Subhankar Rout
User Experience Designer | Product Designer

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Profile Summary

As a UI/UX Designer, I merge creativity with technical expertise to craft engaging designs, leading numerous projects that boost user satisfaction by an average of 30%. My collaborative efforts with 100+ professionals yield innovative designs that resonate deeply with users, reflecting a commitment to excellence in user experience.

Experience

Senior User Experience Designer
Deligence Technologies Inc. | Jan 2024 - Present

- As a Senior UI/UX Designer, my tasks include designing wireframes, prototypes, user research and user flows to enhance the overall user experience.
- I revamped a leading educational game's UI/UX, increasing user engagement by 20%, and reduced user drop-off rates by 15%.
- Collaborated with cross-functional teams to integrate user feedback into design iterations, resulting in a user satisfaction score increase of 30%.

Visual Interaction Designer
RPATech, Gurugram | Oct 2020 - January 2024

- As a Visual Interaction Designer, I crafted user interfaces and experiences for our Robotic Process Automation (RPA) projects.
- Enhanced learning experiences through collaborative stakeholder engagement and effective design solutions.
- Developed engaging visual content for top-rated online courses, resulting in a 40% increase in course enrollment on platforms like Coursera and Udemy.

Certifications

UX Design Professional Certification
Google LLC | 2023

- Learned to conduct research, white boarding, and prototype creation in UX Design.

User Experience Designer Certification Course
LinkedIn Learning | 2021

- Gained skills in using UI/UX tools for designing and prototyping user interfaces.

Brand Management: Aligning Business, Brand and Behavior
London Business School | 2021

- Learned to align brand strategy with product development.

How to ChatGPT: Master the Art of Prompt Engineering
Udemy Learning | 2023

- Learned prompt engineering and how to effectively use ChatGPT.

The Fundamentals of Digital Marketing
Google Learning | 2020

- Learned how websites work, SEO, and digital business growth.

Education

GIET University, Gunupur
Bachelor of Technology | 2017 – 2021

Skills

Design
User Experience · Interaction Design · User Interface · Prototyping · Visual Design · Wireframing · Mockups Design

Research
User Interviews · User Testing · Information Architecture · Journey Mapping · Quantitative Analysis · A/B Testing · Competitor Analysis · Brand Strategy

Software
Figma · Miro · Photoshop · Premiere Pro · AfterEffects · Adobe XD · Camtasia · Jira · Notion · Illustrator · HTML · CSS · Js (basic)

Visual Design
Poster Design · Branding · Typography · Iconography · Book Design · App Design · Web Design, Stylesheets and Guidelines

Other Skills
Collaboration and Communication · Team Management · Project Management

Achievements

UI Design Excellence - Deligence Technologies Inc. | 2024

Annual Excellence Award by CEO - RPATech | 2022

Creativity and Innovation Recognition by AVP - RPATech | 2021

Innovation Challenge Runners-up - IEEE GIETU | 2020

Filmmaker Champion – NSS MBD Camp | 2019

Best Filmmaker Award - GIET University | 2018

Extra-curricular Activities

- Authored and published English novel, showcasing creativity and storytelling skills.
- Recognized by the Commissioner of Municipality, Rourkela, for contributions to literature and culture.
- Featured in news outlets for both novel and music albums.
- Creating a platform to inspire new designers - "DesignUX"
- Created and led the "OdiCoder" YouTube channel, inspiring coding enthusiasts in the local language.
- Created and managed the "S4 Cinesphere" YouTube channel, producing music albums and short films during college.

Language

English, Hindi, Odia
(Proficient in understanding, writing, and speaking)