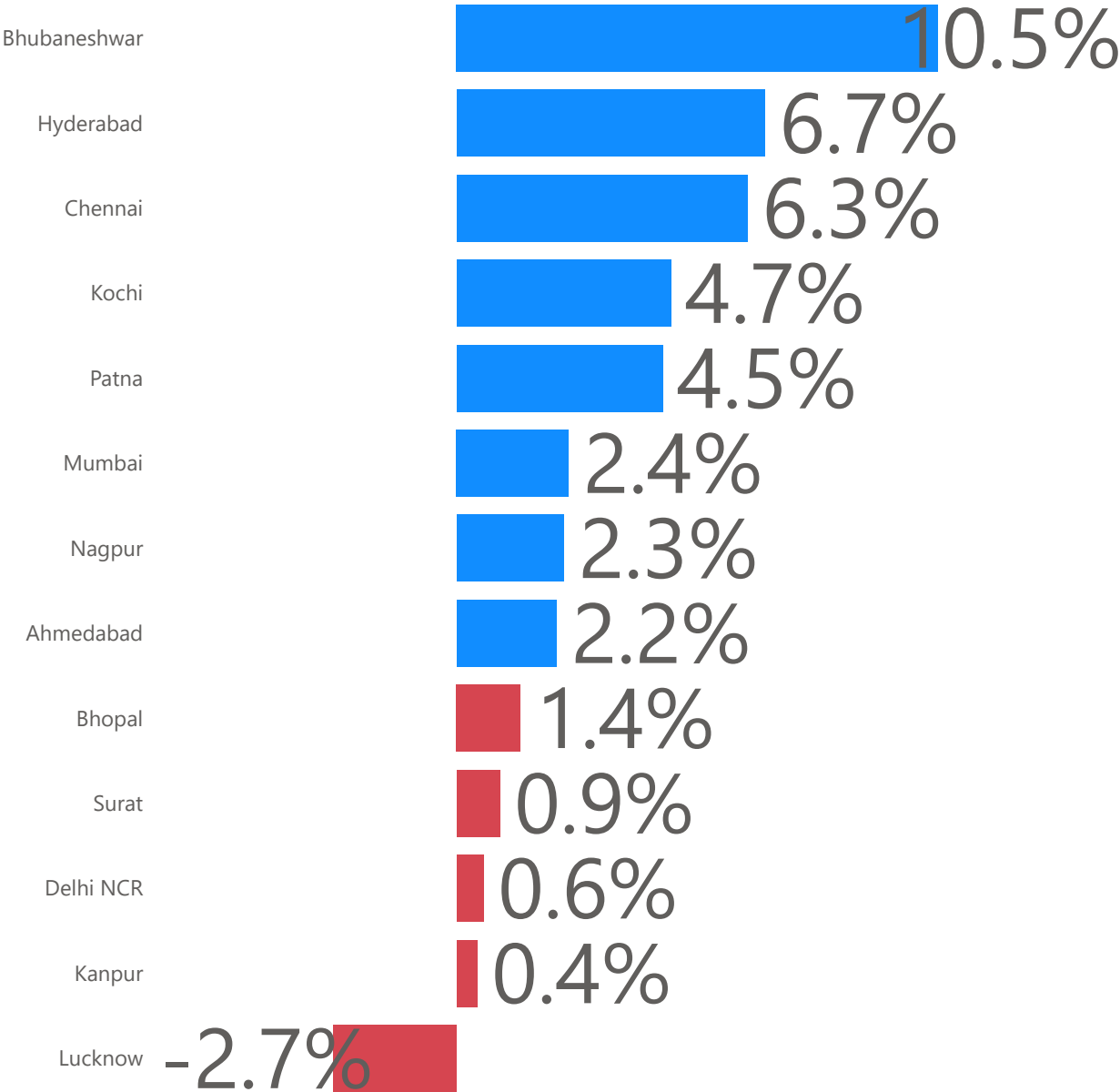
350K

Sales Qty

₹2.1M

Total Profit Margin

Revenue Contribution % by Market



2017

2018

2019

2020

Jan 20

Feb 20

Mar 20

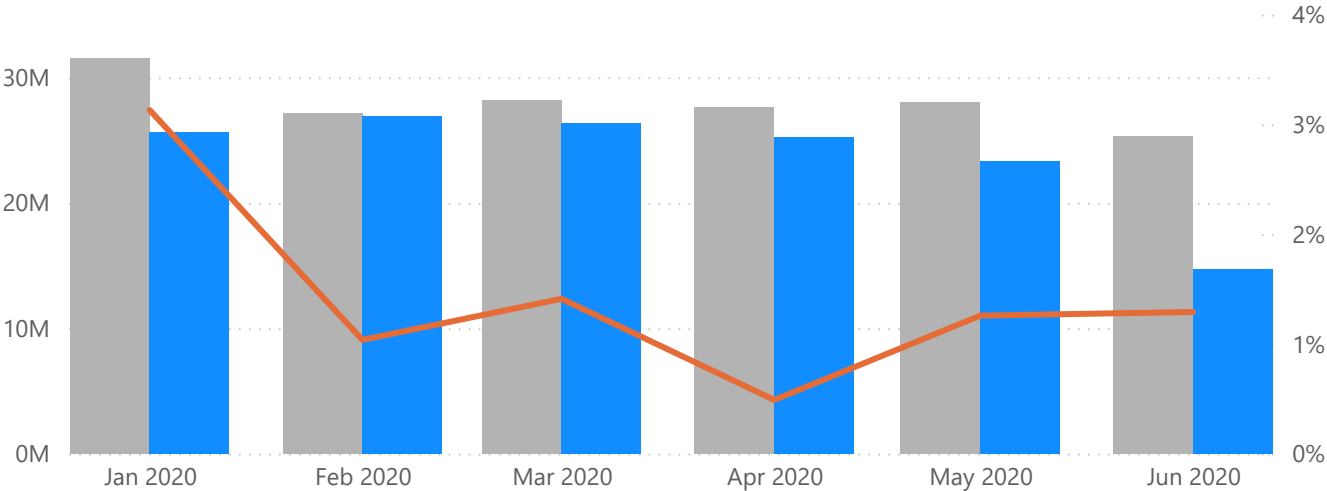
Apr 20

May 20

Jun 20

Revenue Trend

Revenue LY Revenue Profit Margin %



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹6,56,41,977	46.2%	11.9%	0.4%
Excel Stores	₹79,28,385	5.6%	12.5%	3.3%
Premium Stores	₹58,99,748	4.1%	1.4%	0.5%
Electricalslytical	₹55,37,904	3.9%	1.3%	0.5%
Info Stores	₹50,64,374	3.6%	7.8%	3.2%
Control	₹41,82,662	2.9%	2.5%	1.2%
Surge Stores	₹39,53,600	2.8%	11.9%	6.2%
Logic Stores	₹33,19,243	2.3%	0.6%	0.4%
Acclaimed Stores	₹31,16,384	2.2%	6.1%	4.0%
Nixon	₹30,28,345	2.1%	4.7%	3.2%
Epic Stores	₹30,02,834	2.1%	-6.8%	-4.7%
Forward Stores	₹25,60,961	1.8%	5.4%	4.3%
Electricalsocity	₹25,20,938	1.8%	3.3%	2.7%
Modular	₹24,53,519	1.7%	5.0%	4.2%
Surface Stores	₹24,20,004	1.7%	3.2%	2.7%
Atlas Stores	₹21,89,613	1.5%	2.1%	2.0%
Nomad Stores	₹19,78,550	1.4%	4.0%	4.1%
Total	₹14,22,24,545	100.0%	100.0%	1.4%