

NAME: S.SWETHA

DEPARTMENT: B.E. BIOMEDICAL ENGINEERING

COLLEGE: 8151- DHANALAKSHMI SRINIVASAN INSTITUTE OF
TECHNOLOGY SAMAYAPURAM TRICHY

NAANMUDHALVAN COURSE: DIGITAL MARKETING

NMID: 049E2EC96D43CD68EF9493B9B8D69E57

ASSIGNMENTS ON DIGITAL MARKETING

- 1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.**

<https://triviainnovationss.blogspot.com> – Blogspot URL

<https://triviainnovatios.wordpress.com> – WordPress URL

- 2. Create a new Facebook Business Page and post one social media poster for your brand.**

<https://www.facebook.com/TriviaInnovationsinteriors> - Facebook Page URL

3. Create and design a social media advertisement poster using Canva

Trivia
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The advertisement features a collage of three interior design images. The top right image shows a modern hallway with a curved archway, a white door, and a large, ornate chandelier. The middle left image shows a living room with a blue sofa, a round coffee table, and a large window with sheer curtains. The bottom left image shows a staircase with a white marble railing and a wooden wall.

4. Create email newsletter design using Mailchimp or Canva tool

