

# PROJECT DESIGN PHASE I

## PROBLEM SOLUTION FIT

Date	11 October 2022
Team ID	PNT2022TMID31098
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

Define CS, fit into CC	<div> <div>1. CUSTOMER SEGMENT (CS)</div> <div>Who is your customer? i.e. working parents of 5-12 y. kids</div> <div>The Customers are Adults and children</div> </div>	<div> <div>6. CUSTOMER CONSTRAINTS</div> <div>What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending/budget, budget, for each, network connections, available devices</div> <div>Money and Network Connection</div> </div>	<div> <div>5. AVAILABLE SOLUTIONS</div> <div>Which solutions are available to the customers when they face the problem? In most to get the job done? What have they tried in the past? What pros &amp; cons do these solutions have? i.e. pen and paper is an alternative to digital modelling</div> <div>Online shopping gives New Collections pros: Easy to use cons: customer confused when have lost of collections</div> </div>	Explore AS, fit into CS
Focus on J&P, fit into BE, customer RC	<div> <div>2. JOBS-TO-BE-DONE / PROBLEMS</div> <div>Which jobs-to-be done (or problems) do you address for your customers? There could be more than one, explore different sides</div> <div>Users hard to find Trending Fashion Clothes</div> </div>	<div> <div>3. PROBLEM ROOT CAUSE</div> <div>What is the real reason that this problem exists? What is the last story behind the need to do this job? i.e. customers have to do it because of the change in requirements</div> <div>Customers need to be with new fashions for current trends</div> </div>	<div> <div>7. BEHAVIOUR</div> <div>What does your customer do to address the problem and get the job done? i.e. directly related: find the right size, spend suitable, calculate usage and benefits, mentally assessed, customers spend less time on understanding what i.e. (background)</div> <div>Customers spend the time to find the new fashion clothes</div> </div>	Focus on J&P, fit into BE, customer RC
Identify strong TR & EM	<div> <div>4. THROGERS</div> <div>What triggers customers to do this thing they might have needed and how they want that cause efficient solution into ours.</div> <div>Seeing neighbor Dressing Styles</div> </div> <div> <div>4. EMOTIONS BEFORE &amp; AFTER</div> <div>How do customers feel about the job, specifically a job of ours could be, long, intense or anything, increased, short intense comments at the strategy stages.</div> <div>Felling Sad and Frustration &gt; Self confident</div> </div>	<div> <div>1. KEY OR RESOLUTION</div> <div>If you are working on an existing business, what does your current solution brought in the energy, and what have made it less today. If you are building a new business, what does your ideal target look, and could make customer want to go with, what are the limitations, customer feedback and what the customer behavior</div> <div>Make a ChatBot Assistant for shopping with customers and send notifications when new collections are arrived</div> </div>	<div> <div>8. CHANNELS OF BEHAVIOUR</div> <div>6.2 OFFLINE: What kind of customer-to-customer contact? Does customer demands from it?</div> <div>6.2 OFFLINE: What kind of customer-to-customer contact? Does customer demands from it?</div> <div>ONLINE: Customers buy the new clothes OFFLINE: Customers will use the clothes</div> </div>	ME & TR, fit into J&P