

Subhankar Rout

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Portfolio: [behance.net/routsubhankar](https://www.behance.net/routsubhankar)

PROFESSIONAL SUMMARY

I'm a dedicated UI/UX, Graphics, Visual, and Interactional Designer with a passion for creating seamless user experiences and visually compelling designs. Adept at crafting innovative prototypes and product designs. Seeking new opportunities to contribute creativity and expertise to a forward-thinking team.

EXPERIENCE

Visual & Interaction Designer: RPA Tech | Gurgaon (WFH)

Nov 2020 – Present

- Design Collaboration: Collaborating with the Development team on application and web page design with a focus on user experience (UX) and interaction design.
- Conducted a UI/UX seminar, imparting essential design skills to junior and trainee developers for product creation.
- I create user-friendly, visually appealing designs through prototyping, storyboarding, and wireframes, utilizing Adobe XD and Figma. Furthermore, I demonstrate my graphic design expertise by producing company portfolios and promotional videos for the marketing team.
- Collaborating with Subject Matter Experts (SME) and Instructional Designers to transform scripts into engaging content, using Adobe Creative Cloud tools such as Photoshop, After Effects, Premiere Pro, and Camtasia for animations, instructional videos, and demos.
- Created courses for online platforms like Coursera, Udemy, and UiPath Academy, spanning various fields. Leading and creating courses on Adobe Firefly independently, with course syllabi design and delivery.
- Using Notion, MS Word, Excel, and PowerPoint for course or project creation and tracking purposes.
- Employing Adobe Creative Cloud, Photoshop, Illustrator, Procreate, After Effects, Premiere Pro, and Camtasia for video editing, animation, and graphic or visual design.

UI/UX Designer – Intern: HonourCreators | Mumbai (WFH)

Apr 2020 – Oct 2020

- Demonstrated expertise in User Experience Design (UED), User Interface (UI) development, Digital Marketing, and Video Editing, consistently exceeding client expectations in web development projects.
- Created web and mobile app projects, managing project timelines and deploying an application on the Google Play Console.
- Specialized in creating exceptional User Experience (UX) designs using Figma and Adobe XD, ensuring user-friendly interactions and seamless navigation.
- I utilized Adobe Creative Cloud software, including Photoshop, Illustrator, After Effects, and Premiere Pro, to create compelling promotional content and graphics. These materials played a crucial role in boosting branding and marketing efforts.
- I leveraged my skills in HTML, CSS, and JavaScript to craft captivating User Interface (UI) designs. These designs enhanced the visual appeal of websites and mobile applications, creating engaging user experiences.

SKILLS

- Prototyping
- Wireframes
- Graphics Design
- User Experience & Interface Design
- Brand Strategist
- User Research
- Visual Design
- Team Management
- Project Management
- Problem Solving
- Presentation
- HTML
- CSS

TOOLS

- Figma
- Adobe XD
- Photoshop
- Illustrator
- Premiere Pro
- Aftereffect
- Camtasia
- Procreate
- Notion
- Creative Cloud

CERTIFICATIONS

- Completed the training program on User Experience Designer Certification Course.
- Brand Management: Aligning Business, Brand and Behavior from London Business School.
- The Fundamental of Digital Marketing by Google.
- How to ChatGPT: Master the Art of Prompt Engineering.

ACHIEVEMENTS

- Excellence Awardee at RPATech for Dedication and Service.
- Recognized as the Best Team player by AVP, RPATech.
- Awarded Scholarship for my MBA by KIIT University.
- Awarded as Best Film Maker at GIET University, Gunupur.
- Runners-up on IEEE GIETU Innovation Challenge.

EDUCATION

KIIT University, Bhubaneswar Master's in Business Administration	2023 - 2025
GIET University, Gunupur Bachelor of Technology	2017 - 2021

HOBBIES

- Geeta Chanting
- Reading Books
- Film Making
- Travelling