## **SQL** interview Preparation

• 6 important SQL questions for goods handson including joins, filter, cte and windows function

```
In [1]: # Installing db-sqlite3
# !pip install db-sqlite3
In [2]: import pandas as pd
import sqlite3
from datetime import date

In [3]: #connecting and creating with the database.
db = sqlite3.connect("testing.db")
db.execute("drop table if exists results")

Out[3]: <sqlite3.Cursor at 0x7f2e87f935e0>
```

### 1. Amazon Prime Subscription Rate

- Prime subscription rate by product action
- Given the following two tables, return the fraction of users, rounded to two decimal places who accessed Amazon music and upgraded to prime membership within the first 30 days of sigining up

```
In [4]: # Create table
         try:
           db.execute("""
           create table users
           user_id integer,
           name varchar(20),
           join_date date
           )""")
           db.execute("""
           create table events
           user_id integer,
           type varchar(10),
           access date date
           )""")
         except:
           print("Already table existed !!")
         # Insert values
         users = ["""
         insert into users values
         (1, 'Jon', '2020-02-14'),
         (2, 'Jane', '2020-02-14'),
(3, 'Jill', '2020-02-15'),
         (4, 'Josh', '2020-02-15'),
         (5, 'Jean', '2020-02-16'),
```

```
(7, 'Jeremy', '2020-02-18')"""]
       for i in users:
         db.execute(i)
         db.commit()
       events = ["""
       insert into events values
       (1, 'Pay', '2020-03-01'),
       (2, 'Music', '2020-03-02'),
       (2, 'P', '2020-03-12'),
       (3, 'Music', '2020-03-15'),
(4, 'Music', '2020-03-15'),
       (1, 'P', '2020-03-16'),
       (3, 'P', '2020-03-22')
       init
       for i in events:
         db.execute(i)
         db.commit()
       qry = """
In [5]:
       select * from users;
       print("-----")
       print(pd.read_sql_query(qry, db))
       qry = """
       select * from events;
       print("----")
       print(pd.read_sql_query(qry, db))
       print("----")
         user_id name join_date
1 Jon 2020-02-14
2 Jane 2020-02-14
       0
       1
              3 Jill 2020-02-15
       2
             4 Josh 2020-02-15
5 Jean 2020-02-16
       3
       4
       5
              6 Justin 2020-02-17
       6 7 Jeremy 2020-02-18
          user_id type access_date
           1 Pay 2020-03-01
       0
              2 Music 2020-03-02
       1
              2 P 2020-03-12
       2
       3
             3 Music 2020-03-15
            4 Music 2020-03-15
       4
              1 P 2020-03-16
       5
            3 P 2020-03-22
```

#### **Expected Output:**

(6, 'Justin', '2020-02-17'),

```
total_users prime_users percentage
0 3 1 33.333333
```

```
In [6]: qry = """
      select
      count(distinct u.user id) as total users,
      count(distinct case when ABS(JULIANDAY(u.join_date)-JULIANDAY(e.access_date)) <= 30 th</pre>
      1.0*count(distinct case when ABS(JULIANDAY(u.join date)-JULIANDAY(e.access date)) <= 3</pre>
      from users u
      left join events e
      on u.user id = e.user id and e.type = 'P'
      where u.user_id in (select user_id from events where type = 'Music')
      print("----")
      print(pd.read_sql_query(qry, db))
      print("----")
      -----
        total_users prime_users percentage
         3 1 33.333333
      _____
```

## 2. Customer Retention Analysis

- Customer Retention:
  - It refers to a company's ability to turn customers into repeat buyers and prevent them from switching to a competitor
  - It indicates whether your product and the quality of your service please your existing customers
  - Retention period can be different for different industry
- Example:
  - Jan 0
  - Feb 1,2,3 = count of retention => 3

```
In [7]: # Create table
try:
    db.execute("""
    create table transactions(
    order_id int,
    cust_id int,
    order_date date,
    amount int
    )""")

except:
    print("Already table existed !!")

# Insert values
input_transactions = [ """
```

```
insert into transactions values
(1,1,'2020-01-15',150),
(2,1,'2020-02-10',150),
(3,2,'2020-01-16',150),
(4,2,'2020-02-25',150),
(5,3,'2020-01-10',150),
(6,3,'2020-02-20',150),
(7,4,'2020-01-20',150),
(8,5,'2020-02-20',150)"""]
db.execute(input transactions[0])
<sqlite3.Cursor at 0x7f2e87f4e2d0>
```

Out[7]:

```
qry = """
In [8]:
     select * from transactions;
     print("----")
     print(pd.read_sql_query(qry, db))
     print("-----")
     print(pd.read_sql_query(qry, db))
     print("-----")
```

```
order_id cust_id order_date amount
           1 1 2020-01-15 150
          2 1 2020-02-10 150
3 2 2020-01-16 150
4 2 2020-02-25 150
5 3 2020-01-10 150
6 3 2020-02-20 150
7 4 2020-01-20 150
1
2
3
4
5
6
7 8 5 2020-02-20 150
                      -----
    order_id cust_id order_date amount
      1 1 2020-01-15 150
2 1 2020-02-10 150
3 2 2020-01-16 150
4 2 2020-02-25 150
5 3 2020-01-10 150
6 3 2020-02-20 150
7 4 2020-01-20 150
8 5 2020-02-20 150
0
1
2
3
4
5
6
7
```

```
month_date retained_customers
  02
```

```
qry = """
In [9]:
        with cte1 as(
        select
        strftime('%m', this_month.order_date) as month_date,
        count(distinct last_month.cust_id) as repeat_customers
        from transactions this_month
        left join transactions last month
```

```
on this_month.cust_id = last_month.cust_id
and abs(strftime('%m', this_month.order_date) - strftime('%m', last_month.order_date))
group by strftime('%m', this_month.order_date)
)
select * from cte1 where month_date != '01'
"""
print("------")
print(pd.read_sql_query(qry, db))
print("-----")
month_date repeat_customers
0 02 3
```

## 3. Churn Analysis

```
# We are using same table for Retentuon analysis
In [10]:
         qry = """
         select * from transactions;
         print("-----")
         print(pd.read_sql_query(qry, db))
         print("----")
            order_id cust_id order_date amount
            1 1 2020-01-15 150
         0
         1
                          1 2020-02-10
                                            150
                2 1 2020-02-10 150

3 2 2020-01-16 150

4 2 2020-02-25 150

5 3 2020-01-10 150

6 3 2020-02-20 150

7 4 2020-01-20 150

8 5 2020-02-20 150
         2
         3
         4
         5
         6
```

```
month_date churn_customers
0 01 1
```

```
print("-----")
print(pd.read_sql_query(qry, db))
print("----")

month_date churn_customers
0 01 1
```

### 4. Second Most Recent Activity

• Get the second most recent activity, if there is only one activity the return one

```
In [12]: # Create table
        try:
         db.execute("""
          create table UserActivity
         username varchar(20),
         activity varchar(20),
          startDate Date ,
         endDate Date
          """)
        except:
          print("Already table existed !!")
        # Insert values
        input = ["""
        insert into UserActivity values
        ('Alice','Travel','2020-02-12','2020-02-20'),
        ('Alice', 'Dancing', '2020-02-21', '2020-02-23'),
        ('Alice', 'Travel', '2020-02-24', '2020-02-28'),
        ('Bob','Travel','2020-02-11','2020-02-18')
        for i in input:
         db.execute(i)
         db.commit()
In [13]: qry = """
        select
        from UserActivity
        print("-----")
        print(pd.read_sql_query(qry, db))
        print("-----")
        -----
         username activity startDate endDate
        0 Alice Travel 2020-02-12 2020-02-20
        1 Alice Dancing 2020-02-21 2020-02-23
          Alice Travel 2020-02-24 2020-02-28
            Bob Travel 2020-02-11 2020-02-18
```

```
username activity startDate endDate total_activities rnk
0 Alice Dancing 2020-02-21 2020-02-23 3 2
1 Bob Travel 2020-02-11 2020-02-18 1 1
```

```
qry = """
In [14]:
       with cte1 as(
       select
       count(1) over(partition by username) as total activities,
       rank() over( partition by username order by endDate) as rnk
       from UserActivity
       select * from cte1
       where total_activities = 1 or rnk = 2
       print("-----
                           -----")
       print(pd.read sql query(qry, db))
       print("-----")
        username activity startDate endDate total_activities rnk
      0 Alice Dancing 2020-02-21 2020-02-23
       1 Bob Travel 2020-02-11 2020-02-18
```

### 5. Total charges as per billing rate

```
# Create table
In [15]:
         try:
           db.execute("""
            create table billings
            (
           emp name varchar(10),
            bill_date date,
            bill_rate int
            ...y
            db.execute("""
            create table HoursWorked
            emp_name varchar(20),
            work date date,
            bill hrs int
            ....y
          except:
            print("Already table existed !!")
          # Insert values
          input_billings = ["""
          insert into billings values
          ('Sachin','1990-01-01',25),
          ('Sehwag','1989-01-01', 15),
          ('Dhoni','1989-01-01', 20),
          ('Sachin','1991-02-05', 30)
```

```
"""]
        db.execute(input billings[0])
        input_HoursWorked = ["""
        insert into HoursWorked values
        ('Sachin', '1990-07-01',3),
        ('Sachin', '1990-08-01', 5),
        ('Sehwag','1990-07-01', 2),
        ('Sachin','1991-07-01', 4)
        db.execute(input_HoursWorked[0])
        db.commit()
        qry = """
In [16]:
        select
        from billings
        print("----")
        print(pd.read_sql_query(qry, db))
        qry = """
        select
        from HoursWorked
        print("----")
        print(pd.read_sql_query(qry, db))
        print("----")
        -----
          emp name bill date bill rate
        0 Sachin 1990-01-01 25
1 Sehwag 1989-01-01 15
2 Dhoni 1989-01-01 20
3 Sachin 1991-02-05 30
         emp_name work_date bill_hrs
        0 Sachin 1990-07-01 3
        1 Sachin 1990-08-01 5
2 Sehwag 1990-07-01 2
3 Sachin 1991-07-01 4
        Expected Output:
```

```
emp_name total_charges
0 Sachin 320
1 Sehwag 30
```

### **6. Consecutive Empty Seats**

• 3 or more consecutive empty seats

```
In [18]: # Create table
          try:
            db.execute("""
            create table bms
            (seat_no int ,
            is_empty varchar(10))
            """)
          except:
            print("Already table existed !!")
          # Insert values
          input_bms = ["""
          insert into bms values
          (1,'N')
          ,(2,'Y')
          ,(3,'N')
          ,(4,'Y')
          ,(5,'Y')
          ,(6,'Y')
          ,(7,'N')
          ,(8,'Y')
          ,(9,'Y')
          ,(10,'Y')
          ,(11,'Y')
          ,(12,'N')
          ,(13,'Y')
          ,(14,'Y')
          db.execute(input_bms[0])
          db.commit()
In [19]: | qry = """
          select
          from bms
```

```
print("----")
print(pd.read_sql_query(qry, db))
print("-----")
  seat_no is_empty
0
    1
1
     2
           Υ
2
     3
           N
3
     4
           Υ
4
     5
           Υ
5
     6
          Υ
     7
6
           N
7
     8
           Υ
8
     9
          Υ
9
    10
           Υ
10
     11
           Υ
    12
11
          N
12
     13
           Υ
13
     14
```

```
seat_no is_empty prev_1 prev_2 next_1 next_2
0
1
                   Υ
                              Υ
                         N
                                    N
2
     6
                  Υ
                              N
                       Y
N
      8
                   N
4
      9
                   Υ
      10
                        Υ
                              Υ
                                    N
6
      11
                              N
```

```
qry = """
In [20]:
        select * from (
        select
        lag(is_empty,1) over(order by seat_no) as prev_1,
        lag(is empty,2) over(order by seat no) as prev 2,
        lead(is_empty,1) over(order by seat_no) as next_1,
        lead(is_empty,2) over(order by seat_no) as next_2
        from bms
        ) A
        where is_empty = 'Y' and prev_1 = 'Y' and prev_2 = 'Y'
        or (is_empty = 'Y' and prev_1 = 'Y' and next_1 = 'Y')
        or (is_empty = 'Y' and next_1 = 'Y' and next_2 = 'Y')
        0.00
        print("-----")
        print(pd.read_sql_query(qry, db))
        print("-----")
```

	seat_no	is_empty	prev_1	prev_2	next_1	next_2
0	4	Υ	N	Υ	Υ	Υ
1	5	Υ	Υ	N	Υ	N
2	6	Υ	Υ	Υ	N	Υ
3	8	Υ	N	Υ	Υ	Υ
4	9	Υ	Υ	N	Υ	Υ
5	10	Υ	Υ	Υ	Υ	N
6	11	Υ	Υ	Υ	N	Υ

#### Source:

 $\bullet \quad https://www.youtube.com/playlist?list=PLBTZqjSKn0leKBQDjLmzisazhqQy4iGkb$ 

# **THE END**