

ECOMMERCE SALES STORE

Qtr 1

Qtr 2

Qtr 3

Qtr 4

State

All

438K

Sum of Amount

5615

Sum of Quantity

37K

Sum of Profit

121K

Sum of AOB

TOP PERFORMING STATES

State	Amount (M)
Maharashtra	0.08
Madhya Pradesh	0.05
Uttar Pradesh	0.02
Delhi	0.01

Quantity by Category

Category	Percentage
Clothing	63%
Electronics	21%
Furniture	17%

Profit by Month

Month	Profit (K)
January	5.5
February	4.5
March	5.5
April	3.5
May	0.5
June	0.5
July	1.5
August	5.5
September	1.5
October	5.5
November	4.5
December	1.5

AMOUNT SPEND BY TOP CUSTOMER

Customer	Amount (K)
Harivansh	9
Madhav	8
Madan Mohan	6
Shiva	5
Vishakha	4

Quantity by Payment Mode

Payment Mode	Percentage
COD	44%
Debit Card	13%
UPI	21%
Credit Card	12%

Profit by Sub-Category

Sub-Category	Profit (K)
Printers	8
Bookcases	7
Saree	4
Accessories	3
Tables	2

1. Total Sales: Rs. 21.39M - Indicates strong revenue generation.
2. Total Profit: Rs. 2.86M - Suggests efficient profitability.
3. Total Orders: 9,994 - High volume of orders supports the revenue.
4. Top Products: Phones, Chairs, and Tables are top contributors to sales.
5. Regional Sales: West and East regions outperform South and Central.
6. Monthly Sales: Peak sales in Nov-Dec; possible seasonal trend.
7. Category Performance: Technology leads, followed by Furniture and Office Supplies.
8. Dashboard Features: Interactive slicers for Year, Region, Category, and Segment.