

Subhankar Rout

User Experience Designer | Product Designer



Watch My Video CV

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Summary

Passionate User Experience Designer with over 4 years of experience designing scalable, user-centric solutions for digital products. Skilled in creating design systems, collaborating with cross-functional teams, and translating complex requirements into intuitive designs. Adept at leveraging research insights and design thinking to drive innovation and deliver seamless user experiences. Recognized as a top 1% learner in ADPList mentorship programs.

Experience

User Experience Designer

Deligence Technologies Inc. | Jan 2024 – Present

- Redesigned the UI and interaction design for a leading **educational gaming platform**, achieving a **20% increase in engagement** and a **15% reduction in drop-offs**.
- Created a comprehensive **design system** for the platform, ensuring consistency across all touchpoints and improving design efficiency.
- Conducted **user research**, including persona development, usability testing, and A/B testing, to inform data-driven design decisions.
- Collaborated with product managers, developers, and marketing teams, ensuring alignment with business goals and user needs.

Visual Interaction Designer

RPATech, Gurugram | Oct 2020 - January 2024

- As a Visual Interaction Designer, I developed engaging visual content for top-rated online courses, **resulting in a 40% increase in course enrollment** on platforms like Coursera and Udemy.
- Crafted user interfaces and experiences for our Robotic Process Automation (RPA) projects.
- Enhanced learning experiences through collaborative stakeholder engagement and effective design solutions.

Certifications

Project Management Professional Certification

Atlassian, Aha! and IIBA | 2024

UX Design Professional Certification

Google LLP | 2023

User Experience Designer Certification Course

LinkedIn Learning | 2021

Brand Management: Aligning Business, Brand and Behavior

London Business School | 2021

How to ChatGPT: Master the Art of Prompt Engineering

Udemy Learning | 2023

Education

GIET University, Gunupur

Bachelor of Technology in Electrical Engineering | 2017 – 2021

Skills

Design

User Experience · Interaction Design · User Interface · Prototyping · Visual Design · Wireframing · Mockups Design

Research

User Interviews · User Testing · Heuristic Evaluation · Design System · Information Architecture · Journey Mapping · Quantitative Analysis · A/B Testing · Competitor Analysis · Brand Strategy

Software

Figma · Miro · Protopie · Framer · Lottie · Photoshop · Premiere Pro · After Effects · Adobe XD · Camtasia · Jira · Maze · Qualtrics · Survey Monkey · Illustrator · HTML · CSS · Js (basic)

Visual Design

Poster Design · Branding · Typography · Iconography · Book Design · App Design · Web Design, Stylesheets and Guidelines

Methodologies

Agile Framework (Scrum, Kanban) · Design Thinking (Product Design)

Other Skills

Collaboration and Communication · Team Management · Project Management · Stakeholder Management

Achievements

UI Design Excellence - Deligence Technologies Inc. | 2024

Appreciation for fast learning and Implementations - DT | 2024

Top 1% learner in mentorship programs on ADPList | 2024

Annual Excellence Award by CEO - RPATech | 2022

Creativity and Innovation Recognition by AVP - RPATech | 2021

Best Filmmaker Award - GIET University | 2018

Extra-curricular Activities

- Authored a published English novel, showcasing creativity and storytelling skills.
- Recognized by the Commissioner of Municipality, Rourkela, for contributions to literature and culture.
- Featured in news outlets for both novel and music albums.
- Created and managed the "S4 Cinesphere" YouTube channel, producing music albums and short films during college.

Language

English and Hindi

(Proficient in understanding, writing, and speaking)