

# IDEATION PHASE

## PROBLEM STATEMENT

Date	6 October 2022
Team ID	PNT2022TMID31098
Project Name	Smart Fashion Recommender Application
Maximum Marks	4 Marks

### Customer Problem Statement

I am The user	I'm trying to Find Offers and Discounts	But He/she missed offers	Because user doesn't remember	Which makes me feel sad
I am The user	I'm trying to Assistant for finding Cloths	But He/she doesn't have someone	Because Everyone is Busy Now	Which makes me feel Lonely
I am The user	I'm trying to Avoid time on travel to Textile Shops	But He/she doesn't have time	Because Traffic	Which makes me feel Tired
I am The user	I'm trying to New Fashion cloths	But Shop doesn't have new collections	Because Shops doesn't update collection	Which makes me feel Frustrated