



Subhan Nadeem

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EDUCATION

UNIVERSITY OF WATERLOO

2015 - 2020

Honours Bachelor of Computer Science

WILFRID LAURIER UNIVERSITY

2015 - 2020

Honours Bachelor of Business Administration, Co-op

- BDO New Venture Competition Semi-Finalist

SKILLS

PROGRAMMING: Java, C, Python, HTML, CSS, XML, Scheme

SOFTWARE: Microsoft Office Suite (Word, PowerPoint, Publisher, Excel), Adobe Creative Suite (Photoshop, Premiere Pro, Illustrator), Git

- ➔ Ability to service and repair computer and server hardware
- ➔ Excellent project management and critical decision making skills

WORK EXPERIENCE

FIELD TEAM LEAD | MOSAIC SALES SOLUTIONS

April 2016 - August 2016

- ➔ Managed an in-field team of 4-6 sales representatives responsible for credit card acquisitions across 12 Canadian Tire retail locations in Toronto
- ➔ Trained and mentored all newly hired representatives, contributing greatly to overall team performance
- ➔ Implemented a web-based protocol enabling representatives to self-report performance, increasing employee performance tracking efficiency by 60%

FIELD MARKETING REPRESENTATIVE | MOSAIC SALES SOLUTIONS

June 2015 - September 2015

- ➔ Marketed Canadian Tire financial products and conducted credit card acquisitions with hundreds of customers daily throughout Canadian Tire retail locations in the GTA
- ➔ Achieved highest rate of credit card acquisitions in GTA division

GENERAL OPERATIONS ASSISTANT MANAGER | PRIME WHEEL BUSINESS INC.

January 2011 - June 2015

- ➔ Oversaw and conducted all inventory operations in warehouse environment
- ➔ Conducted physical customer service relationships with hundreds of customers daily
- ➔ Managed day-to-day financial operations such as handling of cash in sales transactions, completing income statements, balance sheets, and cash flow statements

EXTRACURRICULAR EXPERIENCE

XLERATE LAURIER ANNUAL CASE CONFERENCE SECOND PLACE FINALIST

January 2016

- ➔ Conducted a management consulting case regarding the distribution of PRISMRESOURCES' fiscal and capital resources at Wilfrid Laurier University in a team of four in competition with 20 other teams

DECA ONTARIO DELEGATE

September 2012 - Present

- ➔ Second Place at Queen's University Invitational in Sports and Entertainment Marketing (2015)
- ➔ 2x Provincials Fifth Place Finalist amongst 250 competitors (2014, 2015)

DECA CHAPTER EXECUTIVE VICE PRESIDENT | VICTORIA PARK C.I.

September 2015 - June 2015

- ➔ Directed the recruitment of the largest DECA Ontario chapter in the history of the GTA region (125 members)
- ➔ Conducted all advertising and social media campaigns associated with DECA chapter internal and public relations