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DEPARTMENT: B.E. BIOMEDICAL ENGINEERING

COLLEGE: 8151- DHANALAKSHMI SRINIVASAN INSTITUTE OF
TECHNOLOGY SAMAYAPURAM TRICHY

NAANMUDHALVAN COURSE: DIGITAL MARKETING

NMID: DDCEDCE917E0290BA1A4E97F30501315

ASSIGNMENTS ON DIGITAL MARKETING

- 1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.**

<https://aestheticarchitecturee.blogspot.com> – Blogspot URL

<https://aestheticaarchitecture.wordpress.com> -WordPress URL

- 2. Create a new Facebook Business Page and post one social media poster for your brand.**

<https://www.facebook.com/aestheticarchitecturee> -Facebook Page URL

3. Create and design a social media advertisement poster using Canva



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4.create e-mail newsletter design using MailChimp or Canva tool

