

I am

A student
researching
world
heritage sites

A traveler
exploring
historical
places

A data analyst
studying
global
datasets

A history
enthusiast

An educator
teaching
geography or
culture

I'm trying to

Explore
UNESCO
heritage sites
worldwide

Understand
regional
distribution
of sites

Analyze
endangered
heritage
locations

Compare
countries
based on
heritage count

Visualize
heritage data
interactively

But

Data is scattered across different sources

Information is hard to interpret quickly

Most websites lack interactive dashboards

Raw datasets are difficult to understand

Searching manually takes too much time

Because

Existing platforms show mostly text reports

Visualization tools are complex to use

Data isn't centralized in one place

Not everyone understands raw data formats

Reports are not designed for easy insights

Which makes me feel

Frustrated

Confused

Overwhelmed

Less
productive

Curious but
unable to
explore
easily