



Says

Concept for creating sponsored post for instagram



Thinks

Ideas for creating sponsored post for instagram



Seraphic Rage
YOUR INNOVATIVE SPACES

What are they likely to say or comment when they come across your post? This could be both positive and negative feedback. It's essential to anticipate their comments and reactions.

They could express their opinions in the comments section. Positive feedback might include compliments, questions about where to buy, or tagging friends.

Consider whether they might express a desire to share your post on their own feed or stories and why they would do so.

Consider what might be going through their minds when they see your post. Are they thinking about the product or service being promoted, or are they focused on something else? What questions or concerns might they have?

Your audience might be thinking about whether the product or service in the post solves a problem or fulfills a need they have. They may also wonder about the credibility of the brand and the quality of the offering.

What factors will influence their evaluation of the product or service? Price, quality, brand reputation, or something else?

What actions might they take after seeing the post? Do they click on the link in your bio, like the post, share it with their friends, or scroll past without any interaction? Understanding their potential actions is crucial.

After seeing the post, some users might click on the link in your bio or swipe up (if available) to learn more or make a purchase. Others might save the post to revisit later, while some may simply scroll past without engaging.

Identify the emotions your target audience may feel when they encounter your sponsored post. This could include excitement, curiosity, boredom, or even skepticism.

Your target audience may feel excited or curious when they see the sponsored post, especially if it features something they're interested in. On the other hand, some may feel annoyed if it appears too salesy or irrelevant.

Are they likely to feel excited, inspired, or motivated by your post? What aspects of your content could evoke these emotions? Think about whether your content can make them feel a sense of belonging or connection with a particular community or lifestyle

How likely are they to engage with your post? Will they like, comment, save, or share it? Consider whether they might click on the link in your bio, swipe up, or follow a call-to-action in the post.



Does

Designing a sponsored post for instagram



Feels

Customer Feedback