

Subhankar Rout

User Experience Designer | Product Designer

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- Video CV:youtu.be/o5S7uLxBjpw

Profile Summary

UX Designer with 4+ years of experience driving a 30% average boost in user satisfaction through scalable, user-centric solutions. Skilled in HCI principles, Agile workflows, and translating complex requirements into intuitive designs across B2B & B2C SaaS, CRM, EdTech, RPA, and AI. Adept at building design systems and managing projects efficiently using Jira.

Experience

Product Designer

Droisys Inc. | Feb 2025 - Present

- Led UX/UI enhancements for Account360.ai, a CRM tailored to the U.S. alcohol beverage industry, improving usability and client satisfaction.
- Collaborated closely with business analysts, directors, and developers to translate client requirements into user-centric solutions, **reducing turnaround time for customization by 20%**.
- Introduced modular UI components and reusable templates, creating a scalable design system that ensured consistency, sped up design delivery, and reduced UI bugs.
- Applied accessibility and responsive design best practices, driving higher adoption across multi-device pilot rollouts.

Senior User Experience Designer

Deligence Technologies Inc. | Jan 2024 - Feb 2025

- As a Senior UI/UX Designer, I revamped a leading educational game's UI/UX, **increasing user engagement by 20%**, and **reduced user drop-off rates by 15%**.
- My tasks include designing wireframes, prototypes, user research and user flows to enhance the overall user experience.
- Collaborated with cross-functional teams to integrate user feedback into design iterations, resulting in a **user satisfaction score increase of 30%**.

Visual Interaction Designer

RPATech, Gurugram | Oct 2020 - January 2024

- As a Visual Interaction Designer, I developed engaging visual content for top-rated online courses, **resulting in a 40% increase in course enrollment** on platforms like Coursera and Udemy.
- Crafted user interfaces and experiences for our Robotic Process Automation (RPA) projects.
- Enhanced learning experiences through collaborative stakeholder engagement and effective design solutions.

Education

GIET University, Gunupur

Bachelor of Technology in Electrical Engineering | 2017 – 2021

Skills

Design

User Experience · Interaction Design · User Interface · Prototyping · Visual Design · Wireframing · Mockups Design · User Flow

Research & Strategy

Primary & Secondary Research · Accessibility Testing · User Testing · Design System · Information Architecture · Qualitative & Quantitative Analysis · Heuristic Evaluation · User Interviews

Software & Tools

Figma · Adobe XD · Sketch · Miro · Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro, After Effect) · Framer · Maze · Camtasia · Microsoft Clarity · Jira · Notion

Certification

Microsoft UX Design Professional Certificate

Microsoft | 2025

Google UX Design Professional Certificate

Google | 2024 - 2025

Project Management Professional Certification

Atlassian | 2024

ChatGPT: Master the Art of Prompt Engineering

Udemy Learning | 2023

User Experience Designer Certification Course

Linkedin Learning | 2021

Brand Management : Business, Brand and Behavior

London Business School - Coursera | 2021

Achievements

- UI Design Excellence - Deligence Technologies Inc. | 2024
- Award for fast learning and Implementations - DT | 2024
- Annual Excellence Award by CEO - RPATech | 2022
- Creativity and Innovation Award by AVP - RPATech | 2021
- 3000+ Mentorship - Learning Minutes in ADPList | 2025
- Selected & attend for Microsoft UX Day | 2025
- Innovation Challenge Runners-up - IEEE GIETU | 2020
- Best Filmmaker Award - GIET University | 2018, 2019