Project Brief: Scavenger Hunt using Davis Centennial Seal
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Project Summary: Our project is a scavenger hunt for newly admitted UC Davis students to learn more about the history of Davis, using the Davis Centennial Seal as a guide, with a responsive viewport for desktop and mobile devices. We will incorporate a map inside the seal that takes students around the city, highlighting significant locations and providing historical context.

Project Goals: Our primary goal is to provide an engaging and educational experience for new students to learn about Davis. Our secondary goal is to encourage students to explore their new surroundings and discover new places in Davis. We intend to benefit users by providing an enjoyable and informative experience that helps them feel more connected to their new community.

Design Strategies: We will use a clean and modern design with a focus on legibility and readability, using contrasting colors to highlight important information. We will use typography and layout principles to organize information and create a cohesive design.

Interaction Strategies: We will use time-based behaviors, such as animations and transitions, to create an engaging and dynamic experience. We will provide visual and aural feedback to give users confirmation and direction. We will use inputs such as scanning QR codes to provide information and progress the scavenger hunt.

Experience Goals: Our goal is to create an experience that is both fun and informative for users, providing a sense of discovery and connection to the history and landmarks of Davis. We plan to achieve this by providing clear and concise information, engaging interactions, and a visually appealing design.

Target Users: Our target users are newly admitted UC Davis students who are interested in learning about the history of Davis and exploring their new community. Specifically, we are targeting first-year students who are 18-20 years old, have an interest in history or culture, and are comfortable using smartphones and scanning QR codes.

Partners Only: Vishnu Vennelekanti and I will work together to develop the scavenger hunt and incorporate the map and historical information. Vishnu will be responsible for developing the map and designing the interactions, while I will be responsible for creating the visual design and organizing the information. We will work collaboratively on the content and user experience.