

**TECHKRITI^{'16}****3rd - 6th March**

Dear Seth Godin,

It is a matter of great pleasure and honor for us to invite you to be a part of **Techkriti** - the annual technical and entrepreneurship festival organized by the students of **Indian Institute of Technology Kanpur**, India.

Techkriti was first held in 1995 with the aim of developing interest and encouraging innovation in technology among students. It has since grown into one of the **largest technical festivals** in Asia. The festival is held over four days every March, attracting participants from every corner of the country as well as from abroad, comprising a **total footfall** of over **25,000**.

The main motive of Techkriti is to bring together people from different backgrounds and share their knowledge and experience with the campus community. As per this motive, we would be pleased and honored if you would consent to be a part of such a forum.

The festival is scheduled to be held from **March 3rd – 6th, 2016** at IIT Kanpur. The audience of your talk shall comprise of **students** from different departments of science and engineering, **Professors** of IIT Kanpur as well as our **guests** at Techkriti. The talk shall be held in a state of the art Auditorium capable of seating about 1000 people. Your presence would make an excellent addition to the intellect of the festival.

Techkriti has been a host to some of the renowned personalities in the world including the likes of **Dr. K Radhakrishnan** (Former ISRO chief), **Dr. APJ Abdul Kalam** (Former President of India), **Dr. Peter Schultz** (Inventor of Fibre Optics), **Dr. Victor Hayes** (Father of WiFi), **Dr. Vladimir Voevodsky** (Fields Medallist, Russia), **Miss Linor Abargil** (Miss World, 1998), **Dr. John C Mather** (Nobel Laureate, Physics), **Dr. Alvin E. Roth** (Nobel Laureate, Economics), **Dr. Walter Lewin** (Astrophysicist, MIT), **Dr. Anthony Legget** (Nobel Laureate, Physics) and among others.

This is also an opportunity for you to interact with a group of up-and-coming professionals and students from various institutions seeking to gain knowledge about your work. We sincerely look forward to having you as one of our distinguished guests.

Best Regards,

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