



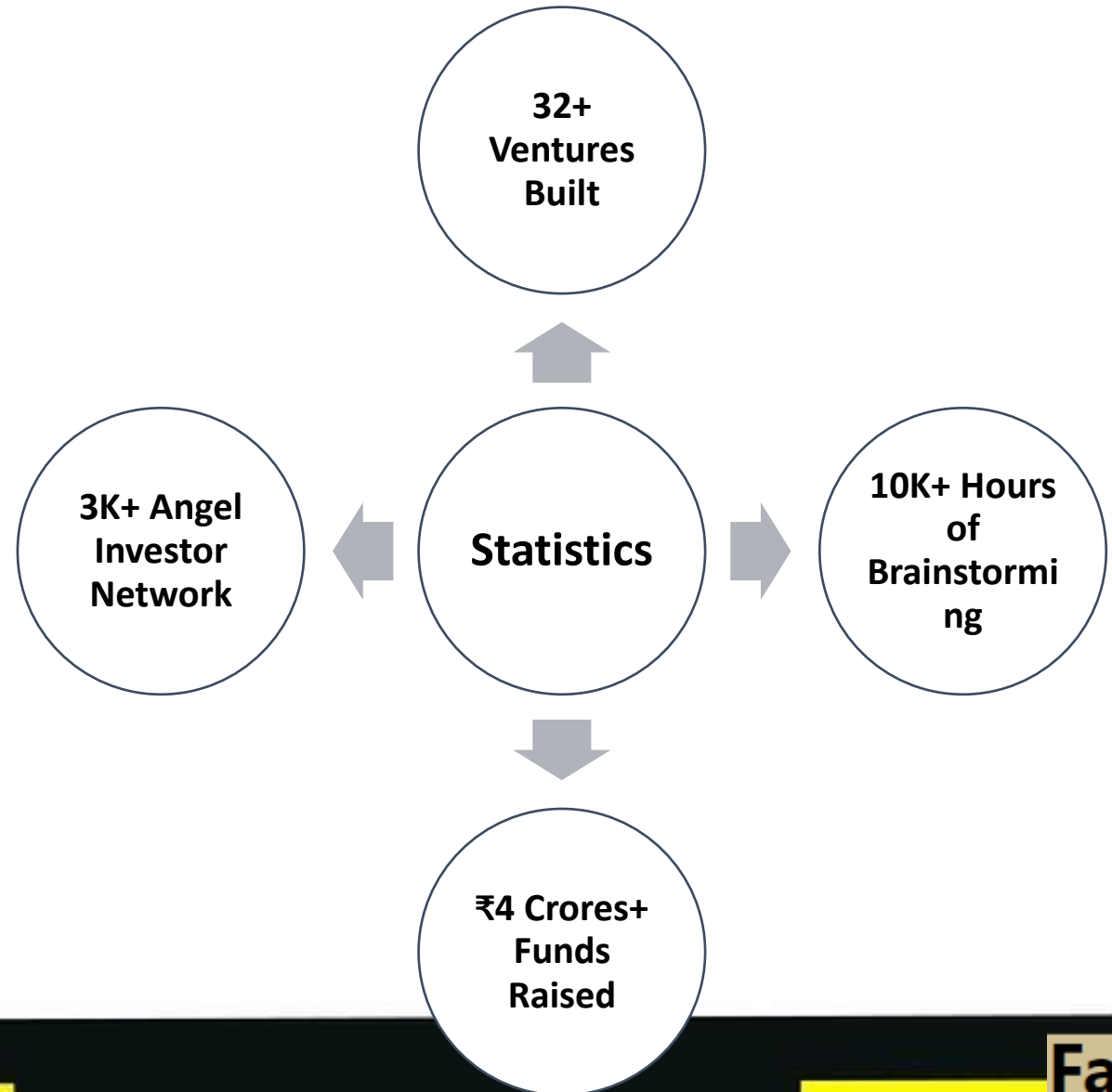
Favcy - Builder X | Idea To Grants

Startup Analyst – Subham Choudhary

Introduction to BuilderX *(Launch Your Startup in 12 Weeks)*

BuilderX is designed to help early-stage founders launch their startups quickly and successfully.

Provides equity-free grants and personalized support.



Addressing Key Startup Challenges *(Why 90% Startups Fail)*

Lack of Problem Statement

- 35% fail due to not addressing market needs.
- 8% fail due to poor product.

Lack of Capital

- Only 9% of startups get funded.
- Common issues with fund-raising approaches.

Lack of Personalized Support

- Generic advice doesn't work; need for tailored guidance.

Lack of Right Network

- Network accelerates growth.
- First-time founders often lack access to mentors, customers, and investors.

BuilderX Solutions *(How BuilderX Helps)*

Equity-Free Grants

- Grants up to ₹50 Lakhs to give your idea a fair chance.

Right Problem Statement & Proof of Concept

- Increase success chances by validating market needs.

Structured & Personalized Support

- Unique Roadmap & Project Plan to eliminate wastage.
- Actionable Roadmap with 250+ tasks from idea to market.
- 1-1 Mentorship Sessions with serial entrepreneurs.

Network Access

- Community of 2K+ founders & 3K+ investors.
- Pitch Perfect Day for feedback from seasoned investors.

Success Stories & Program Details

Program Timeline

- Weeks 1-4: Foundation & Customer Interaction
- Weeks 5-8: POC & Investor Feedback
- Weeks 9-12: MVP & Grant Application

Resources Provided

- \$60K Startup Toolbox: AWS credits, Zoho, GitHub, Hubspot, Notion.
- 100+ Domain Experts for guidance in various areas.
- Market access and successful launch strategies.

TellerSpot: From idea to sale within 12 months.

AuzaarPay: Raised 30 lakh in grants, 200+ active customers.

Success Stories

SpruceShine: Operating in 4 locations within a year.

PayTamasha: Secured 30 lakh in grants, movies showcased in top film festivals.



STARTUP

STARTUP ANALYSIS

Startup Analyst = Subham Choudhary

1. Founder Name: Amit Kumar



Business Idea:
ROZZANA, a retail
kirana store chain



Stage: Seed Funding



Ability to Pay: Low

Strengths

- Unique pricing model (minimum 10% cheaper)
- Extensive store network (maximum 5-minute walking distance)
- Wide product range (everything under one roof)
- Technology integration for efficient operations and customer experience

Weaknesses

- High initial capital requirement
- Needs significant marketing and user acquisition

Visual Representation

S. No., Startup Desc...

▼ 1

▼ 2

▼ 3

Name

Lead Source

How do you best describe yourself?

How much is your wor

Amit kumar WhatsApp I am a Working Professional with an Idea 0-2 Years

Count of Name by Ready To Pay?



Count of How do you best describe yourself? _1 by Name

Name ● Amit kumar

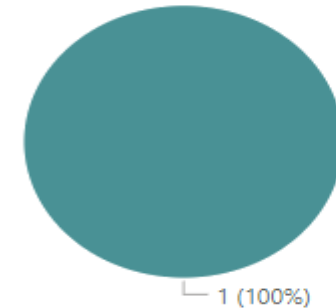


Count of Name by Lead Source



Lead Source
● WhatsApp

Count of Name by How much is your working experience? _2



How much is yo...
● 0-2 Years

2. Founder Name: Sanyam Arora



Business Idea: Lugzry, a circular sustainable fashion marketplace



Stage: Validation



Ability to Pay: Low

Strengths

- Zero waste model
- Helps clothing brands with EPR compliance
- Positive initial feedback from brands

Weaknesses

- Needs more marketing and user acquisition
- Requires strong partnerships with recycling factories

Visual Representation

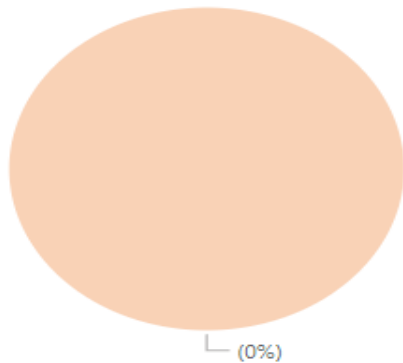
Name	Lead Source	How do you best describe yourself?	How much is you
Sanyam Arora	Linkedin	I am a full time founder working on my Idea	2-4 Years

Count of Name by Ready To Pay?

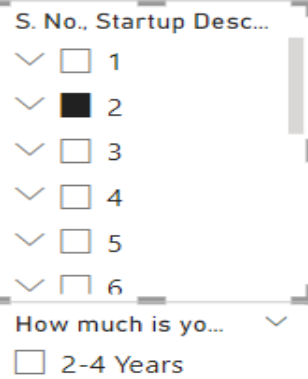


I am not comfortable with the program fee

Count of Name by Lead Source



(0%)



Name	Lead Source	How do you best describe yourself?	How much is you
Sanyam Arora	Linkedin	I am a full time founder working on my Idea	2-4 Years

Count of How do you best describe yourself? _1 by Name

Name ● Sanyam Arora



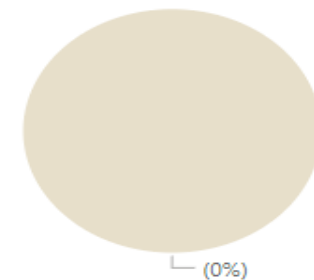
Count of How do you best describe yourself? _1

Lead Source ☐ Linkedin

Ready To Pay? ☐ I am not comfortable ...

How do you best descr... ☐ I am a full time found...

Count of Name by How much is your working experience?_2



How much is yo... ● 2-4 Years

(0%)

3. Founder Name: Chatterjee



Business Idea: HR tech platform for campus placement in lesser-known colleges



Stage: Validation



Ability to Pay: Low

Strengths

- Addresses a niche market with high potential
- Strong demand for employability solutions

Weaknesses

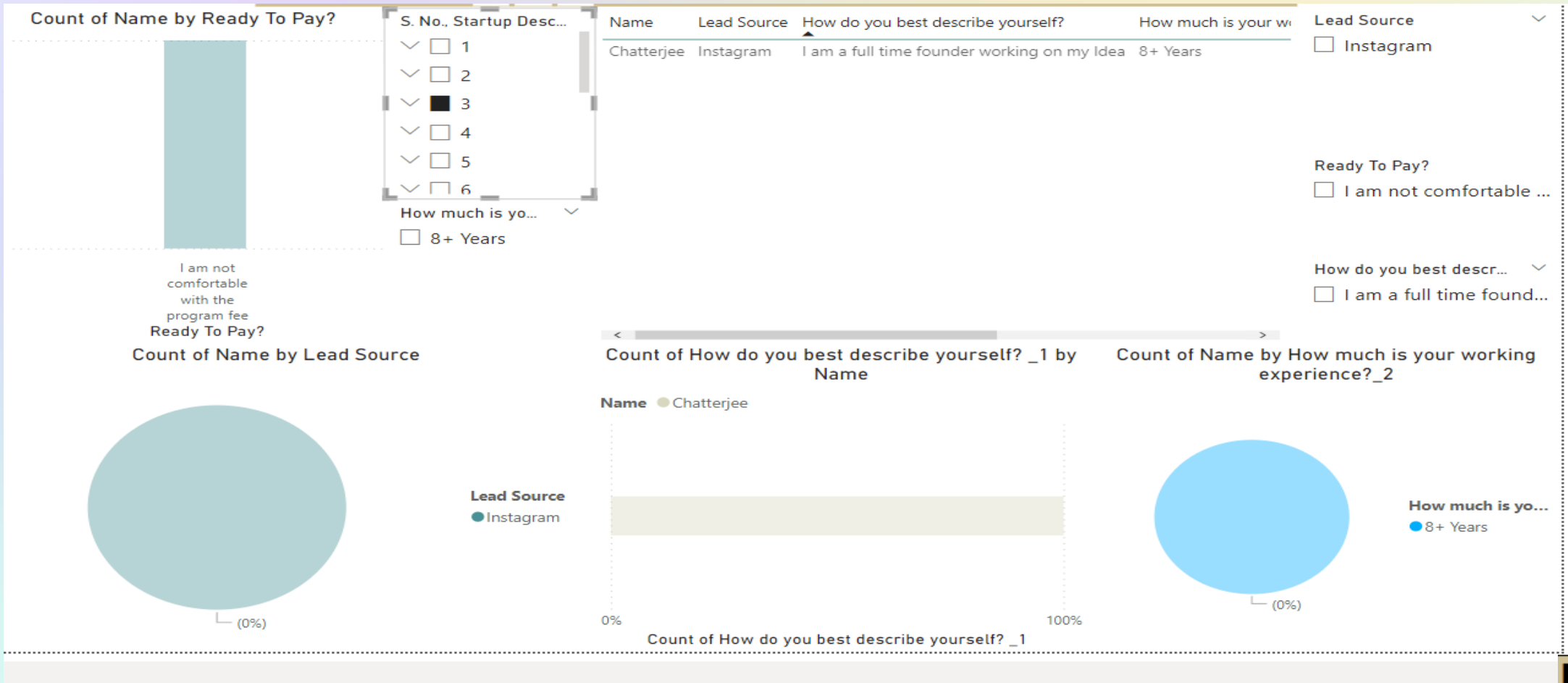
- Needs significant user acquisition and partnerships with colleges
- High competition in the HR tech space

Visual Representation

Name	Lead Source	How do you best describe yourself?	How much is your w
Chatterjee	Instagram	I am a full time founder working on my Idea	8+ Years

S. No., Startup Desc...

- ✓ ☐ 1
- ✓ ☐ 2
- ✓ ☒ 3
- ✓ ☐ 4
- ✓ ☐ 5
- ✓ ☐ 6



4. Founder Name: Aakash Kumar



Business Idea: E-commerce platform



Stage: Validation



Ability to Pay: High

Strengths

- High market potential
- Positive initial user feedback

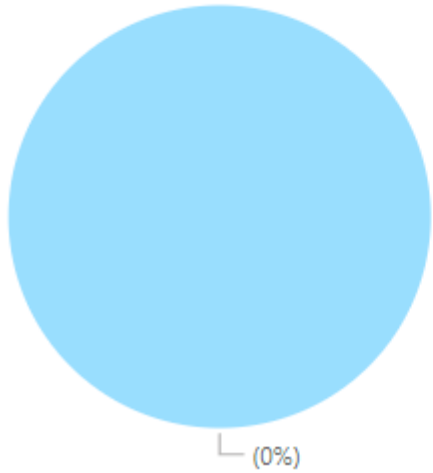
Weaknesses

- Needs more marketing and user acquisition
- High competition in the e-commerce space

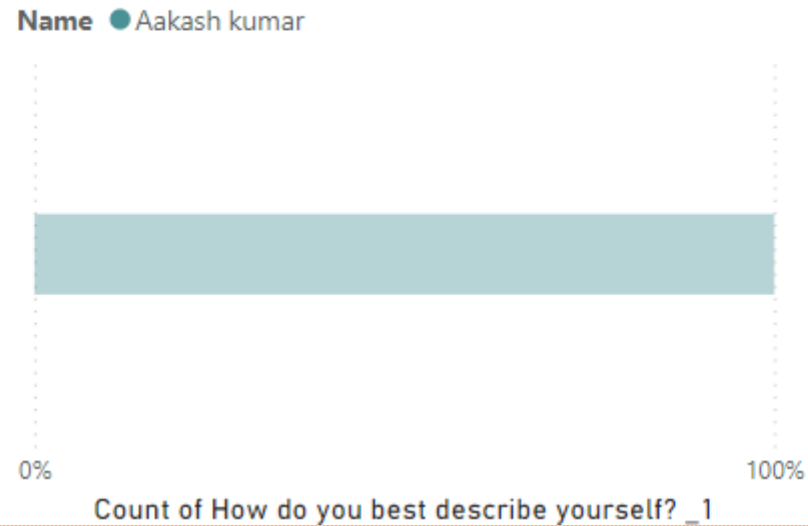
Visual Representation

Name	Lead Source	How do you best describe yourself?	How much is you
Aakash kumar	WhatsApp	I am a full time founder working on my Idea	0-2 Years

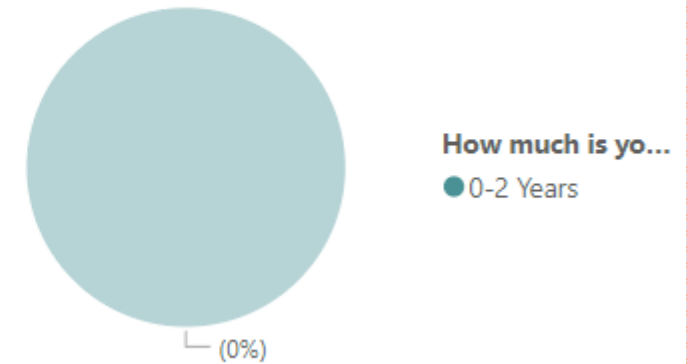
Count of Name by Lead Source



Count of How do you best describe yourself? _1 by Name



Count of Name by How much is your working experience?_2



5. Founder Name: Mahabaleshwar R Bhat



Business Idea: Agnihotri Aerospace, advanced systems for reusable rockets and missiles



Stage: Seed Funding



Ability to Pay: Low

Strengths

- Cutting-edge technology
- High market potential in aerospace

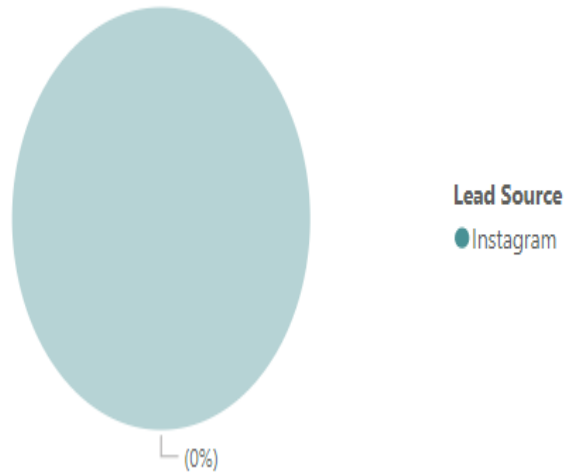
Weaknesses

- High initial capital requirement
- Needs significant marketing and user acquisition

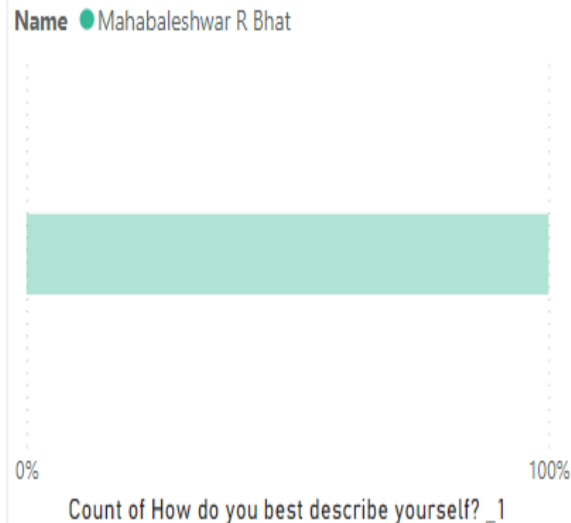
Visual Representation

Name	Lead Source	How do you best describe yourself?	How much is your working experience?
Mahabaleshwar R Bhat	Instagram	I am a full time founder working on my Idea	0-2 Year

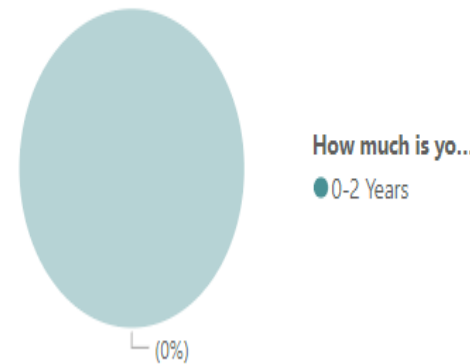
Count of Name by Lead Source



Count of How do you best describe yourself? _1 by Name



Count of Name by How much is your working experience? _2



Count of Name by Ready To Pay?



6. Founder Name: Syed Laheeq



Business Idea: Offline and online meat stores



Stage: Validation



Ability to Pay: Low

Strengths

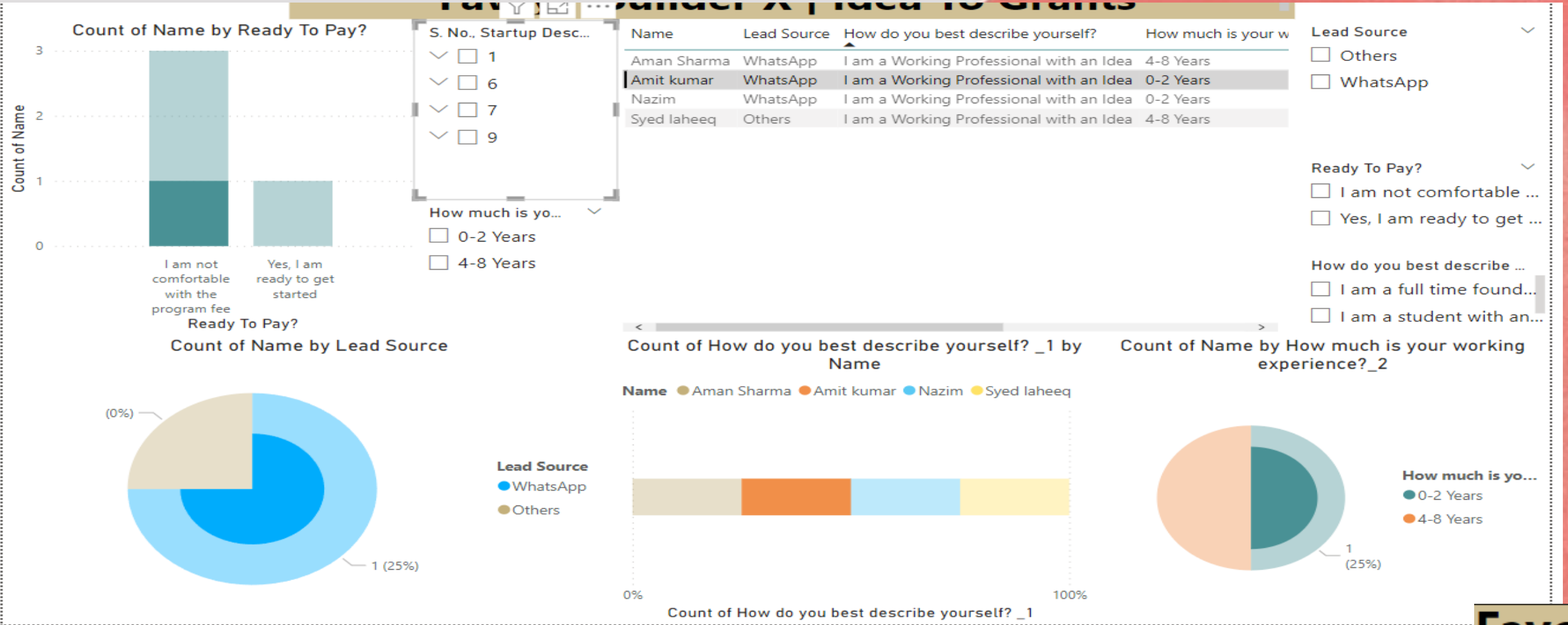
- Diverse product range (chicken, fish, mutton, marinates)
- Positive initial user feedback

Weaknesses

- Cold chain logistics complexities
- Regulatory compliance for food safety

Visual Representation

Name	Lead Source	How do you best describe yourself?	How much is your working experience?
Syed laheeq	Others	I am a Working Professional with an Idea	4-8 Years



7. Founder Name: Aman Sharma



Business Idea: Benefits platform for freelancers with micro-financing opportunities



Stage: Validation



Ability to Pay: Low

Strengths

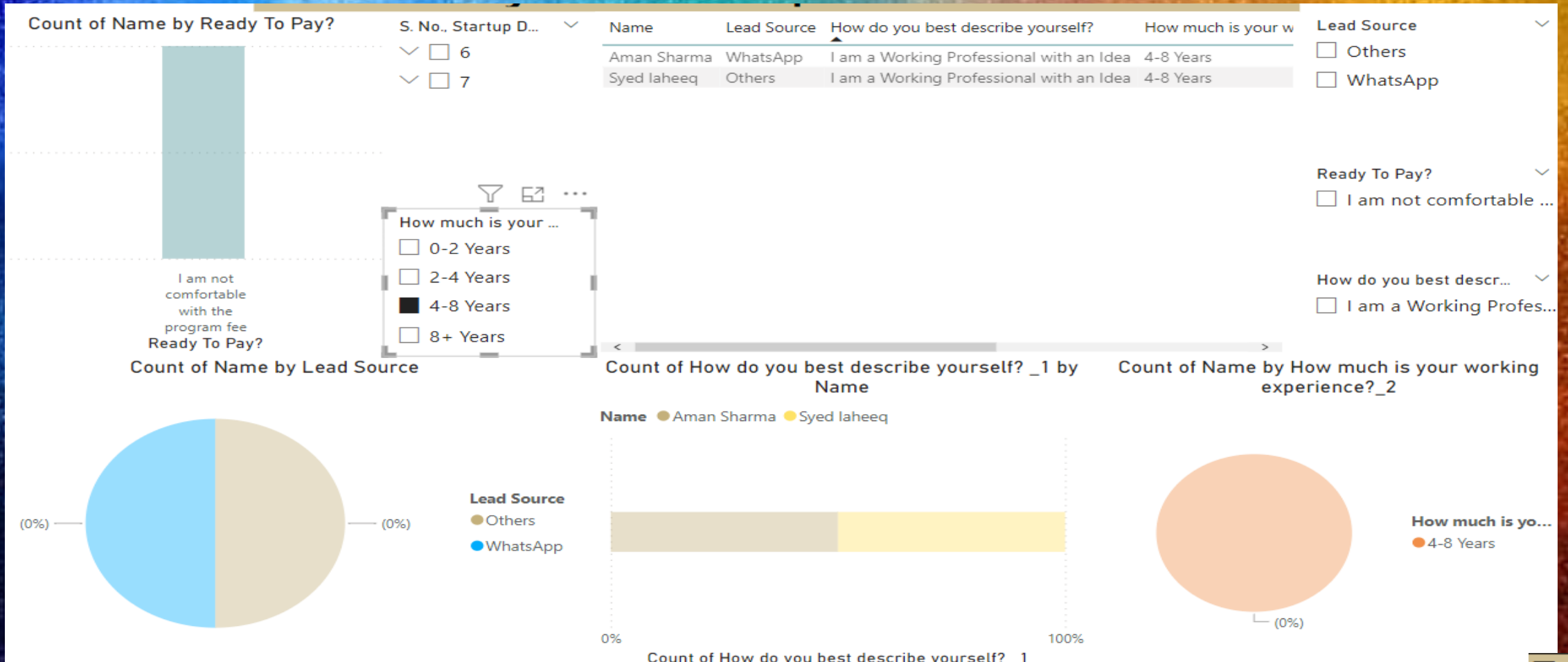
- Addresses a niche market with high potential
- Provides financial security for freelancers
- Innovative micro-financing solutions

Weaknesses

- Trust-building with freelancers
- Financial risk management

Visual Representation

Name	Lead Source	How do you best describe yourself?	How much is your w
Aman Sharma	WhatsApp	I am a Working Professional with an Idea	4-8 Years



8. Founder Name: Athul C Nambiar



Business Idea: My Home, a manpower-handling platform



Stage: Validation



Ability to Pay: High

Strengths

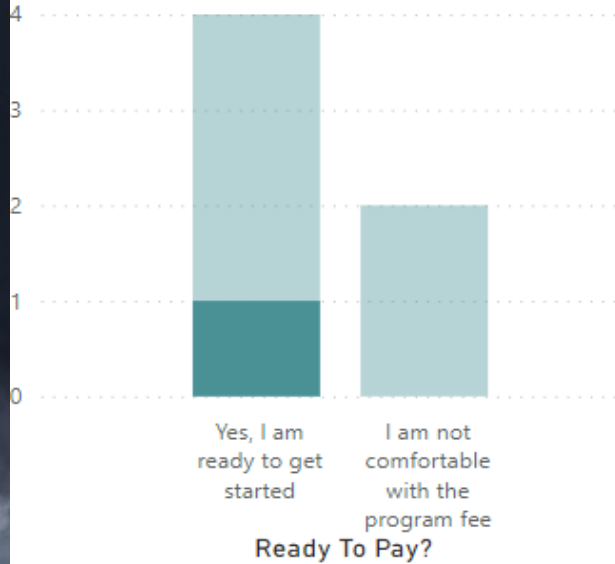
- Addresses a niche market with high potential
- Positive initial user feedback
- Efficient manpower management solutions

Weaknesses

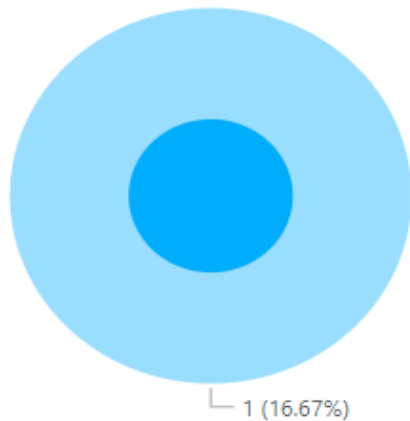
- Workforce reliability issues
- High competition in the manpower handling space

Visual Representation

Count of Name by Ready To Pay?



Count of Name by Lead Source

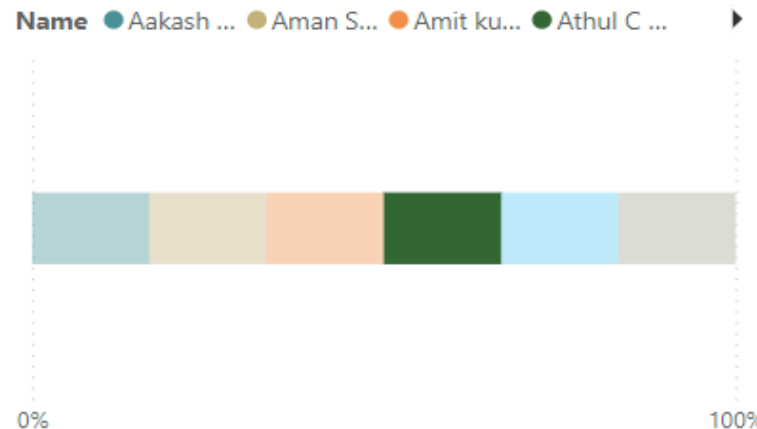


- S. No., Startup D... ☐ 1 ☐ 4 ☐ 7 ☐ 8 ☐ 9 ☐ 12
- How much is yo... ☐ 0-2 Years ☐ 4-8 Years ☐ 8+ Years

Name	Lead Source	How do you best describe yourself?	How much is :
Aakash kumar	WhatsApp	I am a full time founder working on my Idea	0-2 Years
Varun Kumar MN	WhatsApp	I am a full time founder working on my Idea	8+ Years
Athul C Nambiar	WhatsApp	I am a student with an Idea	0-2 Years
Aman Sharma	WhatsApp	I am a Working Professional with an Idea	4-8 Years
Amit kumar	WhatsApp	I am a Working Professional with an Idea	0-2 Years
Nazim	WhatsApp	I am a Working Professional with an Idea	0-2 Years

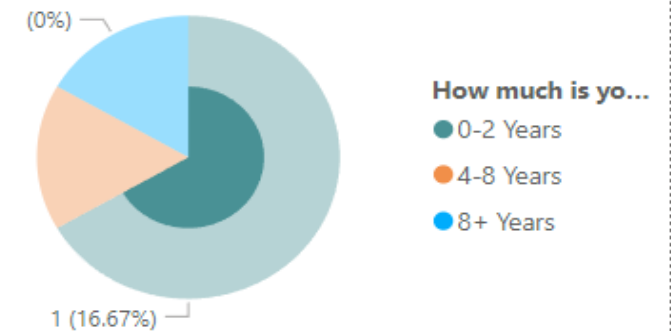
- Lead Source ☐ Instagram ☐ Linkedin ☐ Others ☒ WhatsApp
- Ready To Pay? ☐ I am not comfortable ... ☐ Yes, I am ready to get ...
- How do you best de... ☐ I am a full time found... ☐ I am a student with an...

Count of How do you best describe yourself? _1 by Name



Count of How do you best describe yourself? _1

Count of Name by How much is your working experience?_2



9. Founder Name: Nazim



Business Idea: An offline and online meat store



Stage: Validation



Ability to Pay: High

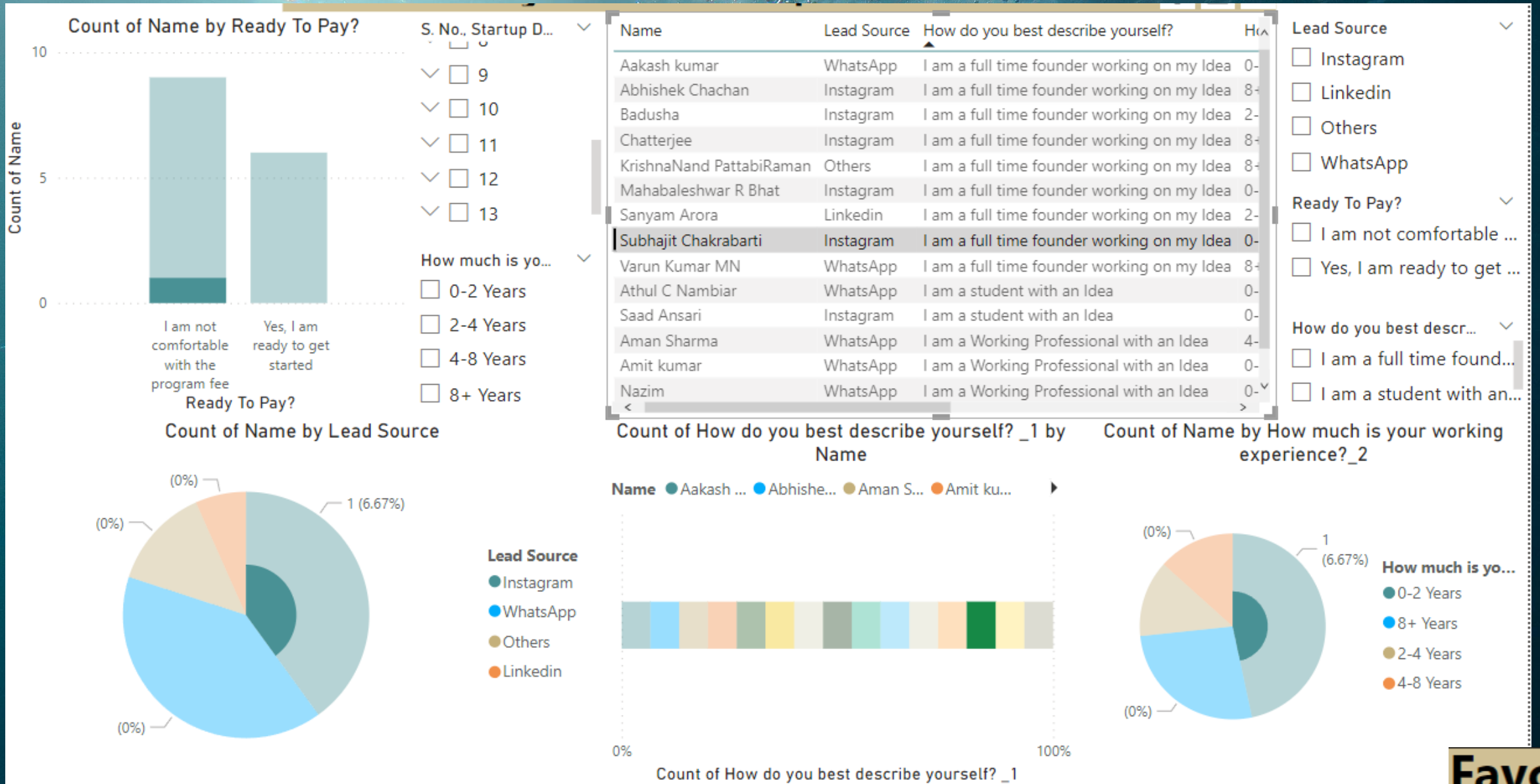
Strengths

- Diverse product range (chicken, fish, mutton, marinates)
- Positive initial user feedback
- Strong supply chain management

Weaknesses

- Customer retention challenges
- Stringent food safety regulations

Visual Representation



10. Founder Name: Subhajit Chakrabarti



Business Idea: Healthy pure, extra virgin, cold-pressed, unprocessed & unrefined cooking oil brand



Stage: Validation



Ability to Pay: Low

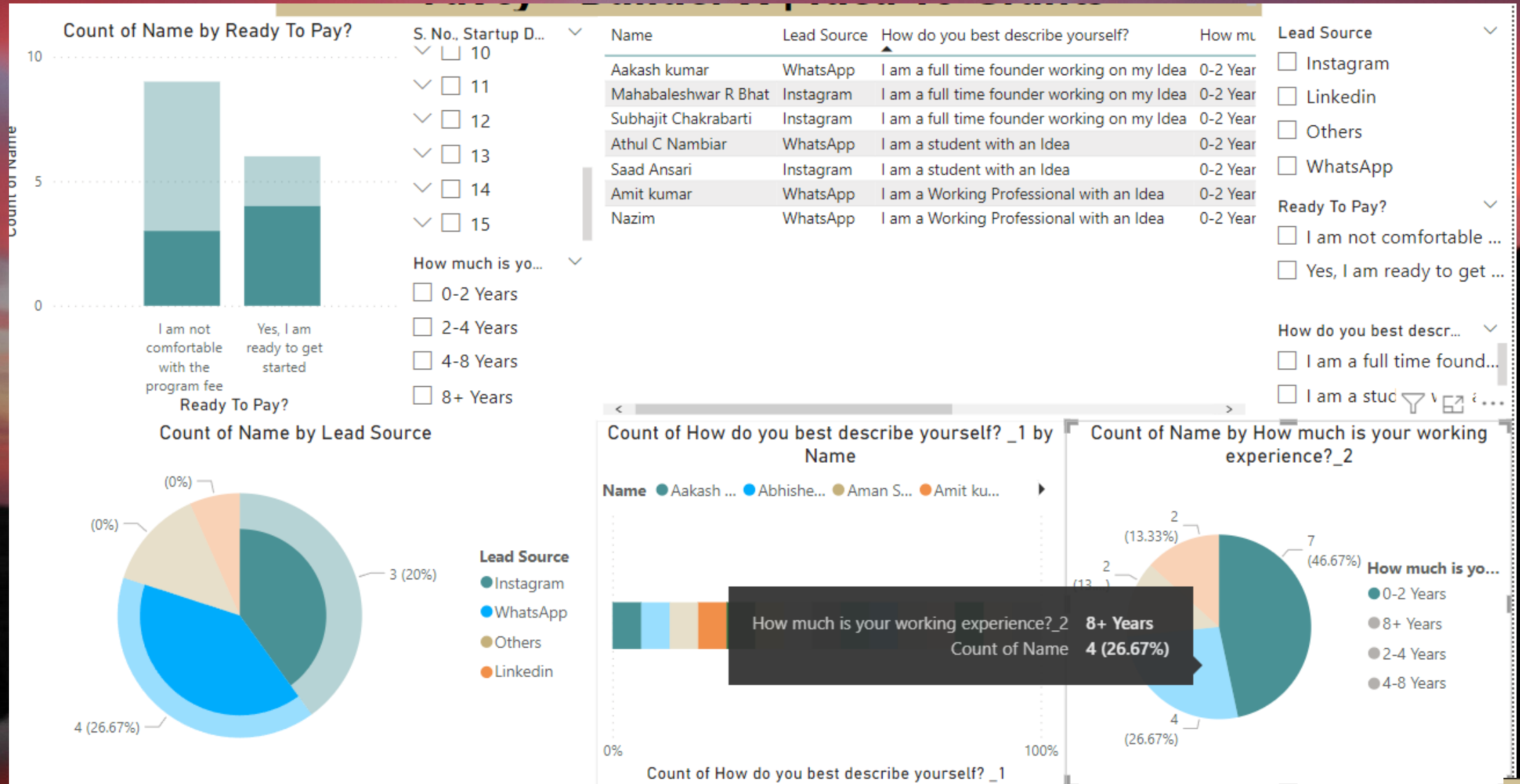
Strengths

- Unique hero product (Avocado oil)
- Positive initial user feedback
- Health-focused product positioning

Weaknesses

- Limited market awareness
- Price sensitivity among consumers

Visual Representation



11. Founder Name: Badusha



Business Idea: Financial confidence platform



Stage: Validation



Ability to Pay: Low

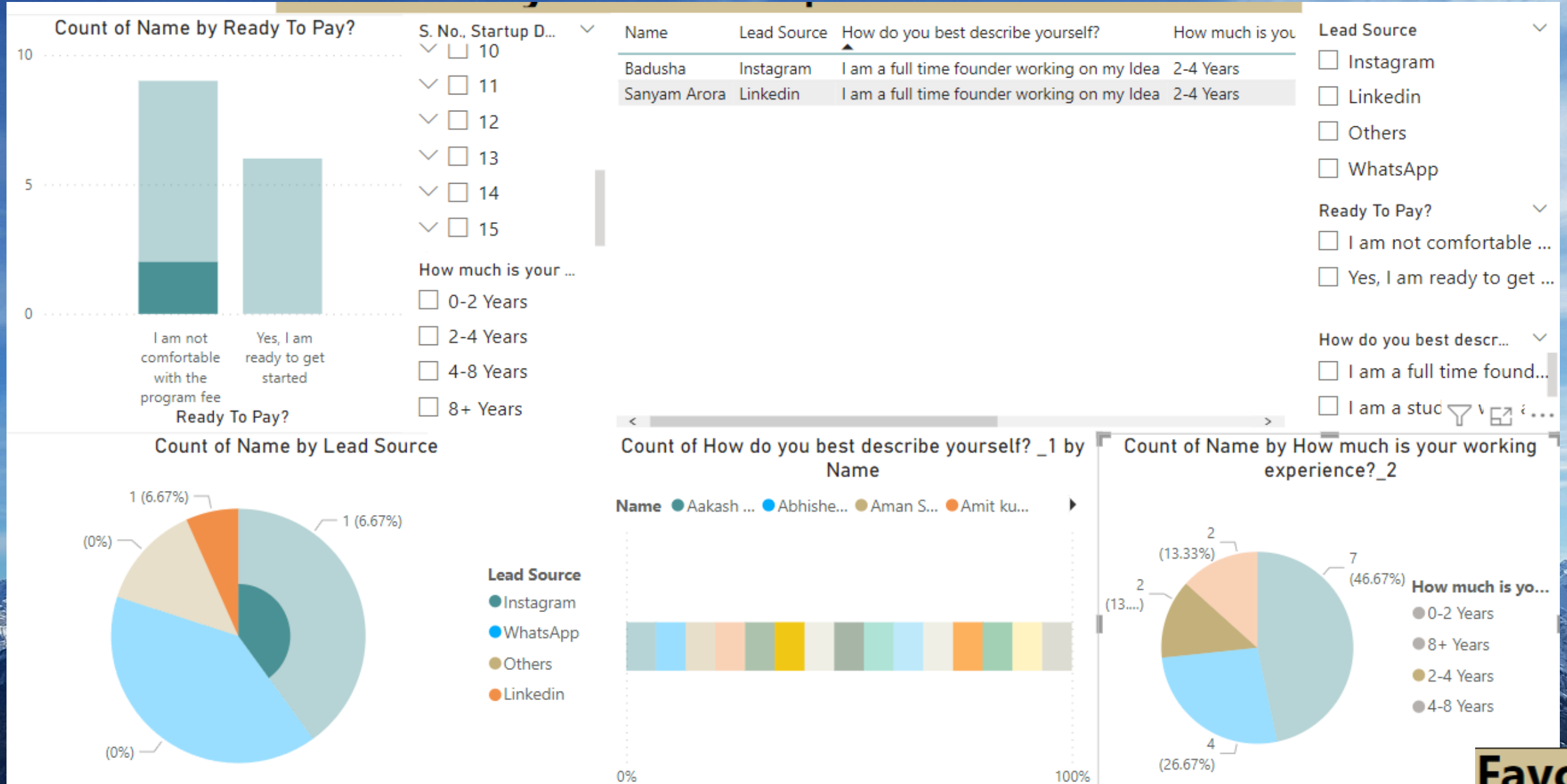
Strengths

- Addresses a niche market with high potential
- Positive initial user feedback
- Comprehensive financial planning tools

Weaknesses

- User trust and adoption challenges
- High competition in the financial confidence space

Visual Representation



12. Founder Name: Varun Kumar MN



Business Idea: The Local Store



Stage: Validation



Ability to Pay: High

Strengths

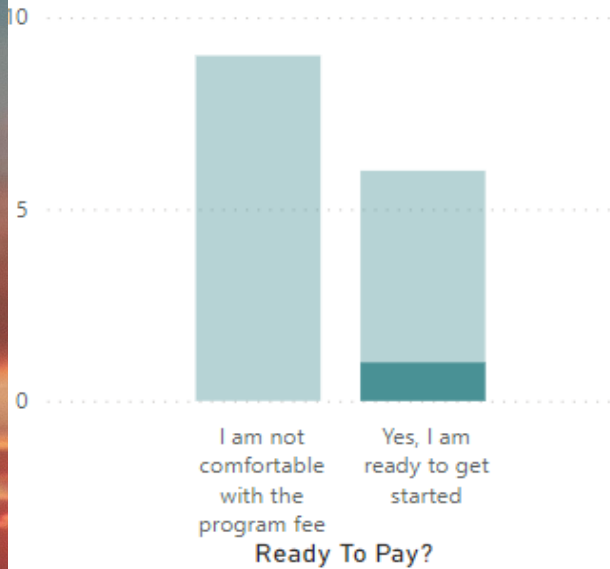
- High market potential
- Positive initial user feedback
- Community-focused retail approach

Weaknesses

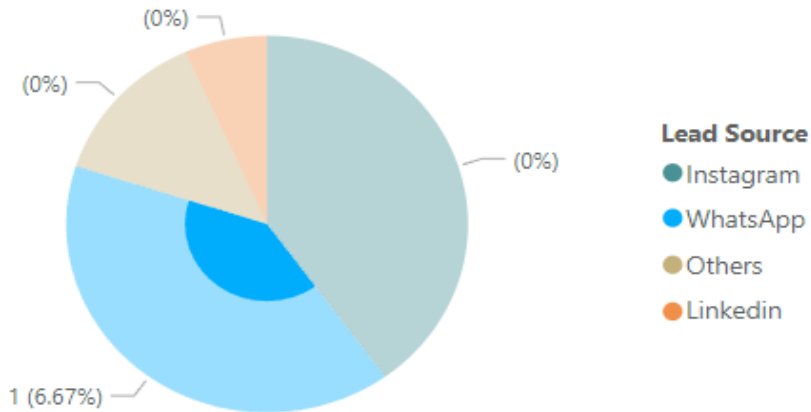
- Inventory management complexities
- High competition in the local retail space

Visual Representation

Count of Name by Ready To Pay?



Count of Name by Lead Source

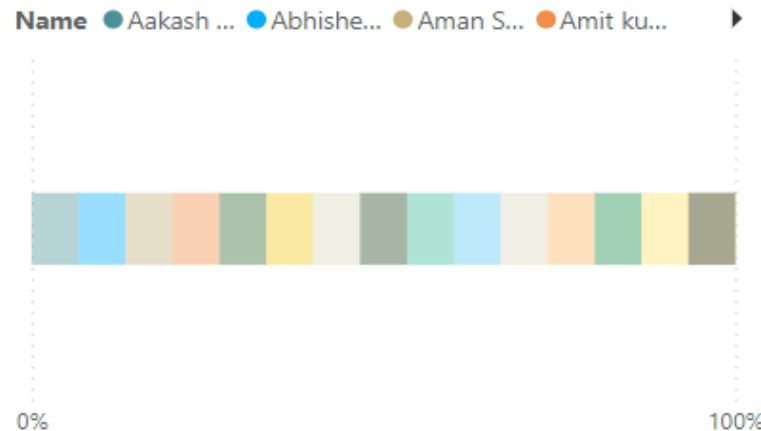


- S. No., Startup D...
- ☐ 10
 - ☐ 11
 - ☐ 12
 - ☐ 13
 - ☐ 14
 - ☐ 15
- How much is yo...
- ☐ 0-2 Years
 - ☐ 2-4 Years
 - ☐ 4-8 Years
 - ☐ 8+ Years

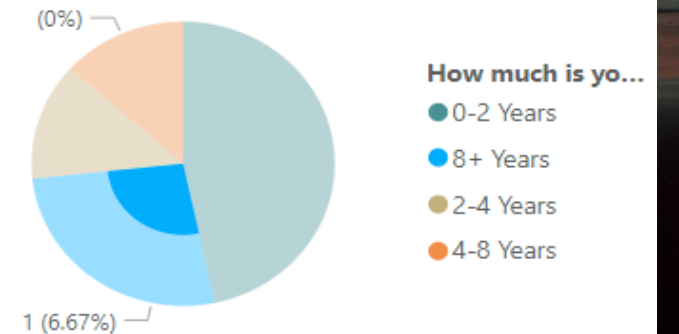
Name	Lead Source	How do you best describe yourself?	How much is your working experience?
Aakash kumar	WhatsApp	I am a full time founder working on my Idea	0-
Abhishek Chachan	Instagram	I am a full time founder working on my Idea	8+
Badusha	Instagram	I am a full time founder working on my Idea	2-
Chatterjee	Instagram	I am a full time founder working on my Idea	8+
KrishnaNand PattabiRaman	Others	I am a full time founder working on my Idea	8+
Mahabaleshwar R Bhat	Instagram	I am a full time founder working on my Idea	0-
Sanyam Arora	Linkedin	I am a full time founder working on my Idea	2-
Subhajit Chakrabarti	Instagram	I am a full time founder working on my Idea	0-
Varun Kumar MN	WhatsApp	I am a full time founder working on my Idea	8+
Athul C Nambiar	WhatsApp	I am a student with an Idea	0-
Saad Ansari	Instagram	I am a student with an Idea	0-
Aman Sharma	WhatsApp	I am a Working Professional with an Idea	4-
Amit kumar	WhatsApp	I am a Working Professional with an Idea	0-
Nazim	WhatsApp	I am a Working Professional with an Idea	0-

- Lead Source
- ☐ Instagram
 - ☐ LinkedIn
 - ☐ Others
 - ☐ WhatsApp
- Ready To Pay?
- ☐ I am not comfortable ...
 - ☐ Yes, I am ready to get ...
- How do you best descr...
- ☐ I am a full time found...
 - ☐ I am a student with an...

Count of How do you best describe yourself? _1 by Name



Count of Name by How much is your working experience?_2



13. Founder Name: Abhishek Chachan



Business Idea: Avasar, a digital word-of-mouth brand building platform



Stage: Validation



Ability to Pay: High

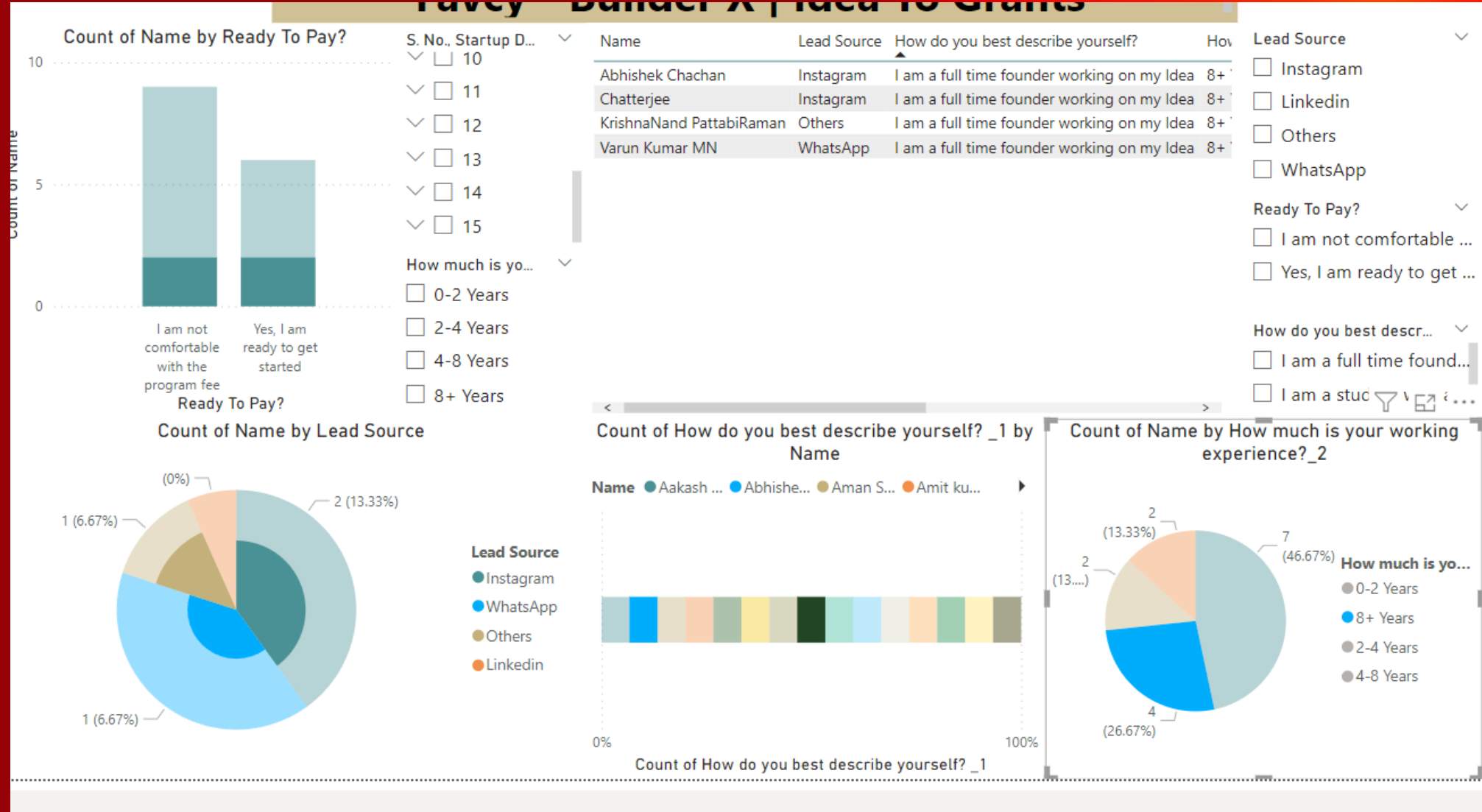
Strengths

- Addresses a niche market with high potential
- Positive initial user feedback
- Leverages social proof for brand-building

Weaknesses

- Measuring campaign effectiveness
- High competition in the digital branding space

Visual Representation



14. Founder Name: KrishnaNand PattabiRaman



Business Idea:
Retail tech platform



Stage: Validation



Ability to Pay: Low

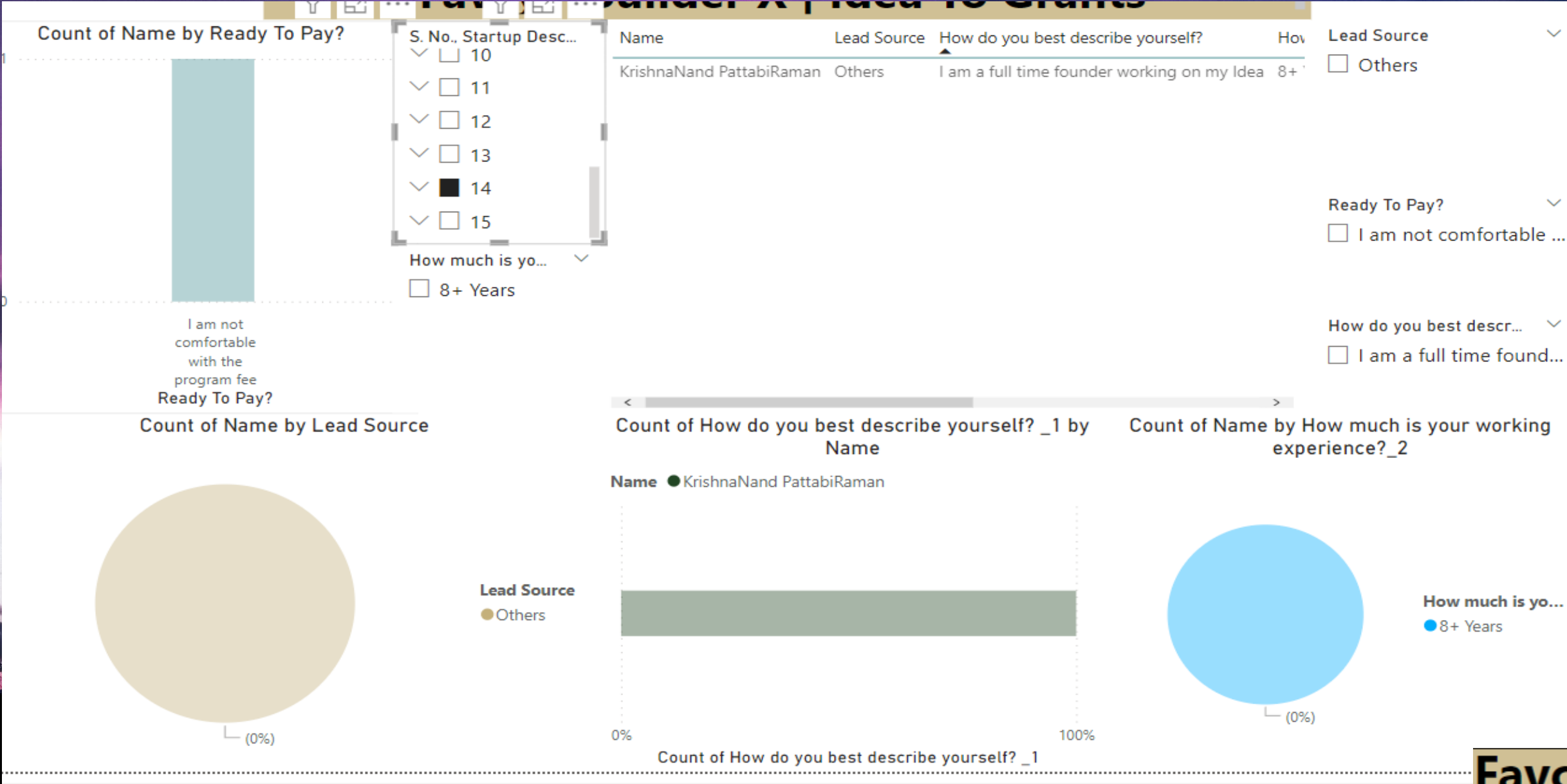
Strengths

- High market potential
- Positive initial user feedback
- Innovative retail technology solutions

Weaknesses

- Integration with existing retail systems
- High competition in the retail tech space

Visual Representation



15. Founder Name: Saad Ansari



Business Idea: Community-based startup for impactful projects (e.g., high-scale terrarium for reducing global warming)



Stage: Validation



Ability to Pay: High

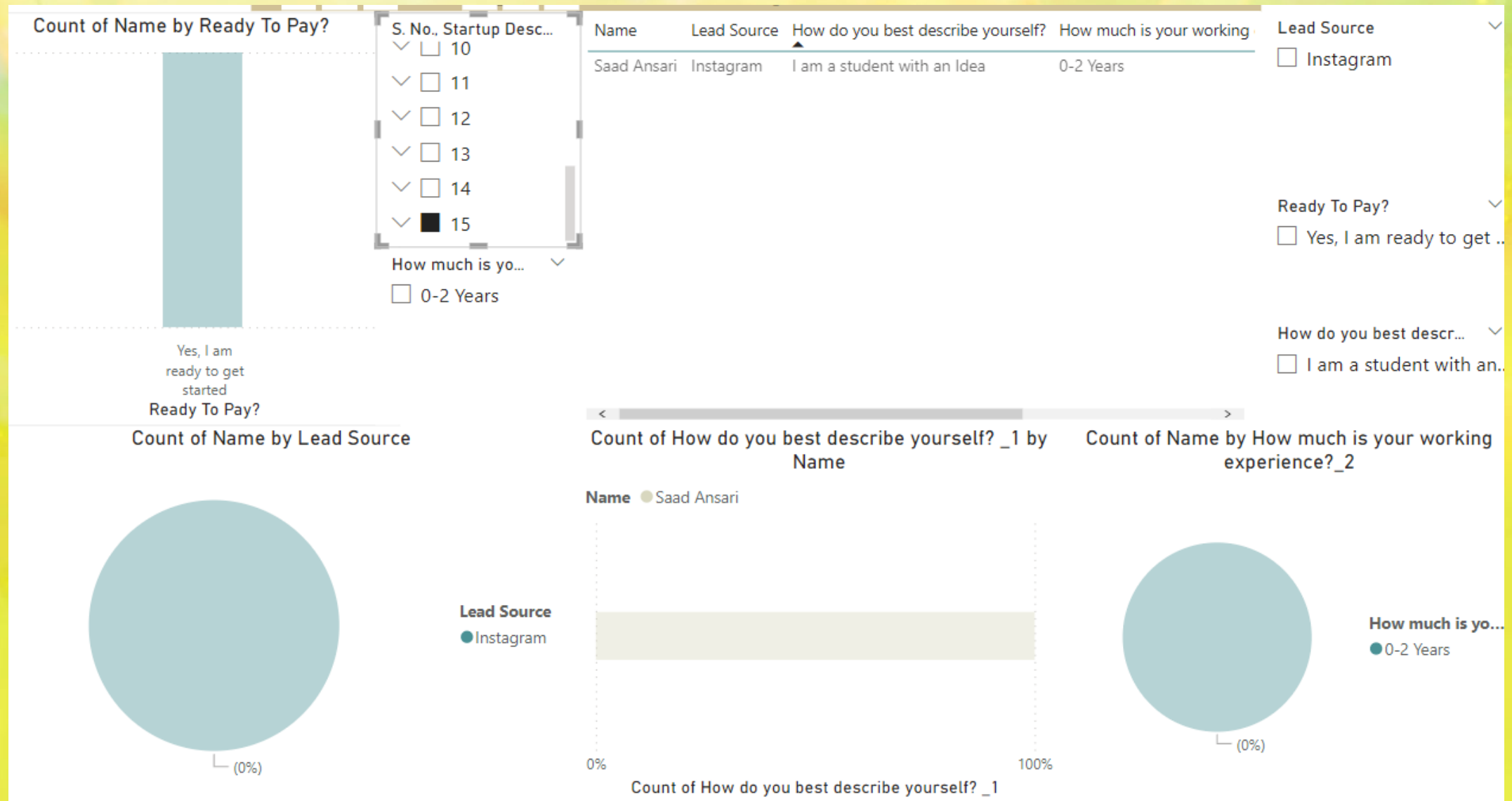
Strengths

- High market potential
- Positive initial user feedback
- Strong focus on environmental impact

Weaknesses

- Long project timelines
- High competition in the community-based project space

Visual Representation



Thank You

[Subham Choudhary](#)