



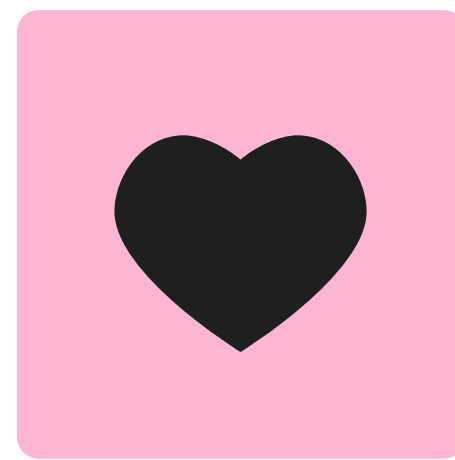
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

See an example

vidhya dhanalakshmi

Persona’s name

Short summary of the persona

build custom HIPPA-complieant healthcare solutions with zoho creator

healthhub medical clinic, a healthcare facility, relies on zoho books to manage patient billing and invoicing

improve your healthcare business automation with the power of a HIPPA-compliant low-code platform

use zoho creator to develop a custom healthcare management solution from scratch or use our set of prebuilt application

they can track medical service fees, manage insurance payments, and generate statements for patients

zoho books helps them maintain financial transparency and ensures efficient billing processes

the highest-paying job at zoho is a MLS with a salary of rs.30.6 lakhs per year

the top 10% of employees earn more than rs.15.44lakhs per year

sridhar vembu (born 1968) is an indian billionaire business magnate and the founder and CEO if zoho corporation

the top 1% earn more than a whopping rs.35lakhs per year

3 to 4 lakhs per annum, the zoho freshers salary depends on the skill, knowledge, expertise, and proficieny in a technology of a candidate

a hospital is too specific to be a medical hub ,a hub is any place where lots of different things happen