

NAME: S.SWETHA

DEPARTMENT: B.E. BIOMEDICAL ENGINEERING

COLLEGE: 8151- DHANALAKSHMI SRINIVASAN INSTITUTE OF
TECHNOLOGY SAMAYAPURAM TRICHY

NAANMUDHALVAN COURSE: DIGITAL MARKETING

NMID: 049E2EC96D43CD68EF9493B9B8D69E57

ASSIGNMENTS ON DIGITAL MARKETING

- 1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.**

<https://triviainnovationss.blogspot.com>– Blogspot URL

<https://triviainnovatios.wordpress.com>– WordPress URL

- 2. Create a new Facebook Business Page and post one social media poster for your brand.**

<https://www.facebook.com/TriviaInnovationsinteriors>– Facebook Page URL

3.Create and design a social media advertisement poster using Canva



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4. Create email newsletter design using Mailchimp or Canva tool

