NAME: M.SAPNA AASMI

DEPARTMENT: B.E. BIOMEDICAL ENGINEERING

COLLEGE: 8151- DHANALAKSHMI SRINIVASAN INSTITUTE OF

TECHNOLOGY SAMAYAPURAM TRICHY

NAANMUDHALVAN COURSE: DIGITAL MARKETING

NMID: DDCEDCE917E0290BA1A4E97F30501315

ASSIGNMENTS ON DIGITAL MARKETING

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

<u>https://aestheticarchitecturee.blogspot.com</u> – Blogspot URL <u>https://aestheticaarchitecture.wordpress.com</u> -WordPress URL

2. Create a new Facebook Business Page and post one social media poster foryourbrand.

https://www.facebook.com/aestheticarchitecturee -Facebook Page URL

3. Create and design a social media advertisement poster using Canva



4.create e-mail newsletter design using MailChimp or Canva tool



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Dear Architecture Enthusiasts,

Welcome to the inaugural issue of the Aesthetic Architecture Newsletter, your source for all things beautiful, inspiring, and architectural. In this edition, we explore the captivating world of aesthetics in architecture, highlighting the interplay of form, function, and creativity.

YOUR HOME IS YOUR CHOICE

Aesthetic architecture is the art of creating visually pleasing and inspiring buildings and structures, where form and beauty merge with function to enrich our surroundings.

Explore the mesmerizing symmetry and beauty of Islamic architecture, where geometric patterns and intricate tilework create stunning visual experiences.

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