

# SUBHANKAR ROUT

Sr. UI/UX Designer | Product Designer

## Profile Summary

As a UI/UX Designer, I merge creativity with technical expertise to craft engaging designs, leading numerous projects that boost user satisfaction by an average of 30%. My collaborative efforts with 100+ professionals yield innovative designs that resonate deeply with users, reflecting a commitment to excellence in user experience.

## Details

+91 (933)-766-3465

subhankarrou.Kit@gmail.com

linkedin.com/in/subhankarrou

## Portfolio

subhankarrou.in/portfolio.html

behance.net/routsubhankar

## Skills

- UI/UX Designing
- User Research
- Wire-framing
- Prototyping
- Visual design
- Interaction design
- User Interview
- User Testing
- A/B Testing
- Information Architecture
- Brand strategist
- Managing droject
- UI Development-HTML,CSS

## Experience

Deligence Technologies Inc.

Jan 2024 - Present

Senior UI/UX Designer

- I revamped a leading educational game's UI/UX, increasing **user engagement by 20%**, reduced user **drop-off rates by 15%**.
- As a Senior UI/UX Designer, my tasks include designing wireframes, prototypes, user research and user flows to enhance the overall user experience.
- Collaborated with cross-functional teams to integrate user feedback into design iterations, resulting in a user **satisfaction score increase of 30%**.

RPATech

Oct 2020 - Jan 2024

Visual Interaction Designer

- Developed engaging visual content for top-rated online courses, resulting in a **40% increase in course enrollment** on platforms like **Coursera** and **Udemy**.
- As a Visual Interaction Designer, I crafted user interfaces and experiences for our Robotic Process Automation (RPA) projects.
- Enhanced learning experiences through collaborative stakeholder engagement and effective design solutions.

## Education

GIET University

Bachelor of Technology (2017 - 2021)

## Technologies

- Figma, Adobe XD
- Miro
- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe After Effects
- Techsmith Camtasia
- Procreate
- Qualtrics
- Jira, Notion

## Language

- **English** (L - S - R - W)
- **Hindi** (L - S - R - W)
- **Odia** (L - S - R - W)

## Interest

Geeta Chanting

Reading & Writing Books

Film Making

Travelling

## Certifications

- Completed **Google UX Design Professional Certification** Course.
- Completed the training program on **User Experience Designer Certification** Course.
- **Brand Management**: Aligning Business, Brand and Behavior from London Business School.
- The Fundamental of **Digital Marketing by Google**.
- How to **ChatGPT: Master the Art of Prompt Engineering**.

## Achievements

- Awarded for excellence in **UI Design and efficiency optimization** at Deligence Technologies Inc.
- **Excellence Awardee** at RPATech for Dedication and Service.
- Honored by the AVP at RPATech for **exceptional creativity and innovative design** contributions.
- Awarded as **Best Film Maker** at GIET University, Gunupur.
- Runners-up on **IEEE** GIETU Innovation Challenge.

## Extra-curricular Activities

- Authored a published English novel, showcasing creativity and storytelling skills.
- Recognized by the Commissioner of Municipality, Rourkela, for contributions to literature and culture.
- Created and led the “OdiCoder” YouTube channel, inspiring coding enthusiasts in the local language.
- Created and managed the “S4 Cinesphere” YouTube channel, producing music albums and short films during college.
- Featured in news outlets for both for novel and music albums.