Subhan Abidi
Software Engineer
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SUMMARY

Full Stack Engineer with over 5+ years of experience in developing robust, scalable web applications across health-tech, e-commerce, and AI sectors. Proficient in using technologies such as **React.js, Django, AI, Node.js, PHP, Python, Next.js, TypeScript, and JavaScript**. Committed to delivering high-quality solutions through agile methodologies and collaboration with cross-functional teams.

PROFESSIONAL EXPERIENCE

LD Talent —— United States(Remote)   **Jan 2024 - Present**

Full Stack Engineer
- As a full-stack developer of web applications, I encompass both front-end and back-end tasks to ensure seamless functionality.
- Collaborating with cross-functional teams to gather requirements, design architecture, and implement features that meet client specifications.
- Utilizing a combination of technologies such as ReactJS, Node.js, and MongoDB to develop scalable and efficient solutions. Conducting regular code reviews, debugging, and optimization to maintain high-quality code standards and enhance overall performance.

Key Achievements:
- Improved application load time by 30% through effective code optimization and performance tuning.
- Successfully delivered three major features ahead of schedule, directly contributing to a 15% increase in client satisfaction.
- Played a pivotal role in cross-functional team initiatives that streamlined project workflows, resulting in a 20% increase in team productivity.

Confidential —— United States(Remote)   **Apr 2023 - Present**

Full Stack Engineer
- Designed and Built user-friendly customizable static web application using ReactJS, TailwindCSS v1, and TypeScript. upgraded the web application for better SEO with Next.js and exploiting the server-side rendering benefits
- Upgraded the web application for improved SEO by integrating Next.js, taking full advantage of server-side rendering benefits to enhance performance and search visibility.
- Provided technical support and troubleshoots errors and/or problems with web based applications.

Key Achievements:
- Successfully implemented server-side rendering with Next.js, resulting in a significant improvement in page load times and search engine rankings.
- Developed a highly customizable web application that received positive feedback from users for its intuitive interface and responsiveness, increasing user engagement..

Turing - United States (REMOTE)   **Jan 2023 -Nov2023**

React & Node.js Engineer

Build a Web app connecting locals with travelers, featuring geolocation tracking, live messaging, and personalized travel recommendations, ensuring a seamless user interface
- Upgraded React legacy code from v0.63 to v0.72, increasing performance by 45% per analytic funnels.
- Built 72 TypeScript components, designed 218 UI screens, and documented using Storybook.
- Collaborated with a team to develop an automated client ads management platform.
- Responsible for pixel-perfect UI replications, ensuring a user-friendly and visually appealing website
- Handled API integrations, facilitating seamless data exchange between the platform and various services.
Key Achievements:
- Achieved a 45% increase in application performance by upgrading the React code, enhancing user experience and engagement.
- Successfully delivered 72 reusable TypeScript components, streamlining development and reducing future workload for new features.
- Received positive feedback from users, with a reported 30% increase in satisfaction scores due to improved interface design and functionality.

Upwork (Freelancer) - (REMOTE)   **Feb 2018 - Aug 2022**

Full Stack Engineer
- Promoted the Hagglex platform through responsive designs (Mobile/Tablet/Desktop) created with HTML&CSS, Bootstrap, React, and React Router
- Boosted traffic and popularity among millennials by over 20% for Cardvest through the development of a hybrid app using React js.
- Elevated customer engagement for DartAfrica, a gift card and crypto exchange platform, by building a web app using React and implementing Push Notifications.
- Managed and developed features for Preferental, resulting in an expanded customer base and enhanced business offerings.

Key Achievements:
- Achieved a 20% increase in traffic for Cardvest by designing a hybrid app that resonated with millennial users.
- Elevated customer engagement for DartAfrica, resulting in a notable rise in user activity and retention due to effective push notification implementation.
- Successfully expanded the customer base for Preferental through the strategic development of features tailored to user needs, enhancing overall business offerings.

Weblistic   **March 2021 - Aug 2022**

React & Node.js Engineer
- Spearheaded the development of modern, high-performance, and robust code for diverse client and internal applications
- Managed and enhanced the admin dashboard for customer complaints resolution and system monitoring. Designed and implemented an advanced search system for administrators and customer success agents, significantly reducing the time required to resolve customer issues.
- Provided technical support to the customer success team while resulted to a 20% plus increase in issue resolutions
- Collaborated daily with multidisciplinary teams consisting of engineers, designers, producers, clients, and stakeholders.

Key Achievements:
- Designed an advanced search system that reduced customer complaint resolution times by 30%, streamlining the process for administrators and customer success agents.
- Contributed to a 20% increase in issue resolutions through effective technical support, enhancing overall customer satisfaction.
- Led the development of high-performance applications that improved system reliability and responsiveness, resulting in positive feedback from clients and stakeholders.

Logonado-Tech - Australia   **May 20 - August 2021**

Software Engineer (Frontend)
- Constructed critical business interfaces leading to a remarkable 25% increase in core engagement metrics. Leveraged React, Material-UI, Redux, and Dropzone for Drag and Drop functionality.
- Collaborated within a cross-functional team of five to transform mockups into reusable UI components using HTML5, CSS3, JavaScript, Bootstrap, SASS, Figma, React.js, and Redux.
- • Efficiently scaled web app maintenance to accommodate over 200 active monthly users, employing Sentry for error reporting and Google Analytics-driven updates.
Key Achievements:
- Achieved a 25% increase in core engagement metrics by developing intuitive user interfaces that improved user interaction and satisfaction.
- Successfully created and documented reusable UI components, enhancing the development process and enabling faster feature implementation across projects.
- Implemented a robust maintenance strategy that supported a user base of over 200 active monthly users, ensuring smooth operation and minimal downtime through proactive error monitoring and performance optimization.

EDUCATION

Harvard, Business School Online Entrepreneurship and Leadership, Aspire Leadership program — Dec 2022 - Nov 2023
SMIU, Sindh Madresst- Ul Islam University, Pakistan Bachelor of Media Technologies BS (BT) — 2018 – 2022
FREECODECAMP Full STACK DEVELOPMENT (Certified freecodecamp)
MERN Development [Expertise Academy Training]
Cisco Certified Network Associate

KEY SKILLS & TOOLS

Functional Skills: Agile Methodologies | System Designs | Software Development Life Cycle (SDLC) | JIRA | Scrum | Business Intelligence | Problem-Solving | Communication Skills

Technical Skills: Programming Languages: JavaScript (ES6) | Python | PHP | Java | TypeScript | HTML5 | CSS | Databases: MongoDB | PostgreSQL | MySQL

Frameworks and Libraries: Node.js | React | Next.js | React Native | Redux | Vue.js | Angular | Material-UI | TailwindCSS | Bootstrap | Liquid (Shopify) |APIs and Protocols: GraphQL | REST API | OAuth |Web Development: WordPress | Webflow | Shopify | CSS/SASS | JSON | XML | Socket.io

Tools and Platforms: Git | AWS | Google Cloud | Rollup | Webpack | Vercel | Netlify | Heroku | Firebase | NPM | Vite.js | Docker

Design Skills: Figma | Adobe XD | Adobe Photoshop

Interests: Fitness, Technology Trends, Gaming.