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COLLEGE: 8151- Dhanalakshmi Srinivasan Institute of Technology Samayapuram, Trichy

DEPARTMENT: B.E. Biomedical Engineering

NAANMUDHALVAN COURSE: Digital Marketing

TEAMID: NM2023TMID01946

TEAM MEMBERS: J.Shabna, M.Sapna aasmi, R.Subha shree

PROJECT DESCRIPTION

Creating a sponsored post on Instagram for an interior design studio can be an effective way to showcase the services offered and attract the potential clients. The objective of this sponsored post is to promote our interior design studio on Instagram, increase brand awareness, and drive engagement with our target audience.

BRAND NAME: Seraphic Rage

CATEGORY: Interior Designing

TARGET AUDIENCE: Men and women (18-64 ages)

BRAND DESCRIPTION

At Seraphic Rage, we understand that the spaces we inhabit have a profound impact on our lives. We design not only for aesthetics but for comfort, functionality, and the enhancement of daily living. We craft experiences within walls, where art meets purpose, and where your vision becomes our inspiration. Our design philosophy is rooted in innovation, sustainability, and timelessness. We take inspiration from a wide range of styles and traditions, ensuring that each design is a unique reflection of our clients' personalities and aspirations. Our dedication to exceptional design is matched by our commitment to using sustainable and eco-friendly materials whenever possible. We turn your dreams into reality, one beautifully designed space at a time.

PROJECT DOCUMENTATION

E-MAIL ID: seraphicragee@gmail.com

PASSWORD: Seraphrage_04

DEMO VIDEO LINK:

https://drive.google.com/file/d/1-

WROF8cvjGSvdUwC7tmpXtmQXyG

fTXQD/view?usp=drivesdk

FACEBOOK BUSINESS PAGE :

https://www.facebook.com/seraphicrageinteriors

SOCIAL MEDIA AD POSTER DESIGN:

ESTIMATION & BUDGET:

Estimated daily results

Accounts Centre accounts reached ⓘ   **1.5K-4.4K**

Replies ⓘ   **5-13**

Payment summary
Your ad will run for 7 days.

Total budget	₹ 1,540.00 INR
₹220.00 a day x 7 days.	
Total amount	₹ 1,540.00 INR

AUDIENCE:

Audience ⓘ
Who should see your ad?
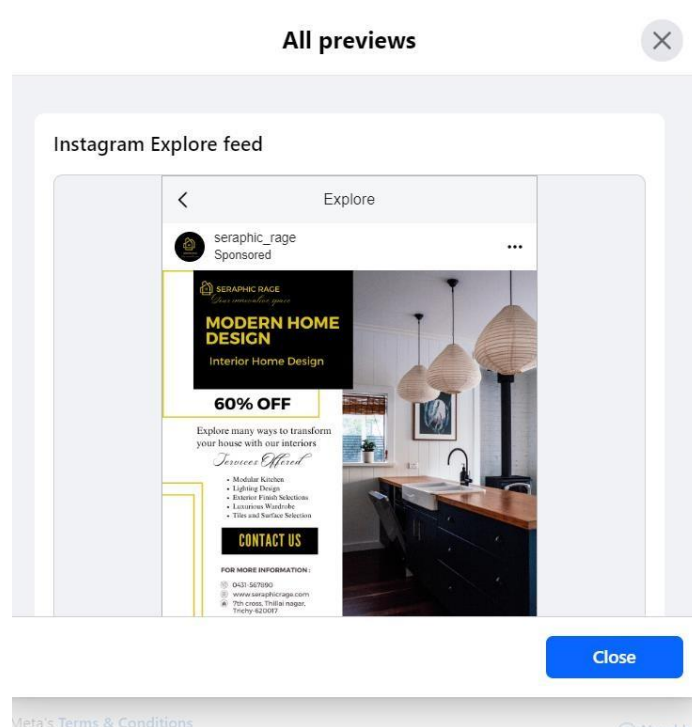
People you choose through targeting   ⦿

Audience details ✏️
Location – Living in: India
Age: 18-65+
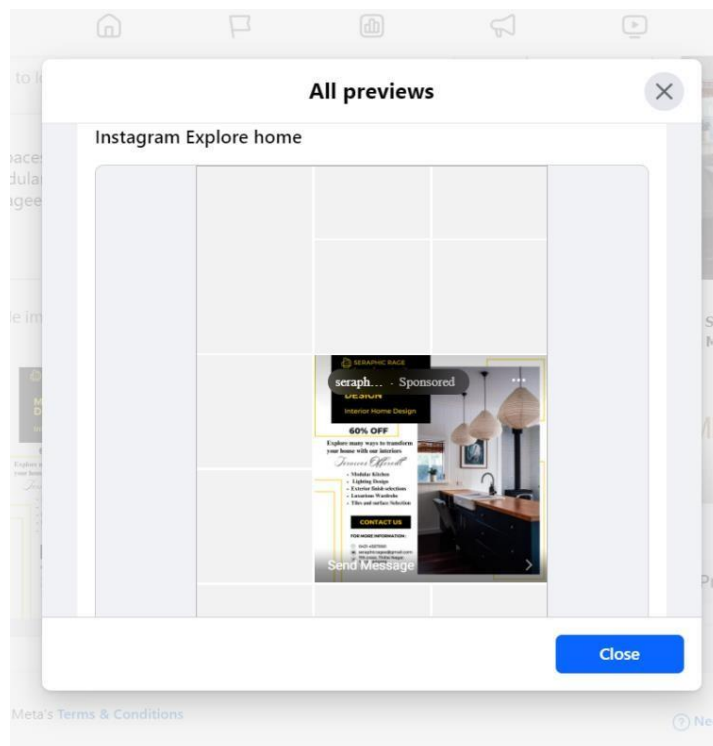People who match: Interests: Design, Interior design or Home Design

ⓘ **Improvements to ad delivery** ⌃
We may deliver ads beyond your lookalike audiences and detailed targeting selections for your selected objective, if it's likely to improve performance.
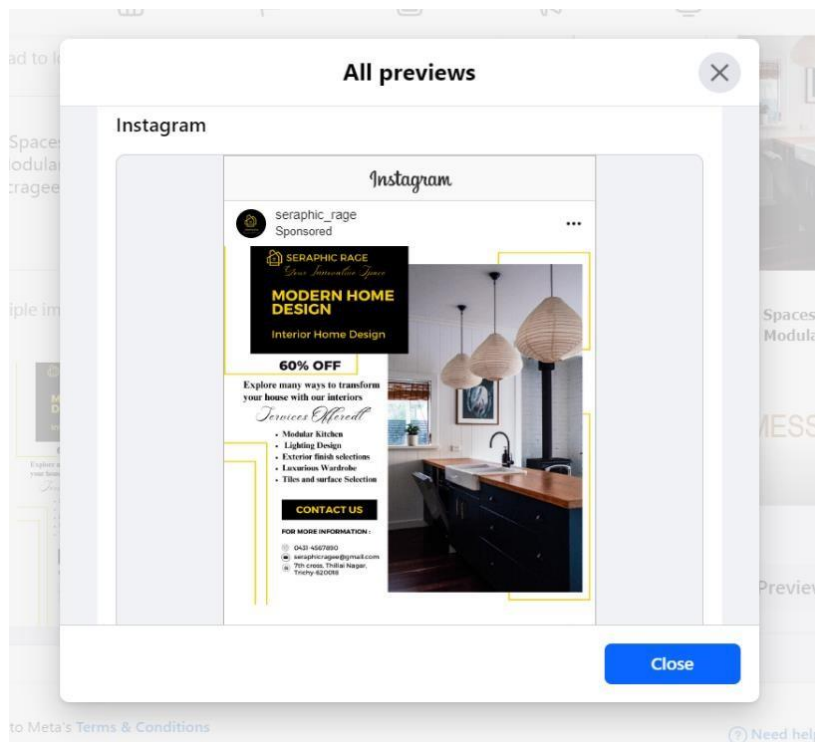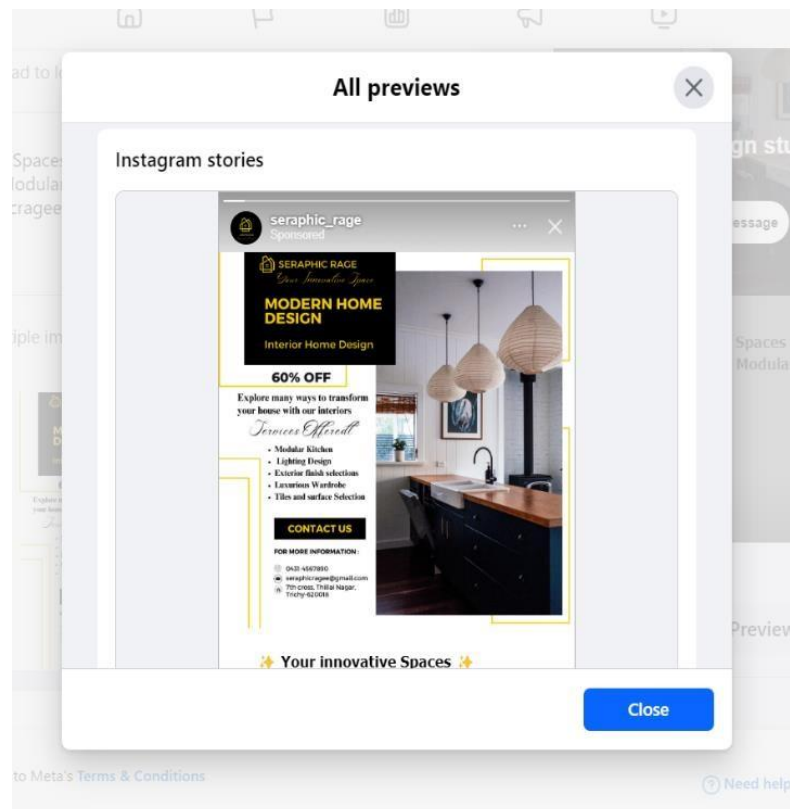
INSTAGRAM EXPLORE FEED:

INSTAGRAM EXPLORE HOME:

INSTAGRAM:

INSTAGRAM STORIES:

INSTAGRAM PROFILE FEED: