

Self-Introduction & The 1-Minute Elevator Pitch

Your Key to a Confident Start in Every Interview

Agenda

- ➔ **Learn how to introduce yourself**
- ➔ **1 minute elevator pitch**

Why Are We Learning Communication & Soft Skills?

- ➔ Enhances Employability
- ➔ Improves Interpersonal Relationships
- ➔ Boosts Confidence
- ➔ Critical for Teamwork and Effective Leadership
- ➔ Aids in Conflict Resolution
- ➔ Strengthens Professionalism
- ➔ Key to Career Growth
- ➔ Essential for Networking

The Power of First Impressions

- ➔ **First Impressions Last**
- ➔ **Sets the Tone for the Interview**
- ➔ **Showcases Confidence & Clarity**
- ➔ **Highlights Key Strengths**

The Art of Introduction

- ➔ **Start strong**
- ➔ **Be concise**
- ➔ **Show enthusiasm**
- ➔ **Maintain eye contact**
- ➔ **Practice active listening**

Crafting Your Introduction

- ➔ **Name and current status**
- ➔ **Relevant education/experience**
- ➔ **Unique skill or achievement**
- ➔ **Career aspiration**
- ➔ **Conversation opener**

Example 1

- ➔ Hi, I'm Rahul Sharma, a final year Computer Science student at XYZ University. I am from Patna, Bihar. I'm passionate about web development and have completed several projects using React and Node.js. I'm looking forward to applying my skills in a dynamic software development role.

Example 2

- ➔ Hello, I'm Priya, currently pursuing my MBA with a specialization in Marketing. I've led a team project on digital marketing strategies that increased engagement by 30%. I'm keen to contribute my analytical and creative skills in a marketing role at a growth-focused company.

Do's while introducing yourself

➡ Be Concise:

- ➡ Keep your introduction brief and to the point.
- ➡ Aim to cover the essential information in about one to two minutes.

➡ Highlight Key Skills:

- ➡ Focus on skills and experiences relevant to the position.
- ➡ Mention any notable achievements that demonstrate your capabilities.

➡ Practice Your Introduction:

- ➡ Rehearse your introduction to ensure clarity and confidence.
- ➡ Practice helps reduce nervousness and improve delivery.

➔ **Maintain Positive Body Language:**

- ➔ Use eye contact, a firm handshake, and a friendly smile.
- ➔ Sit up straight and avoid crossing your arms to appear open and engaged.

➔ **Tailor Your Introduction:**

- ➔ Customize your introduction for each interview, aligning it with the job description and company culture.
- ➔ Mention specific interests in the company or role.

➔ **Be Authentic:**

- ➔ Speak genuinely and let your personality shine through.
- ➔ Authenticity helps build trust and rapport with the interviewer.

Don'ts while introducing yourself

➔ Don't Ramble:

- ➔ Avoid long-winded answers or unnecessary details.
- ➔ Stick to the main points and avoid going off-topic.

➔ Don't Interrupt:

- ➔ Allow the interviewer to ask questions or provide feedback.
- ➔ Listen attentively and engage in a two-way conversation.

➔ Don't Undersell Yourself:

- ➔ Avoid downplaying your achievements or skills.
- ➔ Be confident in presenting your strengths.

➡ **Don't Be Overly Casual:**

- ➡ **Maintain a professional tone and avoid slang or informal language.**
- ➡ **Dress appropriately for the interview.**

➡ **Don't Focus on Personal Details:**

- ➡ **Avoid discussing irrelevant personal information, such as hobbies not related to the job.**
- ➡ **Keep the focus on your professional qualifications and aspirations.**

The PEPS Formula for Elevator Pitches

- ➔ **P: Person** – Who you are
- ➔ **E: Expertise** – What you're good at
- ➔ **P: Passion** – What drives you
- ➔ **S: Solution** – How you can add value

Q&A Session





THANK YOU