

TABLE OF CONTENTS

CHAPTER No.	TITLE	PAGE No.
	ABSTRACT	
	ACKNOWLEDGEMENT	
	LIST OF TABLES	
	LIST OF FIGURES	
	LIST OF ABBREVIATIONS	
1	INTRODUCTION	1
1.1	OVERVIEW	1
1.2	DATA MINING	1
1.3	EDUCATIONAL DATA MINING (EDM)	3
1.3.1	Brief History of EDM	6
1.3.2	Lifecycle/ Process involved in EDM	7
1.3.3	An EDM Example	9
1.3.4	EDM in HE	11
1.4	APPLICATIONS OF EDM IN HIGHER EDUCATION	13
1.4.1	Prediction the student's performance	15
1.4.2	Detection Behavior of students	15
1.4.3	Profiling and Clustering students	16
1.4.4	Social networking analysis	16
1.5	EDM IN DECISION SUPPORT SYSTEM	17
1.5.1	Providing reports	17
1.5.2	Raising alarms for stake holders	18
1.5.3	Educational Scheduling process	18

	1.5.4	Generation of courseware	19
	1.5.5	Concept Map Creation	19
	1.5.6	Providing recommendations	19
1.6		IMPACT OF DIFFERENT FACTORS ON STUDENT'S PERFORMANCE	20
1.7		METHODS INVOLVED IN EDM PROCESS	22
	1.7.1	Feature Selection	22
	1.7.2	Clustering Process	24
	1.7.3	Classification Process	25
1.8		MACHINE LEARNING	27
1.9		METAHEURISTICS	29
1.10		MOTIVATION AND RESEARCH CONTRIBUTIONS	31
1.11		THESIS ORGANIZATION	32
1.12		SUMMARY	32
2		LITERATURE SURVEY	34
	2.1	OVERVIEW	34
	2.2	REVIEW OF EXISTING EDM TECHNIQUES FOR THE STUDENTS	34
	2.3	REVIEW OF EXISTING EDM TECHNIQUES FOR STUDENT PERFORMANCE ASSESSMENT	36
	2.3.1	Other Methods	39
	2.4	REVIEW OF FS BASED EDM TECHNIQUES	42
	2.5	REVIEW OF CLUSTERING BASED EDM TECHNIQUES	45
	2.6	RESEARCH GAP	48
	2.7	SUMMARY	48
3		PREDICTIVE ANALYSIS OF STUDENTS ACADEMIC PERFORMANCE USING MACHINE LEARNING MODELS	50

3.1	OVERVIEW	50
3.2	PROPOSED HLVQ ALGORITHM FOR STUDENT'S PERFORMANCE AND EMPLOYABILITY ASSESSMENT	50
3.2.1	Preprocessing	51
3.2.2	Linear Vector Quantization (LVQ)	52
3.2.3	AdaBoost	54
3.2.4	Working Principle of HLVQ Model	55
3.2.5	Pseudo Code of HLVQ Model	56
3.3	ACO-LR BASED FEATURE SELECTION AND CLASSIFICATION MODEL	58
3.3.1	Preprocessing	59
3.3.2	ACO based Feature Selection	59
3.3.2.1	Need of Feature Selection	59
3.3.2.2	Overview of ACO algorithm	60
3.3.2.3	Process involved in ACO-FS algorithm	60
3.3.3	LR based Classification	64
3.3.4	Pseudo code of ACO-FS algorithm	66
3.4	AN ENSEMBLE OF DENSITY BASED CLUSTERING WITH OPTIMAL MULTILAYER PERCEPTRON (DBC-OMLP) MODEL	67
3.4.1	Preprocessing	67
3.4.2	DBC based Clustering	68
3.4.2.1	Overview of DBC	68
3.4.2.2	DBC based Clustering Process	69
3.4.2.3	Pseudocode of DBC model	71
3.4.3	OMLP based Classification	72
3.4.3.1	Overview of MLP	72

	3.4.3.2	Overview of BBO	74
	3.4.3.3	FSCBBO algorithm for training MLP	75
	3.4.4	Pseudocode of OMLP Model	77
	3.4.5	SUMMARY	79
4	RESULTS AND DISCUSSION		80
4.1	OVERVIEW		80
4.2	PERFORMANCE METRICS		80
4.3	PERFORMANCE EVALUATION OF HLVQ MODEL		81
	4.3.1	Implementation Data	81
	4.3.2	Predictive Results analysis of Graduated Students	81
	4.3.3	Predictive Results analysis of Placed Students	83
	4.3.4	Classification results analysis of LVQ and HLVQ models	83
	4.3.5	Complexity analysis of LVQ and HLVQ models	84
4.4	PERFORMANCE EVALUATION OF ACO-LR MODEL		85
	4.4.1	Dataset used	85
	4.4.2	Results analysis of ACO-LR based Feature Selection Process	88
	4.4.3	Results analysis of ACO-LR based Classification Process	90
4.5	PERFORMANCE EVALUATION OF DBC-OMLP MODEL		95
	4.5.1	Dataset used	95
	4.5.2	Results analysis of DBC-OMLP based Clustering Process	95
	4.5.3	Results analysis of DBC-OMLP based Classification Process	97
4.6	SUMMARY		102

5	CONCLUSION	103
6	SUMMARY	105
7	FUTURE ENHANCEMENTS	106

LIST OF TABLES

TABLE No.	TITLE	PAGE No.
3.1	Data Transformed Values in the dataset	52
4.1	Sample visualization of the training dataset	82
4.2	Details of the dataset	85
4.3	Class Variable Distribution (0-20)	86
4.4	Analysis of FS results	89
4.5	Confusion matrix of Proposed ACO-LR with Existing Methods	91
4.6	Comparative analysis of diverse models under several measures	92
4.7	Details of the clustered dataset	96
4.8	Confusion Matrix of DBC-OMLP model with Existing Methods	98
4.9	Performance of Proposed Method	99

LIST OF FIGURES

FIGURE No.	TITLE	PAGE No.
1.1	An illustration of DM use in HE	5
1.2	Workflow of EDM	8
1.3	Main areas involved in Educational data mining	11
1.4	Classification of different EDM Applications	14
1.5	Process involved in data classification	26
1.6	Types of machine learning	28
1.7	Overview of metaheuristics	30
3.1	Working Process of HLVQ based Predictive model	51
3.2	Block diagram of ACO-LR model	58
3.3	Flowchart of ACO-FS technique	63
3.4	Process involved in LR based classification	64
3.5	Sample Representation of LR	65
3.6	Overall process of DBC-OMLP model	68
3.7	Flowchart of DBC technique	70
3.8	An MLP with one hidden layer	74
4.1	Predictive analysis of the students to be graduated	82
4.2	% of students predicted to be placed	83
4.3	Performance Analysis of LVQ and HLVQ	84
4.4	Time and Space Complexities of LVQ and HLVQ	85
4.5	List of features	87
4.6	Attributes Description	88
4.7	Feature selection results in ACO-FS model	89
4.8	Confusion Matrix of LR and ACO-LR	90
4.9	Confusion Matrix analysis of different models	91
4.10	Precision and recall analysis	93
4.11	F-measure and kappa analysis	93
4.12	Accuracy analysis of various methods	94
4.13	Visualization of Clustering Results using DBC	96
4.14	Confusion Matrix of OMLP and DBC-OMLP	97
4.15	Confusion matrix	98

4.16	Precision and recall analysis of diverse models	100
4.17	F-measure and Kappa analysis of diverse models	100
4.18	Accuracy analysis of diverse models	101

LIST OF ABBREVIATIONS

AAAI	-	Association for the Advancement of Artificial Intelligence
ACO	-	Ant Colony Optimization
AI	-	Artificial Intelligence
ANN	-	Artificial Neural Network
BBO	-	Biogeography-Based Optimization
BP	-	Back Propagation
CAL	-	Computer-Assisted Learning
CAR	-	Coursework Assessment Ratio
CBT	-	Computer-Based Training
CGPA	-	Cumulative Grade Point Average
CMS	-	Content Management System
CO	-	Combinatorial Optimization
CRISP	-	Cross-Industry Standard Process for Data Mining
CS	-	Cuckoo Search
DA	-	Discriminant Analysis
DBC	-	Density Based Clustering
DBN	-	Deep Belief Network
DM	-	Data Mining
DSS	-	Decision Support System
DT	-	Decision Tree
EA	-	Evolutionary Algorithm
EDC	-	Educational Data Clustering
EDM	-	Educational Data Mining
EM	-	Expectation-Maximisation
FA	-	Firefly Algorithm

FCBF	-	Fast Correlation-Based Filter
FCM	-	Fuzzy C-Means
FN	-	False Negative
FP	-	False Positive
FS	-	Feature Selection
FSC	-	Fitness Scaling Chaotic
FSCBBO	-	Fitness Scaling Chaotic Biogeography-Based Optimization
GA	-	Genetic Algorithm
GPA	-	Grade Point Average
HE	-	Higher Education
HEI	-	Higher Education Institution
HLVQ	-	Hybridization of Linear Vector Quantization
ITS	-	Intelligent Tutoring System
KNIME	-	Konstanz Information Miner
KNN	-	K-Nearest Neighbor
LA	-	Learning Analytics
LMS	-	Learning Management System
LR	-	Logistic Regression
LVQ	-	Linear Vector Quantization
ML	-	Machine Learning
MLP	-	Multilayer Perception
MOOC	-	Massive Open Online Courses
NB	-	Naïve Bayes
NN	-	Neural Network
OMLP	-	Optimal Multilayer Perceptron
PCA	-	Principal Component Analysis

PPL	-	Placement Performance Level
PSC	-	Particle Swarm Classification
PSO	-	Particle Swarm Optimization
RA	-	Rocchio Algorithm
RAR	-	Relational Association Rule
RecPart	-	Recursive Partitioning
REPTree	-	Reduced Error Pruning Decision Tree
RF	-	Random Forest
RR	-	Robust Regression
RS	-	Recommender System
SA	-	Simulated Annealing
SAP	-	Student Academic Performance
SI	-	Swarm Intelligence
SIV	-	Suitability Index Variable
SMO	-	Sequential Minimal Optimization
SMOTE	-	Synthetic Minority Oversampling Technique
SNA	-	Social Network Analysis
SOM	-	Self-Organizing Maps
SPL	-	Student Performance Level
SVM	-	Support Vector Machine
SVR	-	Support Vector Regression
TN	-	True Negative
TP	-	True Positive
TS	-	Tabu Search
TSP	-	Travelling Salesman Problem
UL	-	Unsupervised Learning

VLE	-	Virtual Learning Environment
WebCT	-	WEB-Based Course Development Tools
WEKA	-	Waikato Environment for Knowledge Analysis
WWW	-	World Wide Web