NAME: S.SWETHA

DEPARTMENT: B.E. BIOMEDICAL ENGINEERING

COLLEGE: 8151- DHANALAKSHMI SRINIVASAN INSTITUTE OF

TECHNOLOGY SAMAYAPURAM TRICHY

NAANMUDHALVAN COURSE: DIGITAL MARKETING

NMID: 049E2EC96D43CD68EF9493B9B8D69E57

ASSIGNMENTS ON DIGITAL MARKETING

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

https://triviainnovationss.blogspot.com—Blogspot URL https://triviainnovatios.wordpress.com—WordPress URL

2. Create a new Facebook Business Page and post one social media poster for your brand.

<u>https://www.facebook.com/TriviaInnovationsinteriors-</u>
Facebook Page URL

3. Create and design a social media advertisement poster using Canva



4. Create email newsletter design using Mailchimp or Canva tool



Hot Pick of the Month: Moody Color Palettes

Dive into the allure of moody hues.
Explore how deep and dramatic colors
can add a touch of sophistication to
any room, and get tips on balancing
them with contrasting elements for a
stunning effect.



Designer Spotlight

Explore the soothing world of earthy color palettes. Uncover the warmth and versatility of neutral tones, and learn how to incorporate them into your space for an inviting and cozy atmosphere. Immerse yourself in nature with the emerging trend of biophilic design. Learn how to incorporate natural elements like greenery, natural light, and organic textures

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